

# City of Sandy Community Survey

## Preliminary Results

Raw data is available at <https://ci.sandy.or.us/survey>

# Survey Methodology



**89 Questions**



**77% Completion Rate**



**21 Minute Average Survey Time**



**1824 Written-In Comments**



**+/-4% at the 98% confidence level**



**1091 Total Responses**



**797 Within City Limits**



**Open from Jan 26 to Feb 23**

# Methodology Cont.

**Neutral** or **“Fair”** are not considered positive responses in this report

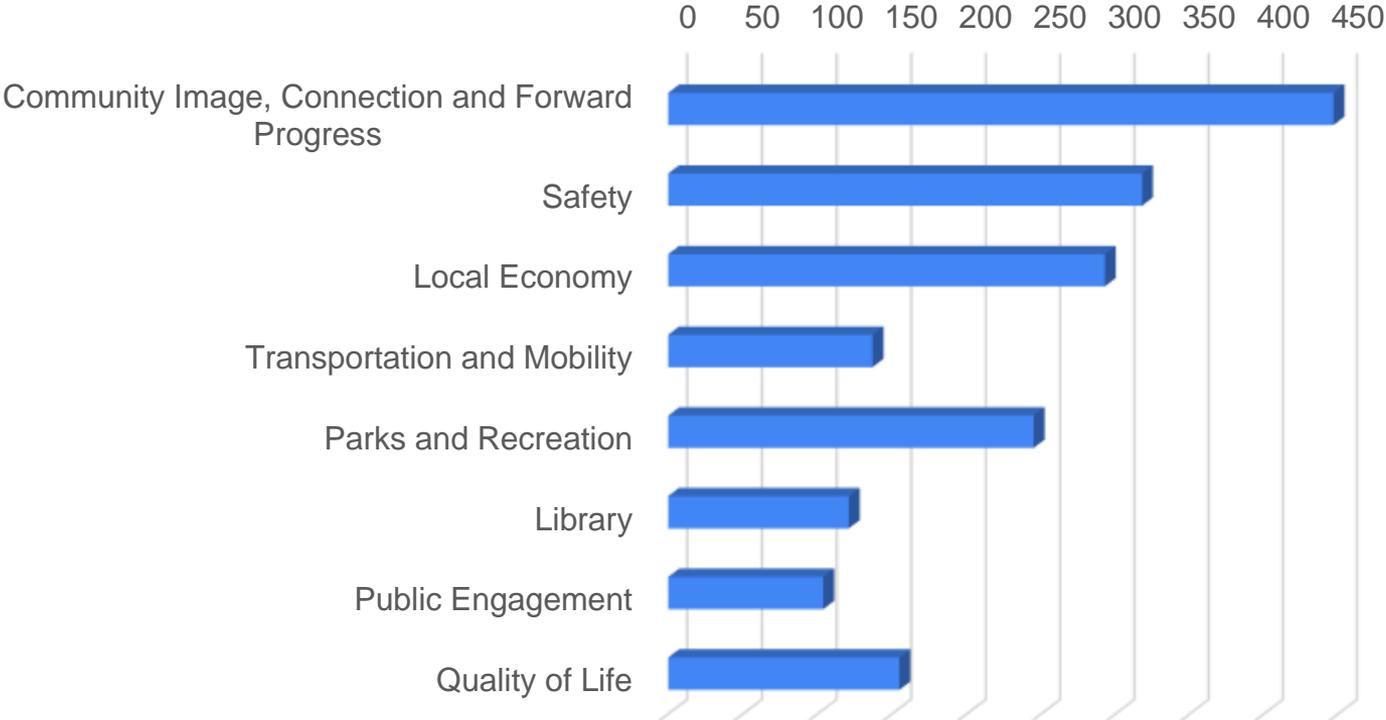
**Three Grouped Outcomes** (Bad, Neutral, Good)



## Sources (Convenience Sampling)

- City of Sandy Website
- Facebook Post & Ad
- Sandy Source Newsletter
- Sandy Standard Ad
- Water Bill Paper Insert
- Front Counter at City Hall

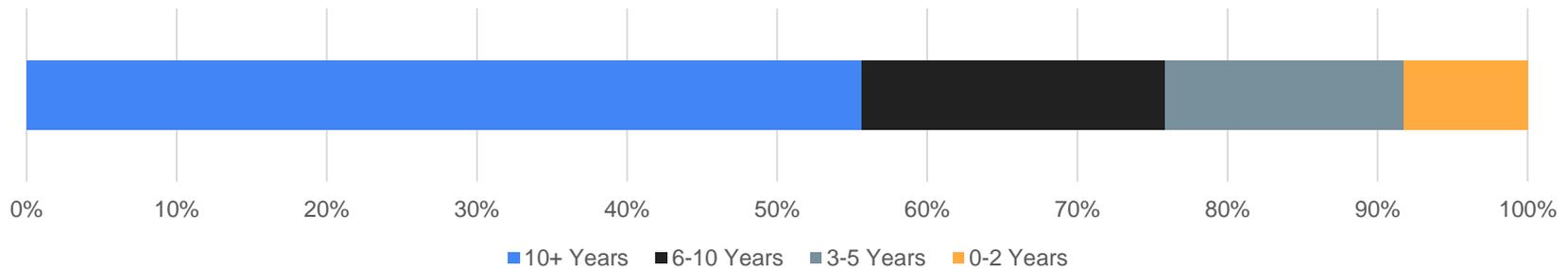
# Write-In Comments



# Respondent Demographics

- 73% of responses are in city limits; 17% are outside, but in Sandy zip code
- Majority of respondents have lived in Sandy 10+ years

