# City of Sandy Housing Capacity Analysis

October 2023

Prepared for: City of Sandy

**DRAFT** Report



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# Acknowledgements

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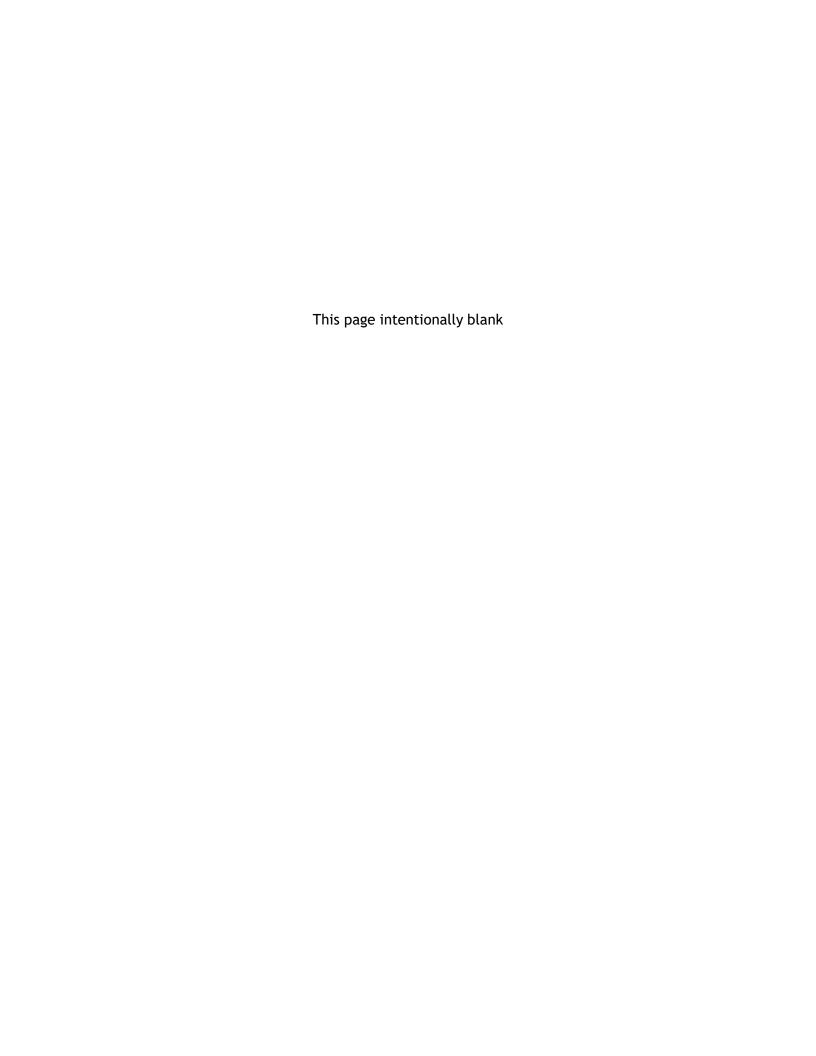
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## **Executive Summary**

The City of Sandy has changed considerably since it last conducted a housing capacity analysis (HCA) in 2015. Sandy grew from 9,570 people in 2010 to 12,991 people in 2022, an addition of 3,421 people or 36% growth. Between 2014 and May 2023, 852 new units were built in the City of Sandy, of which 69% were for single-family units and 31% for multi-dwelling units.

Sandy, much like Clackamas County and the broader Portland metro region, has witnessed a surge in housing costs. Median home sale prices increased 80% between December 2015 and December 2022, from \$264,000 to \$475,000. In 2020, 32% of all households in Sandy were cost burdened. Cost burden was most common among renters, with 60% of renters experiencing cost burden in 2020—33% of which were severely cost burdened.

Concerns about housing affordability affect people who live and work in Sandy. Many workers in Sandy cannot afford to live in Sandy. In 2021, the average worker's wage was \$43,856. To cover the \$1,840 average rent plus utilities, a household needs at least two people earning average or higher wages. The median home sales price reached \$475,000 in December 2022, making it unaffordable even for higher-wage two-worker households, which would need to earn around \$146,000 annually. This situation poses challenges for residents who have grown up in Sandy and are now forming their own households, as it is becoming increasingly unaffordable to rent and acquire starter homes.

This report presents Sandy's Housing Capacity Analysis for the 2023 to 2043 period. It considers these issues and is intended to comply with statewide planning policies that govern planning for housing and residential development, including Goal 10 (Housing) and OAR 660 Division 8. The methods used for this study generally follow the *Planning for Residential Growth* guidebook, published by the Oregon Transportation and Growth Management Program (1996).

This report focused on the technical analysis to understand Sandy's housing needs over the next twenty years. It presents information about buildable land and residential capacity in Sandy, as well as expected population and housing growth. It identifies key housing needs and provides information necessary to develop policy responses to Sandy's housing needs.

The technical analysis, which is the focus of this report, required a broad range of assumptions that influenced the outcomes. The City of Sandy and ECONorthwest solicited input about these assumptions from the City's Technical Advisory Committee, Planning Commission, City Council, and the public. Local review and community input were essential to developing a locally appropriate and politically viable housing capacity analysis that will feed into *Sandy's Housing Production Strategy* report.

#### How much population growth is Sandy planning for?

Sandy's population within its urban growth boundary (UGB) is expected to grow by around 6,350 people between 2023 and 2043, at an average annual growth rate of 1.9%.

#### Exhibit 1. Forecast of Population Growth, Sandy UGB, 2023 to 2043

Source: ECONorthwest based on US Decennial Census 2000, and Portland State University, Population Research Center 2020.

 13,877
 20,227
 6,350
 46% increase

 Residents in 2023
 Residents in 2043
 New Residents 2023 to 2043
 1.9% AAGR 2023 to 2043

#### How much housing will Sandy need?

To accommodate the city's forecasted population growth of 6,350 people, Sandy needs to plan for 2,424 new dwelling units or about 121 new dwelling units per year over the twenty-year planning period. The housing mix for this growth is expected to consist of 60% single-family detached homes, 7% townhouses, 5% duplexes, triplexes, and quadplexes, and 28% multi-dwelling housing with five or more units in each structure.

This housing mix aligns with Sandy's anticipated need for a broader range of housing types at a wider range of price points than is currently available in Sandy's housing stock, which is predominantly (79%) single-family detached homes. In particular, if Sandy wants to provide opportunities for people to live and work in Sandy, there needs to be more housing that is affordable to people with jobs in Sandy. In 2021, the average wage for people working in Sandy was \$43,856. People earning this amount can afford monthly housing costs of about \$1,100 or \$2,200 for a two-worker household earning average wages.

This planning approach builds upon the findings of Sandy's 2015 Urbanization Study, which projected that 69% of new housing would be for single-family detached and attached units, while 31% would consist of duplexes, triplexes, quadplexes, and multi-dwelling units with five or more units per structure. To better address the increasing demand for affordable housing options in Sandy, this projection assumes that a larger percentage of duplexes, triplexes, quadplexes, and multi-dwelling units (5+) will be developed in Sandy over the 20-year period. Recent development trends in Sandy have also demonstrated a shift toward more multi-dwelling development, illustrating that changes in Sandy's housing market are underway.

#### How much buildable residential land does Sandy currently have?

Sandy has 657 acres of unconstrained vacant or partially vacant land, which can accommodate over 3,500 dwelling units (Exhibit 70). Sandy has approximately 449 acres available in the SFR zone, 93 acres in R-1, 68 acres in R-2, 28 acres in R-3, and 19 acres in C-2.<sup>1</sup>

#### What are the key housing needs in Sandy?

- Demographic changes suggest a shift in housing demand toward smaller, more affordable housing for both rent and ownership. Sandy's existing housing mix is predominately single-family detached. However, key demographic and socioeconomic trends that will affect Sandy's future housing needs are increasing housing costs and housing affordability concerns for millennials, Generation Z, and Latino populations as well as an aging population. The implications of these trends are increased demand for affordable housing for families, both for ownership and rent as well as increased demand from smaller, older (often single-person) households.
  - Sandy needs more affordable housing types for homeowners. Housing sales prices increased in Sandy over the last seven years. Between 2015 and 2022, the median sales price in Sandy increased by \$211,000 (80%). A household earning 100% of Sandy's median household income (\$114,400) could afford a home valued between about \$315,000 and \$372,000, which is less than Sandy's median home sales price of \$475,000. A household can start to afford median home sales prices in Sandy at about 128% (\$146,000) of Sandy's median household income.

