

## Local Investment for Future Thriving

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### *2025 GO Grants and Community Support Grants*

#### ***Main Street Southeastern Utah, Inc.***

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# Application Form

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## *Application Instructions*

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Thank you for applying to the Larry H. & Gail Miller Family Foundation. Below is information that will assist you in completing this application.

### **Saving Your Work**

As you work on this application, you can save your work and return to it at any time. To do so, click the "Save" button on the bottom right side of the form.

When you return, you will see your application on your dashboard. Click "Edit Application" to return to your draft.

### **Candid**

GuideStar is now called Candid. You may use your Candid profile to help auto-populate your application. Before doing so, please be sure that your Candid profile is current.

To auto-populate, click the "Copy Candid Profile" button on the top right corner of the application form. Select which answers you would like transferred by clicking the box next to the applicable answer. When finished selecting, click the "Copy Answers" button on the bottom right of the window, and the Candid information will be pulled into the corresponding fields in the grant application.

Please note, copying answers will not overwrite any existing answers and any answers pulled from Candid to the application form can be edited and updated. If you do not have a Candid profile, you may simply answer the questions by typing your responses into the fields.

### **This Form Contains Logic**

Please note, this form does not initially display all questions. Based on your answer to certain questions, you will be asked to provide additional information. If you print the question list for review/preparation, ALL questions will be included.

### **Character Counts**

Our grants portal requires a set character limit on all text questions. We have set those fields at the maximum limit to provide as much flexibility as possible. **Please note, we are not requiring a 10,000 character response.**

## *Application Type*

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### **General Operating (GO) Grants**

We recommend you apply for a GO Grant if any of the following applies:

Your request is for \$10,000 or less.

- Your nonprofit has never received a grant from the Larry H. & Gail Miller Family Foundation.
- Your nonprofit has been operational less than 24 months.
- Your nonprofit is operated by volunteers or very limited staff.

**Community Support Grants**

This application is more advanced and will require additional information and impact reporting. The average Community Support Grant is \$15,000 to \$20,000. Priority will be given to organizations:

That assist those who are at-risk, low-income, underserved or most vulnerable.

- That demonstrate long-term impact, organizational sustainability and a strong financial history.
- That seek funding for programs and services rather than galas/events.

*If you are unsure whether you qualify for a Community Support Grant or are unsure how much to request, please contact our grants administrator, Karol Elkington, at [kelkington@lhm.com](mailto:kelkington@lhm.com).*

**Application Type\***

Community Support Grant (\$10,001 - \$50,000)

## ***Funding Request Information***

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**Project Name\***

*The Request Name entered is a unique "identifier" for your request throughout our system. Please name your request using a few descriptive words, such as "2024 Capital Campaign" or "XYZ project." Do not use your organization's name as the Request Name.*

Local Investment for Future Thriving

**Request Amount\***

\$50,000.00

**Funding Type\***

*Select the appropriate funding request type below.*

*If this funding request is for unrestricted funding across all programs or unrestricted funding for an organization's sole project/program, please select General Support and use the Request Description field to include all relevant information for your request.*

*If this request is for any type of event (conference, gala, golf tournament, festival, symposium, etc.), please select the Event option.*

Specific Program/Project Support (funding is restricted to a specific program or project)

**Funding Platform\***

*The Larry H. & Gail Miller Family Foundation is dedicated to enriching lives and communities by partnering with 501(c)(3) organizations that provide services and equitable access in any of the five funding platforms below.*

*Please indicate the applicable primary funding platform for this request.*

Jobs and Economic Self-reliance

## Request Description\*

*Please provide one to two paragraphs explaining how you plan to use the requested funding.*

*The maximum character count (10,000) is available, if desired, but is not mandatory. A few paragraphs are generally all we need.*

Main Street Southeastern, Inc. (MSSE) requests a \$50,000 grant to launch the Local Investment for Future Thriving (LIFT) initiative—an effort to directly boost Blanding, Utah's small business ecosystem. LIFT focuses on two main strategies: first, a \$25,000 micro-grant program to help local entrepreneurs quickly overcome key capital barriers to growth and stability. These micro-grants, ranging from \$500 to \$2,500, will help businesses purchase equipment, expand e-commerce for local and Native American artisan goods, build inventory for peak tourist season, or access essential training and certifications. Micro-grant applications will be reviewed and approved by the San Juan County Community and Economic Development board of directors.