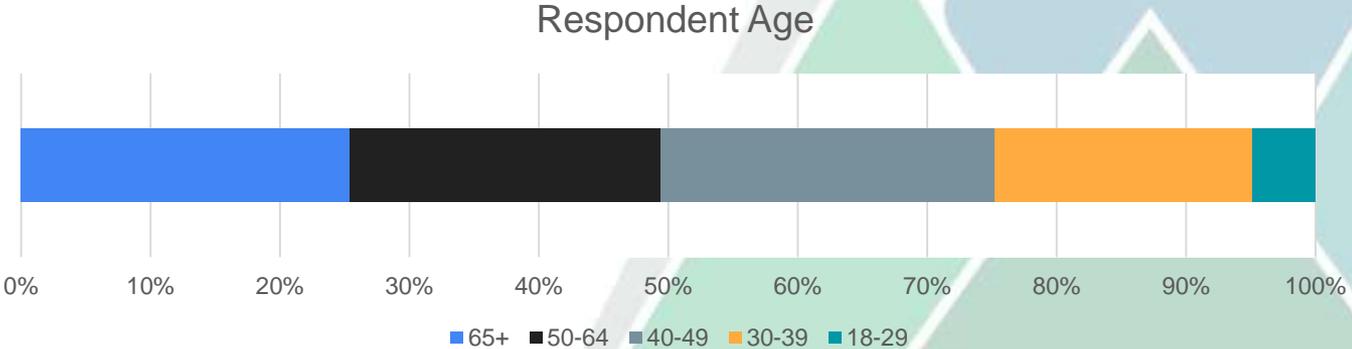
Years in Sandy



Q1 & Q3

# Respondent Demographics

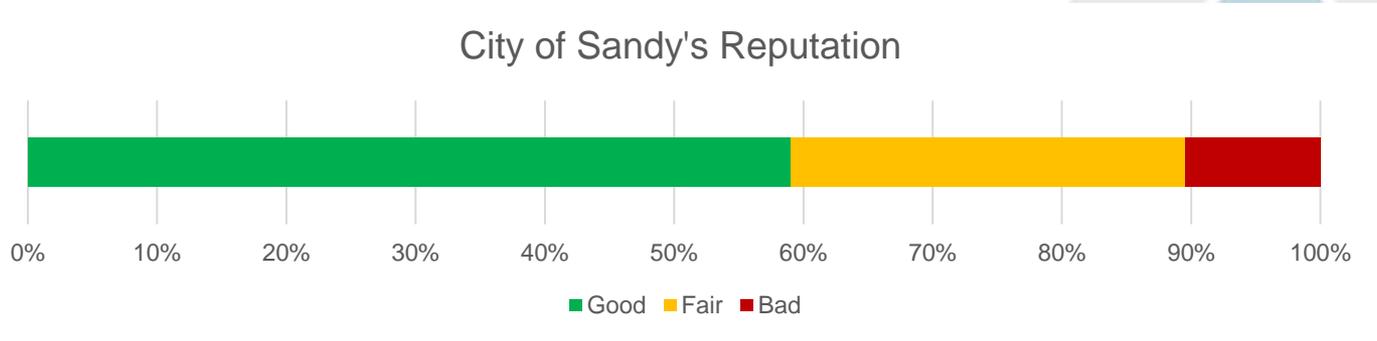
- 86% are homeowners in single family homes; <12% rent
- Over 95% of respondents are 30-65+ years of age; 18-29 <5%



Q4, Q5 & Q6

# Community Image and Reputation

**Reputation:** 59% of respondents say Sandy's reputation is "Good"



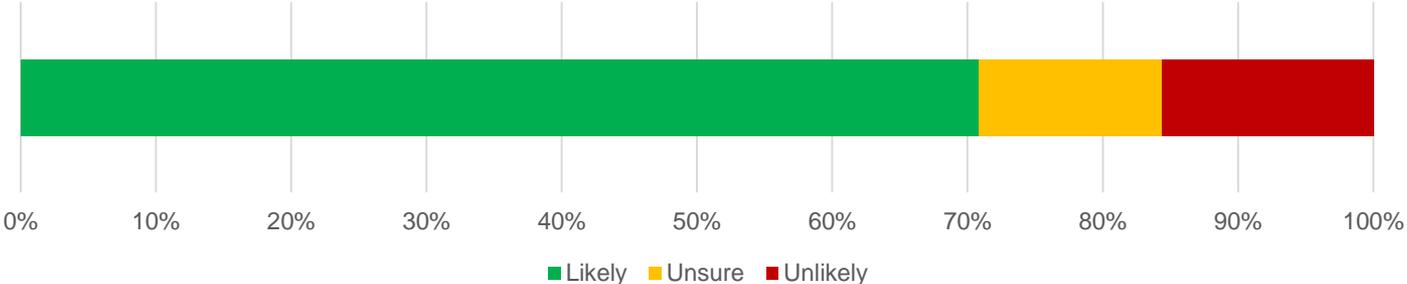
**Comparison:** 67% believe Sandy is "Better" than other cities

Q7 & Q8

# Community Image and Reputation

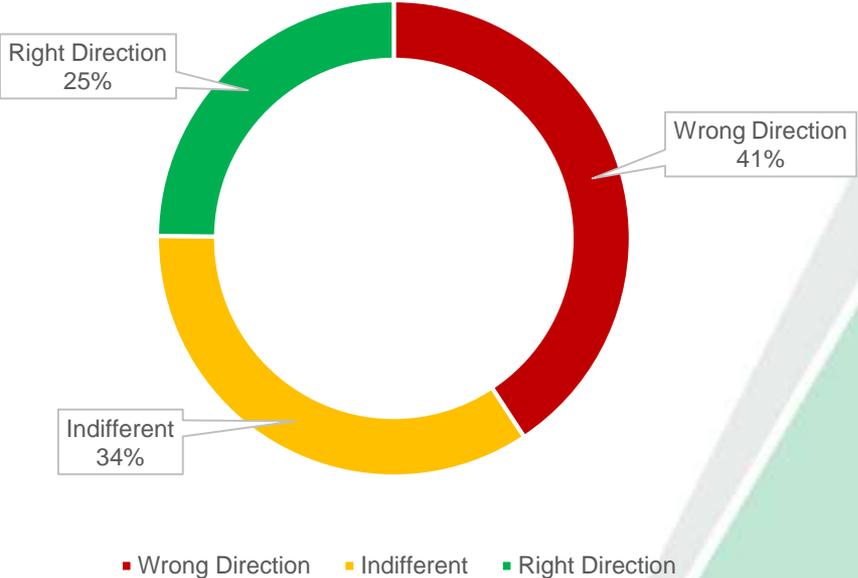
**Retention:** Over 70% plan to remain in Sandy for at least 5 years