Average wages in Sandy are also not high enough to pay for the median home sales price of \$475,000. In 2021, the overall average wage for people working at a business located in Sandy was \$43,856. Even two-worker households with relatively highwage jobs cannot afford the median home sales price. Between 2015 and 2020, the median household income increased 33%. Between 2015 and 2022 the median home sales price rose by 80%

Sandy needs more affordable housing types for renters. To afford the average asking rent of a multi-dwelling unit of \$1,840 (which includes basic utilities), a household would need to earn about \$73,600 or 64% of Median Family Income (MFI). About 44% of Sandy's households earn less than \$73,600 and cannot afford these rents. In addition, about 17% of Sandy's households have incomes of less than \$34,320 (30% of MFI) and are at risk of becoming houseless.

Households need to have at least two people working average-wage jobs (or above) to afford the average asking rent plus utilities. In 2021, the overall average wage for people working at a business located in Sandy was \$43,856. Single-worker

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<sup>&</sup>lt;sup>1</sup> Note: ECONorthwest reduced the "total unconstrained buildable acres" in the C-2 zone on the assumption that about 15% of vacant land in commercial areas will develop with housing, based on historical development in these plan designations.

households or two-worker households with lower-wage jobs cannot afford this rent. Between 2015 and 2020, the median household income for *renter* households decreased 10%. Between 2015 and 2022, the average asking rent increased 41%.

#### What are the key findings of the Housing Capacity Analysis?

The key findings and conclusions of Sandy's Housing Capacity Analysis are that:

- Sandy's population is forecast to grow slower than in the past. Sandy's UGB is forecast to grow from 13,877 people in 2023 to 20,227 people in 2043, an increase of 6,350 people. This population growth will occur at an average annual growth rate of 1.9%.
- Sandy does not have sufficient land to accommodate population growth over the twenty-year planning period. The forecasted growth of 6,350 people will result in the demand for 2,424 new dwelling units over the twenty-year planning period, averaging 121 new dwelling units annually. Sandy has sufficient land in all plan designations except Village R-2, which has a deficit of about 8 acres or 70 dwelling units.
- Sandy will need to address its deficit of 8 acres (70 dwelling units) in the R-2 zone to meet housing needs over the next 20 years. The City could address this deficit through rezoning or other land use efficiency measures. The deficit could be met through zoning land to R-2 in any Comprehensive Plan Designation, including Medium Density Residential or Village.
- Sandy's housing needs require an increase in affordable options for both renters and homeowners, including a greater variety of attached and multi-dwelling housing types. Historically, around 79% of Sandy's housing consisted of single-family detached homes. While it is projected that 60% of new housing in Sandy will be single-family detached, the city must also create opportunities for the development of other housing types, including single-family attached homes (7% of new housing), duplexes, triplexes, and quadplexes (5% of new housing), and multi-dwelling structures with five or more units (28% of new housing). Sandy can effectively address its housing needs based on these assumptions.
  - Several factors are driving this shift in housing demand in Sandy, including changing demographics and decreasing housing affordability. Household formations among millennials and Gen Zers, as well as the aging of baby boomers, will generate demand for both rental and owner-occupied housing, spanning a range of options from single-family detached homes to accessory dwelling units,

<sup>&</sup>lt;sup>2</sup> This housing mix aligns with Sandy's anticipated need for a broader range of housing types, catering to a wider spectrum of price points than currently available in Sandy's housing stock. This planning approach builds upon the findings of Sandy's 2015 Urbanization Study, which projected that 69% of new housing would be for single-family detached and attached units, while 31% would consist of duplexes, triplexes, quadplexes, and multi-dwelling units with five or more units per structure.

- townhouses, duplexes, triplexes, quadplexes, and multi-dwelling structures. Some millennials and Gen Zers along with aging baby boomers may prefer housing in walkable neighborhoods with convenient access to services. Moreover, some housing units must be spacious enough to accommodate growing families while remaining reasonably affordable.
- Sandy complied with the requirements of House Bill 2001 to allow duplexes on lots
  where single-family detached housing is allowed. Enabling a broader range of
  housing options in more areas is expected to result in a shift in the housing mix
  developed over the next two decades, especially in regions with significant expanses
  of vacant buildable land.
- Failure to diversify housing types and provide housing options affordable to households with incomes below 80% MFI (\$91,500), will perpetuate affordability challenges. About 32% of Sandy's households are cost burdened (paying more than 30% of their income on housing), including a cost burden rate of 60% for renter households. However, providing opportunities for housing affordable to households with incomes below 80% of MFI is likely to require more than zoning code changes, an issue that will be addressed in Sandy's Housing Production Strategy.
- Sandy needs more housing options affordable to lower and middle-income households. Sandy requires more housing options that cater to lower and middle-income households, encompassing those with extremely low incomes, very low incomes, individuals experiencing homelessness, and families with low to middle incomes. These housing needs encompass both the current unmet demands for housing (from those experiencing cost burden and homelessness) as well as the anticipated requirements for new households throughout the twenty-year planning duration.
  - About 32% of Sandy's households have extremely low incomes or very low incomes, with household incomes below \$57,000. At most, these households can afford \$1,430 in monthly housing costs. The average asking price for a multi-dwelling unit with utilities was \$1,840 in 2022. Development of housing affordable to these households (either rentals or homes for sale) rarely occurs without government subsidy or other assistance. Meeting the housing needs of extremely low–income and very low–income households will be a significant challenge to Sandy.
  - About 47% of Sandy's households have low or middle incomes, with household incomes between \$57,000 and \$137,00. These households can afford between \$1,430 and \$2,860 in monthly housing costs. Households at the lower end of this income category may struggle to find affordable rental housing, especially with the growing costs of rental housing across Oregon. Some of the households in this group are part of the 32% of all households that are cost burdened. Development of rental housing affordable to households in this income category (especially those with middle incomes) can occur without government subsidy.
  - The need for these types of affordable housing has impacts on Sandy's economy when people who work in Sandy cannot find housing, much less affordable housing,

in the city. People working in Sandy frequently commute from places like Gresham, Portland, and the communities by Mount Hood.

- Implement development code modifications to allow and support development of prefabricated housing. The State is developing new model codes to support use of mass timber in newly built modular housing, a type of prefabricated housing. Sandy could implement this code to allow for development of these types of prefabricated housing, which can provide more affordable housing. ORS 197.314 requires prefabricated housing to be allowed on all land zoned to allow the development of single-family dwellings, the same as manufactured housing. Sandy will need to modify its development code to define prefabricated housing³ and to allow for siting of prefabricated housing in manufactured home parks and where it allows single-unit housing. Sandy is currently pursuing a grant to support these changes.
- Update the development code to remove special requirements for manufactured housing on lots. ORS 197.314 requires that manufactured housing not be subject to development standards that are different from single-family housing. Sandy may need to modify its development code to remove requirements for unit size, roofs, and siding to be consistent with requirements for single-family units. Sandy is currently undergoing a Clear and Objective Code Audit which will address these requirements.
- Key infrastructure barriers limit Sandy's ability to accommodate projected growth. Sandy has a development moratorium in place due to the limited capacity of its wastewater infrastructure. Building capacity in Sandy's wastewater system will be essential in meeting the housing needs of future residents, but this will take time. While the exact timeline of the moratorium is unknown, the City is conducting an analysis to determine how much capacity is available for development over the next few years. This analysis is expected to be completed in fall 2023.

The Sandy Housing Production Strategy will include recommendations for a wide range of policies to support the development of housing for people experiencing homelessness and housing for extremely low to middle-income households. The Housing Production Strategy will also include recommendations that are intended to improve equitable outcomes for housing development, as well as strategies to support the development of all types of housing.

