



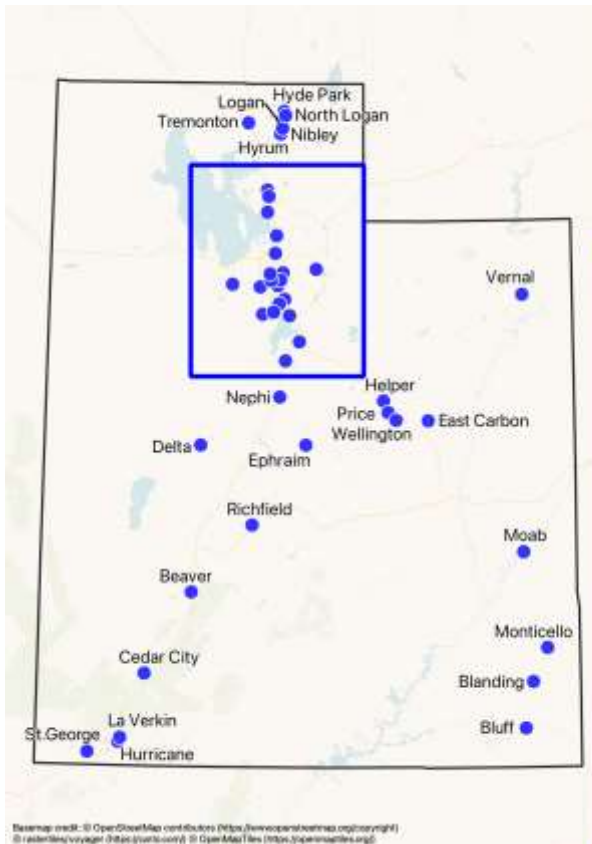
# Wellbeing in Santaquin

## Results from 2022 Utah Wellbeing Survey



UtahStateUniversity

Nov 1, 2022



## Utah Wellbeing Project Participating Cities



### Project Goals:

- To provide Utah city leaders with information on the wellbeing and perspectives of residents to inform planning processes and decision making.
- To support comparative research on wellbeing
- To bridge efforts by UT Dept of Health, Get Healthy Utah, UT Dept of Transportation, & Huntsman Cancer Institute

<https://www.usu.edu/utah-wellbeing-project>

2022 Report is  
Online Now!



# Santaquin Wellbeing Survey

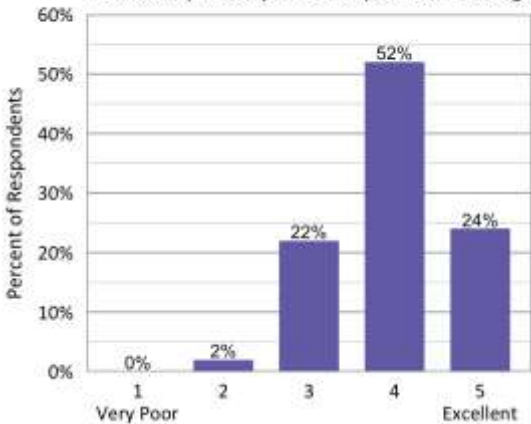
- Online Qualtrics Survey
- No-cost partnership with Santaquin City for recruitment
- 50 surveys in 2022 (241 in 2021 and 180 in 2020 Survey efforts)
  - Note – 2022 responses should be interpreted with caution due to low response.

## Demographics:

- 96% full time residents
- Average length of residence 13.2 years
- 40% lived in Santaquin for 5 years or less
- Survey underrepresents males, those without a college degree, those unmarried, and those age 18-29.

## Personal Wellbeing in Santaquin

How would you rate your overall personal wellbeing?

