## **Libraries in Clackamas County (LINCC)**



Strategic Direction (FY 2019-2022)

Imperatives: Our primary goals as a cooperative	Initiatives: What we will do to meet the imperative	Objectives: Measuring our progress in meeting the imperative
PROVIDE EQUITABLE ACCESS: Remove barriers to access for our diverse and geographically dispersed communities	<ul> <li>Implement centralized services to address already-identified needs for:         <ul> <li>Books-by-mail for homebound residents</li> <li>Access to digital resources via online registration (eCard)</li> </ul> </li> <li>Develop a plan with initiatives to be implemented by all LINCC members regarding:         <ul> <li>Underserved populations</li> <li>Barriers to access</li> <li>Community needs</li> </ul> </li> <li>Explore alternative ways to meet patron needs inside and outside of library facilities.</li> </ul>	<ul> <li>Initiate centralized homebound/books by mail – FY 20/21</li> <li>Implement eCard – FY 19/20</li> <li>Select common initiatives and measures – FY 20/21</li> <li>Implement common initiatives and measures – FY 21/22</li> <li>Identify alternative ways to meet patron needs – FY 21/22</li> <li>Measure progress towards equitable service delivery using LINCC common measures – FY 21/22</li> </ul>
COMMIT TO YOUTH: Champion educational, developmental, and social support for all youth (birth - teens)	<ul> <li>Investigate solutions for already-identified need for:         <ul> <li>District-wide youth services coordination</li> </ul> </li> <li>Develop a plan with initiatives to be implemented by all LINCC members regarding:         <ul> <li>Currently-provided youth services and programs throughout LINCC</li> <li>Gaps, overlaps, and opportunities in District-wide services</li> <li>Potential partners (schools, non-profits, service groups)</li> </ul> </li> <li>Be the leaders in early literacy to support school readiness, social development, and lifelong learning</li> <li>Strengthen services and support for elementary and middle-school children</li> <li>Provide fun, safe, inviting programs for teens</li> </ul>	<ul> <li>Initiate centralized youth services coordination – FY 21/22</li> <li>Select common initiatives and measures – FY 20/21</li> <li>Implement common initiatives and measures – FY 21/22</li> <li>Compare ourselves nationally to other libraries in the area of supporting early literacy – FY 20/21</li> <li>Measure progress towards commitment to youth using LINCC common measures – FY 21/22</li> </ul>
CONNECT COMMUNITIES:  Provide all ages with opportunities for cultural engagement, lifelong learning, and social activities	<ul> <li>Investigate solutions for already-identified need for:         <ul> <li>Sufficient and flexible programming and community meeting space</li> </ul> </li> <li>Develop a plan with initiatives to be implemented by all LINCC members regarding:         <ul> <li>Currently-provided services and programs throughout LINCC</li> <li>Gaps, overlaps, and opportunities in District-wide services</li> <li>Potential partners (businesses, non-profits, service groups, government agencies)</li> </ul> </li> <li>Serve as a "third place" for:         <ul> <li>Safe and respectful place for community conversations</li> <li>Connecting with others in an increasingly-isolating world</li> <li>Seniors, families, and intergenerational activities</li> <li>Exploration and discovery for all ages</li> </ul> </li> <li>Help all ages learn new and evolving technologies</li> </ul>	<ul> <li>Complete programming and community meeting space survey (include with facilities assessment) – FY 19/20</li> <li>Select common initiatives and measures – FY 20/21</li> <li>Implement common initiatives and measures – FY 21/22</li> <li>Complete assessment to determine if libraries are serving as a "third place" – FY 20/21</li> <li>Compare ourselves nationally to other libraries in the area of supporting people learning new and evolving technologies – FY 20/21</li> <li>Measure progress towards connection to communities using LINCC common measures – FY 21/22</li> </ul>

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Imperatives: Our primary goals as a cooperative	Initiatives: What we will do to meet the imperative	Objectives: Measuring our progress in meeting the imperative
ENHANCE USER EXPERIENCE: Retain local identity while providing a consistent experience	<ul> <li>Investigate solutions for already-identified need for:         <ul> <li>Public relations and promotion</li> </ul> </li> <li>Formalize processes for decision making and implementation of LINCC-wide practices and procedures that benefit all</li> <li>Formalize processes for proposals and recommendations from committees</li> <li>Explore and identify new opportunities for intralibrary cooperation and centralized coordination</li> <li>Honor and retain our value of personalized service</li> </ul>	<ul> <li>Identify opportunities and create a LINCC-wide calendar for public relations and promotion – FY 19/20</li> <li>Identify responsibility and level of commitment regarding public relations and promotion – FY 20/21</li> <li>Document formalized process for decision making of LINCC-wide practices and procedures – FY 19/20</li> <li>Document agreed upon practices and procedures to be used by all LINCC libraries – FY 20/21</li> <li>Prioritize new opportunities for intralibrary cooperation and centralized coordination and begin implementation – FY 21/22</li> <li>Complete assessment to determine if libraries are providing personalized and consistent service – FY 21/22</li> </ul>
ENSURE SUFFICIENT FUNDING:  Obtain sustainable, sufficient funding for facilities, programming, services, and staffing	<ul> <li>Conduct District-wide facility assessment to identify:         <ul> <li>Current state and adequacy of facilities</li> <li>Anticipated future facility needs including ongoing sustainability and funding of facilities</li> </ul> </li> <li>Conduct District-wide staff level assessment</li> <li>Summarize facility and staff level assessments and service and programming plans (from all initiatives)</li> <li>Compare funding models and levels for comparable systems/districts/etc.</li> <li>Advocate that the IGA incorporate the most recently adopted OLA Standards for Public Libraries</li> </ul>	<ul> <li>Complete and analyze assessment of existing facilities and anticipated facility needs – FY 19/20</li> <li>Complete and analyze assessment of staffing needs – FY 19/20</li> <li>Analyze assessments and plans to determine revenue needs – FY 20/21</li> <li>Complete comparison of funding models and level for comparable systems/districts/etc. – FY 19/20</li> <li>Include "the most recently adopted" OLA Standards for Public Libraries into the Library District IGA – FY 21/22</li> </ul>

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