



MINUTES
Economic Development Advisory Board Meeting
Wednesday, June 6th, 2023 6:30 PM

COMMITTEE PRESENT: Jeremy Pietzold (Chair), Hans Wipper (Board member), Khrys Jones (Board member), Chris Mayton (Board member), Marcel Brache (Board member)

COMMITTEE ABSENT: Paul Reed (Board member), Bill Schwartz (Board member), Stan Pulliam (Board member), Laurie Smallwood (Board member)

STAFF PRESENT: David Snider, Economic Development Manager

MEDIA PRESENT:

1. MEETING INFORMATION

This meeting will be conducted in a hybrid in-person / online format. The Board will be present in-person in the Council Chambers and members of the public are welcome to attend in-person as well. Members of the public also have the choice to view and participate in the meeting online via Zoom.

To attend the meeting in-person

Come to Sandy City Hall (lower parking lot entrance). 39250 Pioneer Blvd., Sandy, OR 97055

To attend the meeting virtually

Please click the link below to join the webinar: <https://us02web.zoom.us/j/83111834302>

2. CALL TO ORDER

6:30 PM

3. APPROVAL OF MINUTES

Approval of April 5th, 2023 meeting minutes

4. EC DEV OFFICE UPDATES

- 362nd/Bell Street is on target for August completion
- 38888 Pioneer has been sold; new owner plans to invest in building, may want to divide it into two suites; may want to build an additional mixed use building on the rear lot
- Smith Building: all options are open right now; interior improvements have been made

- Barlow Trail lot next to Action Ctr: getting close

5. COMMUNICATIONS – CHAIR

Shout-outs

- Wipper: covered structure complete; OLCC approved service out there; customers like it!
- Jones: Lennox Jai looking to bail
- Mayton: nothing to add
- Pietzold: went to Sandbar BBQ; good food; glad he's finally open

6. ITEMS FOR DISCUSSION – BOARD

- Our 1st ec dev strategic plan is now complete – basic description & plan review for new members
- Staff would like to get input from the EDAB on a few items; how to prioritize?
- (Mayton) Prioritization of items is in the report; 12 items have “high” priority, so let's look at those 12 items to start with
- 6.1.2 – retail market survey; (Chair) Clarification on whole city vs. areas of focus?; “this has to get done” → board members strongly agree with this; this is a high priority → funding needed; do we need to go through the RFP process for this?
- (Chris) 2.2.2 – Identify partnerships with economic development partners...and distribute marketing collateral communicating the benefits of SandyNet to remote workers and other target audiences → new construction in West Sandy; what are home businesses looking for?; multi-gig connections now offered...is there a market for this?
- 5.3.4 (downtown park) – This just went through City Council recently and was approved to move forward
- 5.1.1 (new hotel) – Now is the time for us to start looking for this (Wipper); Loge Hotels suggested by Elliot and looks super cool (?); are there other opportunities like Loge out there?; (Wipper) lodging lobbying groups out there (ClackCo Tourism (Samara, a few hoteliers on the county tourism board), Travel Oregon (Scott Bricker))
- 5.2.4 (outdoor rec marketing) – the ClackCo CPP grant program is gone, but being replaced by the SIP grant; we have a project for Vision Around the Mountain.
- 1.1.4 (child care) – Mayton emphasizes how important this point is; Jones, Pietzold agree → we are still significantly underserved in this capacity; there is a lot of money available out there for this topic right now

7. ADJOURN

8:00 PM