



CITY COUNCIL COMMUNICATION

DATE: September 16th, 2024

FROM: Donna Green, Director of Marketing and Civic Engagement

AGENDA ITEM: Sanger's designation as a Texas Music-Friendly City

SUMMARY:

- Participation in the Texas Music Office's (TMO) **Music Friendly Texas Certified Community Program** provides Texas communities with a network for fostering music industry development and sends a clear message to industry professionals that certified communities are serious about attracting and developing music industry growth.
- To receive the designation from TMO, the City of Sanger will need to Establish a Music Office/Liaison that will provide monthly reports concerning the progress of local music industry programs.
- Participate in a Music Friendly Texas Certified Community Workshop.
- Create an advisory board made up of local music community industry stakeholders.
- The Old Bolivar Station Songwriter Festival is the perfect catalyst for acquiring the designation now.

FISCAL INFORMATION:

Budgeted: NA Amount: \$0.00 GL Account: NA

RECOMMENDED MOTION OR ACTION:

That the City of Sanger move forward to achieve the Texas Music Friendly Community designation from TMO.

ATTACHMENTS: