



COMMISSION STAFF REPORT

MEETING DATE: February 20, 2024

ITEM TITLE, PRESENTER: Consideration and Approval of the Standard Contract Agreement with BWP Communications, INC for Cancer Screening Marketing and Advertising Services. Mack McDonald, Chief Administrative Officer

RECOMMENDATION: Make a Motion approving the Contract

SUMMARY

On February 20, 2024 the San Juan Board of County Commissioners approved the Notice of Award and Intent to Negotiate a Contract with BWP Communications, Inc. for the Monticello Cancer Screening Marketing and Advertising Solicitation Services as we begin our marketing efforts outside of San Juan County to those former residents who have moved from Monticello.

Total Cost proposed is \$48,000 for the first year.