



4B DEVELOPMENT CORPORATION BOARD COMMUNICATION

DATE: April 28, 2026
FROM: Shani Bradshaw, Director of Economic Development
AGENDA ITEM: Consideration and possible action on the Economic Development Strategic Plan.

SUMMARY:

- The Sanger EDC is finalizing its 5-year strategic plan with Civic Solutions.
- The Plan is a comprehensive document intended to guide the City's growth, business attraction, infrastructure investments, and community engagement efforts over the next five years.
- Civic Solutions has conducted discovery meetings, workshops and focus groups as part of the planning process.
- Following approval by the Board, the Strategic Plan will be presented to the City Council for final adoption.
- The 4A Board will also consider the Strategic Plan for approval at its next scheduled meeting.

FISCAL INFORMATION:

Budgeted: Yes Amount: 50,000 GL Account: 46-5420

RECOMMENDED MOTION OR ACTION:

Staff recommends approval. (RECOMMENDED MOTION) – I move to approve the Economic Development Strategic Plan.

ATTACHMENTS:

- 5-Year Economic Development Strategic Plan