<sup>&</sup>lt;sup>3</sup> ORS 455.010 defines a prefabricated structure as "a building or subassembly that has been in whole or substantial part manufactured or assembled using closed construction at an off-site location to be wholly or partially assembled on-site."

In addition, ORS 197.286 (5) adds an additional qualifier for the purposes of land use planning, requiring prefabricated structures, as defined in ORS 455.010, to be relocatable, more than eight and one-half feet wide, and designed for use as a single-family dwelling.

## 1. Introduction

Sandy has emerged as an attractive residential destination, boasting easy access to outdoor recreational opportunities, a charming small-town atmosphere, and close proximity to the bustling Portland metro region. Between 2000 and 2022, the city more than doubled in population, growing at a faster rate than both the county and the state. Sandy is home to a variety of industries, encompassing retail trade, manufacturing, and services catering to both residents and visitors. Need for affordable housing affects people who live and work in Sandy.

Sandy, much like Clackamas County and the broader Portland metro region, has witnessed a surge in housing costs. Median home sale prices increased 80% between December 2015 and December 2022, from \$264,000 to \$475,000. The average asking rent increased 41% over the same period. Between 2015 and 2020 Sandy's median household income increased 33%.<sup>4</sup>

Concerns about housing affordability affect people who live and work in Sandy. Many workers in Sandy cannot afford to live in Sandy. The average wage of a worker in Sandy was \$43,856 in 2021. Households need to have at least two people working average-wage jobs (or above) to afford the average asking rent plus utilities of \$1,840.5 The median home sales price of a house in Sandy was \$475,000 as of December 2022. Even two-worker households with relatively highwage jobs cannot afford the median home sales price. Workers would need to earn approximately \$146,000 annually to afford this sales price. In 2020, approximately 32% of households in Sandy were cost burdened by housing expenses. This cost burden was most prevalent among renters, with 60% experiencing cost burden, including 33% of renters who were severely cost burdened.6

This situation poses challenges for residents who have grown up in Sandy and are now forming their own households, as renting and acquiring starter homes becomes progressively unaffordable. Sandy also has a larger share of households with children (46%) than Clackamas County (29%) or Oregon (25%), suggesting a need for housing that can accommodate larger families.

Sandy last conducted a housing capacity analysis (HCA) in 2015 as part of a broader urbanization study that considered whether Sandy had enough land for both housing and employment over the 2014-2034 period. The study concluded that Sandy had a deficit of land zoned for low and medium-density residential and commercial development. In 2017 the City, Clackamas County, and the Department of Land Conservation and Development (DLCD)

<sup>&</sup>lt;sup>4</sup> The median household income for renter households decreased 10% between 2015 and 2020.

<sup>&</sup>lt;sup>5</sup> Average asking rent was about \$1,590 in 2022 according to Costar. ECONorthwest assumed \$250 per month for utilities for a total housing cost of \$1,840.

<sup>&</sup>lt;sup>6</sup> Households paying more than 30% of their income on housing experience "cost burden" and households paying more than 50% of their income on housing experience "severe cost burden."

approved an urban growth boundary expansion that added over 300 acres for residential development.

Continuing to plan for future growth, especially given increasing housing prices in the Portland region, make this a good time for Sandy to conduct an HCA to effectively plan for the city's housing needs over the next two decades. This report serves as a factual foundation for updating Sandy's Housing Element within the Comprehensive Plan and zoning code, as well as for guiding future planning initiatives aimed at addressing unmet housing needs. By providing up-to-date information on the housing market in Sandy, this analysis equips decision-makers with the necessary information to determine if the city has sufficient land to accommodate growth over the next twenty years. Additionally, the HCA aligns with statewide planning policies, including Goal 10 (Housing) and OAR 660 Division 8, ensuring compliance and enabling the development of targeted actions to effectively address Sandy's unmet housing needs.

### Framework for a Housing Capacity Analysis

Housing is a bundle of services that people are willing to pay for, which includes shelter, proximity to other attractions (employment, shopping, recreation), amenities (type and quality of fixtures and appliances, landscaping, views), prestige, and access to public services (quality of schools). Because it is impossible to maximize all these services and simultaneously minimize costs, households must, and do, make trade-offs. What they can get for their money is influenced both by economic forces and government policy. Moreover, different households will value what they can get differently. They will have different preferences, which in turn are a function of many factors like income, age of household head, number of people and children in the household, number of workers and job locations, number of automobiles, and so on.

Most of the housing in the United States is built by the private market and, therefore, responds to economic and market factors. These economic and market forces have resulted in the production of units that have housed most of our nation's households. But they have consistently left lower-income communities and communities of color with fewer housing options, forcing them to compete for a limited supply of affordable housing units. The last two decades have seen significant increases in housing costs with much slower growth in household income, resulting in an increasing unmet need for affordable housing.

This report provides information about how the choices of individual households and the housing market in Clackamas County and Sandy have interacted, focusing on implications for future housing need in Sandy over the 2023 to 2043 period. This report provides policy options that can influence future housing development, considering opportunities to increase access to affordable housing for lower-income communities and communities of color, as well as housing needs for all residents of Sandy.

#### Statewide Planning Goal 10

Oregon has long been a national leader in planning to accommodate growth. The state mandates local government compliance with 19 statewide planning goals, which include public engagement, planning for natural areas, planning for housing, and planning for adequate land to support economic development and industry growth, among others. Oregon's Goal 10 requires each city to develop a housing capacity analysis, which must tie twenty years of projected household growth to dwelling units of varying densities and then determine whether there is adequate land inside the city's urban growth boundary to accommodate those units. Goal 10 directs cities to plan for "housing that meets the housing needs of households of all income levels." Oregon's statewide land use planning system requires one of the most comprehensive approaches to planning for housing in the country.

Goal 10 provides guidelines for local governments to follow in developing their local comprehensive land use plans and implementing policies. At a minimum, local housing policies must meet the requirements of Goal 10 and the statutes and administrative rules that implement it (ORS 197.295 to 197.314, ORS 197.475 to 197.490, and OAR 600-008). Goal 10 requires incorporated cities, such as Sandy, to complete an inventory of buildable residential lands. Goal 10 also requires cities to encourage the development of housing units in price and rent ranges commensurate with the financial capabilities of its households. This can look like removing development code barriers or providing incentives for the development of certain housing types. Analysis of need for these types of policy changes will be discussed in development of Sandy's Housing Production Strategy.

Goal 10 defines needed housing types as "all housing on land zoned for residential use or mixed residential and commercial use that is determined to meet the need shown for housing within an urban growth boundary at price ranges and rent levels that are affordable to households within the county with a variety of incomes, including but not limited to households with low-incomes, very low-incomes and extremely low-incomes." ORS 197.303 defines needed housing types as:

- (a) Housing that includes, but is not limited to, attached and detached single-family housing and multi-dwelling housing for both owner and renter occupancy.
- (b) Government-assisted housing.<sup>7</sup>
- (c) Mobile home or manufactured dwelling parks as provided in ORS 197.475 to 197.490.
- (d) Manufactured homes on individual lots planned and zoned for single-family residential use that are in addition to lots within designated manufactured dwelling subdivisions.
- (e) Housing for farmworkers.

Sandy must identify needs for all the housing types listed above, as part of the HCA. Through development of the Housing Production Strategy, the City must adopt policies that increase the

<sup>&</sup>lt;sup>7</sup> Government-assisted housing can be any housing type listed in ORS 197.303 (a), (c), or (d).

likelihood that needed housing types will be developed. This Housing Capacity Analysis was developed to meet the requirements of Goal 10 and its implementing administrative rules and statutes.