Likelihood of Staying in Sandy



# Direction of the City

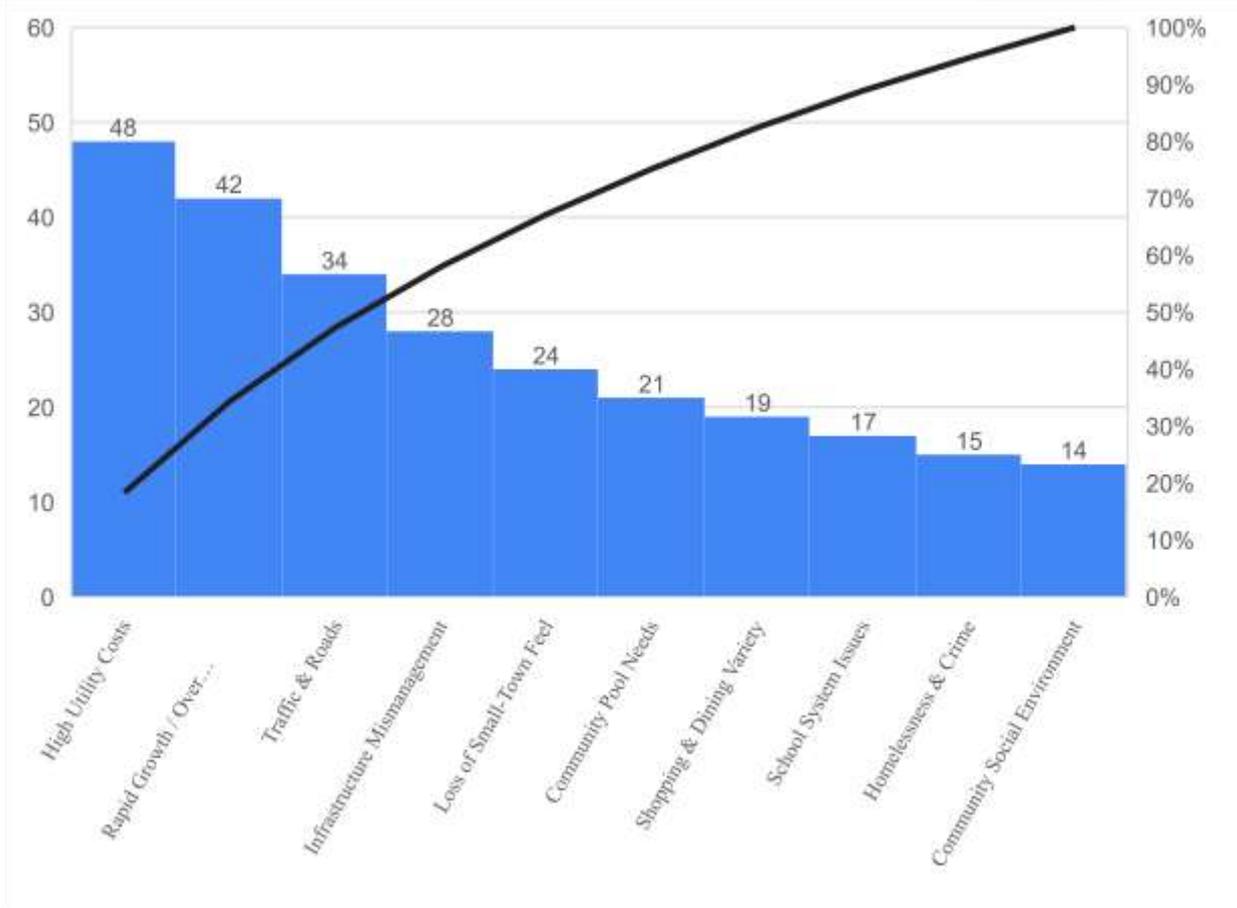
The Direction that Sandy is Moving



## Sentiment:

- 41% Wrong Direction
- 34% Indifferent
- 25% Right Direction

# Community Image and Reputation Write-In's



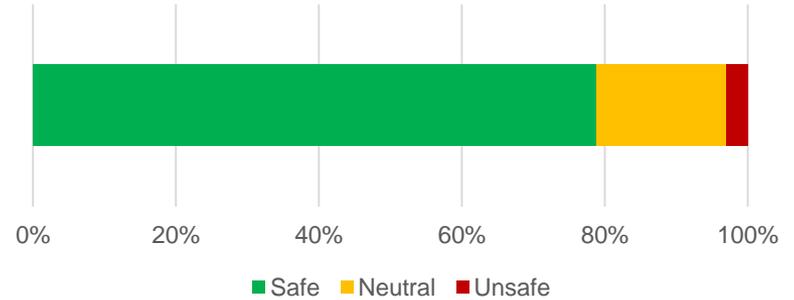
# Public Safety Metrics

**General Safety:** 79% feel safe in Sandy;  
82% feel safe in their neighborhood

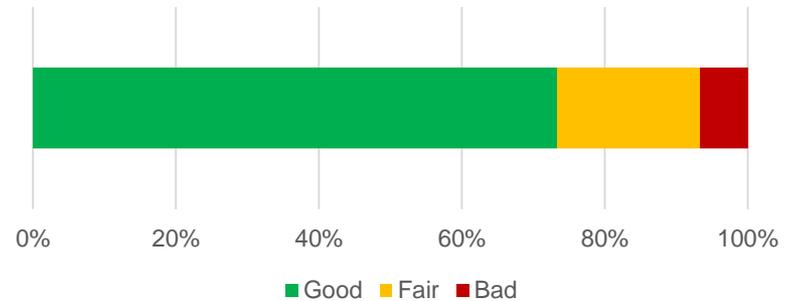
**Police Quality:** 71% rate Sandy PD services  
as “Good” or “Excellent”

Q13 & Q21

## Overall Feeling of Safety

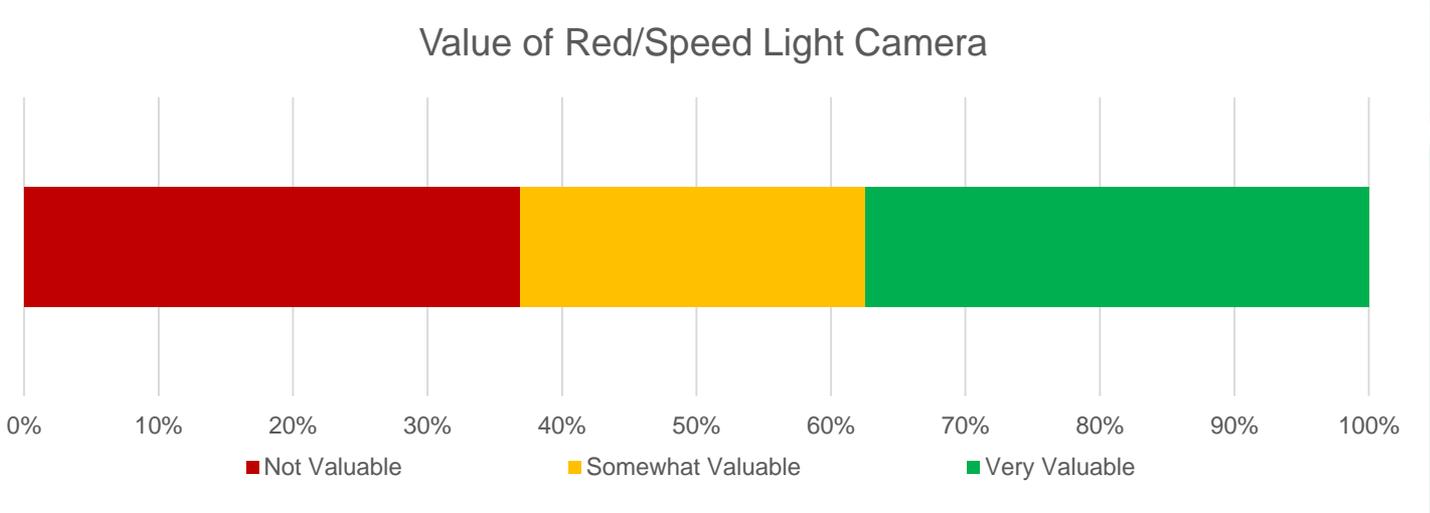


## Quality of SPD Services



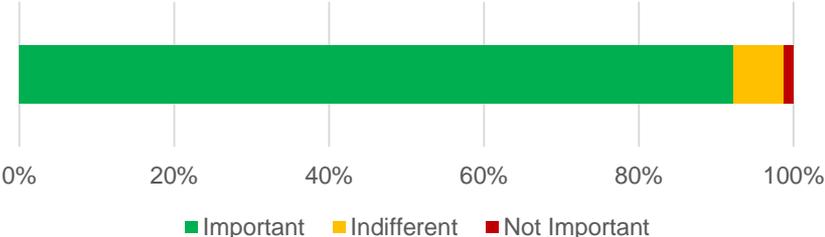
# Public Safety Metrics Cont.

