



## STAFF REPORT

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**MEETING DATE:** January 2, 2024

**ITEM TITLE, PRESENTER:** 2024 Relic Marketing Contract, Economic Development & Visitor Services, Elaine Gizler

**RECOMMENDATION:** Business/Action

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### SUMMARY

Entering into the 2024 Relic Marketing Contract for services promoting San Juan County

### HISTORY/PAST ACTION

Relic has been the San Juan County Marketing Company of record for at least five years.

### FISCAL IMPACT

\$ 259,100 from the Economic Development & Visitor Services 2024 Budget combined with Utah Office Of Tourism Grant funding and Transient Room Tax funding.