



Christina Krutsky
Bluff City Historic Preservation Association
PO Box 236
Bluff, Utah 84512

Ms. Krutsky:

San Juan County Economic Development & Visitor Services is pleased to support the creation of the Bluff River Trail along the San Juan River in Bluff, Utah. It will provide one more reason for visitors to come, to stay, and to support all of our local businesses.

Tourism is the major economic driver in the town of Bluff. Currently the town businesses include. 6 motels/resorts, 7 restaurants, 4 guesthouses, 3 RV parks, 1 campground, 3 trading posts/galleries, 1 guiding business, 1 Bears Ears Educational Center, 1 historic fort, and 1 gas station/convenience store.

Visitors come to Bluff for a variety of reasons. Many are traveling through and spend a night. Many come to run the San Juan River. Last year 7,500 people applied for a river permit. This year 12,000 applied. Many folks stay in Bluff while they visit Monument Valley. Bluff events draw hundreds of visitors to Bluff for long weekends. Events include the Bluff International Balloon Festival in January, the Friends of Cedar Mesa gathering in March, Bluff Arts Festival in October, and the Winter Solstice Burn in December.

The river trail, with the option of an accessible wheel chair stroll beside some impressive ancient rock art at Sand Island or a scramble up a slot canyon, will appeal to people with many abilities and interests. At over 11 miles and extending from Sand Island past Bluff there are trails for walking running, biking, and horse back riding.

We, at San Juan County Economic Development & Visitor Services, look forward to promoting the Bluff River trail to visitors from around the world.

Respectfully,