**Automated Traffic Enforcement:** Divided; 37% useful vs. 36% no benefit



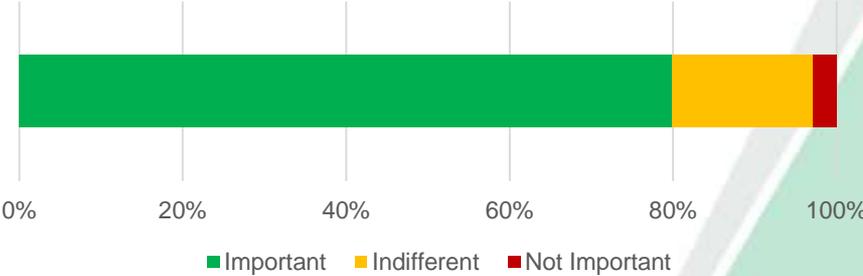
# Public Safety Priorities

Importance of Theft Prevention



**Theft Prevention: 92% say it is “Important”**

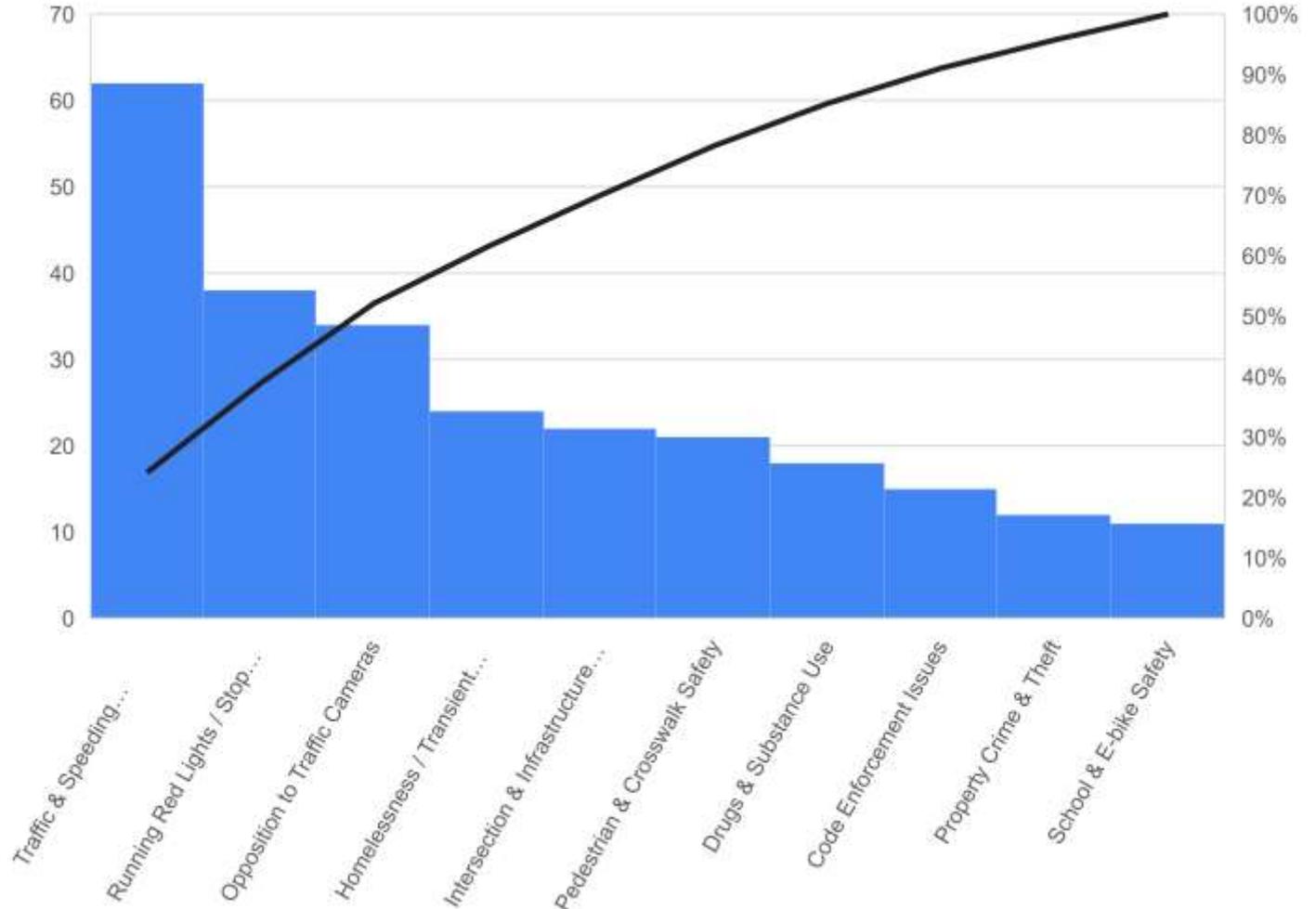
Importance of Traffic/Speed Enforcement



**Community Policing: 82% say it is “Important”**

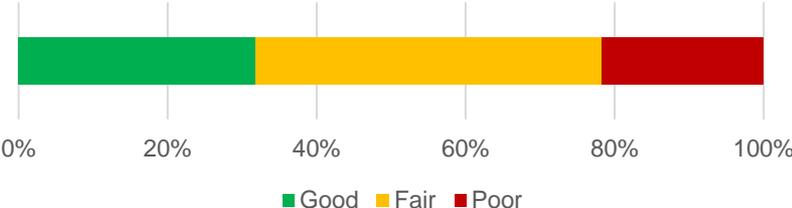
**Traffic/Speed Enforcement: 80% say it is “Important”**

# Public Safe Write-In's



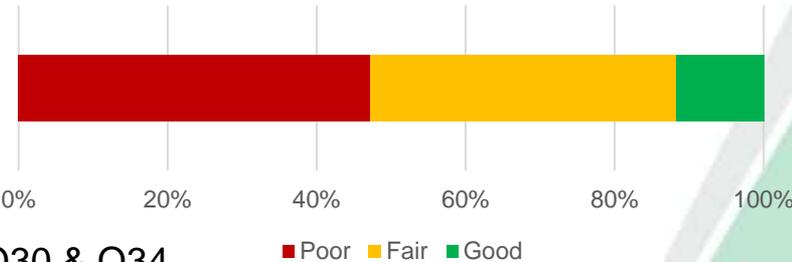
# Local Economy & Employment

Sandy's Overall Economic Health



**Economic Health:** 45% say it is “Fair”; 33% say it is “Good”

Variety of Employment Opportunities



**Jobs:** 41% rate local employment opportunities as “Poor”

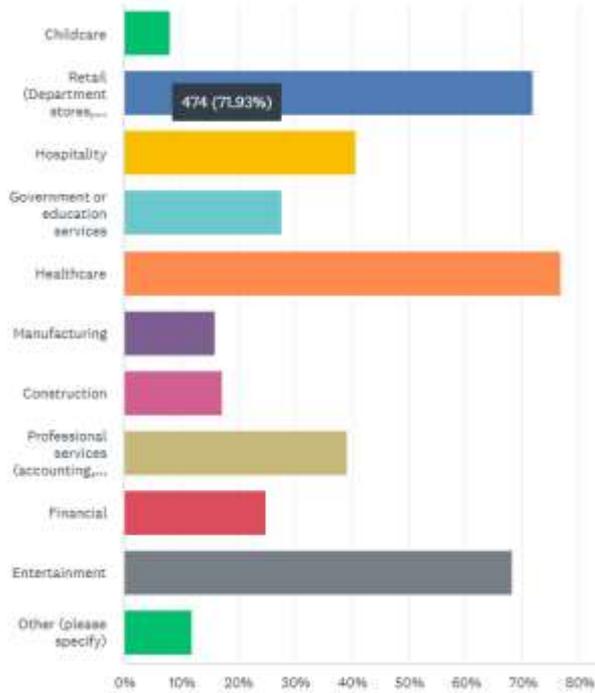
**Infrastructure:** 75% support continued investment in city-owned infrastructure

