



CITY COUNCIL COMMUNICATION

DATE: July 20, 2026

FROM: Shani Bradshaw, Director of Economic Development.

AGENDA ITEM: Consideration and possible action on Resolution No. EDC-2026-08 approving and adopting the Economic Development Strategic Plan.

SUMMARY:

- The Sanger Economic Development Corporation identified the need for a formal Economic Development Strategic Plan to guide future economic development efforts and initiatives. This is the first Economic Development Strategic Plan developed for the Sanger Economic Development Corporation.
- On September 15, 2025, City Council authorized the Sanger Economic Development Corporation to engage Civic Solutions Partnership, LLP to develop an Economic Development Strategic Plan.
- The Strategic Plan was developed collaboratively by the Sanger Industrial Development Corporation (Type A), the Sanger Texas Development Corporation (Type B), City Staff, and Civic Solutions Partnership, LLP.
- The planning process included stakeholder engagement, data analysis, identification of target industries, infrastructure and workforce assessments, and development of implementation strategies designed to support long-term economic growth and diversification.
- The Strategic Plan establishes a framework to guide future economic development initiatives, business retention and recruitment efforts, infrastructure planning, workforce development, and marketing strategies.
- On April 7, 2026, the Sanger Industrial Development Corporation approved the Economic Development Strategic Plan, contingent upon final approval by City Council.
- On April 28, 2026, the Sanger Texas Development Corporation approved the Economic Development Strategic Plan, contingent upon final approval by City Council.
- On July 1, 2026, EDC Attorney Jeff Moore reviewed the proposed resolution and approved it via email.

FISCAL INFORMATION:

Budgeted: YES

Amount: 90,000

GL Account: 46-5420 / 76-5420

RECOMMENDED MOTION OR ACTION:

Approve Resolution No. EDC-2026-08 to adopt the Economic Development Strategic Plan.

ATTACHMENTS:

- Resolution No. EDC-2026-08
- Economic Development Strategic Plan