DIRECTOR'S REPORT
July 2023

1. **Business Growth and Development Updates:**
   - Quicktrip grand opening has been moved to August 31, 2023. The delay is due to equipment issues.
   - Starbucks is scheduled for July or August 2023.
   - 90 acres south of Walmart DC has officially closed. Up to 800,000 SF of industrial will be developed.

2. **Marketing/Networking:**
   - Quarterly Economic Development Newsletter: Currently has 235 subscribers.
   - Contract with REsimplifi. They are a property data listing service. They will compile commercial property data for public access on the EDC website.
   - Completed business spotlight videos for McDonald's and Silver Lining. Videos are currently being updated and will be posted to social media soon. The next scheduled video is with Gibson Insurance Agency.
   - Commercial properties available for lease or sale are posted on social media every Tuesday to gain leads and inquiries and increase website traffic.
   - Create a LinkedIn page for the Sanger EDC.

3. **Grant Updates:**
   - 4B has approved three Property Enhancement Grants: 311 N. 4th Street, 1106 Stemmons, and 1108 Stemmons

4. **Sanger ED Updates:**
   - The Sanger EDC will be a Silver Sponsor for the DFW and North Central Texas Industrial Conference. This event will attract attendees from throughout DFW & Central Texas, including investors and developers active in industrial real estate.

5. **Other Updates:**
   Attended
   - Monthly Ambassador Meeting
   - Monthly Chamber Luncheons
   - Glen Polk Chevrolet Groundbreaking Event
   - Texas Economic Development Conference in Allen

2023 Important Dates
   - July 3 – City Council Meeting
   - July 11 – 4A Board Meeting
   - July 12 – Business Over Breakfast
   - July 17 – City Council Meeting
   - July 25 – 4B Board Meeting
   - July 26 – Chamber Luncheon
   - July 31 – Ambassador Program Monthly Meeting
   - August 7 – City Council Meeting
   - August 9 – Business Over Breakfast
   - August 13-15 – Southern Economic Development Conference
   - August 23 – Chamber Luncheon
   - August 24 – DFW North Central TX Industrial Conference