



CITY COUNCIL COMMUNICATION

DATE: September 19, 2022

FROM: Shani Bradshaw, Director of Economic Development

AGENDA ITEM: Consideration and possible action on authorizing the Mayor to execute a service contract between the City of Sanger and the Sanger Area Chamber of Commerce for Hotel Occupancy Tax Funds.

SUMMARY:

- The proposed Annual Service Contract with the Sanger Area Chamber of Commerce will be for the term of October 1, 2022 through September 30, 2023.
- City agrees to pay up to fifty percent (50%) of the City's Hotel Occupancy Tax Funds, not to exceed \$3,500 per quarter.
- Chamber uses these funds for the purpose of:
 - Maintaining a tourist information center
 - Providing promotional and tourist advertising of the City and its vicinity
 - Solicitation and operating programs to attract visitors to the City
- Attached is the Annual Budget that details the activities the Chamber will conduct in 2022-2023.
- The Chamber is not asking to increase their funding provided through the hotel-motel occupancy tax.

FISCAL INFORMATION:

Budgeted: YES

Amount: \$14,000

GL Account: 050-50-5420

RECOMMENDED MOTION OR ACTION:

Staff recommends approval.

ATTACHMENTS:

Sanger Request Letter and Annual Budget
Service Contract