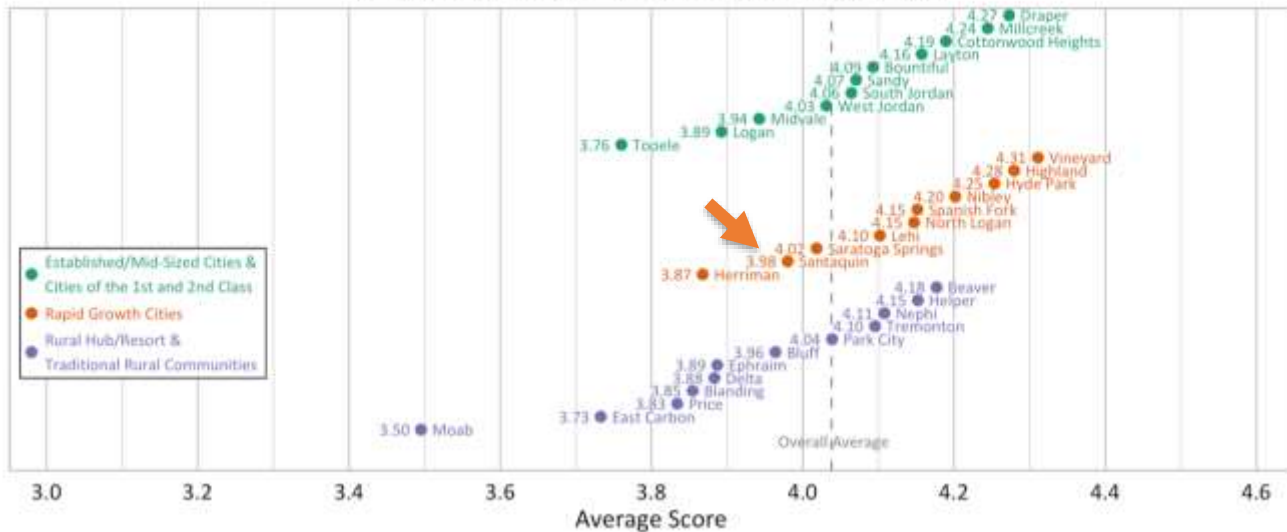


AVG  
3.98

76% said 4  
or 5

# Personal Wellbeing in Santaquin

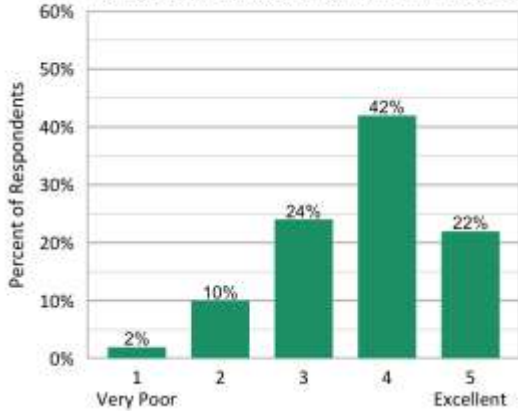
## Overall Personal Wellbeing Scores from Participating Utah Cities (2022) (On a scale from 1=Very Poor to 5=Excellent)



# Community Wellbeing in Santaquin

## Community Wellbeing in Santaquin

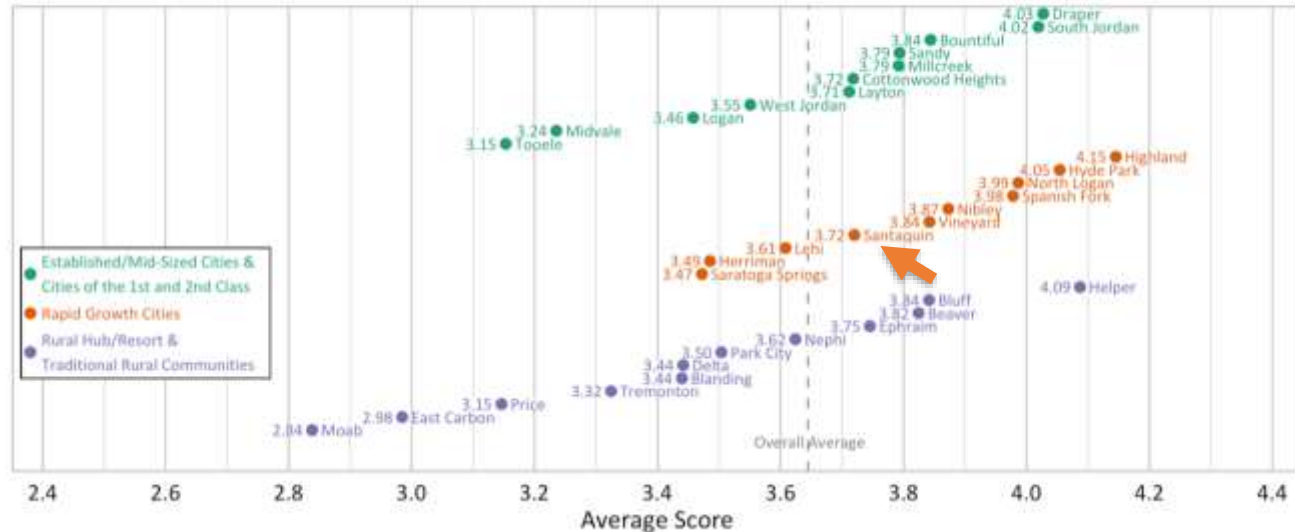
How would you rate overall wellbeing in Santaquin?



AVG  
3.72

64% said  
4 or 5

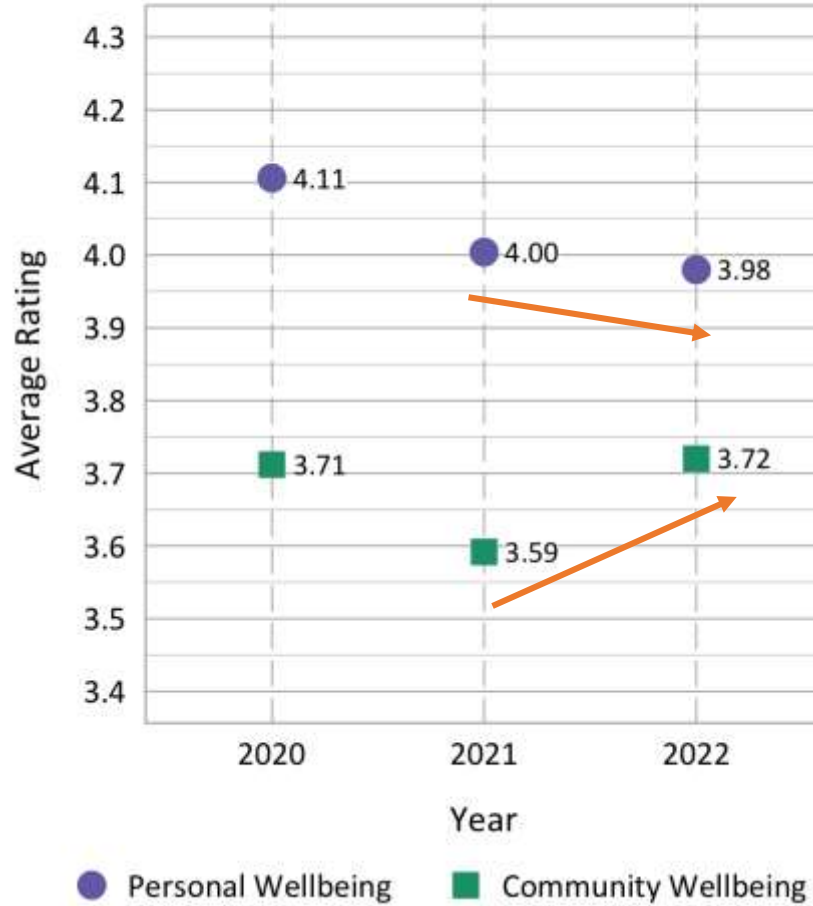
## Overall Community Wellbeing Scores from Participating Utah Cities (2022) (On a scale from 1=Very Poor to 5=Excellent)



