



STAFF REPORT

Meeting Type: City Council Work Session
Meeting Date: February 5th, 2024
From: David Snider, Economic Development Manager
Subject: Sandy Museum & Chamber of Commerce Funding Discussion

DECISION TO BE MADE:

- Whether to provide funding in the BN 2023-25 budget for the Sandy Area Chamber of Commerce and the Sandy Historical Museum to supplement staffing needs
- Whether to identify an alternative / more permanent funding process for these organizations in the future

BACKGROUND / CONTEXT:

At the City Council meeting on [September 18, 2023](#), the results of the 2023-2025 Special Service Contract Program (SSCP) application review were shared with the full City Council. Due to the fact that the requests for SSCP funding exceeded the budget for that grant program by more than \$30,000, review panel members (Mayor Pulliam, Councilor Walker, and Councilor Exner) were not able to recommend funding for all six proposals even though they found them all to have merit. Requests for the Sandy Area Chamber of Commerce (SACC) and the Sandy Historical Museum (Museum) were left unfunded, but the review panel recommended that the Council consider discussing a more regular funding mechanism for the SACC and the Museum at a future work session. Staff has invited the executive directors from both organizations to join the Council for this discussion.

The SSCP proposals from the SACC and the Museum were centered around increasing staffing for these organizations. The Museum's 2023 SSCP application was a **\$14,713.60** request for the 2023-2025 biennium to cover staff assistance in the form of student interns. This was their fourth consecutive request for assistance in this area, and this program has been very successful. The addition of student interns has not only improved staffing levels and visibility during peak hours, but has also helped to reinvigorate the Museum staff in many other ways. The Museum's 2023 SSCP application is attached to this staff report. SSCP tracking data for past Museum grant awards (dating to 2019) [is available here](#).

The original SSCP request from the SACC was also for assistance with expanding staff hours for the purpose of creating a regional destination marketing organization (RDMO) to more effectively promote regional tourism. However, the SACC requested to submit a different proposal for this evening's discussion that aspires to continue the work of the Sandy Business Resource Center beyond the ending of available funding through the ARPA program in May of 2024. This funding request is for

\$28,000.00 for the 2023-2025 biennium. The current SACC funding request is attached to this staff report. SSCP tracking data for past SACC grant awards (dating to 2019) [is available here](#). (Note: the tracking data report does not include the \$45,000 that SACC was awarded by City in October 2020).

KEY CONSIDERATIONS / ANALYSIS:

Staff is seeking direction from the City Council with regard to the following questions:

- Does the City Council wish to fund these requests in this current budget?
 - If so, how shall they be funded for the current biennium?
- Is the Council interested in identifying a more permanent funding stream to support the staffing needs of these organizations in the future, separate from the SSCP program?
 - A possible approach would be a dedicated appropriation from the [General Fund](#) for these purposes.
 - If funding for these programs is to be handled through the Budget Committee process instead of through the SSCP, does the Council still wish to receive biannual applications and tracking metrics from these organizations?

BUDGET IMPACT:

Funding the requests for this biennium would total **\$42,713.60** and would be paid from the General Fund.

RECOMMENDATION:

Provide direction to staff on the questions listed in the Key Considerations / Analysis section of this report.

LIST OF ATTACHMENTS / EXHIBITS:

- 23-25 SSCP Application - Sandy Historical Museum
- SACC.BRC Funding Request to City of Sandy 2024.2025