



## CITY COUNCIL COMMUNICATION

**DATE:** September 15, 2025

**FROM:** Shani Bradshaw, Director of Economic Development.

**AGENDA ITEM:** Consideration and possible action to approve and authorize the Sanger Economic Development Corporation to execute a service agreement with Civic Solutions Partnership, LLP for the development of an Economic Development Strategic Plan, in an amount not to exceed \$90,000.

### **SUMMARY:**

- On July 21, 2025, City Council authorized staff to issue a Request for Qualification (RFQ) for the development of an Economic Development Strategic Plan.
- The Key Deliverables from RFQ:
  - Comprehensive Economic Assessment – Data-driven analysis of Sanger’s economic landscape including SWOT and industry trends.
  - Stakeholder Engagement Strategy – Inclusive outreach involving local businesses, elected officials, developers, and community partners.
  - Vision, Mission, and Strategic Goals – Development of guiding statements and measurable goals aligned with Sanger’s economic strengths and opportunities.
  - Target Industry and Businesses Development Strategies – Actionable plans for business retention, recruitment, talent attraction, and small business support.
  - Implementation & Evaluation Framework – A detailed roadmap with timelines, responsibilities, performance metrics, and tools for tracking and adjusting implementation.
- Four responses were received in response to the RFQ, with Civic Solutions Partnerships scoring the highest based on the evaluation criteria.
- On August 25, 2025 the Sanger Industrial Development Corporation (Type A) approved the service agreement with Civic Solutions, subject to City Council approval.
- On August 26, 2025 the Sanger Texas Development Corporation (Type B) also approved the agreement, subject to City Council approval.
- Staff is now seeking City Council approval to proceed to the contract phase with Civic Solutions.
- This will be the first Economic Development Strategic Plan for the Sanger Economic Development Corporation.
- Funding for the plan has been allocated by both Type A and Type B corporations.
- Economic Development attorney, Jeff Moore has reviewed and approved the service agreement.

### **FISCAL INFORMATION:**

Budgeted: YES

Amount: 90,000

GL Account: 46-5420 / 76-5420

### **RECOMMENDED MOTION OR ACTION:**

Staff recommends APPROVAL on the selection and contract negotiations with Civic Solutions Partnership, LLP

### **ATTACHMENTS:**

- Professional Services Agreement
- Final Score Sheet