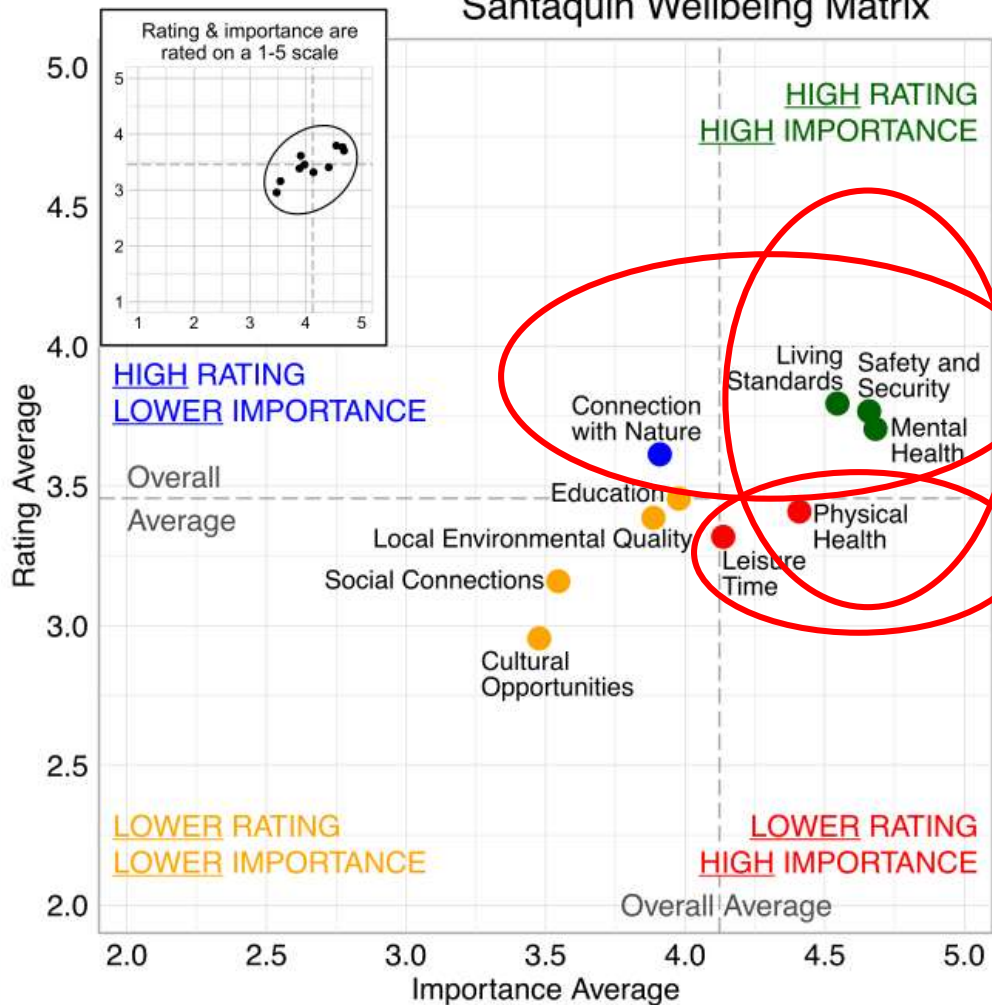


# Average Rating of Personal and Community Wellbeing Over Time in Santaquin

(Wellbeing is rated on a scale from 1=Very Poor to 5=Excellent)



# Santaquin Wellbeing Matrix



Highest Rated Domains

Most Important Domains

Red Zone  
more important,  
lower than average rating

Red Zone in 2021:

