

Sandy and Hoodland Libraries

Draft Strategic Plan

2025-2028

Vision Statement

We envision a place where you discover your world and connect with your community to create a better life for everyone, everyday.

Mission Statement

Sandy and Hoodland Libraries are safe, inclusive spaces where everyone - from young readers to lifelong learners - is free to explore, discover, and connect.

Satisfy Curiosity: Lifelong Learning

Goal: All patrons will be empowered to explore, discover, and connect through the library programs and collections.

Objective: By the end of FY 2028 we will provide at least 15 new programs that tie to the areas of patron interest from the Needs Assessment survey. When surveyed 25% of people who attended programs will say that this is their first time in the library in the last 3 months.

Objective: By the end of FY 2026 we will see a 20% increase of school age children participating in programs.

Objective: By the end of FY 2028 we will see a 10% increase in circulation of print and electronic materials.

Objective: By the end of FY 2027 at least 200 people will attend programs related to information access, information literacy or technology.

Objective: By the end of FY 2028 we will hold at least 6 new programs for the adult Latino community. At least 60 people will attend these programs, when surveyed at least 75% will say that they would recommend a library program to a friend.

Create Young Readers: Early Literacy

Goal: Caregivers will learn how to integrate early literacy tips and engagement strategies at home as their child's first and most important teachers.

Objective: By the end of FY 2026 we will enhance early literacy outcomes for children from birth to age 5 by strengthening programs and resources that prepare them to enter school ready to read, write, and listen. 50% of people when surveyed will say that library programs helped them better prepare their kids for school.

Goal: Children from birth to age 5 will have an enhanced and updated kids area with developmentally appropriate toys that encourage play-based learning, support language development, and promote school readiness.

Objective: By the end of FY 2026 at least 2000 kids will have interacted with our enhanced kids area.

Know Your Community/Be an Informed Citizen

Goal: Residents will have access to accurate and up-to-date information about Sandy and surrounding communities through City and/or library resources and programming.

Objective: By the end of FY 2028, 50 people will have attended programs to receive information and/or have a

dialogue with local elected officials or City administration. When surveyed, at least 50% of people will agree that after the program, they better understand what is happening in the City of Sandy.

Objective: By the end of FY 2027 we will have reorganized and added resources to the About Sandy, Visit Sandy, and Move to Sandy pages on the City website. By the end of FY 2028, at least 300 people will visit these pages

Objective: By the end of FY 2026 we will have redesigned our areas for print resources and information about Sandy. When asked, 75% of people will respond that they can more easily identify items that they are interested in and/or find the resources they need.

Celebrate Diversity

Goal: Patrons who belong to an underserved or underrepresented group feel represented in the collections, programs and space in the library

Objective: By the end of FY 2027, we will implement at least 3 new programs or displays that highlight diverse cultures, authors, and experiences. At least 100 people will have attended these programs or utilized items on display.

Objective: By the end of FY 2028, 75% of people when surveyed who attend programs that celebrate diversity, will say that the library is a very welcoming or extremely welcoming space, and that they feel more comfortable in the Sandy and Hoodland communities because of these programming efforts.

Objective: By the end of FY 2027 we will have reviewed 50% of our collection to ensure we have an accurate percentage of all of our current populations.