



Be a part of Friday Night Lights and High School Hoops!



REDROCK 92.7 FM FOUR CORNERS • 96.1 CORTEZ • 101.5 MOAB

Football is around the corner, can you believe it? We hope you are interested in continuing your sponsorship of local high school sports broadcasts. We have a series of great packages that will help us follow the teams throughout the season, will bring attention to your services, and will bring customers to your door.

Beginning August 9, Redrock Radio and StreamUtah.livewill combine services again to follow the local football teams, with the magic hour being 7 p.m. on Friday evenings. The games are broadcast at 92.7 FM and a live video stream can be found at pictureitpalmer.com, sjrnews.com, and redrock92.com.

We will broadcast each regular-season game for the returning three-time state champion San Juan Broncos, both on radio and video. The Broncos currently have the seventh longest winning streak in the nation! In addition, we will simulcast one Monticello, Whitehorse, or Monument Valley high game each week on our online streaming service (with live radio broadcasts if they do not conflict with the Bronco schedule). The 8-person football teams had great success, with the Buckaroos playing in the state championship game for the second year in a row. We will follow all teams to the end of the season on Redrock 92, even though video is not available during the semifinals and finals.

To participate, check out the various options and let us know how you would like to proceed. We have a variety of flexible options. If you sponsor a full season (12 games), the price is reduced by two games. If you sponsor both the San Juan and 1A teams, the second sponsorship is 50% off. If you sign up for both football and basketball seasons, the price is an additional 10% off. We have a slight price adjustment this year after holding steady for two years.

Redrock Radio is the top-rated station in our broadcast area, including San Juan, Grand, Dolores, and Montezuma counties and the Northern Navajo Nation. With 60,000 residents in the listening area, it is a great way to get the word out about you and your business. StreamUtah.live has the latest technology to deliver a crystal-clear video broadcast.

Please email or call if you have any questions.

Thanks,

Bill Boyle

Redrock 92.7, sjrnews.com, and the San Juan Record

435-587-2277 (office), 435-459-1929 (cell)

San Juan Record

REDROCK
92.7 FM



Experience

sjrnews.com



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Friday Night Lights Football Games BROADCAST LIVE

Streaming live 24/7 at redrock92.com | Video stream at the San Juan Record website, sjrnews.com | Video stream at StreamUtah.live

FOUR LEVELS OF SPONSORSHIP

LIVE-READ SPONSOR

INCLUDES:

- On-air mention of your sponsorship
- Scrolling list on video stream
- Listed in weekly San Juan Record ad

Football only:

\$60 per game / \$600 for season
SJHS and 1A schools for \$900

Basketball High School Hoops only:

\$45 per game | \$810 for season
SJHS and 1A Schools for \$1,200

Football AND Basketball 10% off

\$55/40 per game / \$1,250 for season
SJHS and 1A Schools for \$1,900

COMMERCIAL SPONSOR

INCLUDES:

- Live-read sponsorship package
- Audio commercials play three times during broadcast
- Graphic shown on video stream

Football only:

\$85 per game / \$850 for season
SJHS and 1A schools for \$1,300

Basketball High School Hoops only:

\$60 per game | \$1,080 for season
SJHS and 1A Schools for \$1,600

Football AND Basketball 10% off

\$80/55 per game / \$1,735 for season
SJHS and 1A Schools for \$2,605

EXTENDED SPONSOR

INCLUDES:

- Live-read sponsorship package
- Audio commercials play on Redrock through the week OR Video commercials play during video stream

Football only:

\$120 per game / \$1,200 for season
SJHS and 1A schools for \$1,800

Basketball High School Hoops only:

\$90 per game | \$1,620 for season
SJHS and 1A Schools for \$2,430

Football AND Basketball 10% off

\$110/80 per game/ \$2,540 for season
SJHS and 1A Schools for \$3,800

EXTENDED PLUS SPONSOR

INCLUDES:

- Live-read sponsorship package
- Audio commercials play on Redrock through the week
- AND Video commercials play during video stream

Football only:

\$175 per game / \$1,750 for season
SJHS and 1A schools for \$2,600

Basketball High School Hoops only:

\$130 per game | \$2,340 for season
SJHS and 1A Schools for \$3,510

Football AND Basketball 10% off

\$165/120 per game/ \$3,680 season
SJHS and 1A Schools for \$5,520



Contact Bill Boyle:
Contact Lane Palmer:

Redrock 92.7, sjrnews.com, and the San Juan Record

StreamUtah.live / Picture It Palmer

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