



## COMMISSION STAFF REPORT

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**MEETING DATE:** March 03, 2026

**ITEM TITLE, PRESENTER:** Consideration and Approval of the Graphic Design & Outreach Materials Consultant with Layne Deeter, Presented by Talia Hansen, Economic Development Director

**RECOMMENDATION:** Approval of the Graphic Design & Outreach Materials Consultant with Layne Deeter in the amount of \$5,000 for services supporting the Rural Leaders for Economic Mobility (RELM) initiative.

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### SUMMARY

This contract secures professional event photography and documentation services to support San Juan County's Rural Leaders for Economic Mobility (ReLM) initiative. The consultant will design professional-quality flyers, agendas, presentation templates, social media graphics, and other outreach materials to support approximately 20–30 community engagement events and related activities. Services include preparing print-ready and digital files, incorporating County branding, assisting with survey formatting, and supporting consistent and accessible public communication efforts. These services support community engagement, public outreach, and grant reporting activities through December 31, 2026.

### HISTORY/PAST ACTION

In July 2025, San Juan County was awarded a \$50,000 Rural Leaders for Economic Mobility (ReLM) subgrant through the National Association of Counties Research Foundation to support development and implementation of the County's Mobility Action Plan.

This contract is part of the approved grant work plan and budget.

### FISCAL IMPACT

The total contract amount is \$5,000 and will be funded through the NACo Rural Leaders for Economic Mobility (ReLM) Subgrant award. No County General Fund dollars are required. The expense is included within the approved grant budget.