Q30 & Q34

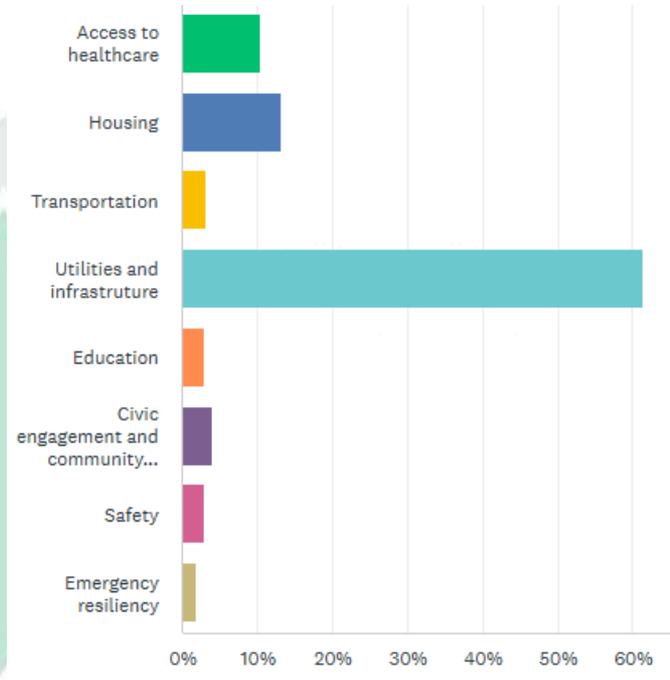
■ Poor ■ Fair ■ Good

# Consumer Habits & Gaps

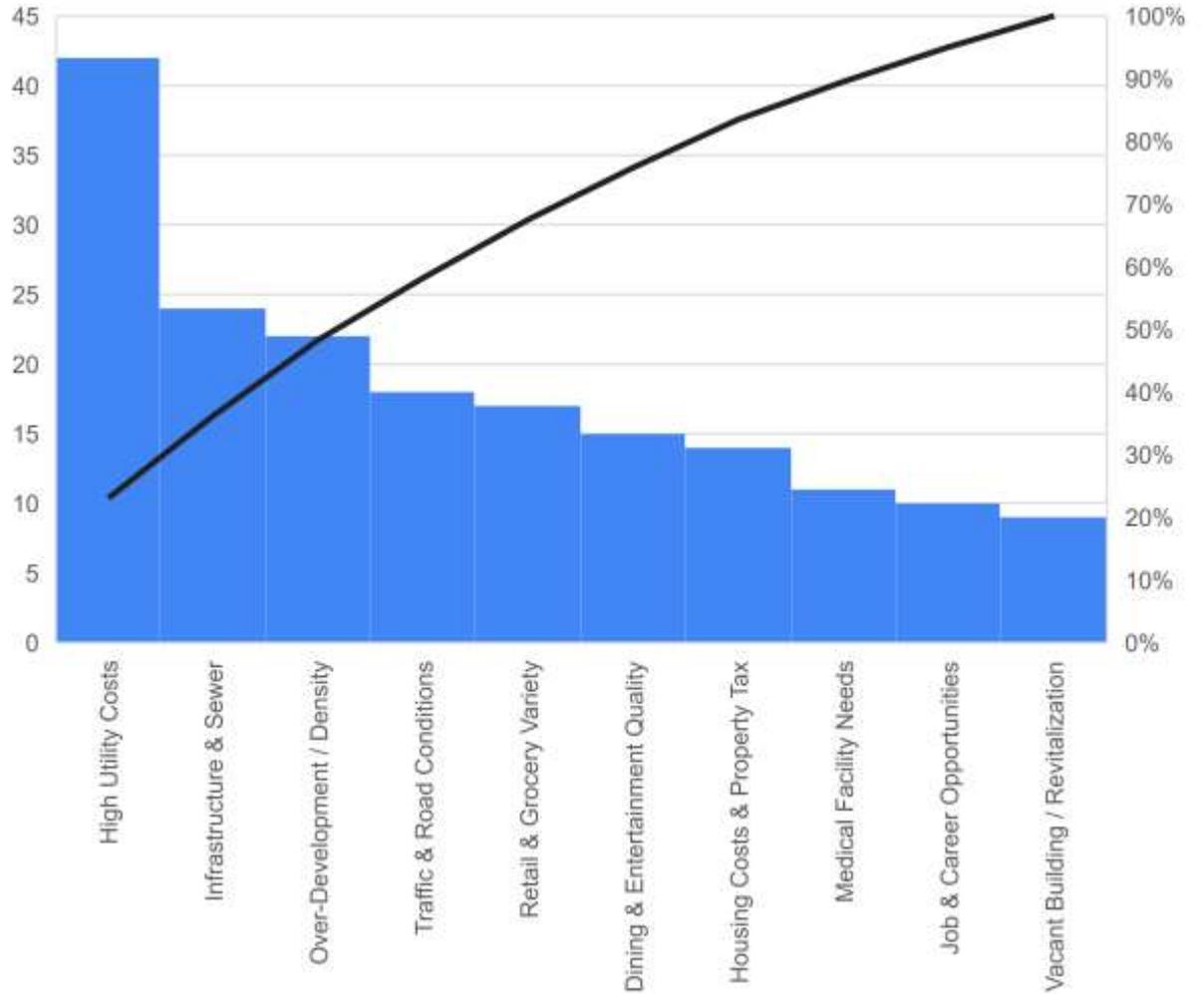
**Out-of-Town Services:** Residents leave Sandy for Healthcare (77%), Retail (72%), and Entertainment (68%)



**Livability Barrier:** 61% cited Utilities/Infrastructure as the top issue that Sandy is facing



# Local Economy Write-In's



# Transportation & Mobility

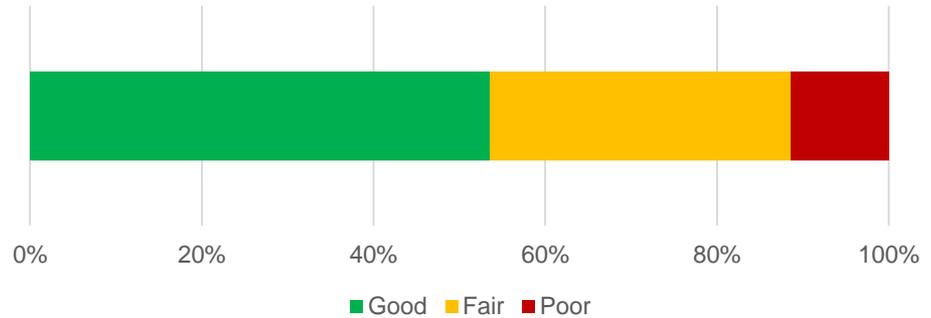
**City Street Flow:** 59% rate major streets as being “Good” or “Excellent”

**Downtown Pain Points:** 43% rate downtown/highway traffic flow as “Poor”

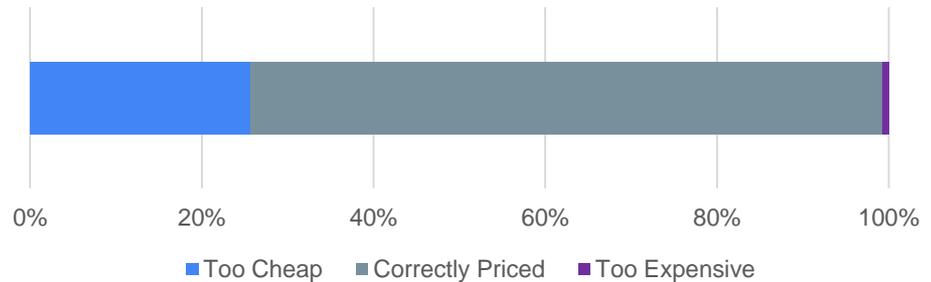
**SAM Transit:** 74% believe the fare price is correct