- Physical Health
- Leisure Time

# Wellbeing Domain Ratings Over Time in Santaquin

Wellbeing is rated on a scale from 1=Very Poor to 5=Excellent

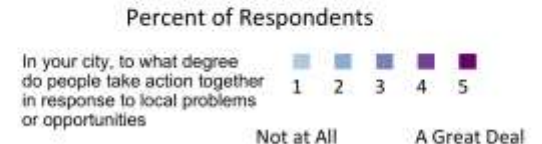
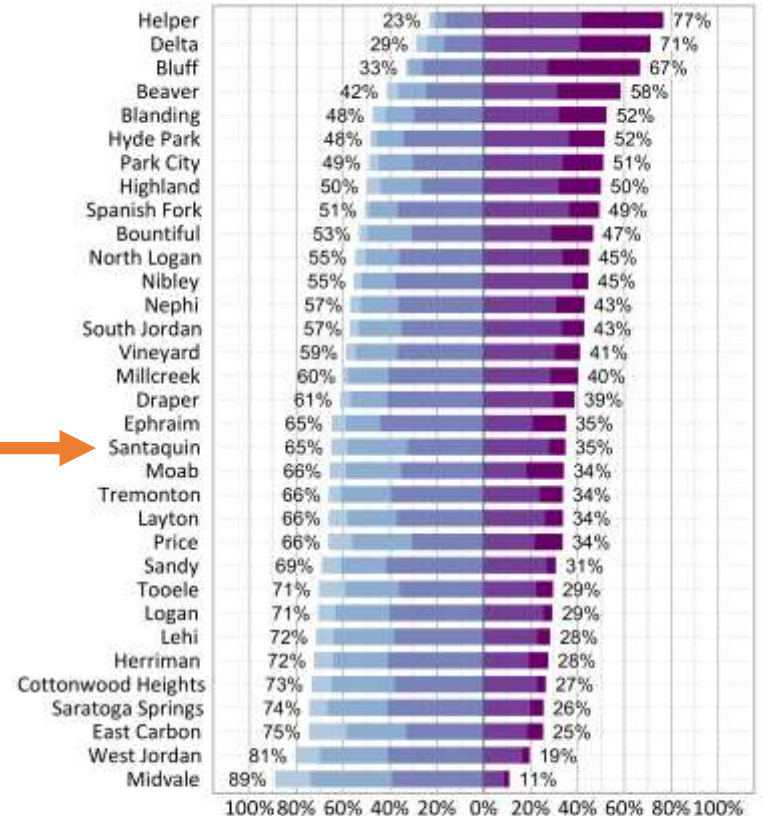
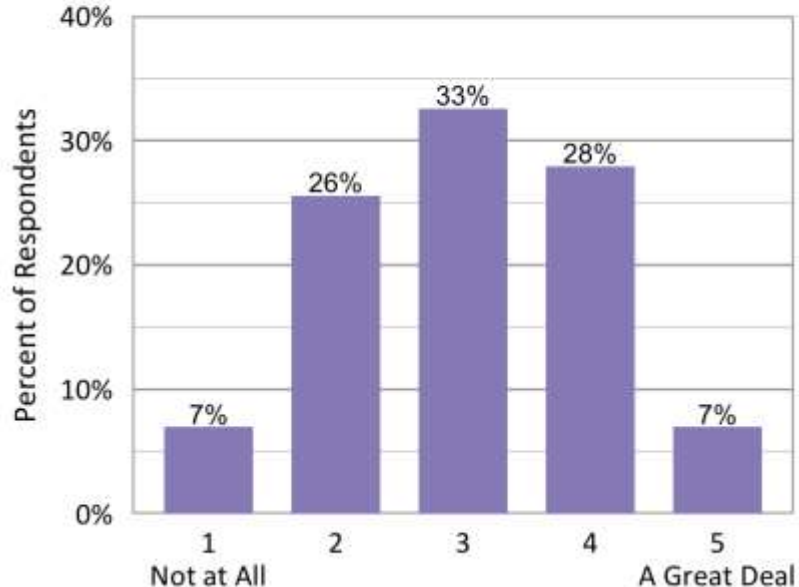




# Community Action in Santaquin

## Community Action in Santaquin

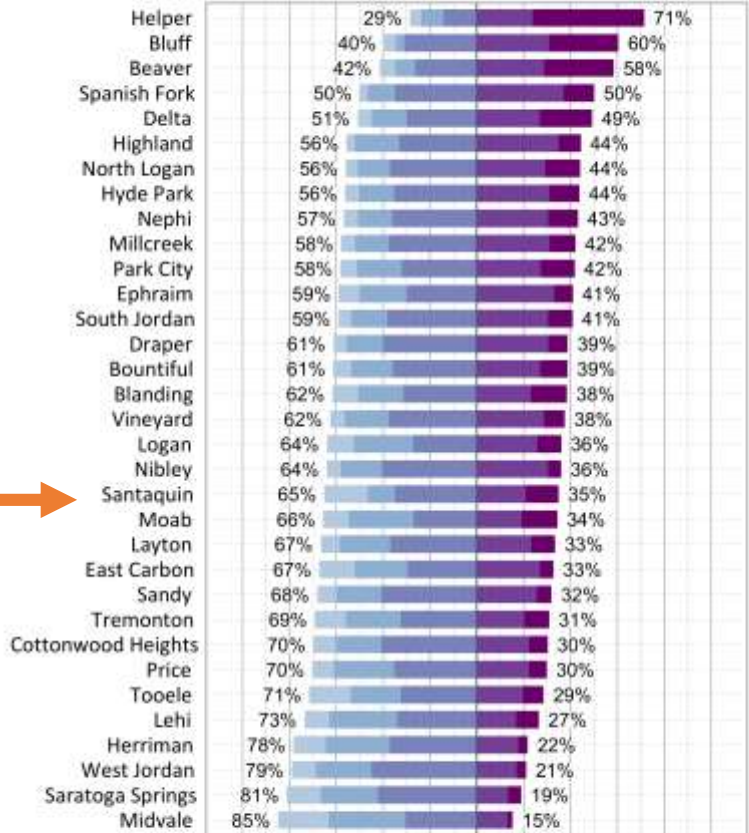
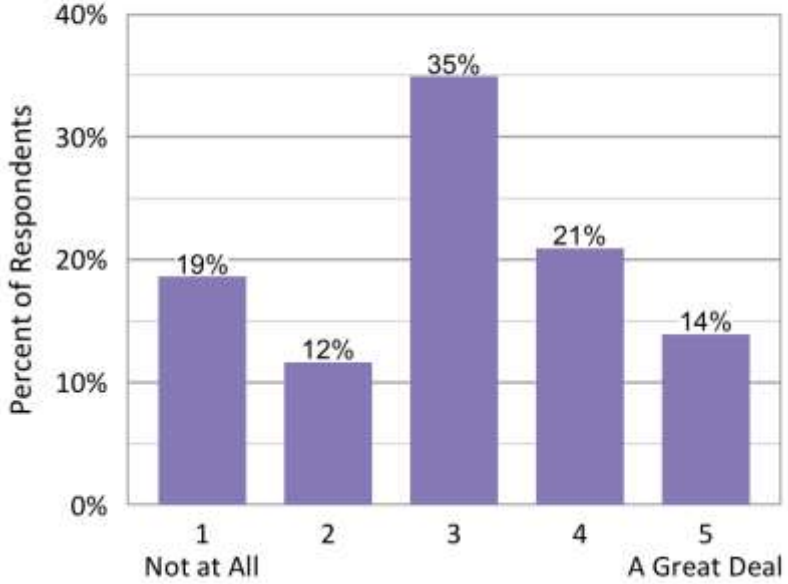
In Santaquin, to what degree do people take action together in response to local problems or opportunities?



