



COMMISSION STAFF REPORT

MEETING DATE: December 17, 2024

ITEM TITLE, PRESENTER: AlpaMaps Licensing Agreement, Talia Hansen, Economic Development Manager

RECOMMENDATION: EnterTextHere

SUMMARY

The AlpaMaps Licensing Agreement provides access to three annual licenses for the use of the AlpaMaps software. These licenses will be allocated to the County Economic Development Office, Monticello City, and Blanding City. The County will act as the primary signatory to the agreement and manage the overall licensing arrangement.

AlphaMap is a tool that will help San Juan County and cities understand information about properties and businesses in the area. It's especially useful in planning community spaces.

Here's what we intend to use AlphaMap for

- Find Good Matches for Stores: It suggests businesses that would work well in a community based on the people living there.
- Learn About Properties: It details commercial properties.
- Understand the Community: It provides information about who lives in the area, like age, income, and other important facts.
- Traffic Insights: It tells us how many cars drive in certain areas and how many people visit certain spots.
- Create Reports and Maps: we can make easy-to-read maps and reports to share ideas with others.

HISTORY/PAST ACTION

FISCAL IMPACT

The total cost of the licenses will be shared among the three entities, with the County Economic Development Office issuing invoices to Monticello City and Blanding City for their respective portions of the cost. This ensures equitable cost distribution and centralized management of the licensing agreement. The agreement will be valid for one year, with annual renewal options available upon agreement by all parties.