



WIC July 2024 Participant Report

Year & Month	Enrolled Individuals	
2024 June	228	
2024 May	228	
2024 April	222	
Quarterly number of participants by Area	Dec 2023	Jul 2024
Monticello and LaSal	33	39
Blanding	110	108
Bluff, MC, Aneth, MV, and Mexican Hat	73	77
Family Appointments by Type	May 2024	June 2024
Certification (New to WIC)	9	10
Recertification	16	20
Mid Certification	6	10
Education	16	13
High Risk Follow Up	1	1

- WIC Benefits
 - WIC participants have “benefits” when they complete appointments every 3 months
 - WIC provides a nutritious and colorful variety of foods for your family. We offer great tasting items like yogurt, whole wheat pasta, and fresh fruits and vegetables. We also provide name brand breakfast cereals, juice, peanut butter, and many other healthy foods.

- Families on WIC receive a card that works like a debit card to purchase WIC foods. The WIC card makes shopping convenient and discreet! [Click here](#) to learn more about the WIC card.



- State Expectations
 - The number of participants benefited to be at or above 84%. Our percent benefited for San Juan Public Health is at 91.8%
- Appointment Policies and WIC Locations
 - When Public Health was housed in Monticello, WIC was available M-F because it was by appointment only.
 - When the Public Health office moved to Blanding, shifting to walk-in appointments are more culturally appropriate
 - The amount of time spent on WIC was the same, but it is concentrated on on WIC walk-in days
 - Now that Monticello has a WIC day (2nd Wednesdays), those are mostly by appointment only to fit the culture of Monticello
 - We are able to have virtual WIC appointments as long as we have referral data from their healthcare provider. This means that they would not have to come into our office for their appointment.
 - We are going to be an online state starting in August. That means we will be able to load participants' cards without them having to come into our office.
- Why Monticello WIC
 - Helps address need in Monticello for families without gas money.
 - Mobile WIC unit is more discreet and helps reduce the stigma
 - Extended COVID funds (through 2026) cover StarLink internet access and cover time and other costs by also making COVID testing available
- Next Goals
 - Expand to Bluff
 - Have a meeting on August 5th with the Mayor of Bluff to set up a day for our Mobile Van to do WIC appointments and COVID testing one day a month.
- Additional Information
 - We have community breastfeeding classes every 1st Wednesday of the Month.
 - We have a “Dr. Yum” nutrition class every 4th Wednesday of the Month at the Library Story Hour to teach kids about the importance of fruits and vegetables.
 - We donate unopened cans of formula to our local women's shelter.
 - We order special formula from the state contracted pharmacy for children that

- have severe allergies, prematurity, or other eating difficulties.
- Screen every mother who comes in for WIC for Perinatal Anxiety and Depression and have partnered with the University of Utah Moms Mental Health Program to get mothers the help and resources they might need. .
- We have 3 breastfeeding peer counselors that are reaching out to every pregnant and postpartum mother on WIC to see if they have any breastfeeding concerns or questions.
- This year is the 50th Anniversary for the WIC program.
- We partner with our local Clinics and hospitals to keep them up to date on our health department resources that we have to offer.
- We are partnering with the San Juan School District and Root for Kids Head Start on referring children who need extra help with Speech and Developmental Delays.
- We work closely with our local Vendors to make sure our WIC participants are getting the formula and foods that they are allowed on the WIC program. This was a big concern of ours when the formula shortage was going on in 2022 through 2023. We worked with the State WIC office during this time and they were able to send us formula that our stores were not able to get in during this time.
- We also have two IBCLCs on our WIC staff. IBCLC stands for International Board Certified Lactation Consultant. They are able to help any mother with breastfeeding issues, not just WIC participants.
- At every WIC appointment we discuss nutrition concerns or questions a parent might have.
- Additional funding
 - During every WIC appointment we print off their child's immunization record and talk to mom about how they are doing with this and if they have any questions about immunizations.
 - During every WIC appointment we also talk to moms and dads about the importance of Lead screening for their children and how to avoid lead exposure.
 - \$38,945.76 in annual funding from the San Juan County Contribution