Q42, Q43, Q52

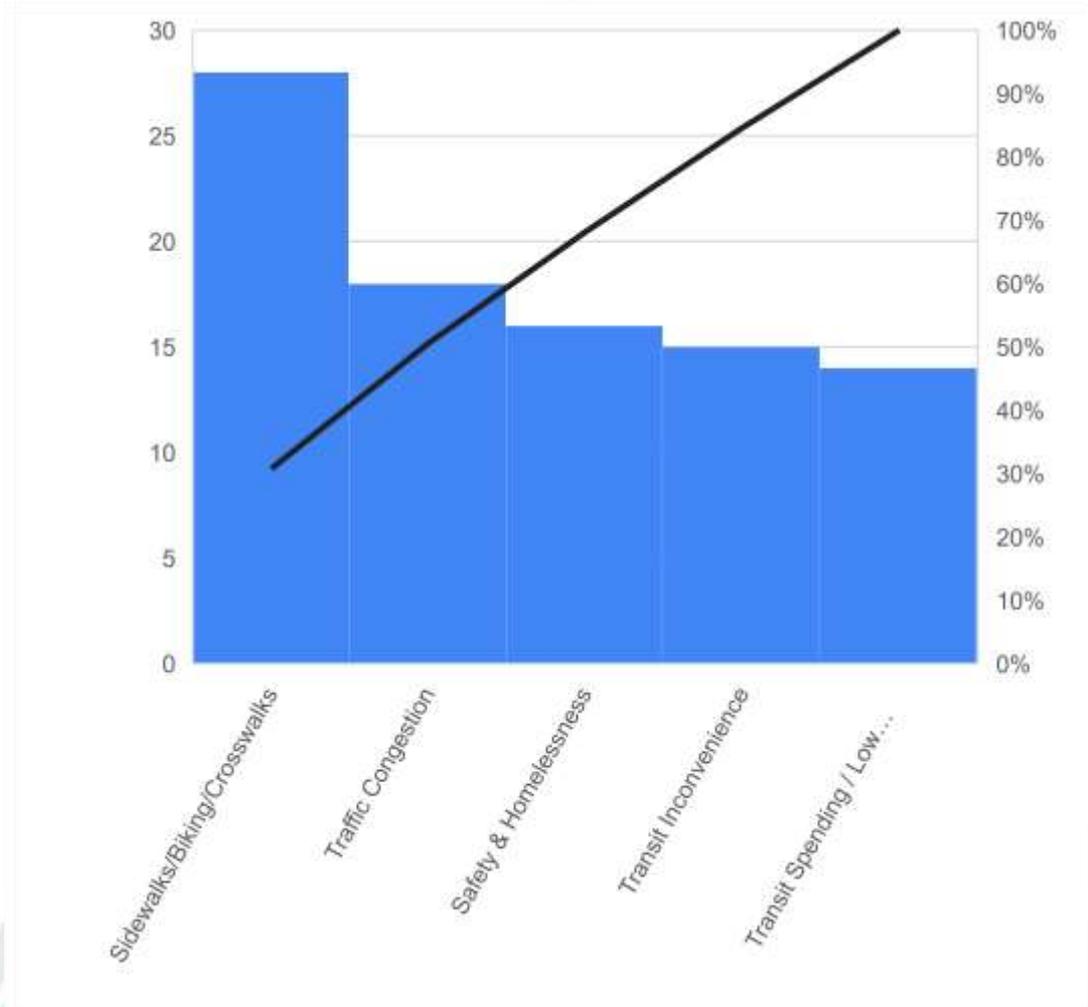
Flow of Traffic Through Major Streets



Cost to Ride SAM



# Transportation and Mobility Write-In's



# Parks and Recreation & Library

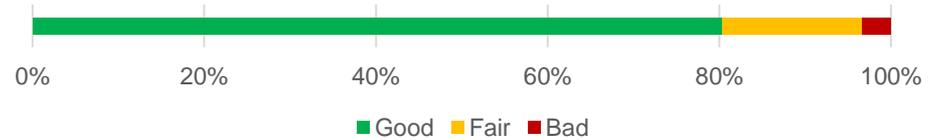
**Park Quality:** 73% rate it as “Good” or “Excellent”

**Winterfest Quality:** 80% rate it as “Good” or “Excellent”

**Community Center:** 82% positive experience rating

Q57, Q58, Q61

Quality of Winterfest



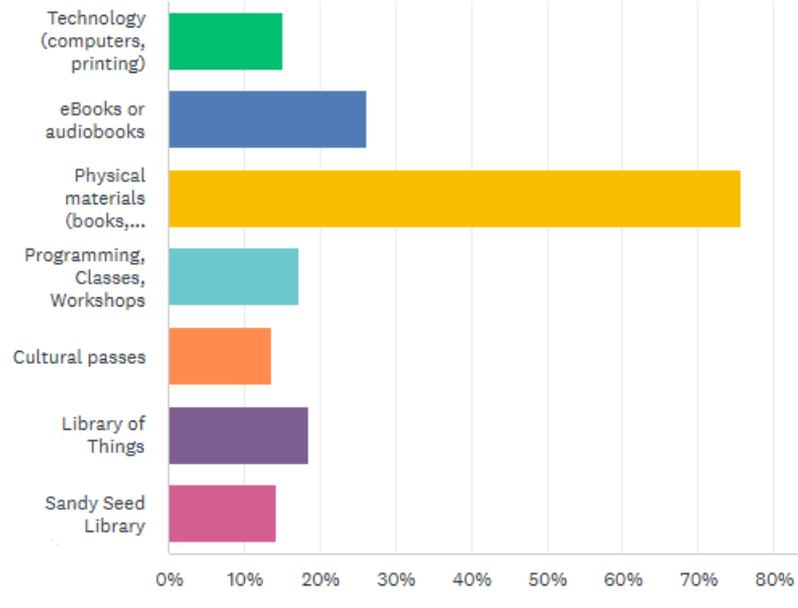
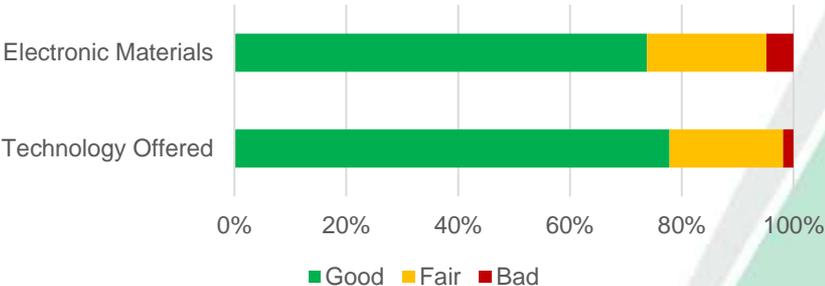
Satisfaction with Community/Senior Center