#### **Public Process**

Development of the HCA was informed by feedback from a Technical Advisory Committee (TAC) composed of City staff. The TAC met three times and discussed:

- Meeting 1: introduction to an HCA
- Meeting 2: residential building lands inventory (BLI), preliminary results of the HCA
- Meeting 3: draft HCA

Public engagement occurred through the Sandy Comprehensive Plan project via the following:

- Community Conversations. To reach a wide spectrum of Sandy community members, project staff and members of the Community Advisory Committee (CAC) facilitated community conversations with local groups, clubs, committees, and organizations in Sandy, including targeted outreach to Spanish speakers and high school students. The discussions focused on what community members value about Sandy today and what could make it a better place in the future.
- Community Events. The project team engaged with the community at a variety of community events throughout 2022 and 2023, staffing an *Envision Sandy* 2050 booth and conducting targeted outreach through intercept surveys in English and Spanish. Events included:
  - Farmers Markets (May-August, 2022-2023)
  - Longest Day Parkway (June 2022-2023)
  - Sandy Mountain Festival (July 2022-2023)
- **Stakeholder Workshops.** Two day-long workshops conducted with City staff, Community Advisory Committee members, and technical experts to identify natural hazard vulnerabilities in Sandy and develop cross-sector strategies to address those vulnerabilities in the Comprehensive Plan.
- Surveys and Online Engagement. Throughout the process, online surveys were conducted to gather community priorities and identify strategies for the future of Sandy. Surveys were provided in both English and Spanish, and paper copies were available at key locations around the city. Running concurrently with outreach through community conversations and community events, the first survey was live for six months in 2022 and received 137 responses. The second survey opened in April 2023 and received 24 responses at the time of writing (*September 2023*).
- **Community Meetings.** In September 2022, the project team held *Future Fest*, a community meeting to unveil the new *Envision Sandy 2050* Vision Statement and

provide Sandy community members an opportunity to share their ideas for achieving the vision. The open house format provided an opportunity for Sandy residents and business owners to engage with their neighbors face-to-face and share ideas for the Comprehensive Plan.

The Comprehensive Plan process also included 6 decision-maker work sessions to ensure that elected and appointed officials were engaged in the process and had the opportunity to provide input and direction.

### Organization of This Report

The rest of this document is organized as follows:

- Chapter 2. Residential Buildable Lands Inventory presents the methodology and results of Sandy's inventory of residential land.
- Chapter 3. Historical and Recent Development Trends summarizes the state, regional, and local housing market trends affecting Sandy's housing market.
- Chapter 4. Demographic and Other Factors Affecting Residential Development in Sandy presents factors that affect housing need in Sandy, focusing on the key determinants of housing need: age, income, and household composition. This chapter also describes housing affordability in Sandy relative to the larger region.
- Chapter 5. Housing Need in Sandy presents the forecast for housing growth in Sandy, describing housing need by density ranges and income levels.
- Chapter 6. Residential Land Sufficiency in Sandy estimates Sandy's residential land sufficiency needed to accommodate expected growth over the planning period of 2023 to 2043.
- Appendix A. Residential Buildable Lands Inventory Overview of the Methodology
- Appendix B. National and State Demographic and Other Trends Affecting Residential Development in Sandy

# 2. Residential Buildable Lands Inventory

The steps in developing a buildable lands inventory (BLI) for Sandy are:

- 1. Calculate the gross vacant acres by plan designation, including fully vacant and partially vacant parcels.
- 2. Calculate gross buildable vacant acres by plan designation by subtracting unbuildable acres from total acres.
- 3. Calculate net buildable acres by plan designation, subtracting land for future public facilities from gross buildable vacant acres.
- 4. Calculate total net buildable acres by plan designation by adding redevelopable acres to net buildable acres.

The methods used for this study are consistent with many others completed by ECONorthwest that have been acknowledged by DLCD and LCDC. A detailed discussion of the methodology used in this study is provided in Appendix A.

The BLI for Sandy includes all residential land designated in the comprehensive plan within the Sandy UGB. From a practical perspective, this means that all lands within tax lots identified by the Clackamas County Assessor's Office that fall within the UGB were inventoried. ECONorthwest used the most recent tax lot shapefile from Clackamas County for the analysis. The inventory then builds from the tax lot–level database to estimate buildable land by plan

designation.

## Residential Buildable Lands Inventory Results

#### Land Base

The land base for the Sandy residential BLI includes all tax lots within the urban growth boundary (UGB) in residential plan designations or plan designations where housing development is allowed with clear and objective standards. Exhibit 2 shows the land base by comprehensive plan designation and zone in the UGB.

Exhibit 2. Land Base by Plan Designation, Sandy UGB, 2023

Source: Clackamas County, ECONorthwest analysis. Note: The number of tax lots represented is greater than the actual total number of tax lots in the analysis due to split plan designations.

Comprehensive Plan Designation/Zone	Number of tax lots	Percent	Total tax lot acreage	Percent
Low Density Residential (LDR)	2,109	47%	1,154	51%
Low Density Residential (R-1)	239	5%	31	1%
Medium Density Residential (R-2)	1	0%	0	0%
Single-Family Residential (SFR)	1,869	42%	1,123	49%
Medium Density Residential (MDR)	491	11%	273	12%
Medium Density Residential (R-2)	444	10%	262	12%
High Density Residential (R-3)	45	1%	11	0%
Single-Family Residential (SFR)	1	0%	0	0%
General Commercial (C-2)	1	0%	0	0%
High Density Residential (HDR)	515	12%	135	6%
High Density Residential (R-3)	515	12%	135	6%
Village (V)	980	22%	331	15%
Low Density Residential (R-1)	566	13%	202	9%
Medium Density Residential (R-2)	164	4%	29	1%
High Density Residential (R-3)	135	3%	23	1%
Single-Family Residential (SFR)	109	2%	69	3%
Village Commercial (C-3)	6	0%	8	0%
Commercial (C)	365	8%	383	17%
Central Business District (C-1)	231	5%	54	2%
General Commercial (C-2)	134	3%	328	14%
Total	4,460	100%	2,277	100%

#### **Development Status**

Exhibit 3 shows the total acres of residential tax lots classified by development status. We used a rule-based classification (described in Appendix A) to define an initial development status. We confirmed development status through a series of reviews by ECONorthwest and City staff, based on local knowledge and review of aerial maps. Committed acres includes developed land on tax lots that are fully developed or the portions of lots that are partially developed, as well as lands given a development status of public (see Appendix A: Residential Buildable Lands Inventory) which includes publicly owned land, churches, and cemeteries. Constrained acres are land constrained by development constraints (e.g., floodplains), as described below and shown in

Exhibit 4.

Exhibit 3. Residential Land by Development Status, Sandy UGB, 2023

Source: Clackamas County, ECONorthwest analysis.

Note: This table excludes the following zones, as they have less than 1 acre of land in tax lots: the R-2 zone in the Low Density Residential plan designation, and the SFR and C-2 zone in the Medium Density Residential plan designation.

Comprehensive Plan Designation/Zone	Total Acres	Committed Acres	Constrained Acres	Buildable Acres Unconstrained Vacant & Partially Vacant
Low Density Residential (LDR)	1,154	421	314	420
Low Density Residential (R-1)	31	26	4	2
Single-Family Residential (SFR)	1,123	395	310	418
Medium Density Residential (MDR)	273	140	74	60
Medium Density Residential (R-2)	262	134	68	60
High Density Residential (R-3)	11	5	6	0
High Density Residential (HDR)	135	95	29	12
High Density Residential (R-3)	135	95	29	12
Village (V)	331	140	40	151
Low Density Residential (R-1)	202	95	15	91
Medium Density Residential (R-2)	29	19	2	8
High Density Residential (R-3)	23	6	2	16
Single-Family Residential (SFR)	69	18	20	31
Village Commercial (C-3)	8	3	1	4
Commercial (C)	383	178	76	128
Central Business District (C-1)	54	51	3	1
General Commercial (C-2)	328	127	73	128
Total	2,277	974	532	771

#### **Development Constraints**

The buildable lands inventory identifies the following conditions as constraints that prohibit development:

- Bonneville Power Administration (BPA) Right-of-Way
- FEMA Regulatory Floodway and 100-Year Floodplains
- Flood and Slope Hazard (FSH) Overlay Stream and Slope Setbacks
- Landslide Susceptibility "High" or "Very High"
- Locally Significant Wetlands

Slopes Greater than 25 Percent

Exhibit 4 shows these constraints.

