

SJC Library System Strategic Plan

2021-2023

Approved May 19, 2021

Mission

The mission of the San Juan County Library System is to inspire lifelong learning, advance knowledge, and strengthen our communities.

Vision

By embracing the cultural diversity of the county, the Library System envisions increased exposure in all areas, focusing on community needs and interests.

Goals

Goal 1: Strengthen the Library System's future through sound fiscal practices

Goal 2: Increase and enhance virtual presence where needed

Goal 3: Expand community out-reach programming

Goal 4: Improve Library Trustee skills

Goal 5: Develop and utilize plan for spending of Grant monies

Goal 6: Develop and utilize plan for Technology Development

Explanations of Goals

Goal 1: Strengthen the Library System's future through fiscally sound practices.

Objectives:

01.1 - Continue to make budget cuts where possible to be in alignment with contributions from county, state, and federal funding while maintaining quality services and collection development.

01.2 - Continue to focus on grant opportunities to cover additional needs or wants that current funding and budget does not cover.

01.3 - Continue working toward building the libraries capital improvement funds for future repairs, improvements, and possible expansion where needed.

Goal 2: Increase and enhance virtual presence.

Objectives:

02.1 - Continue to improve the Library website.

02.2 - Enhance Facebook pages to include links and partners.

02.3 - Add other library social media accounts such as Instagram, Pinterest and a Facebook page for Montezuma Creek.

Goal 3: Improve Public Relations, Library Advocacy, and Expand Community Outreach

Objectives:

03.1 - Increase interest of diverse groups by publicizing available library resources.

03.2 - Heighten community awareness of library resources by offering workshops and activities that educate community members in the use of library services/resources.

03.3 - Obtain a broader collection of items that will be of interest to diverse populations.

03.4 - Expand collections that fit the needs and wants of community members.

03.5 - Search out and invite community members to share skill sets and talents as volunteers through events and programming.

03.6 - Educate Library staff in the use of available library resources through classes and training offered by the State Library and webinars.

03.7 - Submit monthly library article to local newspapers

03.8 - Develop more partnerships with community businesses, schools and organizations.

03.9 - Expand presence in Montezuma Creek through youth programming.

Goal 4: Improve Library Trustee skills

Objectives:

04.1 - Assure Trustee Training requirements are fulfilled.

04.2 - Follow SJ County administrative protocols.

04.3 - Ask for and utilize feedback from library staff, county commissioners, and the public to improve service as Trustee.

Goal 5: Develop and utilize plan for spending Grant monies

Objectives:

05.1 - Assess needs of Library System, and determine which grants are appropriate to meet these needs.

05.2 - Research and write grants based on determined needs.

05.3 - Develop strategy for use of funds, based on requirements of the grant(s) received.

Goal 6: Develop and utilize plan for Technology Development

Objectives:

06.1 - Create plan to improve and expand technology needs to meet current and anticipated advancements and community needs.

06.2 - Ensure that budget plan supports determined needs.

06.3 - Search for grants to supplement funds as needed.