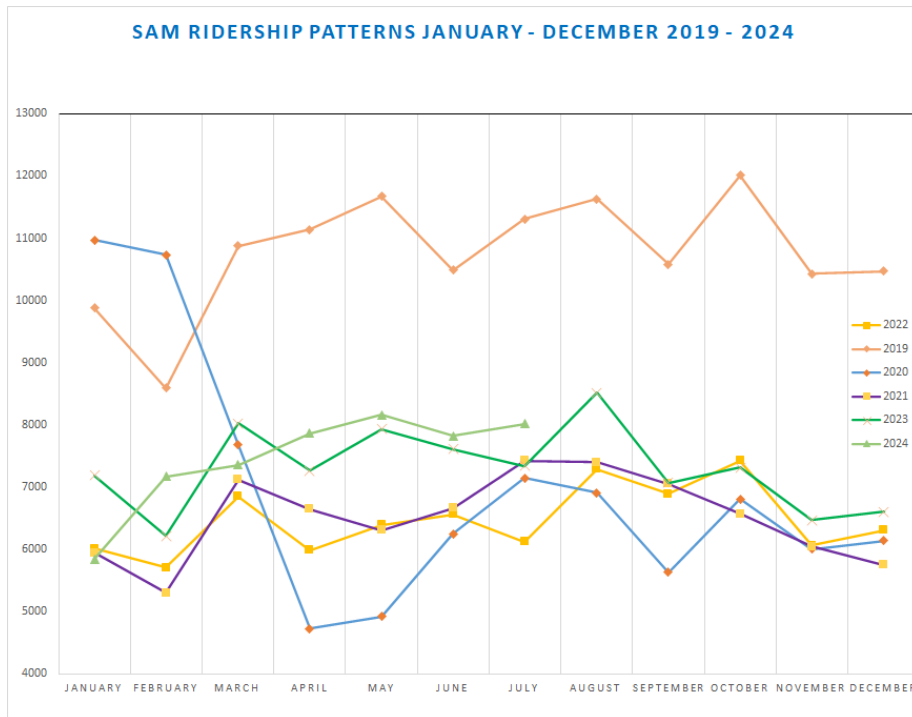


# Transit Staff Report – July 2024



From the Transit Manager

## Ridership



Overall ridership for July of 2024 is 9.21% higher than July of 2023. SAM provided 8,016 rides compared to 7,340 rides last July. SAM-Gresham provided 6,057 rides, an 8.2% increase. Estacada had a considerable decrease of 25.9%, providing 252 rides. The Shopper Shuttle had a slight decrease of 6.5% compared to last July. The Clackamas Town Center provided 252 rides which is about average for ridership since this route began in January of 2024. The Sandy Mountain festival proved to be very popular, providing 87 rides on July 13th and 14th.

SAM rides had a 9.9% increase, providing 666 rides in July of 2024 compared to 606 rides in July of 2023. ED provided 122 rides in July a 40.23% increase.

### **Sandy-Clackamas County Partnership**

In July SAM brought in \$4,422.34 in revenue from the oversight of Mt. Hood Express. SAM provided 108 rides to Clackamas County residents and it generated \$9,340.59 in revenue for Sandy Transit. The total July revenue was \$13,762.93.

### **Sandy Mountain Festival Parade**



SAM staff and drivers, along with family were delighted to represent transit in the 2024 Sandy Mountain Festival parade! The theme of yesterday, today and tomorrow was a great fit for public transportation. From stagecoach to electric and everything in between public transportation has always been part of making connections!