



## **DIRECTOR'S REPORT**

January 2026

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### **Municipal Development District (MDD) Update:**

- On Monday, January 5, 2026, City Council approved calling a Special Election for the creation of a Municipal Development District (MDD).
- Staff will begin providing public information and education through social media channels, pending legal review.

### **Business Growth and Development Updates:**

- Industrial development interest remains slow at this time; however, there has been notable activity in the retail and mixed-use sectors, with several promising inquiries and meetings underway.
- New Business coming soon:

Dorado Nail Bar	AT&T
Panda Express	Physical Therapist
Wings Over Sanger	Whataburger
7 Brew Coffee	Brakes Plus
Popeyes Chicken	Car Wash

### **Marketing and Networking:**

- The quarterly EDC newsletter was distributed in January. The next edition is scheduled for release in April.
- The EDC marketing plan is being updated in preparation for a new marketing campaign. This effort will be coordinated with a tourism plan as a joint initiative with the City Marketing Department
- Staff will have a booth at ICSC@Red River and is working with the Retail Coach to establish meetings with prospective retail tenants. Marketing materials are being prepared for the event.

### **Professional Development / Training:**

- Staff completed the TEDC Sales and Use Tax Workshop (virtual) December 1-15

### **Other Updates:**

- Sanger Education Foundation 2026 Annual Gala will be held on March 20, 2026.

### **Important Dates:**

- February 16 – City Offices Closed
- February 17-19 – ICSC Red River in San Antonio (Staff)
- February 25 – Chamber Award Luncheon
- February 26 – Industrial Asset Management Council in Fort Worth (Shani)
- March 1-6 – CDI in Houston (Shani)
- April 27-29 – SEDC American South Site Selection Summit in Arlington (Shani)