Complementing this internal business support, the remaining \$25,000 will capitalize a facade and exterior improvement matching grant program. This proposed fund aims to maximize community impact by requiring a 1:1 match from participating business owners, effectively leveraging the requested \$25,000 investment into at least \$50,000 in direct aesthetic and functional improvements along Blanding's commercial corridors. The proposed grants aim to support high-visibility projects, including new signage, painting, window repairs, and accessibility enhancements, that enhance curb appeal while preserving the community's unique cultural heritage.

MSSE's LIFT initiative strives to create a more vibrant and welcoming environment that encourages tourists and locals to stop, shop, and dine by revitalizing the business district's appearance, thereby boosting the local economy and fostering a renewed sense of community pride.

## Geographic Region(s) Served by Funding Request\*

*Please select the counties directly impacted by this project.*

*This may be different than the areas served by your organization as a whole.*

*If this project is outside of Utah, please select OTHER and complete the next section.*

San Juan

## Funding Request - Community Support Grant

### Demographics\*

*Please provide a brief description of the demographics of the individuals who will benefit from this funding.*

The LIFT initiative uniquely addresses the needs of Blanding and San Juan County's diverse, underserved residents by providing targeted support not commonly available in this frontier, economically disadvantaged region. Funds directly reach business owners and, through them, indirectly benefit employees, customers, and the wider community in ways that traditional approaches do not.

The direct beneficiaries are the small business owners and entrepreneurs of Blanding. This group reflects the unique demographic makeup of San Juan County, which is a majority-minority county with one of the highest poverty rates in the state. According to the U.S. Census Bureau data, approximately 50% of San Juan County's population identifies as American Indian or Alaska Native (primarily from the Navajo Nation and Ute Mountain Ute Tribe). The LIFT program's targeted outreach will ensure its services are accessible to this significant population of underserved entrepreneurs and artisans. The median household income in San Juan County is substantially lower than the state average, with the poverty rate nearly three times higher. Beneficiaries are typically operators of micro-enterprises (fewer than five employees) who lack access to traditional bank financing for the small-scale capital needs this grant will address. Furthermore, these entrepreneurs operate businesses critical to the local economy, including retail, food service, lodging, tourism, and creation and sale of local and cultural artisan goods.

The indirect beneficiaries include the entire community, about 15,000 county residents, and millions of annual visitors. By revitalizing the local business district through specialized, accessible support, LIFT not only secures jobs and stimulates growth but also offers benefits that conventional funding rarely delivers, enhancing quality of life and visitor experience in Blanding as a gateway to the region.

## Level of Impact\*

*The Larry H. & Gail Miller Family Foundation recognizes the importance of all types of impact, and we support organizations who provide direct services or immediate alleviation of needs, as well as those who are working to change mindsets and systems that address root causes of an issue. Please indicate the primary level of impact addressed through your intervention.*

### Direct Service

*Definition:* Work in populations needing services, food, and/or a direct benefit to their well-being. Direct service has a clear and concrete feedback loop—you see hungry people being fed; students gaining skills through mentorship; or the clients getting legal help. Examples: soup kitchens, mentoring programs for students, legal services for community members.

### Scaled Direct Service

*Definition:* Models that unlock efficiency and impact through well-managed logistics of an intervention or solution. Scaled direct service benefits large numbers of individuals. Examples: The Red Cross, Teen Resource Centers, or large-scale refugee resettlement programs.

