











Santa Display under Gazebo





Sleigh Photo Op





Letter of Interest to the City of Sanger,

We are First Choice Lights, a fully insured professional Christmas decorating company with a proven track record of creating stunning displays that bring joy and festive spirit to communities around the country. We are interested in the opportunity to work with the City of Sanger to decorate your beautiful city park for the upcoming holiday season.

As you know, the holiday season is a time of joy and celebration, and there's nothing quite like the magic of a beautifully decorated park to bring people together and create a sense of community. Our team of experienced designers and installers has a wealth of experience in creating unique, high-quality displays that capture the essence of the holiday season.

We would love to work with the City of Sanger to create a custom-designed display that highlights the unique features of your park while bringing the holiday spirit to life. Our team will work with you every step of the way, from design to installation to take-down, to ensure that the process is seamless and stress-free for you.

In addition to creating a beautiful display, we pride ourselves on our commitment to safety and environmental responsibility. Our team uses only the highest quality materials and equipment, and we take great care to minimize our impact on the environment.

Thank you for considering First Choice Lights for your holiday decorating needs. We would be honored to work with the City of Sanger to create a stunning display that will bring joy and festive cheer to your community for years to come.



Statement of Proposed Services For City of Sanger

In collaboration with the City of Sanger's chosen theme, First Choice Lights proposes to drape 10 large city park trees in stunning canopy lights, and branch wrapped all the smaller crepe myrtles. Additionally, the pathway leading to the gazebo will be lined with garland-wrapped light poles, snowmen and snowflake lit displays that draw you into the theme. Santa's chair under the gazebo will be complemented by three white wintery decorated artificial Christmas trees. To complete the magical winter wonderland atmosphere, we propose three decorated artificial Christmas trees to backdrop Santa's sleigh (Sleigh provided by City of Sanger). To ensure a cohesive look and feel throughout the entire area, we will keep all the displays consistent in terms of color scheme, style, and overall design.

We will plan to install all of the canopy lights in the trees mid October. All other decor will be installed 2nd-3rd week of November. We will remove all decor and greenery prior to January 9th. We will remove the lights in the trees the end of January.



First Choice Lights Company Experience

We bring the magic of Christmas to your business with Our Premium Christmas Decor and Lighting Services! Our team of experts has been delivering top-quality service and unforgettable holiday experiences since 2006. We work with you to design a unique lighting experience customized to your property, ensuring that your brand shines bright and stands out this holiday season. As a leader in the industry, we have 1,000's of happy customers who trust us to provide memorable holiday experiences. We keep up to date with industry innovations by attending trade shows and training classes during the summer. Rest easy knowing that we're fully insured and committed to making your holiday season stress-free and unforgettable.

Our garland, wreaths, trees, commercial grade LED lights, exterior lit displays and elegant interior designs offer endless possibilities for creating a unique and festive atmosphere. Our team takes care of everything from design to installation to maintenance, removal and even storage, so you can sit back and enjoy the holiday spirit. Our exterior products are designed to withstand harsh weather conditions, ensuring your decor looks stunning for years to come.

With First Choice Lights, you can choose to buy or rent our high-quality decor. If one of your bulbs goes out, don't worry! Just give us a quick text or call, and one of our experienced technicians will swing by to replace it. We're committed to providing exceptional service and making your holiday dreams come true. Choose First Choice Lights to take the stress out of decorating for the holidays, and create a magical experience for you and your customers.

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Organizational Credentials

We, at First Choice Lights, are proud to have a team of highly experienced and qualified professionals who are passionate about providing exceptional Christmas Lighting and Decor installation services. Cameron and Nicole have developed an impressive track record of satisfied clients. They have successfully managed many large-scale projects similar to those proposed for the City of Sanger. Examples include the cities of Saginaw, Roanoke, and Grapevine, all of whom have reported high levels of customer satisfaction.

Performing the work alongside Cameron, will be team leaders Ryan, Jacinto and Mandi. They each bring a unique set of skills and experience to the table and have a combined 27 years of experience in the Christmas Lighting industry.

With our team's extensive experience and proven track record of success, we are confident that we have the skills and expertise needed to deliver outstanding results



Similar Project References Information

First Choice Lights is proud to have partnered with The City of Saginaw to bring a community-wide festive atmosphere to the city! Our team worked tirelessly to create a dazzling display that includes three Tower Trees, all the light pole decorations in the park, and lit displays sprinkled throughout the town. We also light the rooflines of eight city buildings, ensuring that every corner of Saginaw is filled with holiday cheer. First Choice Lights knows how to make the season bright!

