



To: Mayor Olson and City Council
From: Norm Beagley, Assistant City Manager
Date: April 29, 2022
RE: Community Services Director, John Bradley, Out of State Travel

Mayor and Council Members,

Santaquin City's Community Services Director, John Bradley has been selected to be a Presenter at the 2022 National Recreation and Parks Association (NRPA) Conference. The topic will be "Rural Recreation: 10 Keys to a Successful Department". The event will be held in Phoenix, Arizona September 19-23, 2022.

The cost will include conference registration, travel, housing, and meals. The total estimated cost will be \$2,000. The cost of this training can be sufficiently funded by Community Services administrative education, travel, and training funds.

As Past President of Utah Recreation and Parks Association, there is great value in attending national conferences with a desire to bring back "best practices" and new ideas to share with recreation and parks professionals in Utah and specifically with our own departments. The conference offers educational tracks in Recreation Programming, Public Relations & Marketing, Health and Wellness, Equity and Inclusion, Customer Service, Conservation, & Revenue Development. These best practices can be implemented in Santaquin City and the Community Services Department.

Staff Recommendation

Staff recommends approval of out of state travel to Community Services Director, John Bradley, so that he can attend the (NRPA) Conference in September of 2022, to Phoenix, Arizona.