### Systems Change

*Definition:* A new model that addresses the root cause of a problem. It often involves policy change, widespread adoption of the methodology by leading organizations in a sector, and new behaviors within existing markets or ecosystems. Examples: Microcredit is a fundamentally new innovation for women to lift themselves out of poverty. Wikipedia democratizes the way information is shared online.

### Framework Change

*Definition:* Change affecting individual mindsets at a large scale, which will ultimately change behaviors across society. Framework Change is not a specific field-level or country-level intervention but compounds the work of many individual organizations to create a paradigm shift. Examples: universal human rights, women's rights, civil rights, democracy, or the idea of social entrepreneurship.

Direct Service

## Number of Individuals Benefiting from Funding\*

*Please provide an estimate of the number of individuals who will benefit from this funding.*

20

## Qualitative Impact\*

*We recognize that activity does not always equate impact. Please describe in one to three sentences how the individuals served by this grant will be better off.*

By participating in the LIFT program, local entrepreneurs in San Juan County will gain the critical capital needed to build more stable and profitable businesses, directly improving their household financial security. Business growth will create new jobs and visibly revitalize Main Street, fostering a more vibrant and optimistic environment for all residents. Ultimately, this initiative empowers San Juan County to build a more resilient and sustainable economy rooted in its unique cultural heritage, creating a pathway to prosperity in one of Utah's most underserved regions.

## Capital, Program, or Project Related Request

### Project Timeline\*

*Brief description of project timeline.*

The LIFT initiative will be executed over a 12-month period.

### Total Project Cost\*

*Estimated total cost of this project.*

\$50,000.00

### Total Funding YTD\*

*Total funding secured year-to-date for this project.*

\$0.00

### Project Budget Detail\*

*Please upload a copy of the budget for this project.*

*Text space is available below for additional context. Please do not use this space to provide your detailed budget.*

LHM Program Budget.pdf

The requested \$50,000 is allocated entirely to direct grants for San Juan's small businesses. All administrative and personnel costs associated with managing the LIFT initiative will be covered by Main Street Southeastern, Inc.'s existing operational budget to ensure 100% of the grant funds provide direct community impact.

### Top Four Project Funders

Please list the top funders (both private and public) who have funded or committed to fund this project.

Top Four Project Funders	Name of Project Funder	Amount of Project Funded	Optional Project Funding Notes

<b>Project Funder 1</b>	N/A	\$0.00	This project currently does not have committed funding
<b>Project Funder 2</b>			
<b>Project Funder 3</b>			
<b>Project Funder 4</b>			

## ***Jobs and Economic Self-reliance Outcome(s) and Metrics***

The Larry H. & Gail Miller Family Foundation would like to understand what outcome(s) your organization is seeking to influence and how you measure your impact.

The instructions below will provide guidance on how to fill out this section.

*Please select an outcome that you intend to monitor and evaluate for this initiative.*

### **Jobs and Economic Self-reliance Outcome Options**

- **Income Growth and Diversification/Economic Mobility:** Evaluates the success of programs that help individuals and families increase their income through vocational training and job placement.
- **Employment and Job Placement Rates:** Evaluates the success of job skill development programs by tracking the increase in participants' employment and job placement rates.
- **Industry Alignment:** Evaluates the extent to which the skills taught align with industry demands and workforce needs.
- **Career Advancement:** Tracks participants' progress in terms of promotions, career growth, and job mobility.
- **Affordable Childcare:** Evaluates the increase in income as a result of affordable childcare on working families.
- **Workforce Upskilling:** Measures the success of initiatives aimed at providing skill development opportunities and/or industry-recognized certifications or credentials.
- **Workforce Policy Impacts:** Evaluates the influence of funding or involvement on shaping workforce-related policies at a local, regional, or national level.
- **Workforce Development:** Measures the number of new jobs created and/or increases in labor force participation among marginalized or disadvantaged groups.
- **Job Stability:** Tracks the duration of participants' sustained employment and job retention after training or placement program.
- **Community Economic Development:** Evaluates the broader economic impacts on local communities through increased employment, entrepreneurship, and workforce upskilling.

