



COMMISSION STAFF REPORT

MEETING DATE: November 5, 2024

SUBMITTED BY: Rosa Vargas, Executive Administrative Assistant

TITLE: Consideration and Approval of the Amendment 1 to the Standard Service Provider Contract for Monticello Cancer Screening Marketing and Advertising Firm Solicitation Services between San Juan County and BWP Communications, Inc. Rosa Vargas, Executive Administrative Assistant

RECOMMENDATION: Approval

SUMMARY

On April 2, 2024 the San Juan County Commissioners approved the Standard Contract Agreement with BWP Communications, Inc. for the Monticello Cancer Screening Marketing and Advertising Solicitation Services as we begin our marketing efforts outside of San Juan County. In their original contract, they anticipated Direct Services for \$48,000 for the first year. We would like an additional \$48,000 as we continue to work with Public Health for this upcoming Marketing Services terminating on March 31, 2026

HISTORY/PAST ACTION

Consideration and Approval

FISCAL IMPACT

An additional \$48,000 for a total of \$96,000 for direct services to be provided to benefit the Monticello Cancer Screening Marketing and Advertising.