Exhibit 4. Development Constraints, Sandy UGB, 2023

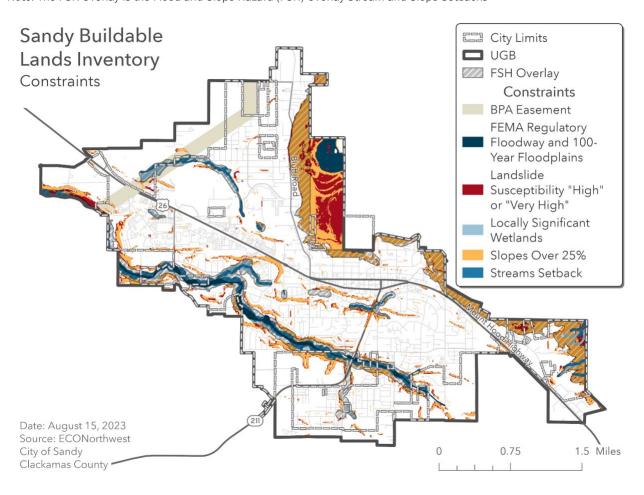
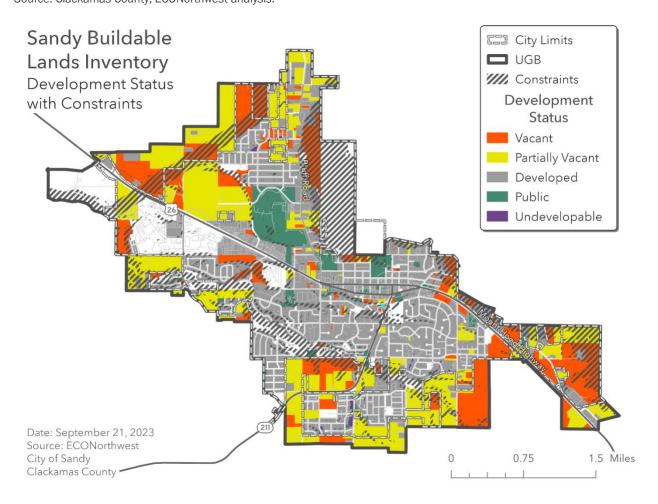


Exhibit 5 shows development status with constraints applied, resulting in buildable acres. Vacant or partially vacant land within these constraints is considered unavailable for development and was removed from the inventory of buildable land.

Exhibit 5. Development Status with Constraints, Sandy UGB, 2023 Source: Clackamas County, ECONorthwest analysis.



#### Vacant Unconstrained Buildable Land

Exhibit 6 shows buildable acres (i.e., acres in tax lots after constraints are deducted) for vacant and partially vacant land by zone.

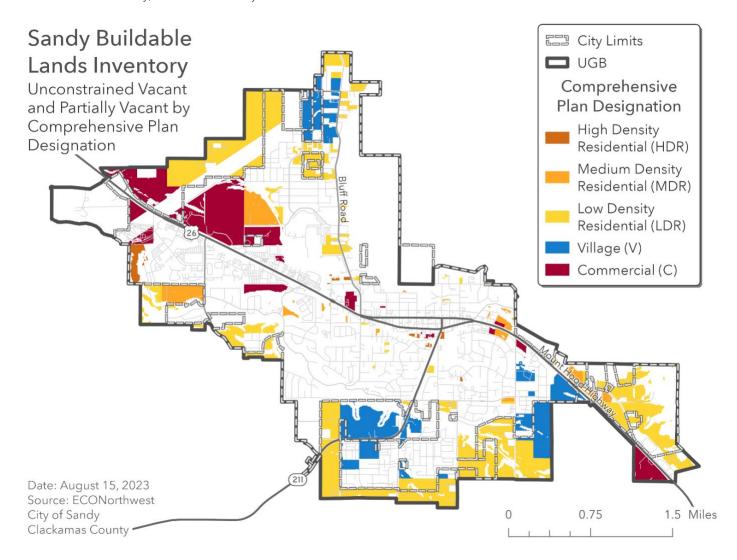
Exhibit 6. Buildable Acres in Vacant/Partially Vacant Tax Lots by Plan Designation, Sandy UGB, 2023

Source: Clackamas County, ECONorthwest analysis.

Comprehensive Plan Designation/Zone	Total Buildable Acres	Buildable Acres on Vacant Lots	Buildable Acres on Partially Vacant Lots
Low Density Residential (LDR)	420	127	293
Low Density Residential (R-1)	2	2	-
Single-Family Residential (SFR)	418	125	293
Medium Density Residential (MDR)	60	24	36
Medium Density Residential (R-2)	60	24	36
High Density Residential (R-3)	0.1	0	-
High Density Residential (HDR)	12	11	0
High Density Residential (R-3)	12	11	0
Village (V)	151	71	80
Low Density Residential (R-1)	91	34	58
Medium Density Residential (R-2)	8	8	-
High Density Residential (R-3)	16	14	2
Single-Family Residential (SFR)	31	15	17
Village Commercial (C-3)	4	1	3
Commercial (C)	128	50	78
Central Business District (C-1)	1	0	1
General Commercial (C-2)	128	50	78
Total	771	283	488

#### Exhibit 7 shows Sandy's buildable vacant and partially vacant residential land.

Exhibit 7. Unconstrained Vacant and Partially Vacant Residential Land, Sandy UGB, 2023 Source: Clackamas County, ECONorthwest analysis.



# 3. Historical and Recent Development Trends

Analysis of historical development trends in Sandy provides insight into the local housing market. In particular, the mix of housing types and densities are key variables in forecasting the capacity of residential land to accommodate new housing and to forecast future land need.

This Housing Capacity Analysis examines changes in Sandy's housing market from 2000 to 2020, as well as residential development from 2014 to 2021. We selected this period because (1) Sandy last adopted its Housing Needs Analysis in 2015; (2) the period provides information about Sandy's housing market before and after the national housing market bubble's growth, deflation, and the more recent increase in housing costs; and (3) data about Sandy's housing market during this period is readily available from sources such as the Census and the City building permit database.

For the purposes of this analysis, we grouped housing types based on (1) whether the structure is stand-alone or attached to another structure and (2) the number of dwelling units in each structure. The housing types used in this analysis are consistent with needed housing types as defined in ORS 197.303:8

- Single-family detached includes single-family detached units, manufactured homes on lots and in mobile home parks, and accessory dwelling units. Single-family detached also includes cottage cluster housing.
- **Single-family attached** are all structures with a common wall where each dwelling unit occupies a separate lot, such as row houses or town houses.
- Multi-dwelling with 2 to 4 units are attached structures such as duplexes, triplexes, and quadplexes. These units are referred to as "plexes" in this report.
- Multi-dwelling with 5 or more units are attached structures with five or more dwelling units per structure.

In Sandy, government-assisted housing (ORS 197.303[b]) and housing for farmworkers (ORS 197.303[e]) can be any of the housing types listed above. Sandy's development code does not mention prefabricated housing. ORS 197.314 requires prefabricated to be allowed on all land zoned to allow the development of single-family dwellings, the same as manufactured housing. Analysis within this report discusses housing affordability at a variety of incomes, as required in ORS 197.303.

<sup>&</sup>lt;sup>8</sup> ORS 197.303 defines needed housing as "all housing on land zoned for residential use or mixed residential and commercial use that is determined to meet the need shown for housing within an urban growth boundary at price ranges and rent levels that are affordable to households within the county with a variety of incomes."

<sup>9</sup> Sandy is currently undergoing a code audit that will address the requirements of ORS 197.314.