- o **OTHER Jobs and Economic Self-reliance Outcome:** If this project does not align with the listed outcomes, please select OTHER and complete the next section.

For each outcome(s) that you will be monitoring, input the key metric(s) you are planning to measure and the target number (or percentage of individuals) you plan to impact. See the example below for guidance.

**Example:** If your organization's primary goal is to increase access to mental healthcare for youth by promoting mental health and wellness services, you may be measuring the following:

**Outcome Area:** Increased Access to Healthcare

**Metric Evaluated:** Number of youth receiving mental health services

**Number of Improvements:** 500 (individuals)

-OR-

**Percentage of Improvements:** 75% (of the target population reached)

### Jobs and Economic Self-reliance Outcome\*

*Please select the outcome that you intend to monitor and evaluate for this initiative.*

Community Economic Development

### OTHER Jobs and Economic Self-reliance Outcome

*If OTHER Jobs and Economic Self-reliance Outcome is selected above, please indicate the outcome your initiative supports.*

### Metric Evaluated - Jobs and Economic Self-reliance\*

*For the outcome you select, input the exact metric you are planning to measure and the target number or percentage of individuals you plan to impact.*

Jobs Created or Retained

### Number of Improvements - Jobs and Economic Self-reliance

6

### Percentage of Improvements - Jobs and Economic Self-reliance

75

### Historic Results - Jobs and Economic Self-reliance

*If you are already measuring these metrics, please input below historical results of similar services. If this measurement is new, please select "Not currently measuring."*

Not currently measuring

## Organization Information

Please tell us a little more about your organization.

## Organization Headquarters\*

Where is your organization's headquarters based?

Please note, only applications from U.S. based 501(c)(3) nonprofit organizations are accepted.

State of Utah > San Juan

## City - Organization Headquarters

If outside of the state of Utah, please indicate the city in which your organization is headquartered. Do not abbreviate the city name. Example: Salt Lake City **NOT** Salt Lake or SLC; Los Angeles **NOT** LA.

## Total Annual Operating Expenses(\$)\*

Total annual operating expenses from board approved operating budget for current fiscal year.

\$0.00

## Organization Information - Continued

### Number of Staff

How many full-time, part-time, and unpaid staff members does your organization employ?

For unpaid staff, do not include irregular/single-opportunity volunteers in the total.

Employee Type	Number of Staff
Paid Full-time Staff	0
Paid Part-time Staff	0
Unpaid Staff	0
Total Staff (paid and unpaid)	0

## Annual Budget Detail\*

Please **upload** a copy of your full/detailed annual operating budget, showing projected revenue and expenses for this current fiscal year.

Text space is available below for additional context. Please do not use this space to provide your detailed budget.

MSSE Revenue & Expenses.pdf

Main Street Southeastern, Inc. (MSSE) is a project based nonprofit under the umbrella of the Southeast Regional Development Agency (SERDA). Operating expenses for the agency are funded through SERDA with

MSSE being strictly for project-based activities that any of our more rural communities can access. I've attached budget and expense forms for the projects that have been completed through MSSE to date.

## Organization Funders

*Using figures from your last fiscal year, please list the name and amount contributed for the four highest funders.*

*This includes, but is not limited to, federal, state, county, city, individual, foundation, and corporate funders.*

<b>Name of Funder (Organization)</b>	<b>Amount Funded (Organization)</b>	<b>Optional Funding Notes (Organization)</b>
Price City	\$5,000.00	
Dominion Energy	\$10,000.00	
USU Eastern	\$10,000.00	
SHPO	\$10,000.00	

## Additional Materials

### Additional Materials

*Please use text space to describe or provide context for additional materials provided.*

*[Unanswered]*

## Thank You

Thank you for your time completing this application. In the spirit of continuous improvement, we would appreciate your feedback on the application process. This is not required and will not impact the application process.