# Parks and Recreation & Library Cont.

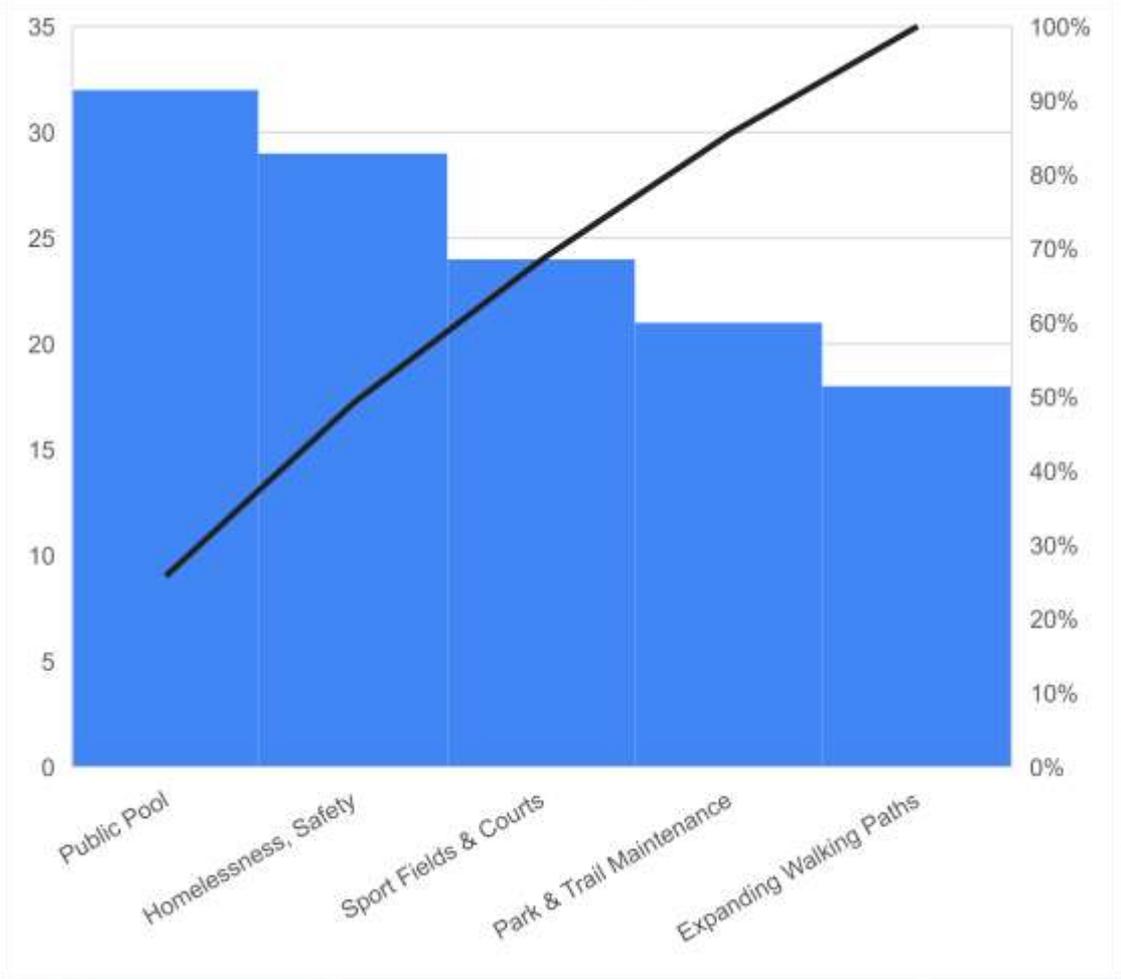
**Library:** Physical books remain the primary offering; About 75% say that the technology and level of electronic material is “Good” or “Excellent”

