



CITY COUNCIL COMMUNICATION

DATE: November 3, 2025

FROM: Kelly Edwards, City Secretary

AGENDA ITEM: Consideration and possible action Ordinance 11-33-25, Repealing existing Article 4.200, "Itinerant Merchants, Peddlers and Vendors," of Chapter 4, "Business Regulations," of the Code of Ordinances of the City of Sanger, Texas, and replacing it with a new Article 4.200, "Solicitors and Itinerant Merchants; Handbill Distribution."

SUMMARY:

The Solicitors Ordinance has been updated to provide clearer guidance for those engaging in door-to-door sales, enhancing the safety and protection of residents. The revisions modernize the permitting process, clarify requirements, and ensure fair and transparent business practices.

- The ordinance has been reorganized for better readability and ease of use.
- Clearly defines the intent of the ordinance—to protect residents, support legitimate business activity, and promote public safety.
- Provides new definitions and updated terminology for solicitors and related activities to eliminate ambiguity.
- Revised Permit Requirements and updated the application process.
- Added that applicants must now submit a criminal background check completed within the last 30 days for each person who will be soliciting. The City will no longer conduct criminal background checks.
- Added specific types of offenses or findings that may result in denial or revocation to help safeguard the community.
- Clearly specifies that if a company adds new solicitors after an application is submitted, a new permit process and fee will be required.
- Updated the times, which are 9:00 AM – 7:00 PM, when solicitation is permitted and prohibited.
- Includes rules addressing misconduct, complaints, and penalties for leaving materials at a residence without consent.
- Brown & Hofmeister has reviewed the ordinance.

FISCAL INFORMATION:

Each permit carries a non-refundable fee of \$250, plus an additional \$25 for each employee, agent, or solicitor. Over the past five (5) years, the City has collected an average of \$5,230 annually in permit revenue, which is recorded as miscellaneous revenue in the General Fund account no. 001-00-4910.

RECOMMENDED MOTION OR ACTION:

Approve the Ordinance replacing the current Article 4.200 with a new Article 4.200, "Solicitors and Itinerant Merchants; Handbill Distribution".

ATTACHMENTS:

Ordinance