

	Strength of overall proposal - 20	Experience with similar large-scale holiday decorations - 25	Innovative, creative approach to rendering the required 15	Proven experience for execution timely - 15	Pricing-25	Total
Christmas Company	10	20	9	9	0	48
First Choice Lights	17	25	12	15	25	94

The City has opted to go with the Lease vs. Buy Option