

WIC Funding for 2025 VS 2024

Wic Funding in 2024- \$141,453.00

PC Funding in 2024- \$3,933.00

Wic Funding in 2025- \$140,622

PC Funding in 2025- \$3,460

Difference in WIC Funding - \$831.00

Difference in PC Funding- \$473.00

WIC August 2024 Participant Report

Year & Month	Enrolled Individuals	
2024 September	232	
2024 August	232	
2024 July	226	
Quarterly number of participants by Area	Dec 2023	Jul 2024
Monticello and LaSal	33	39
Blanding	110	108
Bluff, MC, Aneth, MV, and Mexican Hat	73	77

San Juan Public Health WIC Report January 2023 to September 2024

Month	% Benefited*	# of Participants with Benefits
January	79.2%	207
February	82.0%	205
March	82.4%	204
April	80.2%	207
May	80.0%	210
June	82.5%	211
July	95.9%	195
August	91.3%	219
September	92.1%	229
October	89.4%	236
November	91.2%	226
December	91.5%	224
January 2024	93.24%	222
February 2024	92.14%	229
March 2024	91.77%	231
April 2024	91.89%	222
May 2024	87.72%	228
June 2024	85.96%	228
July 2024	88.05%	226
August	84.05%	232
September	84.5%	232

* Percent of participants with benefits (WIC card activated). Those without benefits missed a mid-certification or education class (once every 3 months).

- WIC Benefits
 - WIC participants have “benefits” when they complete appointments every 3 months
 - WIC provides a nutritious and colorful variety of foods for your family. We offer great tasting items like yogurt, whole wheat pasta, and fresh fruits and vegetables. We also provide name brand breakfast cereals, juice, peanut butter, and many other healthy foods.
 - Discounts with WIC:
 - Includes Life line Program discount on phone or internet service 9.25/month. Individuals living on Tribal Lands have an increased discount up to 34.25 each month.
 - Amazon Prime WIC participants can receive an Amazon Prime membership for half the regular price.
 - Discovery Gateway Children’s Museum- \$3 per person up to 4 people
 - Hogle Zoo \$8 per person up to 6 people
 - The Leonardo Free: up to 10 children and 2 adults
 - Natural History Museum of Utah \$2 per person up to 6 people
 - Red Butte Garden Free: 4 people, any age
 - Thanksgiving Point Museums Up to 6 people within your immediate household receive discounted admission.
 - Tracy Aviary Free: 4 people, any age
 - Utah Museum of Fine Art Free: 4 people, any age.
 - Families on WIC receive a card that works like a debit card to purchase WIC foods. The WIC card makes shopping convenient and discreet! [Click here](#) to learn more about the WIC card.



- State Expectations
 - The number of participants benefited to be at or above 84%. Our percent benefited for San Juan Public Health is at 91.8%
- Appointment Policies and WIC Locations
 - When Public Health was housed in Monticello, WIC was available M-F because it was by appointment only.
 - When the Public Health office moved to Blanding, shifting to walk-in appointments are more culturally appropriate.
 - The amount of time spent on WIC was the same, but it is concentrated on WIC

- walk-in days.
 - Now that Monticello has a WIC day (2nd Wednesdays), those are mostly by appointment only to fit the culture of Monticello.
 - Mobile WIC can be less cost effective since time waiting for WIC clients is not as easily used to work on other Public Health Nursing contracts.
 - “Tele-WIC”: We are able to have virtual WIC appointments as long as we have referral data from their healthcare provider. This means that they would not have to come into our office for their appointment.
 - We have been an online state since August. That means we will be able to load participants' cards without them having to come into our office.
- Why Monticello WIC
 - Helps address need in Monticello for families without gas money.
 - Mobile WIC unit is more discreet and helps reduce the stigma
 - Extended COVID funds (through 2026) cover StarLink internet access and cover time and other costs by also making COVID testing available
- Expand to Bluff:
 - Meeting on August 5th with the Mayor of Bluff arrange for our Mobile Van to do WIC appointments and COVID testing one day a month on THIRD Wednesdays.
 - Same time and day as UNHS mobile clinic visiting Bluff.
- Additional Information
 - We have community breastfeeding classes every 1st Wednesday of the Month.
 - August is National Breastfeeding Month. The first week of August is World Breastfeeding Week.
 - We have a “Dr. Yum” nutrition class every 4th Wednesday of the Month at the Library Story Hour to teach kids about the importance of fruits and vegetables.
 - We donate unopened cans of formula to our local women's shelter.
 - We order special formula from the state contracted pharmacy for children that have severe allergies, prematurity, or other eating difficulties.
 - Screen every mother who comes in for WIC for Perinatal Anxiety and Depression and have partnered with the University of Utah Moms Mental Health Program to get mothers the help and resources they might need. .
 - We have 3 breastfeeding peer counselors that are reaching out to every pregnant and postpartum mother on WIC to see if they have any breastfeeding concerns or questions.
 - This year is the 50th Anniversary for the WIC program. Link to Video
 ▶ History of WIC Timeline #WIC50
 - We partner with our local Clinics and hospitals to keep them up to date on our health department resources that we have to offer.
 - We are partnering with the San Juan School District and Root for Kids Head Start on referring children who need extra help with Speech and Developmental Delays.
 - We work closely with our local Vendors to make sure our WIC participants are getting the formula and foods that they are allowed on the WIC program. This was a big concern of ours when the formula shortage was going on in 2022 through 2023. We worked with the State WIC office during this time and they were able to send us formula that our stores were not able to get in during this time.
 - We also have two IBCLCs on our WIC staff. IBCLC stands for International

Board Certified Lactation Consultant. They are able to help any mother with breastfeeding issues, not just WIC participants.

- At every WIC appointment we discuss nutrition concerns or questions a parent might have.
- I have just recently met with Micoleen Yazzie the Program Coordinator for Navajo Nation Early Childhood Collaborative (NNECC) . I have registered to become a member of the Navajo Nation Early Childhood Collaborative so I can advocate for the WIC participants that I see. I was welcomed to the NNECC Members Group on July 18th.
- Additional funding
 - During every WIC appointment we print off their child's immunization record and talk to mom about how they are doing with this and if they have any questions about immunizations.
 - During every WIC appointment we also talk to moms and dads about the importance of Lead screening for their children and how to avoid lead exposure.
 - During WIC appointments we promote the Ages and Stages Questionnaires. This is a questionnaire that helps to detect any developmental delays. It covers 5 areas: Gross motor, Fine Motor, Communication, Problem Solving and Personal-Social skills.