### Application Time

*How long did it take you to complete this application?*

### Additional Feedback

*Any additional feedback regarding the application process?*

## File Attachment Summary

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### *Applicant File Uploads*

- LHM Program Budget.pdf
- MSSE Revenue & Expenses.pdf

DESCRIPTION	BUDGET
<b>Program Funds: Business Catalyst Micro Grants</b> <i>-To be dispersed in increments no greater than \$2,500</i>	\$25,000
<b>Program Funds: Main Street Vitality Micro Grants</b> <i>-To be dispersed in increments no greater than \$2,500</i> <i>-Requires a 1:1 match</i>	\$25,000
<b>TOTAL</b>	<b>\$50,000</b>

MAIN STREET SOUTHEASTERN UTAH INC  
GL Grant Budget to Actual Report

Year & Period: Between 2024 - 01 7/31/2023 and 2024 - 12 6/30/2024

Funding Source / COE	PTD Actual	ITD Actual	ITD Budget	ITD Variance
GRANT: 110724 - PRICE CITY MAIN ST PROGRAM				
REVENUE				
NONFED - NON FED FUNDS	\$15,000.00	\$15,000.00	\$0.00	\$15,000.00
PROGRAM (00):	\$15,000.00	\$15,000.00	\$0.00	\$15,000.00
NONFED - NON FED FUNDS	\$10,000.00	\$10,000.00	\$0.00	\$10,000.00
PROGRAM (DOMINI):	\$10,000.00	\$10,000.00	\$0.00	\$10,000.00
NONFED - NON FED FUNDS	\$0.00	\$7,500.00	\$0.00	\$7,500.00
PROGRAM (PUBART):	\$0.00	\$7,500.00	\$0.00	\$7,500.00
NONFED - NON FED FUNDS	\$10,000.00	\$10,000.00	\$0.00	\$10,000.00
PROGRAM (SHPO):	\$10,000.00	\$10,000.00	\$0.00	\$10,000.00
TOTAL REVENUE	\$35,000.00	\$42,500.00	\$0.00	\$42,500.00
EXPENSES				
8 - Other Direct Costs	\$7,500.00	\$7,500.00	\$0.00	(\$7,500.00)
PROGRAM (00):	\$7,500.00	\$7,500.00	\$0.00	(\$7,500.00)
94 - Special Projects	\$9,368.50	\$9,368.50	\$0.00	(\$9,368.50)
PROGRAM (DOMINI):	\$9,368.50	\$9,368.50	\$0.00	(\$9,368.50)
TOTAL EXPENSES	\$16,868.50	\$16,868.50	\$0.00	(\$16,868.50)
NET TOTALS:	\$18,131.50	\$25,631.50	\$0.00	\$25,631.50

MAIN STREET SOUTHEASTERN UTAH INC  
GL Grant Entry Report - Batch Order Cover Page  
For the period of 7/1/2023 through 6/30/2024

