



CITY COUNCIL COMMUNICATION

DATE: March 17, 2025

FROM: Donna Green, Director of Marketing and Civic Engagement

AGENDA ITEM: Consideration and possible action on approving the launch of the Blue Santa Program.

SUMMARY:

- The Blue Santa Program is a charitable initiative led by local police departments to provide holiday gifts and support to underprivileged children and families within their communities. Originating in 1984 with the Houston Police Department, the program has expanded to various cities, each tailoring it to their specific community needs.
- The City of Sanger Police Department would manage the Sanger Blue Santa Program in collaboration with the Sanger Education Foundation and Sanger ISD schools and counselors.
- Sanger ISD counselors will play a central role in identifying children who may benefit from the program.
- All cash donations will be directed to the Sanger Education Foundation.
- Donations of toys, clothing, and other items will be collected at designated drop-off locations. (Sanger Marketing Office, Sanger Police Department, City Hall, Sanger Public Library, or Sanger Fire Department)

FISCAL INFORMATION:

Budgeted: No Amount: NA GL Account: NA

RECOMMENDED MOTION OR ACTION:

Staff recommends approval to launch the Blue Santa program

ATTACHMENTS:

- City Council Communication
- Copy of the Blue Santa Program Guide