### Data Used in This Analysis

Throughout this analysis (including the subsequent Chapter 4) we used data from multiple well-recognized and reliable data sources. One of the key sources for housing and household data is the US Census. This report primarily uses data from three Census sources:<sup>10</sup>

- The Decennial Census, which is completed every ten years and is a survey of all households in the United States. The Decennial Census does not collect more detailed household information, such as income, housing costs, housing characteristics, and other important household information.
- The American Community Survey (ACS), which is completed every year and is a *sample* of households in the United States. The ACS collects detailed information about households, including demographics (e.g., number of people, age distribution, ethnic or racial composition, country of origin, language spoken at home, and educational attainment), household characteristics (e.g., household size and composition), housing characteristics (e.g., type of housing unit, year unit built, or number of bedrooms), housing costs (e.g., rent, mortgage, utility, and insurance), housing value, income, and other characteristics. The most up-to-date ACS data available for this report was for the 2016-2020 period.
- Comprehensive Housing Affordability Strategy (CHAS), which is custom tabulations of American Community Survey (ACS) data from the US Census Bureau for the US Department of Housing and Urban Development (HUD). CHAS data show the extent of housing problems and housing needs, particularly for low-income households. CHAS data are typically used by local governments as part of their consolidated planning work to plan how to spend HUD funds and for HUD to distribute grant funds. The most up-to-date CHAS data covers the 2015-2019 period, which is a year older than the most recent ACS data for the 2016-2020 period.

This report primarily uses data from the 2016-2020 ACS for Sandy and comparison areas. Where information is available and relevant, we report information from the 2000 and 2010 Decennial Census.<sup>11</sup> Among other data points, this report also includes data from Oregon's Housing and

<sup>&</sup>lt;sup>10</sup> The American Community Survey (ACS) is a national survey that uses continuous measurement methods. It uses a sample of about 3.54 million households to produce annually updated estimates for the same small areas (census tracts and block groups) formerly surveyed via the Decennial Census long-form sample. All ACS data are subject to sample variability or "sampling error" that is expressed as a band or "margin of error" (MOE) around the estimate. This report uses Census and ACS data because, despite the inherent methodological limits, they represent the most thorough and accurate data available to assess housing needs. We consider these limitations in making interpretations of the data and have strived not to draw conclusions beyond the quality of the data.

<sup>&</sup>lt;sup>11</sup> The 2020 Census was completed at the end of 2020 but was more limited than usual because of the COVID-19 pandemic. This report uses 2016-2020 ACS data, rather than 2020 Decennial Census data, for up-to-date information. Throughout the report for readability, information based on the 2016-2020 ACS will be reported as 2020.

Community Services Department, the US Department of Housing and Urban Development, and the City of Sandy. The foundation of the HCA is the population forecast for Sandy from the Oregon Population Forecast Program. The forecast is prepared by the Portland State University Population Research Center.

### Trends in Housing Mix

This section provides an overview of changes in the mix of housing types in Sandy and compares Sandy to Clackamas County and Oregon. These trends demonstrate the types of housing developed in Sandy historically. Key trends in Sandy's housing mix include:

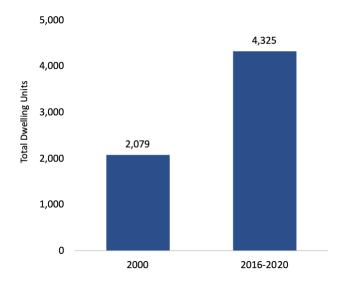
- Since 2000, Sandy's housing stock has more than doubled. Sandy's housing stock grew by about 108% (2,246 new units) between 2000 and 2020.
- Sandy's housing stock is predominantly single-family detached housing units. Seventy-nine percent of Sandy's housing stock is single-family detached; 10% is multi-dwelling (with five or more units per structure); 4% is duplexes, triplexes, and quadplexes; and 11% is single-family attached (e.g., town houses).
- Single-family housing accounted for the majority of new housing built in Sandy between 2014 and May 2023. About 69% were for single-family units and 31% for multidwelling units. Since 2019, 253 units of multi-dwelling housing were permitted.

#### Housing Mix

The total number of dwelling units in Sandy increased by 108% from 2000 to 2020.

Sandy added 2,246 new dwelling units since 2000.

Exhibit 8. Total Dwelling Units, Sandy, 2000 and 2016-2020 Source: US Census Bureau, 2000 Decennial Census, SF3 Table H030, and 2016-2020 ACS Table B25024.

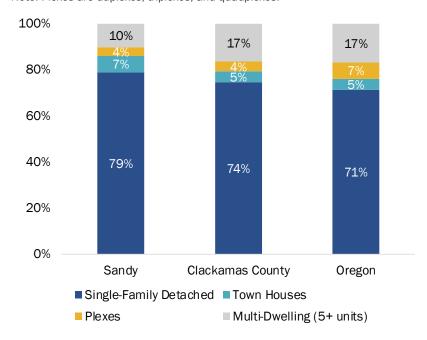


# Seventy-nine percent of Sandy's housing stock was single-family detached.

Sandy had a smaller share of multi-dwelling housing (5+ units per structure) than Clackamas County and the state.

# Exhibit 9. Housing Mix, Sandy, Clackamas County, and Oregon, 2016-2020

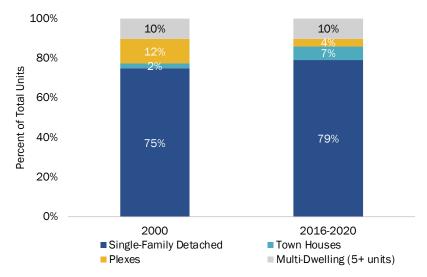
Source: US Census Bureau, 2016-2020 ACS Table B25024. Note: Plexes are duplexes, triplexes, and quadplexes.



From 2000 to 2020, the share of single-family detached housing in Sandy increased.

Exhibit 10. Change in Housing Mix, Sandy, 2000 and 2016-2020 Source: US Census Bureau, 2000 Decennial Census, SF3 Table H030, and 2016-2020 ACS Table B25024.

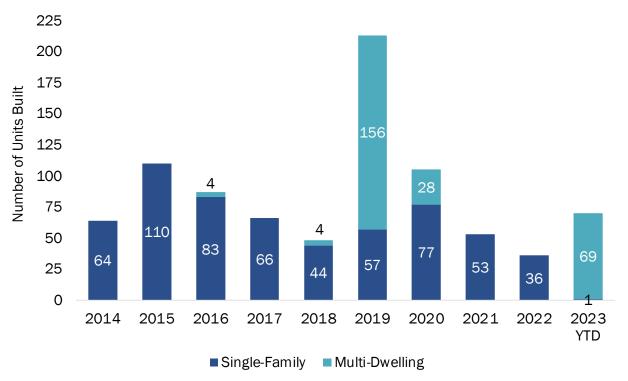
Note: Plexes are duplexes, triplexes, and quadplexes.



#### **Building Permits**

Over the 2014 to May 2023 period, 852 units were built in the City of Sandy. Of the 852 units built, about 69% were for single-family units and 31% for multi-dwelling units.

Exhibit 11. Units Built By Structure Type, Sandy 2014 through May 2023 Source: City of Sandy, Permit Database.



In addition to the units built shown above, the City issued an additional five building permits prior to 2022 for a total of 67 units. These units have not been completed as of May 2023 and consist of 67 units as part of a condo development, two duplexes, and two single-family units. This data suggests a trend toward more multi-dwelling development in the City in recent years.

#### Trends in Tenure

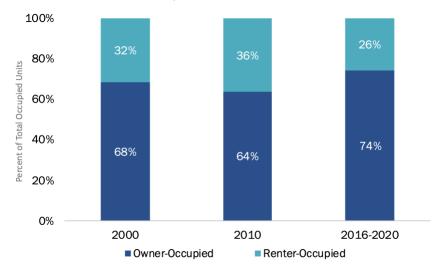
Housing tenure describes whether a dwelling is owner or renter occupied. This section shows:

- Homeownership rates were slightly higher in Sandy than Clackamas County and Oregon. About 74% of Sandy's households own their home. In comparison, 71% of Clackamas County households and 63% of Oregon households are homeowners.
- Homeownership rates in Sandy increased between 2000 and 2020. In 2000, 68% of Sandy households were homeowners. This increased to 74% in 2020.
- Most of Sandy's homeowners (93%) live in single-family detached housing, while
  more than half of renters (55%) lived in multi-dwelling housing (including units in
  duplexes, triplexes, quadplexes, and housing with five or more units per structure).

