



## STAFF REPORT

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**MEETING DATE:** August 20<sup>th</sup>, 2024

**ITEM TITLE, PRESENTER:** Contract for Keynote Speaker Deb Brown at the San Juan County USU Arts and Event Center for San Juan County Business Basecamp Conference, Elaine Gizler, Economic Development Director

**RECOMMENDATION:** Action

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### SUMMARY

Deb Brown, author and Co-Founder of Save Your Town, will be approved as a Key-Note Speaker at the 3<sup>rd</sup> annual San Juan County Business Basecamp Summit:

Deb Brown, cofounder of SaveYour.Town is a vibrant storyteller and community advocates dedicated to revitalizing small towns across America. As the author of ["From Possibilities to Reality: Save Your Small Town,"](#) Deb shares practical strategies that inspire others to embrace their local potential. Her approach is solution-oriented, emphasizing the importance of community engagement and collaboration.

Deb will stay in San Juan County for three nights; she will tour the Cities and the County and hopes to meet with the Mayors. She will be at the Summit the entire day, meeting and talking to attendees.

### HISTORY/PAST ACTION

Each year of the summit, we have had keynote speakers from various backgrounds who bring insight and vision to inspire the attendees.

### FISCAL IMPACT

\$6000, which will cover expenses for flight, lodging, meals, etc. The cost will be funded from the sponsorship funds received, and the rural grant funding will cover the event costs.