# Community Connection in Santaquin

Community Connection in Santaquin

How connected do you feel to Santaquin as a community?



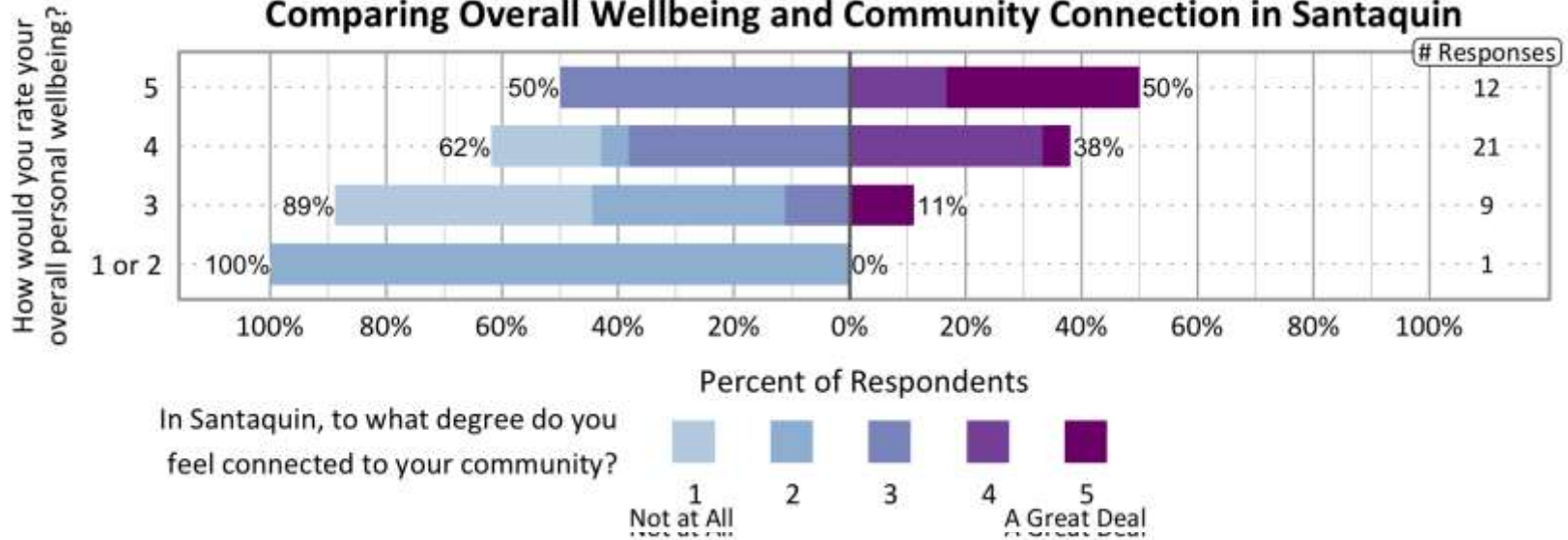
Percent of Respondents

How connected do you feel to your city as a community?