The implications for the forecast of new housing are that Sandy has an imbalance of opportunities for homeownership and renting. Relatively few multi-dwelling housing types (including duplexes) were owner occupied which, when combined with information about housing affordability in Chapter 4, may suggest a need for homeownership opportunities for a wider range of housing types such as town houses, cottage housing, duplexes, triplexes, quadplexes, and possibly multi-dwelling condominiums. In addition, broadening the types of rental housing may provide more opportunity for affordable rents.

The homeownership rate in Sandy increased by 6% from 2000 to 2020.

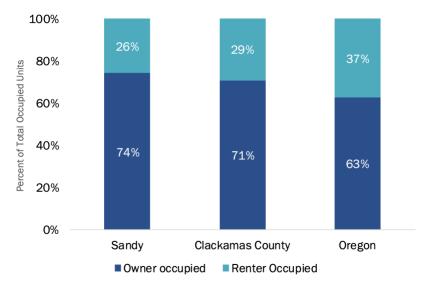
Exhibit 12. Tenure, Occupied Units, Sandy, 2000, 2010, 2016-20 Source: US Census Bureau, 2000 Decennial Census SF1 Table H004, 2010 Decennial Census SF1 Table H4, 2016-2020 ACS Table B25003.



Sandy had a higher homeownership rate than Clackamas County and Oregon.

Exhibit 13. Tenure, Occupied Units, Sandy, Clackamas County, and Oregon, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimates, Table B25003.

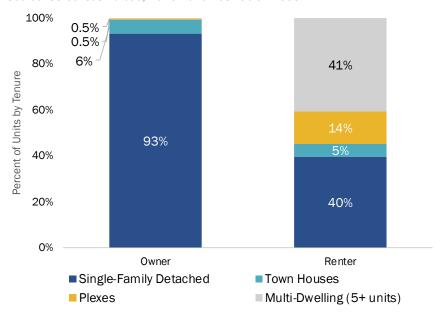


#### Nearly all of Sandy's homeowners (93%) lived in single-family detached housing.

In comparison, only 40% of Sandy households that rent lived in single-family detached housing.

About 14% of renters lived in duplex, triplex, or quadplex housing, and 41% lived in multi-dwelling housing with 5+ dwelling units.

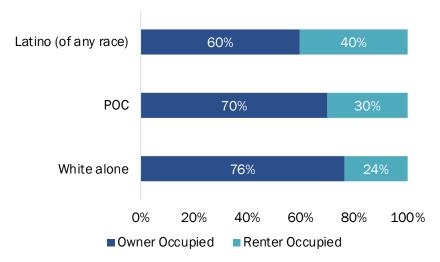
Exhibit 14. Housing Units by Type and Tenure, Sandy, 2016-2020 Source: US Census Bureau, 2016-2020 ACS Table B25032.



Latino and POC (people of color) households were more likely to be renters than White Alone households.

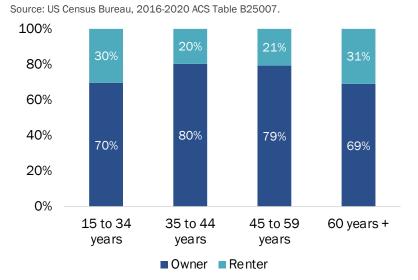
While about three-quarters of White Alone households owned their homes, about 70% of POC and 60% of Latinos were homeowners.

Exhibit 15. Tenure by Race and by Ethnicity, Sandy, 2016-2020 Source: US Census Bureau, 2016-2020 ACS Table B25003A-I.



The homeownership rate in Sandy is high across all age groups. However, the homeownership rate declined for households over 60.

Exhibit 16. Tenure by Age of the Head of Household, Sandy, 2016-2020



### **Vacancy Rates**

Housing vacancy is a measure of housing that is available to prospective renters and buyers. It is also a measure of unutilized housing stock. The Census defines vacancy as "unoccupied housing units . . . determined by the terms under which the unit may be occupied, e.g., for rent, for sale, or for seasonal use only." The Census identified vacancy through an enumeration, separate from (but related to) the survey of households. Enumerators are obtained using information from property owners and managers, neighbors, rental agents, and others.

According to the 2016-2020 American Community Survey, the vacancy rate in Sandy was 5.0%, compared to 5.6% for Clackamas County and 8.2% for Oregon.

## **Government-Assisted Housing**

Governmental agencies and nonprofit organizations offer a range of housing assistance to low and moderate-income households in renting or purchasing a home. There are six government-assisted housing developments in Sandy with a total of 142 dwelling units.

Exhibit 17. Government-Assisted Housing, Sandy, 2022
Source: Oregon Department of Health and Human Services, Affordable Housing Inventory in Oregon, July 2022.

Davelenment Name	Total		Unit Size				
Development Name	Units	SRO	Studio	<b>1</b> -bd	2-bd	3-bd	4-bd
Cedar Park Gardens	20	-	-	18	2	=	-
Country Garden Apts	10	-	-	10	-	-	-
Evans Streeet Senior	28	-	-	24	4	-	-
Hummingbird Apts	6	-	-	6	-	-	-
Sandy Vista I	30	-	-	10	8	12	-
Sandy Vista II	24	-	-	-	10	10	4
Timer Grove - Firwood Village	24	-	-	2	16	6	-
Total	142	-	-	70	40	28	4

The Clackamas County Continuum of Care (CoC) region has 181 emergency shelter beds, 54 transitional shelter beds, and 1,020 permanently supportive housing beds supporting persons experiencing houselessness in the Clackamas County region.

Exhibit 18. Facilities and Housing Targeted to Households Experiencing Houselessness, Clackamas County Continuum of Care Region, 2022

Source: HUD 2022 Continuum of Care Homeless Assistance Programs, Housing Inventory Report, Clackamas County CoC.

		Adult-	Child-	ild- Total Yr- Subset	Subset of Total Bed Inven		nventory
	Family	Only	Only	Round	Chronic	Veteran	Youth
	Beds	Beds	Beds	Beds	Beds	Beds	Beds
Emergency Shelter	79	102	0	181	n/a	23	0
Transitional Housing	33	21	0	54	n/a	2	25
Permanent Housing	584	436	0	1,020	180	222	99
Total	696	559	0	1,255	180	247	124

### Manufactured Homes

Manufactured homes provide a source of affordable housing in Sandy. They provide a form of homeownership that can be made available to low and moderate-income households. Cities must plan for manufactured homes—both on lots and in manufactured home parks (ORS 197.475-492).

Generally, manufactured homes in parks are owned by the occupants who pay rent for the space within the park. Monthly housing costs are typically lower for a homeowner in a manufactured home park for several reasons, including the fact that property taxes levied on the value of the land are paid by the property owner, rather than the manufactured homeowner, although some of this is likely passed on to the occupant of the manufactured homes in the form of rent. Unfortunately, the value of the manufactured home generally does not appreciate in the way a conventional home would. Manufactured homeowners in parks are also subject to the mercy of the property owner in terms of rent rates and increases. It is generally not within the means of a manufactured homeowner to relocate to another manufactured home park to escape rent increases. Homeownership in a manufactured home park is desirable to some people because it can provide a more secure community with on-site managers and amenities, such as laundry and recreation facilities. OAR 197.480(4) requires cities to inventory the mobile home or manufactured dwelling parks sited in areas planned and zoned or generally used for commercial, industrial, or high-density residential development.

As shown in Exhibit 19, Sandy has six manufactured home parks within its UGB. Within these parks, there are a total of 247 spaces (of which 7 spaces were vacant as of January 2023).

