



## CITY COUNCIL COMMUNICATION

**DATE:** August 19, 2024

**FROM:** Shani Bradshaw, Director of Economic Development

**AGENDA ITEM:** Consideration and possible action on a contract between the City of Sanger and the Sanger Area Chamber of Commerce for Hotel Occupancy Tax Funds.

**SUMMARY:**

- The Annual Service Contract with the Sanger Area Chamber of Commerce will be in effect from October 1, 2024, through September 30, 2025.
- The City agrees to pay up to fifty percent (50%) of the City's Hotel Occupancy Tax Funds, with a maximum of \$5,000 per quarter.
- The Chamber uses these funds for:
  - Maintaining a tourist information center
  - Providing promotional and tourist advertising of the City and its vicinity
  - Conducting programs to attract visitors to the City
- Attached is the Annual Budget outlining the activities the Chamber will carry out in 2024-2025.
- The Annual Service Contract has been reviewed by the legal department.

**FISCAL INFORMATION:**

Budgeted: YES

Amount: \$20,000

GL Account: 050-50-5420

**RECOMMENDED MOTION OR ACTION:**

Staff recommends approval.

**ATTACHMENTS:**

- Chamber Request Letter and Annual Budget
- Service Contract