



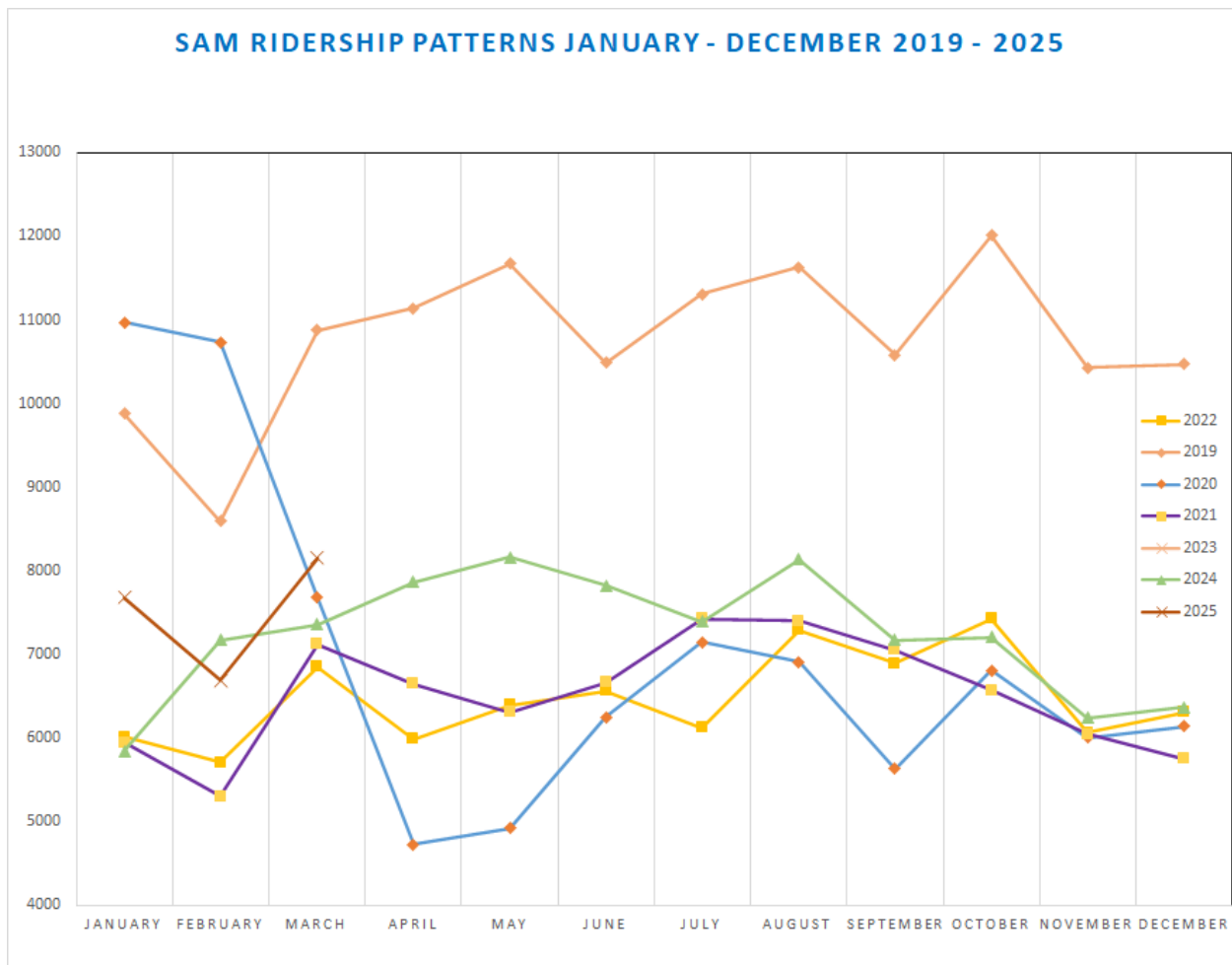
From the Transit Manager

Travel Training with Cedar Ridge Students



On Friday, March 14, 2025, SAM partnered with Cedar Ridge Middle School to provide a trolley Travel Training combined with a civics lesson for a group of engaged students. The training covered best practices for riding the bus, including how to identify the correct route, communicate your destination to the driver and follow proper bus etiquette. The trip concluded with a visit to City Hall and, of course, the beloved Joe's Donuts. At City Hall, the City Manager welcomed the students and shared insights into his role, the function of City Council meetings and Sandy geography. The trip was quite a success, leaving students with valuable knowledge and a memorable experience.

Ridership



Overall ridership for March 2025 was 8,151 passengers, an increase of 10.72% from March 2024. SAM-Gresham provided 5,799 rides, a 7.59% increase. SAM-Estacada increased by 169.2% with 638 rides. SAM-Clackamas provided 562 rides, an increase of 102.2%. The Shopper Shuttle decreased by 24.9% providing 447 rides.

SAM rides experienced a decline of 24.5% in March of 2025. ED provided 104 rides, an increase of 57.8%. The decline in ridership is localized and may be due to temporary factors such as spring break and family vacations.

Sandy-Clackamas County Partnership

In February SAM brought in \$4,422.34 in revenue from the oversight of Mt. Hood Express. SAM provided 139 rides to Clackamas County residents, generating \$12,192.36 in revenue. The total received from the Estacada-Village Shuttle Clackamas County grant was \$16,450.56. Overall SAM received \$33,068.26 for the month of February.