



Clerk/Auditor
Lyman W. Duncan
lduncan@sanjuancountyut.gov

Renewal Form for Retail Alcohol License

To The Board of County Commissioners, San Juan County, Monticello, Utah

Business Name Hole N The Rock Owner Michael Bynum
Address 11037 S. Highway 191 City MOAB State Ut
Type of License applied for OP Class A Driver's License _____

- Off Premise Beer retailer - OP Class A - \$250*
- Bar Establishment - CL Class B - \$400
- On-Premises Beer - BE Class C - \$400
- Restaurant Beer only - RB Class D - \$250
- Restaurant Limited - RL Class D - \$250
- Restaurant/Banquet - RE Class D - \$250
- Single (Day) Event Activity - Class A - \$100

Hereby applies for a license renewal to vend light beer at retail for and behalf of Desert Blossoms Invest LLC.

Whose {partners and officers} are:
Michael H. Bynum

And who have complied with the statutory requirements and possess the qualifications specified in the Title 32B – Alcoholic Beverage Control Act Liquor Control Act:

State Retail Alcohol License: Y N _____ State License #: OP-1929
 Proximity requirements met: Y N _____ Manager/Employee Training: Y N _____
 Surety Bond (\$2,500): Y N _____ Floor Plan (copy): Y N _____
 & Public Liability insurance: Y N _____ Amounts carried: 2 million

County Business license: Y/N # 2023-347



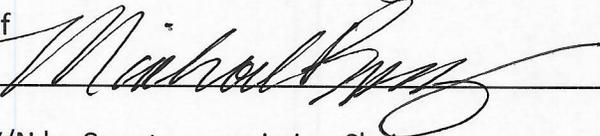
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and all ordinances of San Juan County and request license to be issued for the following premises at 11037 S. Highway 191, Moab, UT 84532, in Utah, for a term of 12 months, commencing the 1st day of January 2025, and ending the 31 day of December 2025.

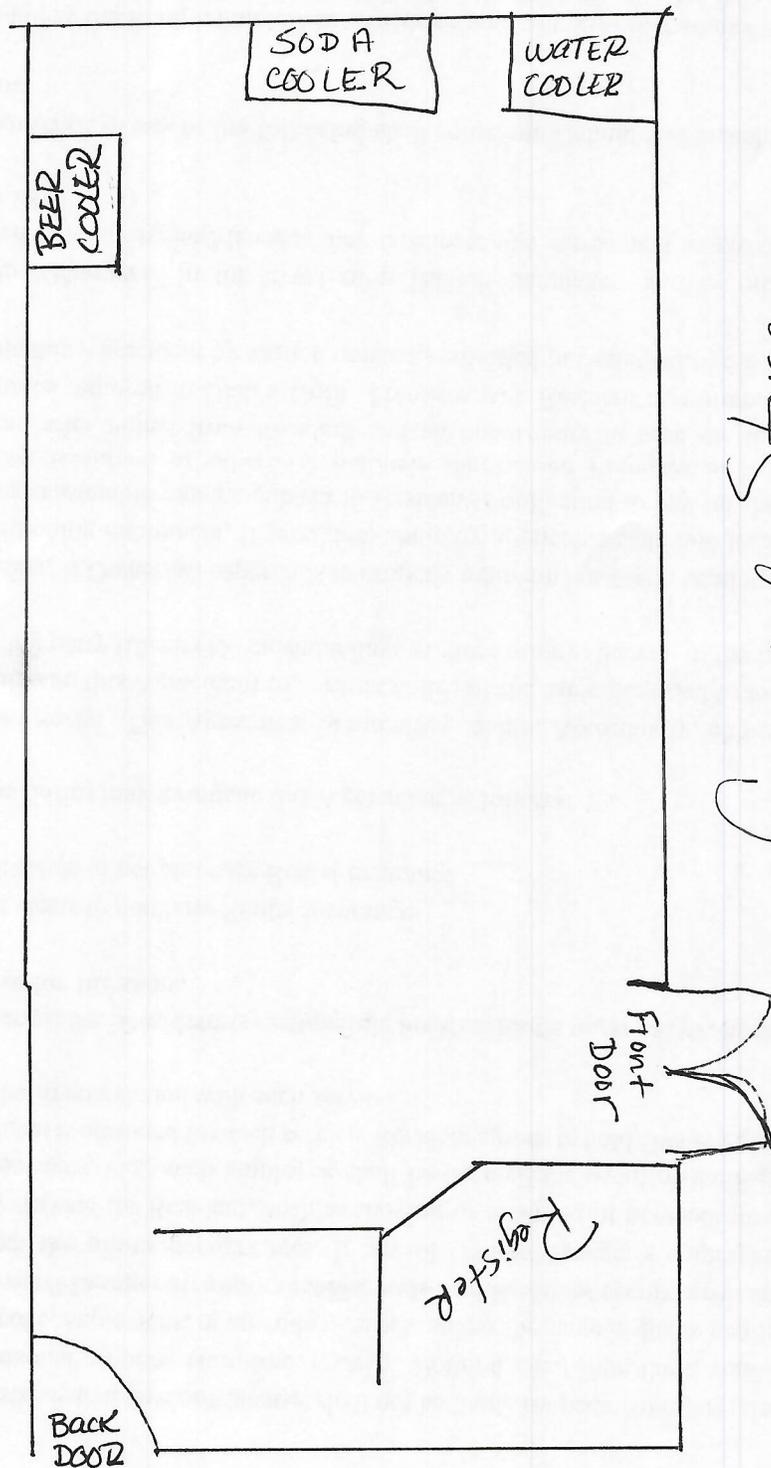
It is expressly understood and agreed that the San Juan County Commission may, with or without hearing, refuse to grant the license herein applied for, or if allowed will be granted and accepted by licensee on condition that it may be revoked at the will and pleasure of the San Juan County Commission and no cause therefore need when in their opinion such action is necessary for the protection of the public health, peace or morals, or for violation of law or ordinances relating to beer or the Licensee's conduct of licensed premises.