1 2 3 4 5

Not at All A Great Deal

## Comparing Overall Wellbeing and Community Connection in Santaquin



Wellbeing Resources on Website

<https://www.usu.edu/utah-wellbeing-project/resources>

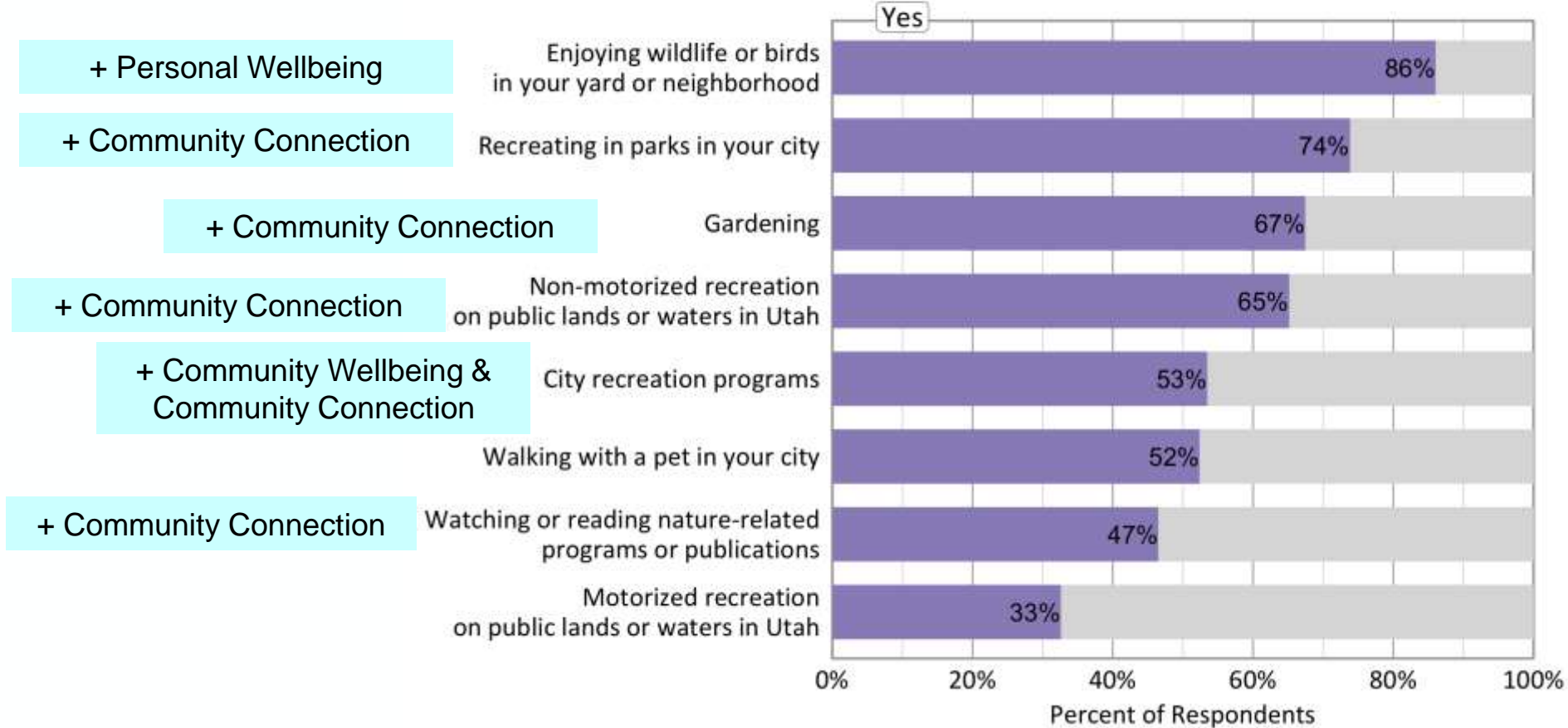
### Resources for Wellbeing Categories

Select a wellbeing category below to learn more about what they are, why they are important, and to see specific resources that may be used to improve wellbeing in your community. Please note that solutions implemented to target one category of wellbeing will often result in improvements in other wellbeing categories as well.



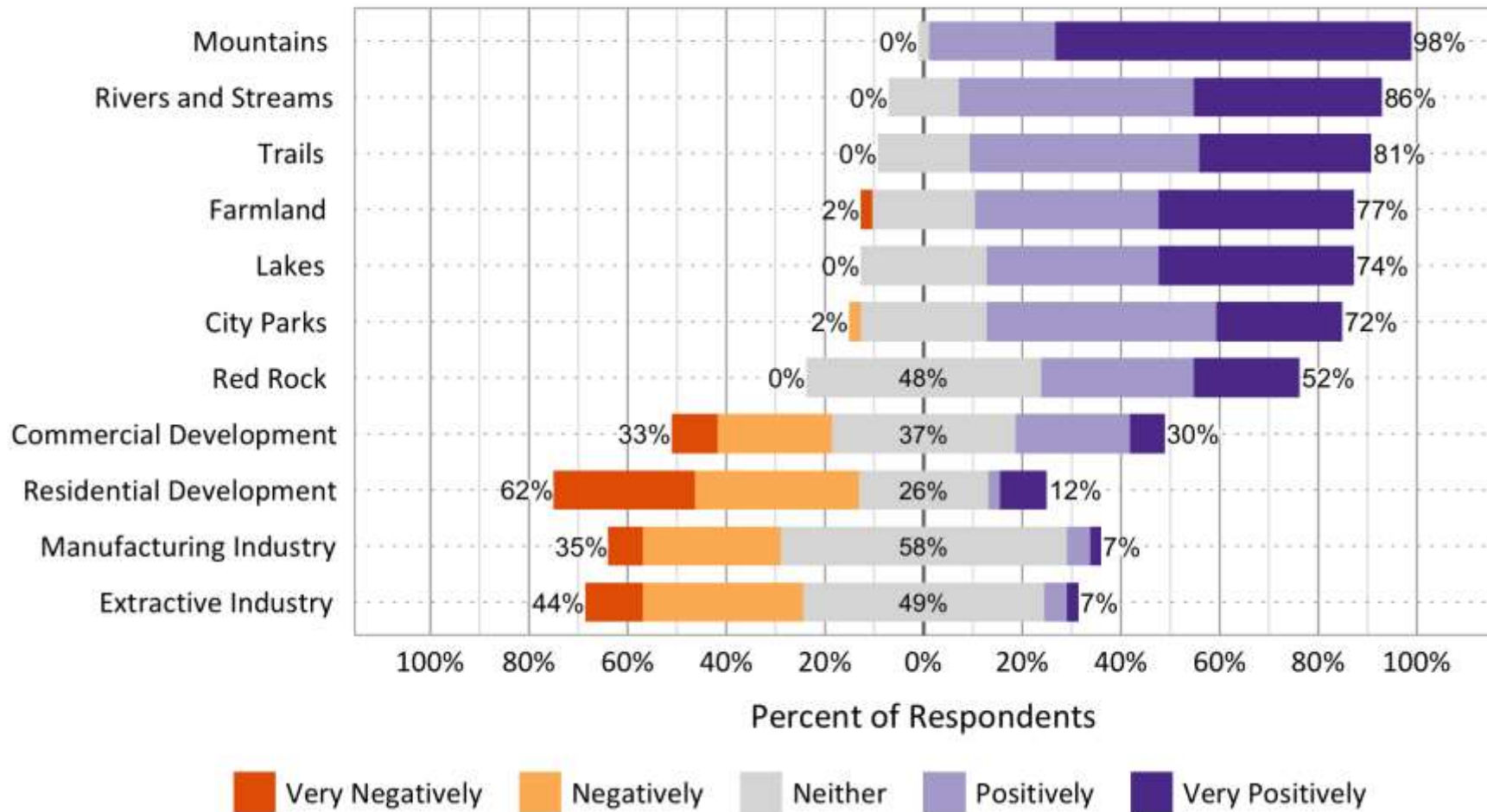
# Participation in Recreation and Nature-Based Activities in Santaquin

Have you participated in any of the following activities during the past 12 months?



