

E-Cigarette, Marijuana & Other Drug Prevention Grant Application



Applicant Information:

Timeline	The enclosed application is for Fiscal Year 2024 (ending on June 30, 2024). Applications will be accepted up to March 2024 . Grant applicants will be notified if funding is approved.		
Organization Name	Drug Safe Utah Educational INC. (Formal name) San Juan County Prevention Action Collaboration Coalition (SJCPAC)		
Organization Address	201 South Main Street, STE 2000.	Salt Lake City	84111
	<i>Address</i>	<i>City</i>	<i>Zip</i>
Contact Information	Gregorio1978@hotmail.com (Greg Frazier) amitchell@sanjuancc.org (Alyn Mitchell)		801.856.4866 435.979.2174
	<i>Email Address</i>		<i>Phone</i>
	Greg Frazier-Director of Grants and Health Education Drug Safe Utah Education		
	Alyn Mitchell-Prevention Coordinator San Juan County		
	<i>Organizational Representative</i>		<i>Title</i>
Organizational Type	Coalition: a coalition of community organizations focused on substance abuse and prevention.		
Organizational Description	<p>Drug Safe Utah Education is a 501(c)(3) nonprofit that is dedicated to educating and protecting Utah kids and local communities from the harms of recreational drug and tobacco use. Our organization’s operations team has years of experience educating the youth and creating effective substance abuse prevention and educational campaigns. _</p> <p>San Juan County Prevention Action Collaboration (SJCPAC) coalition’s mission is to collaborate with community partners and agencies to strengthen local youth and their families against substance misuse and</p>		

suicide in San Juan County.

*Drug Safe Utah Education will serve as the fiscal agent for this grant.

Amount Requested
No more than \$80,000

Total Budget: \$16,450

Section 2: Community Description

The community to be served are 7th and 8th graders throughout the San Juan County school district (excluding Albert R. Lyman Middle School due to their own anti-tobacco/nicotine grant program). 7th and 8th grade is a very impressionable time for young teenagers, the negative

habits they learn at that age will follow them first into high school and then into adulthood. If we can reach them in the 7th and 8th grades, we have a greater chance of decreasing the rate of tobacco and nicotine abuse among high school students and adults. We will tailor our educational campaign to reach all 7th and 8th grade students (excluding Albert R. Lyman Middle School) attending Monticello, Monument Valley, and Whitehorse High schools. The SHARP survey reveals that by the 12th grade, lifetime vaping usage among Native American/American Indians escalates to 29%, which is much higher than the state-wide average of 19.9% and the 12th grade state-wide average of 17% for the White population. As a result, we will pay particular attention to the substantial Native American/American Indian population when creating our educational program for those schools.

Section 3: Statement of the Problem

Vaping has become a nation-wide epidemic! In 2019, the global vaping market was estimated to be worth \$19.3 billion (7 billion in the USA) Sales of vaping devices are projected to be a \$67 billion dollar business by 2027. According to SAMHSA, (Substance

Abuse and Mental Health Services Administration) in 2022 more than 5 million (28 percent) high school students in the United States reported vaping in the past 30 days. That is a significant increase from 2018 (21 percent) and more than double the rates from 2017 (12 percent). Alarmingly, the CDC reported in 2023 that 25.2% of middle school and high school students who currently vape, vape on a daily basis. For many youths, vaping is seen as less harmful, better, and cheaper than smoking cigarettes. Since no combustion occurs during the vaping process, those who vape consider vaping products to be less harmful than traditional cigarettes because many do not produce tar or carbon monoxide. Nicotine remains the most commonly used vaping substance among the youth (12-18), youth are also more likely to use e-cigarettes than adults. (SAMSHA).

In San Juan County, vaping continues to be a problem among middle and high school students. According to the SHARP survey, in 2019 0 % of San Juan County 6th graders had ever vaped. However, by 2023 that number has jumped to 9.1%. which is significantly higher than the state-wide average of 3.7% for all 6th graders. Additionally, San Juan County 6th graders also reported that 5.6% of them had vaped in the past 30 days, which is higher than the state-wide average of 1.6% for 6th graders in the past 30 days. Data also suggests vaping nicotine may introduce other substances to youth who would otherwise not have smoked cigarettes or used nicotine through another tobacco product (SAMSHA).

Section 4: Selected Intervention

Drug Safe Utah Education will be implementing a school level anti-vaping intervention program. This program is very similar to the programs we have successfully implemented for the

last 3 years in San Juan County. This program is a prevention program for the youth that focuses on anti-vaping education, enhancing life skills, and prosocial activities that create a strong familiar bond.

Creation and distribution of the anti-vaping and life skill educational materials: We will develop an innovative and creative anti-vaping (nicotine/tobacco) campaign customized for the 7th and 8th graders in San Juan County. Per the CDC's best practices guidelines: (cdc.gov) "Mass-reach health education interventions can be powerful tools for preventing the initiation of tobacco use, promoting, and facilitating cessation, and shaping social norms related to tobacco use." Drug Safe Utah Education's school-level intervention campaign will consist of the creation and distribution of educational "student packets" that will contain the following: a student-parent workbook, pens and stickers with anti-vaping messages, an educational pamphlet, and a card or board game. The student-parent workbooks contain education materials, exciting artwork, innovative games/puzzles, and teach positive coping methods and life skills. The life skills and coping methods taught in the student-parent workbook serve as protective factors for the youth against substance abuse and nicotine vaping. Additionally, these workbooks encourage positive discussion between the students and their parents about the negative effects of nicotine and other drugs. Working with our coalition partner, SJCPAC, we will distribute these student packets to all 7th and 8th graders in the San Juan school district, (excluding Albert R. Lyman Middle School due to their own anti-tobacco/nicotine grant program).

