



COMMISSION STAFF REPORT

MEETING DATE: February 4, 2025

ITEM TITLE, PRESENTER: Tourism Tax Advisory Board (TTAB) New Member, Allison Yamamoto-Sparks, Visitor Services Manager

RECOMMENDATION: Approval

SUMMARY

The San Juan County Tourism Tax Advisory Board (TTAB) reviewed Brian Ballard's letter of interest for the open position on the board via e-mail and unanimously recommends that Brian Ballard, owner of Wolf Springs Ranch, Cabins & Retreat in La Sal, be appointed to fill the last open position on the board. This appointment is for a 4 year term.

HISTORY/PAST ACTION

This is the first time Brian has submitted a letter of interest to join the TTAB Board.

FISCAL IMPACT

None