Dated this 26 day of January, 2026.

Signature of Applicant 

Approved Y/N by County commission Chair: _____

County Clerk _____



General Store

Hole N The Rock

NOTICE: This Certificate must be posted in a conspicuous place.

Certificate of Beer License

To All Who Shall See These Presents

GREETINGS:

No. 2025-08

Know ye that Hole 'N' The Rock - Desert Bloom Investments

of 11037 US Highway 191 Moab San Juan Utah,
(Address) (City - Town) (County)

having filed an application wherein it is asserted under oath that applicant has complied with the Liquor Control Act of Utah and ordinances of San Juan County Ordinance 1988-1- RE Class D relating to beer, and having paid to the Treasurer the sum of \$250.00 Dollars,

is licensed to transact business as a Retail Vendor of Beer at 11037 US Highway 191 Moab San Juan County, for a term of 12 months, commencing the 01 day of January, 20 25, and ending the 31 day of December, 20 25.

This license is accepted by licensee upon the condition that it may be revoked or suspended as is provided by the above mentioned ordinances and Liquor Control Act.

Issued this 18th day of March, 20 25.

ATTEST:

Clerk or Recorder

(Commission Chairman, Mayor, or Town President)

State Of Utah
Department Of Alcoholic Beverage Services
Off-Premise Beer Retailer



License Number
OP-1929

Expiration Date: February 28, 2026

This license entitles: Hole N The Rock

**THIS LICENSE MUST BE RENEWED BY
January 31, 2026**

License holder: Desert Bloom Investments

Location: 11037 South Highway 191
Moab, UT 84532

**NON
TRANSFERABLE**

**TO OPERATE AS AN OFF PREMISE BEER RETAILER ALLOWING FOR THE STORAGE AND SALE OF ALCOHOLIC BEVERAGES
PURSUANT TO UTAH CODE 32B-7.**

Issued on **April 24, 2025** by the
Utah Alcoholic Beverage Services Commission

Tiffany Clason
Tiffany Clason, Executive Director

This license must be displayed continuously in a prominent place for public view in the licensed premises and may be cancelled for violation of its terms or the provisions of the Utah Alcoholic Beverage Control Act.

This license may not be transferred to any other person, business entity or any other location.