



COMMISSION STAFF REPORT

MEETING DATE: February 2, 2021

ITEM TITLE, PRESENTER: Consideration and Approval of the 2021 Sponsorship Agreement Between San Juan County and Chadwick Booth & Co. for \$17,000. Mack McDonald, Chief Administrative Officer

RECOMMENDATION: Approve the agreement

SUMMARY

This is a Sole Source contract with Chadwick Booth & Company used to help market and relay current issues of San Juan County to the public throughout the regional states.

HISTORY/PAST ACTION

Last year, they provided marketing and social awareness for water issues around the Navajo Mountain area, they did a segment on Navajo Nation Roads and assisted in legislative issues for the County.

FISCAL IMPACT

Last year's contract was for \$30,000. This year, due to the budget issues, we reduced this amount to \$15,000.