



CITY COUNCIL COMMUNICATION

DATE: October 16, 2023

FROM: Ramie Hammonds

AGENDA ITEM: Consideration and possible action on a request for a variance from Chapter 3 Building Regulations – Article 3.1407.b.2.A, to allow a variance from the maximum 150 square feet of sign per and allow for a maximum of 225 square feet per side. The proposed sign will be located at 1405 N Stemmons.

SUMMARY:

- The City's current ordinance does not allow pole signs along I-35 with a size greater than 150 square feet per side.
- The applicant is requesting a pole sign size of 225 square feet per side.
- The sign would be for the new Glen Polk Auto Complex that will be located at 1405 N Stemmons Frwy.
- The raising and widening of I-35 will make it more difficult to see the business.
- Staff mailed out 10 public hearing notices to owners of properties within 200 feet of the subject property and received one response opposed.

FISCAL INFORMATION:

Budgeted: N/A Amount: N/A GL Account: N/A

RECOMMENDED MOTION OR ACTION:

Staff recommends APPROVAL.

ATTACHMENTS:

Location Map
Application
Letter of Intent
Site Plan
Sign Diagram
Response Form – Opposed