



Letter of Intent

To: City Staff and Board of Adjustment

I am submitting this Letter of Intent in support of our variance request to allow a freestanding sign on the property where the farmers market operates.

Property Description:

The subject property is located at 307 Bolivar St. Sanger, TX 76266, situated at the corner of Bolivar and 4th Street. The lot is currently used as the site for our seasonal farmers market and is used for community events. The property serves as a gathering place for local vendors, small businesses, and residents throughout the market season.

Requested Variance:

We are requesting approval to install one freestanding identification sign near the corner of the lot along the street frontage. The current ordinance does not permit freestanding signs that are not attached to a building. Because the farmers market operates on an open lot without a permanent building structure suitable for signage, we are seeking a variance to allow this sign for identification purposes.

The proposed sign will be modest in size (4'x4'), and placed in a location that enhances visibility to passing vehicles while maintaining clear sightlines and traffic safety. The sign will serve solely to identify the farmers market and inform the public of its presence and operation.

Justification for the Variance:

The requested variance is necessary due to the unique nature of the property's use. The farmers market operates on an open lot without a primary structure to which signage can be affixed. Without a freestanding sign, the market lacks adequate visibility from the roadway, which creates a hardship in identifying the property's purpose to the public.

Granting this variance would not negatively impact surrounding properties. The proposed sign will be appropriately scaled and placed to remain compatible with the area while improving wayfinding and supporting local economic activity. The intent is not to increase advertising beyond reasonable standards, but simply to allow identification of an established community event space.

We respectfully request consideration and approval of this variance. Thank you for your time and review.

Sincerely,

A handwritten signature in blue ink that reads "Amber Whitworth-Spigner". The signature is written in a cursive style and is positioned below the "Sincerely," text.