



**117 S Main, Monticello, UT 84535**

**PO Deliver To:** Utah Office of Tourism  
Attn: Lorraine Daly  
300 N State St  
SLC, UT 84114  
**Purchase Order Number::** 82125  
**PO Date::** 08/21/2025

**Vendor Name:** Utah Office of Tourism  
**Department:** Visitor Services

## Purchase Order

Product ID	Quantity	Description	Unit Price	Amount
	1	Australia/NZ Campaign, Utah Road Trips & National Parks	3,000 USD	3,000 USD
	1	Australia/NZ Virtual Sales Mission (Inc. 2 Suppliers)	2,000 USD	2,000 USD
	1	Canada- Travelweek Canada Tier 3 (Jan/Feb 2026)	3,600 USD	3,600 USD
	1	China- Traveler Magazine Media	1,500 USD	1,500 USD
	1	India- Thrillophilia, Tier 2	1,500 USD	1,500 USD
	1	India- Virtual Webinar	750 USD	750 USD
	1	Benelux- Connections	2,500 USD	2,500 USD
	1	Benelux- Vakantiebeurs	1,000 USD	1,000 USD
	1	Benelux- Hey! USA, Tier 2	1,000 USD	1,000 USD
	1	France- Comptoir des Voyages, Tier 2	2,000 USD	2,000 USD
	1	France- SITV Colmar	1,500 USD	1,500 USD
	1	Germany- Utah Travel Guide- Tier 2	2,500 USD	2,500 USD
	1	Benelux & Germany- Little Travel, Tier 2	1,500 USD	1,500 USD
	1	UK/Ireland- Inspire My Holiday- Tier 1	3,000 USD	3,000 USD

**Sub Total:** 27,350.00 USD **Tax:** **Freight:** **Total Due: 27,350 USD**

**Purchase Validation**

These are all the International Opt-ins that San Juan County Visitor Services is participating in through the Utah Office of Tourism in 25/26. Each country included is a top spending international market for Utah and for San Juan County.

**Initiator Name:** Allison Yamamoto-Sparks  
Approved by /s/Mack McDonald