Prosocial family attachment activities: Strong family attachment is a protective factor against delinquency for youth of all age groups. Research has identified the family as a significant source of protection against substance abuse among teenagers (Chen et al. 2010 Hawkins et al., 1992). By developing a healthy family relationship, parents are able to communicate prosocial norms to their children, (Rankin and Kern 1994) these prosocial norms help to protect the youth against antisocial behaviors such as substance abuse. Strong family attachment between parent and child is a protective factor against substance abuse among the youth. (Kostelecky, 2005; Van der Vorst et al., 2006) Prosocial activities such as "family game night", is one of the best ways to encourage strong family attachment. The use of social media and electronic devices has drastically increased levels of anxiety and electronic dependence among the youth. Playing board or card games with family and friends encourages the students to put down their electronic devices and participate in an activity that doesn't involve electronic stimuli. By providing each 7th and 8th graders with a card or board game, our campaign will encourage family bonding between parents and children.

Strategies to be used to affect community change:

1. Provide information.
2. Enhance skills.
3. Strengthen family bonds.

Youth Risks to be addressed:

1. Friends who engage in the problem behavior.
2. Favorable attitudes toward the problem behavior.

3. Family management problems.

Protective factors to be used in the campaign:

1. Strong belief in the moral order.
2. Strong family attachment.
3. High levels of perception of parental disapproval.

Section 5: Action Plan

Strategy/Activity	Who is responsible?	By When?	What outcome will result from your activity?
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<p>Using the evidence-based model of Family Bonding-Prosocial Family Activity. Encourage students to spend time with their family playing games (game is provided in the packets) and using the activities in the student-parent workbooks.</p> <p>Provide information and enhance life skills through educational materials found in the student-parent workbooks.</p> <p>Provide educational materials (student packets) that teaches students and parents about the dangers of tobacco/nicotine use in a creative and fun way.</p> <p>Introduce and distribute educational/campaign materials (student-parent workbook, pens, stickers, etc.) and card game(s), to all San Juan school district 7th and 8th graders with the exception of students at Albert R. Lyman Middle School.</p>	<p>Drug Safe Utah Education Staff member. (Greg Frazier) will purchase and assemble all the materials.</p> <p>Drug Safe Utah Education Staff member. (Greg Frazier) will create/develop the educational materials with the graphic artist (Student packets with student-parent workbooks, pens, games, etc.)</p> <p>Drug Safe Utah Education Staff member. (Greg Frazier) will oversee and administer the entire program and report to the health dept. and state.</p> <p>SJCPAC will help coordinate distribution efforts working with SJSD.</p> <p>Schools Include: Monticello, Monument Valley, and Whitehorse High schools.</p>	<p>April/May 2024.</p>	<p>Process Objective</p> <p>Promote dialogue between parents and students concerning the dangers of vaping nicotine and tobacco abuse.</p> <p>Emphasize the importance of family bonding through fun activities and games provided for in the student-parent workbooks and the card game.</p>
			<p>Short-Term Objective:</p> <p>Distribute 400+ student packets (workbooks, pens, pamphlets etc.) that teach about the dangers of nicotine/tobacco abuse and enhance life skills.</p> <p>Distribute 400+ family card games to promote family bonding as a protective factor.</p>
			<p>Long-Term Objective:</p> <p>Decrease self-reporting 30 day vape use among 8th 9th and 10th graders by 2%. (We reach them in 7th and 8th grade and see results in 1-2 years)</p> <p>Increase by 3% the perception of risk of moderate to great harm from vaping nicotine and or tobacco use among 8th 9th and 10th graders. (We reach them in 7th and 8th grade and see results in 1-2 years)</p> <p>To be evaluated using 2025 SHARP data.</p>

Section 6: Budget Form

Category of	Justification	Funding Amount
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Funding		
Personnel Salary	<p>Justification: The grant will be managed by a designated paid staff member (Greg Frazier) who will also be responsible for the production, purchase, and distribution of the educational and promotional items (student-parent workbooks, pamphlets, educational stickers, pens, and family bonding promoting games. Additionally, the staffer will also oversee providing the health department with progress reports, submitting a final report to the state, and a thorough assessment of the entire program.</p>	\$ 3,500
Fringe Benefits		None
Travel (in/out of state)	<p>Travel costs (fuel, hotel, transportation etc.) for the staffer to distribute the student educational materials throughout San Juan County and attend selective events to provide educational materials to the public.</p>	\$700
Supplies	<p>Each 7th and 8th grader will receive a “student packet” each student packet will consist of the following: -Customized student-parent workbook. -Family/friend bonding games (Ex. Card game) -Pens and (2) stickers with anti-vaping messages. -Anti-vaping informational pamphlets for parents.</p> <p>We will need are an estimated 400 packets to reach the 7th and 8th graders in San Juan County school district (excluding Albert R. Lyman Middle School)</p> <p>Here is the breakdown of the costs: Student-Parent workbooks: \$8 X 400=\$3,200 Card Games: \$13 X 400=\$5,200 Pens: \$1.50 X 400=\$600 Stickers: \$0.75 X 800=\$600 Pamphlets for parents 400 X 1.00=\$400</p>	\$10,000
Equipment		None
Subcontractors	<p>This will cover the cost to hire a talented graphic artist to design a fun and innovative educational student-parent workbook and other educational materials (stickers, pens etc..).</p>	\$2,250

Media Outreach		None
Other		None
Total Amount Requested:		\$ 16,450

***Note:** Drug Safe Utah Education will serve as the fiscal agent for the grant.