



Sanger Area Chamber of Commerce
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July 11, 2024

John Noblitt
City Manager
City of Sanger
502 Elm Street
Sanger, TX 76266

Dear Mr. Noblitt,

I hope this message finds you well. At the Sanger Area Chamber of Commerce, our mission is clear to foster a vibrant business community that enhances the overall vitality of Sanger. We deeply value our ongoing partnership with The City of Sanger, which plays a crucial role in achieving this goal.

Throughout this year, we've made significant strides in meeting the needs of our members and promoting our community. Here are some highlights of our collaborative efforts:

- Sharing essential City of Sanger resources such as maps, community guides, and event updates with Texas Travel & Tourism Centers in Gainesville, Waskom, and Texarkana.
- Strengthening our regional presence through membership in the Denton and Gainesville Chamber of Commerce, as well as the Texas Chamber of Commerce Executives.
- Conducting informative site visits to local businesses, providing them with vital information on resources available through the City of Sanger and various public services.
- Ensuring our business community stays informed with timely updates from the Chamber, City, EDC, ISD, Public Library, and other community entities.
- Launching joint messaging initiatives and ribbon-cutting ceremonies with the City and EDC to celebrate new and established businesses alike.
- Enhancing our event offerings, including the upcoming Sellabration, which will feature new activities like a car show and expanded promotional efforts statewide.
- Maintaining fiscal responsibility, allowing us to expand our team and improve services while safeguarding our financial health.

As we continue to support the growth of Sanger, we remain committed to our role as an integral part of the community's progress. We are enthusiastic about the opportunities ahead and grateful for the support of partners like The City of Sanger.

Looking ahead, we kindly request continued funding at the level provided during the 2023-2024 budget cycle, specifically five thousand dollars (\$5,000) per quarter. This support will enable us to sustain the high-quality resources our business community and residents depend on.

Enclosed is our proposed annual budget for 2025, and we welcome any questions or feedback you may have. We appreciate your ongoing support and partnership as we work together towards a prosperous future for Sanger.

Warm Regards,


Meghann Cross
President
Sanger Area Chamber of Commerce

SANGER AREA CHAMBER OF COMMERCE

APPROVED BUDGET FISCAL YEAR 2024-2025

Fund Description and Responsibilities

The Sanger Area Chamber of Commerce is funded by membership dues, events and City of Sanger Hotel Occupancy Tax funds. All funds are utilized to maintain a facility and administrative management; conduct events that attract not only local residents but tourist from all over Texas & surrounding states; and promotes City of Sanger as well

Income Summary	2024 Budget	2025 Budget
Membership Dues	\$ 25,000.00	\$ 26,000.00
City Hotel Occupancy Tax	\$ 20,000.00	\$ 20,000.00
Events	\$ 61,725.00	\$ 61,800.00
Total Income	\$ 106,725.00	\$ 107,800.00

Expenditure Summary	2024 Budget	2025 Budget
Event Expenses	\$ 19,300.00	\$ 22,800.00
Payroll Expense	\$ 39,500.00	\$ 51,844.00
Supplies/Operations	\$ 19,300.00	\$ 22,800.00
Utilities	\$ 5,400.00	\$ 6,600.00
Total Expenditures	\$ 83,500.00	\$ 104,044.00

Revenue (Profit)	\$ 23,225.00	\$ 3,756.00
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**SANGER AREA CHAMBER OF COMMERCE
PROPOSED BUDGET FISCAL YEAR 2024-2025**

