

DRAFT - SURVEYS - STRATEGIC PLAN

Satisfy Curiosity: Lifelong Learning

Goal: All patrons will be empowered to explore, discover, and connect through library programs and collections.

Objective: By the end of FY 2028, we will provide at least 15 new programs that tie to the areas of patron interest from the Needs Assessment survey. When surveyed 25% of people who attended programs will say that this is their first time in the library in the last 3 months.

Give surveys out for all programs tied to the Needs assessment

Survey questions:

What program did you attend today? _____

Why did you attend this program?

To learn new things very interested in topic if fit into my schedule

How did you find out about this program?

Website newsletter Social Media (Facebook, Instagram) newspaper

When were you last in the library?

Last month 2 months ago 3 months ago longer than 3 months ago

Objective: By the end of FY 2028, we will hold at least 6 new programs for the adult Latino/Hispanic community. At least 75 people will attend these programs; when surveyed at least 75% will say that they would recommend a library program to a friend.

Give surveys out for all programs for the adult Latino community

Survey questions:

What program did you attend today? _____

Would you recommend a library program to a friend?

Yes Maybe No If no, why not? _____

How did you find out about this program?

Website newsletter Social Media (Facebook, Instagram) newspaper

When were you last in the library?

Last month 2 months ago 3 months ago longer than 3 months ago

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Create Young Readers: Early Literacy

Goal: Caregivers will learn how to Integrate early literacy tips and engagement strategies at home as their child's first and most important teachers.

Objective: By December 31, 2026, we will enhance early literacy outcomes for children from birth to age 5 by strengthening programs and resources that prepare them to enter school ready to read, write, and listen. When surveyed, 50% of people will say that library programs helped them better prepare their kids for school.

Give surveys out monthly for storytime and for all special early literacy programs

Survey questions:

What program did you attend today? _____

How did you find out about this program?

Website newsletter Social Media (Facebook, Instagram) newspaper

Do you think this program helped you better prepare your kid/s for school?

Yes Maybe No

When were you last in the library?

Last month 2 months ago 3 months ago longer than 3 months ago

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Know Your Community/Be an Informed Citizen

Goal: Residents will have access to accurate and up-to-date information about Sandy and surrounding communities through City and/or library resources and programming.

Objective: By the end of FY 2026, we will have redesigned our areas for print resources and information about Sandy. When asked, 75% of people will respond that they can more easily identify items that they are interested in and/or find the resources they need.

Give surveys out monthly to people perusing our updated programs board

Survey questions:

Date you were in the library? _____

When did you last view the program board?

Were you able to more easily identify items of interest today?

Yes Maybe No

Why or Why Not?

Objective: By the end of FY 2028, 50 people will have attended programs to receive information and/or have a dialogue with local elected officials or City or County administration. When surveyed, at least 50% of people will agree that after the program they better understand what is happening in the City of Sandy or Clackamas County.

Give surveys out for all programs tied to the programs with elected officials or City/County Administration speaking

Survey questions:

What program did you attend today? _____

Why did you attend this program?

To learn new things very interested in topic if fit into my schedule

How did you find out about this program?

Website newsletter Social Media (Facebook, Instagram) newspaper

When were you last in the library?

Last month 2 months ago 3 months ago longer than 3 months ago

Do you understand more about what is happening in the City of Sandy or Clackamas County because you attended this program?

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Yes **Maybe** **No**

Celebrate Diversity

Goal: Patrons who belong to an underserved or underrepresented group feel represented in the collections, programs, and spaces in the library.

Objective: By the end of FY 2028, 75% of people when surveyed who attend programs that celebrate diversity will say that the library is a very welcoming or extremely welcoming space, and that they feel more comfortable in the Sandy and Hoodland communities because of these programming efforts.

Give surveys out for all programs that celebrate diversity

Survey questions:

What program did you attend today? _____

How did you find out about this program?

Website newsletter Social Media (Facebook, Instagram) newspaper

Do you feel more comfortable in Sandy or Hoodland Libraries because of programs like this?

Yes Maybe No

When were you last in the library?

Last month 2 months ago 3 months ago longer than 3 months ago