City of Saginaw

Point of contact: Karen Cromwall (817) 230-0321 kcromwell@saginawtx.org Customer since 2016

The City of Grapevine is well known as the Christmas Capital of Texas, and they turned to First Choice Lights to help draw even more customers to Main Street businesses this holiday season. We collaborated with the city to create a design that would cohesively integrate with the magical Christmas atmosphere throughout the area. Our team installed an RGB curtain on the City Hall building, along with branch-wrapping trees throughout the city and city park. We decorated and strategically placed 19 artificial trees, large sleighs, and wagons around the historic cabin downtown. We're proud to have been a part of the City of Grapevine's project!

City of Grapevine

Point of contact: Jeremiah Obert (817) 372-5124 jobert@grapevinetexas.gov Customer since 2018

The City of Roanoke wanted to make sure that Santa's helpers felt right at home during the holiday season. We designed a classic Christmas look to set the perfect mood for all the Christmas shopping and dining patrons. Our installation includes the decorations on two Tower Trees, decorated garland adorning all the iron railings that line Oak St, bows on all the park benches, decorated garland wrapped on all light poles, decorated garland around each trash receptacle, and interior decor at both City Hall and the Recreation Center. The installation fully enhances downtown Oak Street's festive appeal.







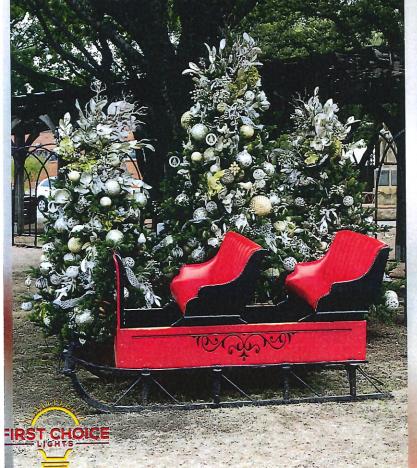
















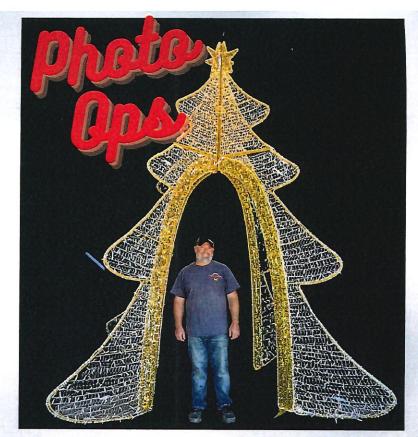


















The City has opted to go with the lease option vs. purchase.

Décor for the Park (Area 1)					
10 large canopy trees on downtown draped with canopy lights					
Branch wrap all the small crepe myrtles on the down town square	\$	2,500.00			
nstall garland and bow on the 12 light poles thgouhtout the park	\$	3,024.00			
nstall garland on columns and railing of gazebo to match the theme	\$	4,750.00			
nstall (3) 7' Christmas Trees under the gazebo to match the theme	\$	2,950.00			
nstall (3) 7-9' trees as the backdrop to Santa's Seligh (Sleigh provided by city)	\$	3,350.00			
nstall (2) 8' Snowflakes one each side of the sidewalk	\$	6,500.00			
nstall (4) snowman band theme up the sidewalk	\$	4,100.00			
City Library (Area 2)					
nstall lights on shrubs in front of the City Library (along 5th street)	\$	2,500.00			
Vrap the trunks and limbs of the trees that run down the parking lot (Approx. 12' high)	\$	3,500.00			
2,000 lights per tree)	- 1475				
oliver Street (Area 3)					
Vrap garland and bows to match theme on 12 light poles along Boliver St	\$	4,536.00			

\$51,750



Décor for the Park (Area 1)	Purchase	Labor
10 large canopy trees on downtown draped with canopy lights	\$16,750.00	\$10,000.00
Branch wrap all the small crepe myrtles on the down town square	\$ 1,500.00	\$ 1,050.00
Install garland and bow on the 12 light poles throut the park	\$ 3,658.00	\$ 1,900.00
Install garland on columns and railing of gazebo to match the theme	\$ 4,800.00	\$ 1,500.00
Install (3) 7' Christmas Trees under the gazebo to match the theme	\$ 5,800.00	\$ 1,800.00
Install (3) 7-9' trees as the backdrop to Santa's Seligh (Sleigh provided by city)	\$ 6,750.00	\$ 2,100.00
Install (2) 8' Snowflakes one each side of the sidewalk	\$11,840.00	\$ 4,500.00
Install (4) snowman band theme up the sidewalk	\$ 5,200.00	\$ 1,800.00
City Library (Area 2)	(2)	
Install lights on shrubs in front of the City Library (along 5th street)	\$ 1,850.00	\$ 950.00
Wrap the trunks and limbs of the trees that run down the parking lot	\$ 2,800.00	\$ 2,450.00
(Approx. 12' high)(2,000 lights per tree)		
Boliver Street (Area 3)		
Wrap garland and bows to match theme on 12 light poles along Boliver St	\$ 5,486.00	\$ 2,850.00



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