

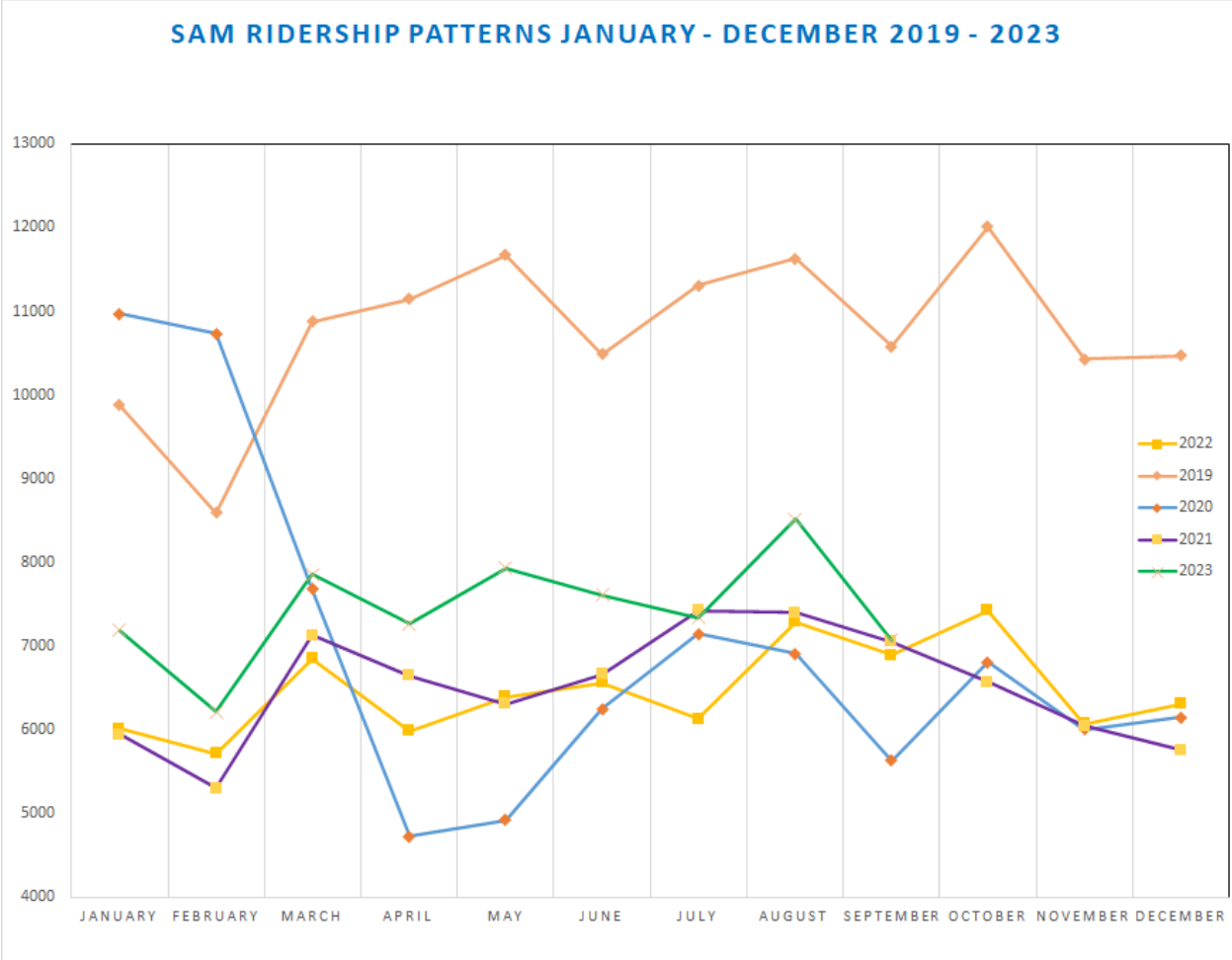
Transit Staff Report – September 2023



SANDY AREA METRO

From the Program Administrator

Ridership



Overall September 2023 ridership is up 2.6% compared with September 2022. Historically, ridership has always declined during September. Although overall service has gained, there are some small dips in certain routes. This temporary dip can be attributed to the return of school and schedule changes.

SAM-Gresham provided 5,361 rides in September, a slight decline of 0.48%. SAM-Estacada experienced a 3.8% decrease in ridership with 354 rides. Conversely, the Shopper Shuttle experienced a 20.94% increase when compared to September 2022. Typically, when a route changes times and/or path, as the Shopper Shuttle recently did, ridership declines. However, this route remains a very popular one for Sandy residents.

SAM rides provided 655 rides in September 2023, an increase of 4.97%. ED ridership increased dramatically with a 330.77% increase. The increase in drivers has allowed SAM to increase service to those needing to get to their medical appointments.

Annual Bus Surveys

SAM has begun our annual surveys. They are available online as well as on the bus. All community members are encouraged to fill them out! If you would like to share your thoughts

please click [here](#). Surveys provide a wealth of information on ridership and rider needs. SAM also receives important feedback on what we do well and where we can improve.