	2023 ACTUALS	2024 BUDGETED	2025 PROPOSED
INCOME			
Membership	\$ 22,505.00	\$ 25,000.00	\$ 26,000.00
Hotel Occupancy Tax	\$ 14,000.00	\$ 20,000.00	\$ 20,000.00
Events			
Award Banquet	\$ 3,029.38	\$ 2,000.00	\$ 3,000.00
Business Luncheon	\$ 7,736.91	\$ 5,000.00	\$ 6,500.00
Business over Breakfast	\$ 1,200.00	\$ 1,725.00	\$ 1,800.00
Holiday Stroll	\$ 200.00	\$ 2,500.00	\$ 2,500.00
Festival of Trees	\$ 3,750.00	\$ 1,500.00	\$ 4,000.00
Mixer/Game Night	\$ 932.64	\$ 1,000.00	\$ 1,000.00
Sellabration	\$ 37,780.00	\$ 40,000.00	\$ 42,000.00
Vaccination Clinic	\$ 1,007.84	\$ 2,000.00	\$ 1,000.00
Wrestling	\$ 6,423.40	\$ 6,000.00	
Events TOTAL	\$ 62,060.17	\$ 61,725.00	\$ 61,800.00
TOTAL INCOME	\$ 98,565.17	\$ 106,725.00	\$ 107,800.00
EXPENDITURES			
EVENT EXPENSES			
Award Banquet	\$ 2,933.16	\$ 1,500.00	\$ 2,000.00
Business Luncheon	\$ 6,175.41	\$ 5,000.00	\$ 5,000.00
Business over Breakfast	\$ 423.02	\$ 700.00	\$ 700.00
Festival of Trees	\$ 3,466.58		\$ 3,000.00
Holiday Stroll	\$ -	\$ 1,500.00	\$ 1,500.00
Mixer/Game Night	\$ 19.75	\$ 500.00	\$ 500.00
Sellabration	\$ 7,481.67	\$ 10,000.00	\$ 10,000.00
Vaccination Clinic	\$ -	\$ 100.00	\$ 100.00
Wrestling	\$ 3,816.31	\$ -	\$ -
TOTAL EVENT EXPENSES	\$ 24,315.90	\$ 19,300.00	\$ 22,800.00
PAYROLL EXPENSE			
Salary (Administrator)	\$ 28,080.00	\$ 32,000.00	\$ 32,000.00
Marketing/Social Media (part time)			\$ 10,000.00
FICA/SUTA/MC/TWC	\$ 7,162.27	\$ 7,500.00	\$ 9,844.00
TOTAL PAYROLL EXPENSE	\$ 35,242.27	\$ 39,500.00	\$ 51,844.00
SUPPLIES & OPERATIONS			

Ambassador Program			\$ 1,000.00
Business Expenses	\$ 3,082.34	\$ 1,000.00	\$ 1,000.00
Office Supplies	\$ 1,655.77	\$ 3,000.00	\$ 4,000.00
Marketing and Promotion	\$ 4,429.08	\$ 1,000.00	\$ 1,000.00
Dues and Subscriptions	\$ 374.63	\$ 1,500.00	\$ 1,500.00
IT Software/Hardware (Chambermaster)	\$ 64.80	\$ 5,000.00	\$ 5,000.00
Maintenance/Furniture/Fixtures	\$ 14,354.28	\$ 500.00	\$ 500.00
Fees/Charges	\$ 1,774.84	\$ 1,500.00	\$ 2,000.00
Technical & Software Support/Web Page	\$ 6,237.17	\$ 1,000.00	\$ 1,000.00
Travel & Meetings (Training/Conferences)	\$ 10.41	\$ 500.00	\$ 500.00
Facility / D&O Insurance	\$ 3,650.00	\$ 3,500.00	\$ 3,500.00
Custodial Services	\$ 1,845.50	\$ 1,800.00	\$ 1,800.00
TOTAL SUPPLIES & OPERATIONS	\$ 37,478.82	\$ 19,300.00	\$ 22,800.00
UTILITIES			
City Utilities	\$ 2,707.34	\$ 3,200.00	\$ 3,200.00
Telephone/Internet	\$ 1,584.38	\$ 1,000.00	\$ 1,700.00
Gas	\$ 1,404.66	\$ 1,000.00	\$ 1,500.00
Pest Control	\$ 173.20	\$ 200.00	\$ 200.00
TOTAL UTILITIES	\$ 5,869.58	\$ 5,400.00	\$ 6,600.00
TOTAL EXPENDITURES	\$ 102,906.57	\$ 83,500.00	\$ 104,044.00