



CITY COUNCIL COMMUNICATION

DATE: July 1, 2024

FROM: Ramie Hammonds

AGENDA ITEM: Consideration and possible action on a request for a variance from Chapter 3 Building Regulations – Article 3.1407.a.3.B to allow a letter logo to exceed the maximum of 45 inches in height, and to allow for a logo height of 52 inches. The proposed sign will be located at 6100 N. Stemmons.

SUMMARY:

- The City's current ordinance does not allow letter logos to exceed 45 inches.
- The applicant is requesting to have a 52-inch logo added to the side of the building.
- The logo will be located on the north-east side of a 300,000 sq. ft. building.
- The signage is for a new business that is located in part of the building at 6100 N. Stemmons.
- The applicant is wanting the logo above the entrance door of the current occupant.
- Staff mailed out 3 public hearing notices to owners of properties within 200 feet of the subject property and at the time of the meeting has received one response in favor.

FISCAL INFORMATION:

Budgeted: N/A Amount: N/A GL Account: N/A

RECOMMENDED MOTION OR ACTION:

Staff recommends APPROVAL.

ATTACHMENTS:

Location Map
Application
Letter of Intent
Sign Location
Response Form 1- Favor