Library Ratings

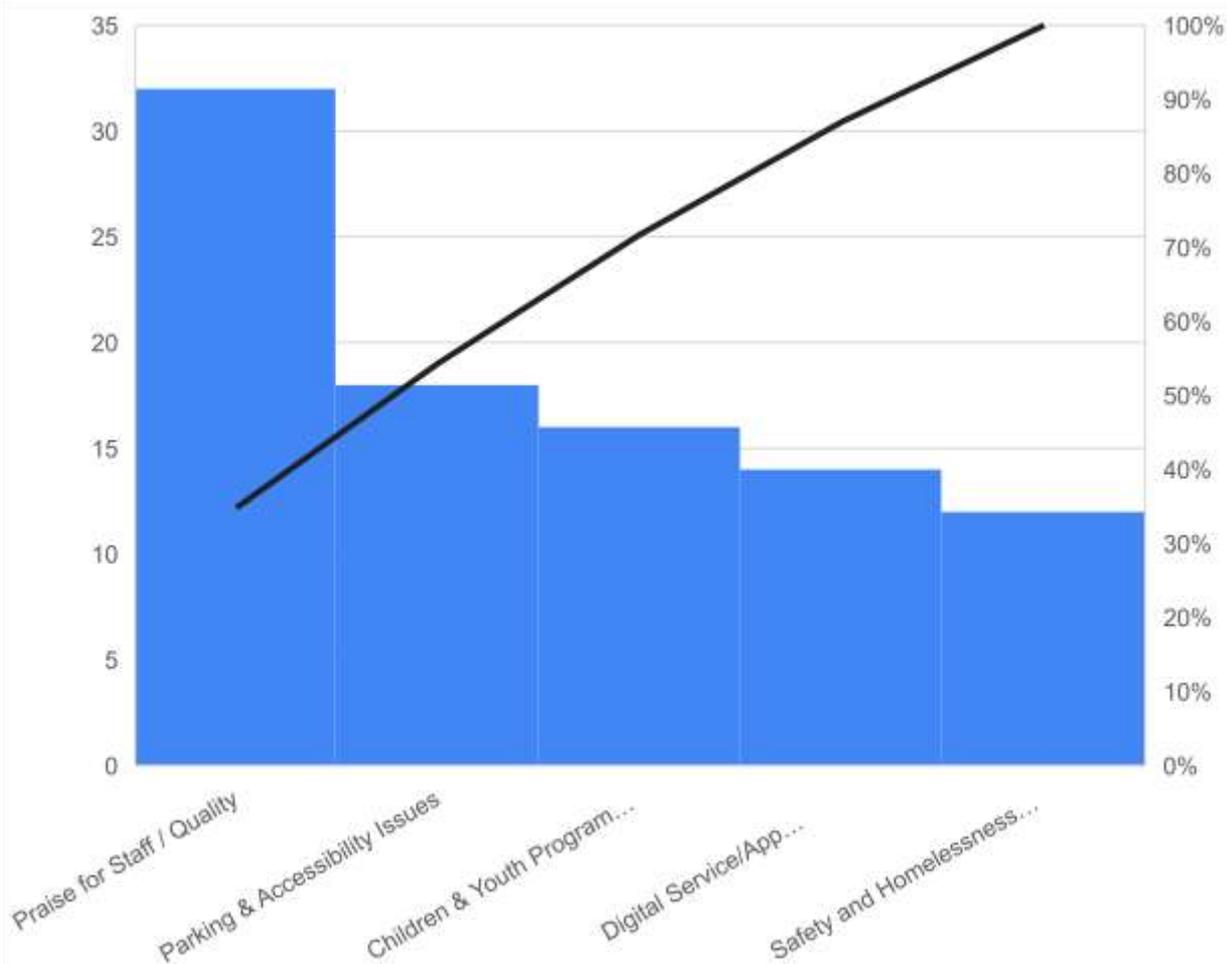


Q66, Q67, Q68

# Parks and Rec Write-In's



# Library Write-In's



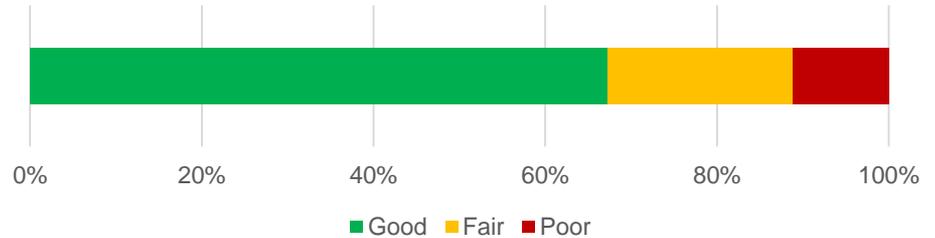
# Public Engagement & Interaction

**Interaction:** 47% have engaged with the city over the last year

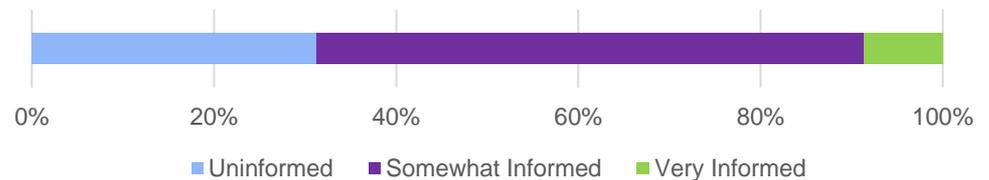
**City Experience:** 68% reported a positive experience from their interaction

**Information Gap:** 31% feel “Uninformed” about city goals; only 9% feel very informed

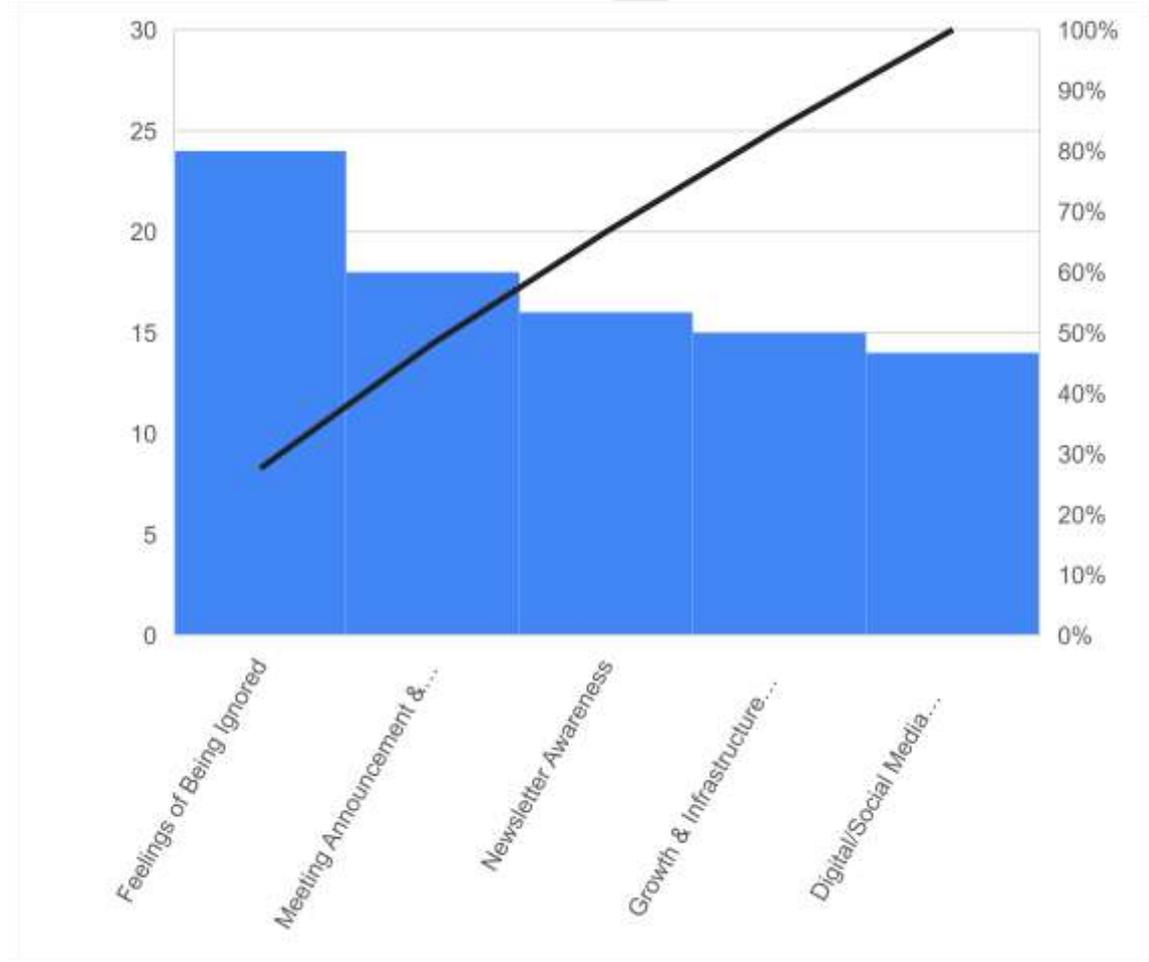
Experience with the City of Sandy



Feeling Informed on City Projects, Goals and Issues



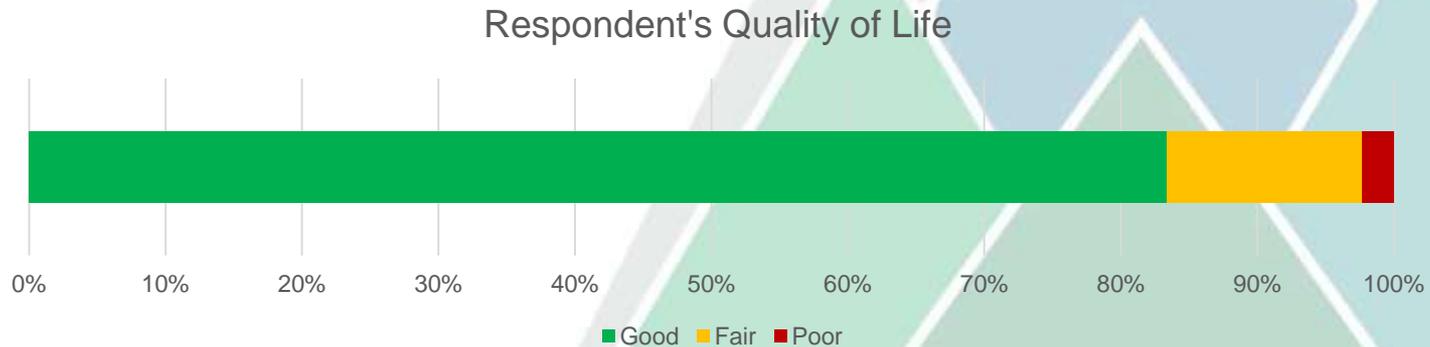
# Public Engagement Write-In's



# Overall Quality of Life

Personal View: 84% rate their quality of life as “Good” or “Excellent”

Community View: 67% say Sandy’s collective quality of life is “Good” or “Excellent”



Q88, Q89



Comments, Concerns, Follow Up Requests, Etc.