# The Role of Landscape Features in Santaquin Residents' Wellbeing

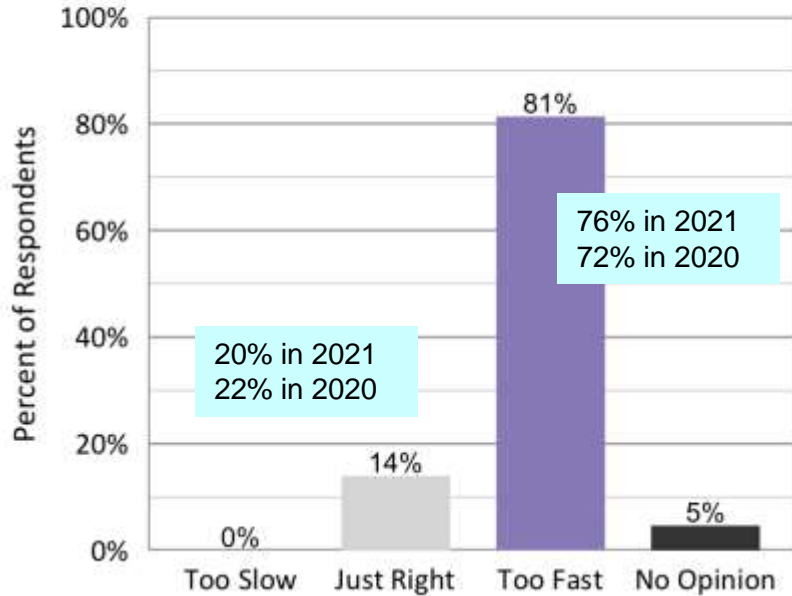
How does the presence of the following landscape features influence your wellbeing?





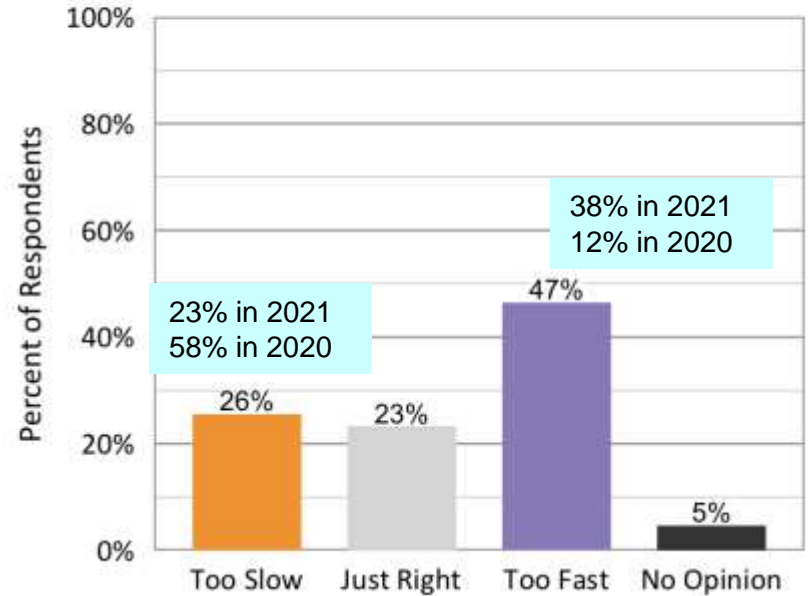
### Population Growth in Santaquin

How would you describe the current rate of population growth in Santaquin?



### Economic Development in Santaquin

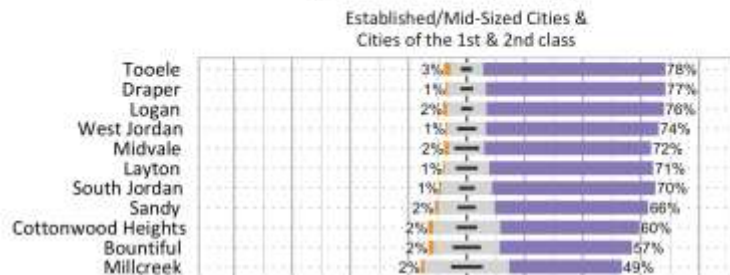
How would you describe the current pace of economic development in Santaquin?



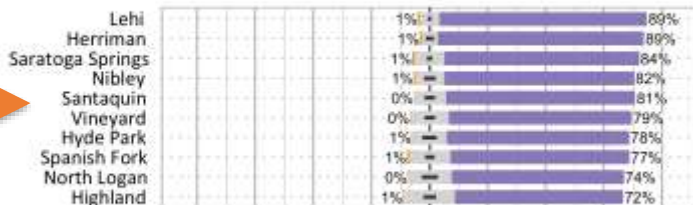
Big shift from previous years!

## Population Growth

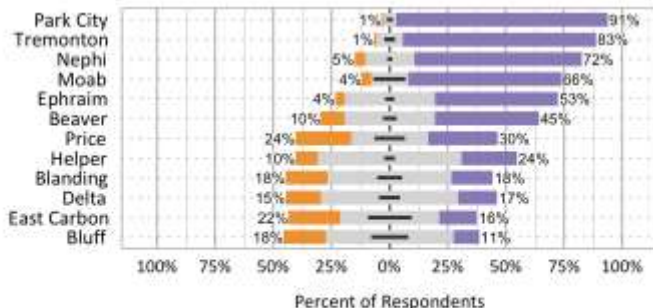
How would you describe the current rate of population growth in your city/town?



