



4B DEVELOPMENT CORPORATION COMMUNICATION

DATE: July 26, 2022

FROM: Shani Bradshaw, Director of Economic Development

AGENDA ITEM: Consideration and possible action on the 4B Fiscal Year 2022-2023 budget.

SUMMARY:

- Proposed budget is for the upcoming fiscal year beginning October 1, 2022, through September 30, 2023.
- Increase in Marketing & Promotions for recruitment efforts, marketing material and administration cost for Marketing Director.
- Increase in Dues and Subscriptions for a property database and a CRM software system.
- Increase in Professional Services for conceptual plans for the new downtown park, conceptual plans for a miracle field, and administration services for Stefani Dodson.
- Increase in Computer Hardware.

FISCAL INFORMATION:

Budgeted: YES/NO

Amount: \$0.00

GL Account: XXX.XX.XXXX

NA

RECOMMENDED MOTION OR ACTION:

Staff recommends approval of the 4B Fiscal Year 2022-2023 budget.

ATTACHMENTS:

4B Budget
4B Expenditure Line Item
4A/4B Shared Expenses