



## COMMISSION STAFF REPORT

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**MEETING DATE:** June 6, 2025

**ITEM TITLE, PRESENTER:** Letter of Support for Co-op Marketing Grant Application for Blanding, Allison Yamamoto-Sparks, Visitor Services Manager

**RECOMMENDATION:** Approval

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### SUMMARY

The Utah Office of Tourism has added a new requirement to Co-op Marketing Grant Applications this year that any organization applying for a Co-op Marketing Grant, aside from a county DMO (Tourism Office), must have a letter of support from the Tourism Office in their county.

### HISTORY/PAST ACTION

First time requesting a letter of support for Blanding's Co-op Marketing Grant application.

### FISCAL IMPACT

None