

# DRAFT - SURVEYS - STRATEGIC PLAN

Satisfy Curiosity: Lifelong Learning

**Goal:** All patrons will be empowered to explore, discover, and connect through library programs and collections.

**Objective:** By the end of FY 2028, we will provide at least 15 new programs that tie to the areas of patron interest from the Needs Assessment survey. When surveyed 25% of people who attended programs will say that this is their first time in the library in the last 3 months.

**Give surveys out for all programs tied to the Needs assessment**

**Survey questions:**

**What program did you attend today? \_\_\_\_\_**

**Why did you attend this program?**

**To learn new things very interested in topic if fit into my schedule**

**How did you find out about this program?**

**Website newsletter Social Media (Facebook, Instagram) newspaper**

**When were you last in the library?**

**Last month 2 months ago 3 months ago longer than 3 months ago**

**Objective:** By the end of FY 2028, we will hold at least 6 new programs for the adult Latino/Hispanic community. At least 75 people will attend these programs; when surveyed at least 75% will say that they would recommend a library program to a friend.

**Give surveys out for all programs for the adult Latino community**

**Survey questions:**

**What program did you attend today? \_\_\_\_\_**

**Would you recommend a library program to a friend?**

**Yes Maybe No If no, why not? \_\_\_\_\_**

**How did you find out about this program?**

**Website newsletter Social Media (Facebook, Instagram) newspaper**

**When were you last in the library?**

**Last month 2 months ago 3 months ago longer than 3 months ago**

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Create Young Readers: Early Literacy

**Goal:** Caregivers will learn how to Integrate early literacy tips and engagement strategies at home as their child's first and most important teachers.

**Objective:** By December 31, 2026, we will enhance early literacy outcomes for children from birth to age 5 by strengthening programs and resources that prepare them to enter school ready to read, write, and listen. When surveyed, 50% of people will say that library programs helped them better prepare their kids for school.

**Give surveys out monthly for storytime and for all special early literacy programs**

**Survey questions:**

**What program did you attend today? \_\_\_\_\_**

**How did you find out about this program?**

**Website   newsletter      Social Media (Facebook, Instagram)   newspaper**

**Do you think this program helped you better prepare your kid/s for school?**

**Yes      Maybe      No**

**When were you last in the library?**

**Last month      2 months ago      3 months ago longer than 3 months ago**

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Know Your Community/Be an Informed Citizen

**Goal:** Residents will have access to accurate and up-to-date information about Sandy and surrounding communities through City and/or library resources and programming.

**Objective:** By the end of FY 2026, we will have redesigned our areas for print resources and information about Sandy. When asked, 75% of people will respond that they can more easily identify items that they are interested in and/or find the resources they need.

**Give surveys out monthly to people perusing our updated programs board**

**Survey questions:**

**Date you were in the library? \_\_\_\_\_**

**When did you last view the program board?**

**Were you able to more easily identify items of interest today?**

**Yes                    Maybe                    No**

**Why or Why Not?**

**Objective:** By the end of FY 2028, 50 people will have attended programs to receive information and/or have a dialogue with local elected officials or City or County administration. When surveyed, at least 50% of people will agree that after the program they better understand what is happening in the City of Sandy or Clackamas County.

**Give surveys out for all programs tied to the programs with elected officials or City/County Administration speaking**

**Survey questions:**

**What program did you attend today? \_\_\_\_\_**

**Why did you attend this program?**

**To learn new things   very interested in topic      if fit into my schedule**

**How did you find out about this program?**

**Website   newsletter      Social Media (Facebook, Instagram)   newspaper**

**When were you last in the library?**

**Last month      2 months ago    3 months ago longer than 3 months ago**

**Do you understand more about what is happening in the City of Sandy or Clackamas County because you attended this program?**

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**Yes**      **Maybe**      **No**

Celebrate Diversity

**Goal:** Patrons who belong to an underserved or underrepresented group feel represented in the collections, programs, and spaces in the library.

**Objective:** By the end of FY 2028, 75% of people when surveyed who attend programs that celebrate diversity will say that the library is a very welcoming or extremely welcoming space, and that they feel more comfortable in the Sandy and Hoodland communities because of these programming efforts.

**Give surveys out for all programs that celebrate diversity**

**Survey questions:**

**What program did you attend today?** \_\_\_\_\_

**How did you find out about this program?**

**Website   newsletter      Social Media (Facebook, Instagram)   newspaper**

**Do you feel more comfortable in Sandy or Hoodland Libraries because of programs like this?**

**Yes**      **Maybe**      **No**

**When were you last in the library?**

**Last month      2 months ago      3 months ago longer than 3 months ago**