### Rapid Growth Cities



### Rural Hub/Resort & Traditional Rural Communities



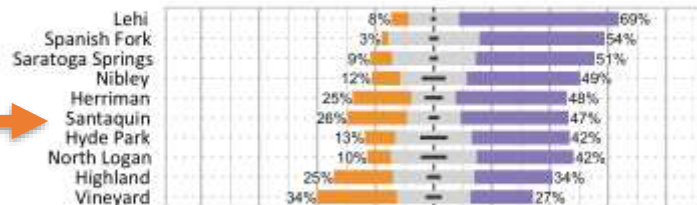
Too Slow Just Right Too Fast No Opinion

## Economic Development

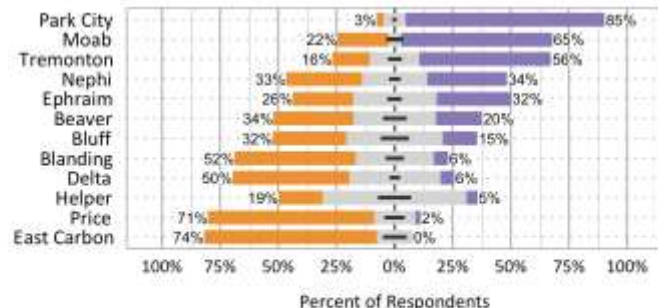
How would you describe the current pace of economic development in your city/town?



### Rapid Growth Cities



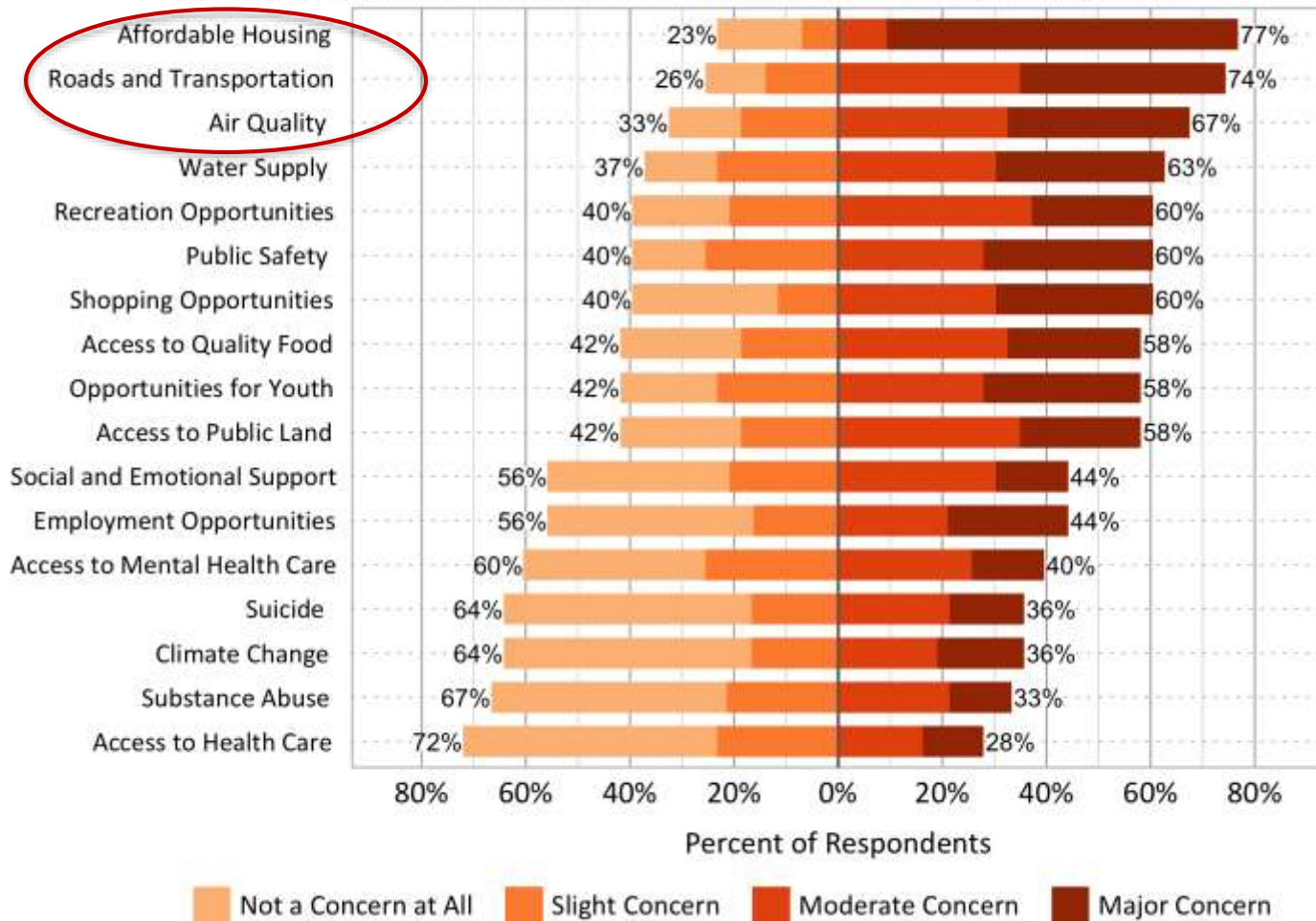
### Rural Hub/Resort & Traditional Rural Communities



Too Slow Just Right Too Fast No Opinion

## Concerns in Santaquin

As you look to the future of Santaquin, how much of a concern are the following issues?



# What do people value about Santaquin?

- Access to nature
- Social climate
- Small-town feel
- Peaceful and quiet

Additional comments shared with City of Santaquin related to:

- Growth & Development
- Housing
- Transportation
- And more...



# Thank You!



<https://www.usu.edu/utah-wellbeing-project>

Next Survey Effort in 2024



UtahStateUniversity