Entry # Grant	Date	Document	Job Core Object Expense	Account	Program	Description Activity	Debits Funding Source	Credits	Balance
BATCH: 3 JOURNAL: AR STATUS: Posted PERIOD: 2024 - 1 CREATED: 07/25/23 by KAW									
7	07/11/23	7.11.23.01		303.001		NON-FED FUNDS #232181 UT MAIN EEG GRI		\$10,000.00	(\$10,000.00)
		110724 - PRICE CITY MAIN ST PROG			SHPO - SHPO	00 - Default	NONFED - NON FED FUNDS		
BATCH 3 TOTALS:							\$0.00	\$10,000.00	(\$10,000.00)
BATCH: 5 JOURNAL: AP STATUS: Posted PERIOD: 2024 - 3 CREATED: 09/06/23 by LMA									
11	09/06/23	SEUALG01		594.001		USU SIGN - PIERCE OIL MURAL	\$9,368.50		\$9,368.50
		110724 - PRICE CITY MAIN ST PROG	94 - Special Projects		DOMINI - DOMINION	00 - Default			
BATCH 5 TOTALS:							\$9,368.50	\$0.00	\$9,368.50
BATCH: 9 JOURNAL: AR STATUS: Posted PERIOD: 2024 - 4 CREATED: 10/26/23 by KAW									
19	10/26/23	3.17.2023		305.001		DONATION		\$5,000.00	(\$5,000.00)
		110724 - PRICE CITY MAIN ST PROG			00 - Default	00 - Default	NONFED - NON FED FUNDS		
21	10/26/23	5.19.23		305.001		DONATION-DOMINION		\$10,000.00	(\$15,000.00)
		110724 - PRICE CITY MAIN ST PROG			DOMINI - DOMINION	00 - Default	NONFED - NON FED FUNDS		
BATCH 9 TOTALS:							\$0.00	\$15,000.00	(\$15,000.00)
BATCH: 12 JOURNAL: AP STATUS: Posted PERIOD: 2024 - 2 CREATED: 10/26/23 by LMA									
27	08/14/23	REFUND		309.001		Refund for Main Street	\$7,500.00		\$7,500.00
		110724 - PRICE CITY MAIN ST PROG	8 - Other Direct Costs		00 - Default	00 - Default			
BATCH 12 TOTALS:							\$7,500.00	\$0.00	\$7,500.00
BATCH: 20 JOURNAL: GJE STATUS: Posted PERIOD: 2024 - 1 CREATED: 12/12/24 by KAW									
48	07/31/23			303.001		USU Eastern		\$10,000.00	(\$10,000.00)
		110724 - PRICE CITY MAIN ST PROG			00 - Default	00 - Default	NONFED - NON FED FUNDS		
BATCH 20 TOTALS:							\$0.00	\$10,000.00	(\$10,000.00)
TOTAL OF ALL JOURNAL(S):							\$16,868.50	\$35,000.00	(\$18,131.50)

MAIN STREET SOUTHEASTERN UTAH INC  
GL Grant Budget to Actual Report

Year & Period: Between 2025 - 01 7/31/2024 and 2025 - 12 6/30/2025

Funding Source / COE	PTD Actual	ITD Actual	ITD Budget	ITD Variance
GRANT: 110724 - PRICE CITY MAIN ST PROGRAM				
REVENUE				
NONFED - NON FED FUNDS	\$0.00	\$15,000.00	\$0.00	\$15,000.00
PROGRAM (00):	\$0.00	\$15,000.00	\$0.00	\$15,000.00
NONFED - NON FED FUNDS	\$0.00	\$10,000.00	\$0.00	\$10,000.00
PROGRAM (DOMINI):	\$0.00	\$10,000.00	\$0.00	\$10,000.00
NONFED - NON FED FUNDS	\$0.00	\$7,500.00	\$0.00	\$7,500.00
PROGRAM (PUBART):	\$0.00	\$7,500.00	\$0.00	\$7,500.00
NONFED - NON FED FUNDS	\$0.00	\$10,000.00	\$0.00	\$10,000.00
PROGRAM (SHPO):	\$0.00	\$10,000.00	\$0.00	\$10,000.00
TOTAL REVENUE	\$0.00	\$42,500.00	\$0.00	\$42,500.00
EXPENSES				
8 - Other Direct Costs	\$0.00	\$7,500.00	\$0.00	(\$7,500.00)
PROGRAM (00):	\$0.00	\$7,500.00	\$0.00	(\$7,500.00)
94 - Special Projects	\$0.00	\$9,368.50	\$0.00	(\$9,368.50)
PROGRAM (DOMINI):	\$0.00	\$9,368.50	\$0.00	(\$9,368.50)
TOTAL EXPENSES	\$0.00	\$16,868.50	\$0.00	(\$16,868.50)
NET TOTALS:	\$0.00	\$25,631.50	\$0.00	\$25,631.50