



## CITY COUNCIL COMMUNICATION

**DATE:** December 18, 2023

**FROM:** Shani Bradshaw, Director of Economic Development

**AGENDA ITEM:** Consideration and possible action on a contract between the City of Sanger and the Sanger Area Chamber of Commerce for Hotel Occupancy Tax Funds.

**SUMMARY:**

- The proposed Annual Service Contract with the Sanger Area Chamber of Commerce will be from October 1, 2023, through September 30, 2024.
- City agrees to pay up to fifty percent (50%) of the City's Hotel Occupancy Tax Funds, not to exceed \$3,500 per quarter.
- Chamber uses these funds for:
  - Maintaining a tourist information center
  - Providing promotional and tourist advertising of the City and its vicinity
  - Solicitation and operating programs to attract visitors to the City
- Attached is the Annual Budget that details the activities the Chamber will conduct in 2023-2024.

**FISCAL INFORMATION:**

Budgeted: YES

Amount: \$14,000

GL Account: 050-50-5420

**RECOMMENDED MOTION OR ACTION:**

Staff recommends approval.

**ATTACHMENTS:**

Sanger Request Letter and Annual Budget  
Service Contract