Exhibit 19. Inventory of Mobile/Manufactured Home Parks, Sandy UGB, 2023

Source: Oregon Manufactured Dwelling Park Directory, 2023

Name	Location	Туре	Total Spaces	Vacant Spaces	Zone
Hood Chalet Mobile Estates	17655 Bluff Rd Sp 1	Family	82	0	R-3
Johnston Park	17805 Sue Ln	Family	16	7	R-3
Knollwood Mobile Estates	37600 Sunset St	Family	59	0	R-3
Swiss Meadow Village	38595 Strawbridge Pkwy	Family	50	0	R-3
Sandy Trailer Park	17340 University Ave	Family	7	unknown	C-2
Wunder Mobile Park	1900 SE Bornstedt Rd	Family	33	0	R-2
Total			247	7	

# 4. Demographic and Other Factors Affecting Residential Development in Sandy

Demographic trends are important for a thorough understanding of the dynamics of Sandy's housing market. Sandy exists in a regional economy; trends in the region impact the local housing market. This chapter documents demographic, socioeconomic, and other trends relevant to Sandy at the national, state, and regional levels.

Demographic trends provide a context for growth in a region; factors such as age, income, migration, and other trends show how communities have grown and how they will shape future growth. To provide context, we compare Sandy to Clackamas County and Oregon. We also compare Sandy to nearby cities where appropriate. Characteristics such as age and ethnicity are indicators of how the population has grown in the past and provide insight into factors that may affect future growth.

# Demographic and Socioeconomic Factors Affecting Housing Choice<sup>12</sup>

Analysts typically describe housing demand as the preferences for different types of housing (e.g., single-family detached or apartment) and the ability to pay for that housing (the ability to exercise those preferences in a housing market by purchasing or renting housing; in other words, income or wealth).

Many demographic and socioeconomic variables affect housing choice. However, the literature about housing markets finds that age of the householder, size of the household, and income are most strongly correlated with housing choice.

- **Age of householder** is the age of the person identified (in the Census) as the head of household. Households make different housing choices at different stages of life. This chapter discusses generational trends, such as housing preferences of baby boomers (people born from about 1946 to 1964), millennials (people born from about 1980 to 1997), and Generation Z (people born after 1997).
- Size of household is the number of people living in the household. Younger and older people are more likely to live in single-person households. People in their middle years are more likely to live in multiperson households (often with children).
- Household income is probably the most important determinant of housing choice.
   Income is strongly related to the type of housing a household chooses (e.g., single-family

<sup>&</sup>lt;sup>12</sup> The research in this chapter is based on numerous articles and sources of information about housing and adapted to Sandy's unique circumstances from a prior housing capacity analysis conducted by ECONorthwest.

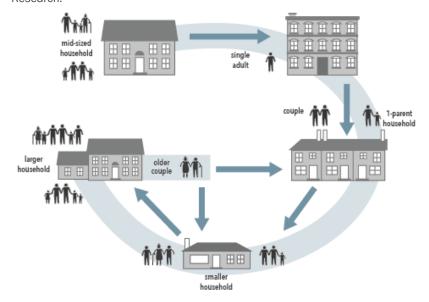
detached housing, duplexes, or buildings with five or more units and to household tenure (e.g., rent or own).

An individual's housing needs change throughout their life, with changes in income, family composition, and age, as shown in Exhibit 20. The types of housing needed by a twenty-year-old college student differ from the needs of a forty-year-old parent with children, or an eighty-year-old single adult. As Sandy's population ages, different types of housing will be needed to accommodate older residents. The housing characteristics by age data below reveal this cycle in action in Sandy.

Housing needs and preferences change in predictable ways over time, such as with changes in marital status and size of family.

Households of different sizes need different types of housing.

Exhibit 20. Effect of Demographic Changes on Housing Need Source: ECONorthwest, adapted from Clark, William A.V. and Frans M. Dieleman. 1996. Households and Housing. New Brunswick, NJ: Center for Urban Policy Research.



#### Regional and Local Demographic Trends May Affect Housing Need in Sandy

#### **Growing Population**

Sandy's population growth will drive future demand for housing in the city over the planning period. Exhibit 21 shows that Sandy's population grew by 141% between 2000 and 2022, adding 7,606 new residents at an average annual growth rate of 4.1%. Sandy grew faster than both Clackamas County and Oregon.

Exhibit 21. Population, Sandy, Clackamas County, Oregon, U.S., 2000, 2010, 2022 Source: US Decennial Census 2000 and 2010, and Portland State University, Population Research Center.

				Change 2	Change 2000 to 2022		
	2000	2010	2022	Number	Percent	AAGR	
Oregon	3,421,399	3,831,074	4,278,910	857,511	25%	1.0%	
Clackamas County	338,391	375,992	430,421	92,030	27%	1.1%	
Sandy	5,385	9,570	12,991	7,606	141%	4.1%	

The population forecast in Exhibit 22 is Sandy's official population forecast from the Oregon Population Forecast Program. Sandy must use this forecast as the basis for forecasting housing growth over the 2023 to 2043 period. Sandy is expected to add 6,350 new residents between 2023 and 2043.

Sandy's population within its UGB is projected to grow by about 6,350 people between 2023 and 2043, at an average annual growth rate of 1.9%.

Exhibit 22. Forecast of Population Growth, Sandy UGB, 2023 to 2043

Source: ECONorthwest based on US Decennial Census 2000, and Portland State University, Population Research Center 2020.

 13,877
 20,227
 6,350
 46% increase

 Residents in 2023
 Residents in 2043
 New Residents 2023 to 2043
 1.9% AAGR

#### Aging Population

This section shows two key characteristics of Sandy's population, with implications for future housing demand in Sandy:

Sandy has a larger proportion of younger working-aged people than Clackamas County and Oregon. Sandy has a younger population than Clackamas County and the state, with a larger percentage of people under 39 years old and a smaller share of people over 60 years old. The fastest-growing group between 2010 and 2020 was people aged 20 to 39, with the group of people over 60 years old growing the slowest. Sandy's age distribution shows that the city is attracting working-age residents, and Exhibit 33 shows that Sandy has a larger percentage of households with children than Clackamas County or Oregon.

Sandy is currently attracting millennials and Gen Zers. By 2045, millennials will be about 45 to 65 years of age and Gen Zers will be 33 to 48 years of age. The community's ability to continue to attract and retain people in this age group will depend, in large part, on whether the city has opportunities for housing that both appeals to and is affordable to millennials and Gen Zers, as well as jobs that allow younger people to live and work in Sandy. As they age and form their own households, their housing needs will contribute to housing needs in Sandy.

In the near term, millennials and Gen Zers may increase demand for rental units. Some households in this age group will need housing that accommodates children. In the long term, surveys about housing preference suggest that millennials want affordable single-family homes in areas that offer transportation alternatives to cars, such as areas with walkable neighborhoods. Recent growth in homeownership among millennials proves that millennials prefer to become homeowners, with the millennial homeownership rate increasing from 33% in 2009 to 43% in 2019. While researchers do not yet know how Gen Zers will behave in adulthood, many expect they will follow patterns of previous generations. Experience of the previous generations.

Growth in millennials and Gen Zers in Sandy will result in increased demand for both affordable single-family detached housing (such as small single-family detached units like cottages), as well as increased demand for affordable town houses, plexes (duplexes, triplexes, quadplexes, etc.), and multi-dwelling housing. Demand will be for both ownership and rental opportunities. There is potential for attracting new residents to housing in Sandy's commercial areas, especially if the housing is relatively affordable and located in proximity to services.

• Growth in seniors and retirees. Sandy currently has a smaller share of people over 60 years old than Clackamas County, but the Clackamas County forecast from Portland State University suggests that the population over 60 years old will grow at a faster rate than other age groups. The share of residents aged 60 years and older in Clackamas County is expected to account for 29% of the population in 2040 compared to 27% in 2020. It is reasonable to expect that Sandy's senior population will grow consistent with regional trends, which will increase demand for housing that is suitable for seniors.

Demand for housing for seniors will grow over the planning period as baby boomers continue to age and retire and members of Gen X begin to retire. The impact of change

<sup>&</sup>lt;sup>13</sup> The American Planning Association, "Investing in Place; Two generations' view on the future of communities." 2014

<sup>&</sup>quot;Access to Public Transportation a Top Criterion for Millennials When Deciding Where to Live, New Survey Shows," Transportation for America.

<sup>&</sup>quot;Survey Says: Home Trends and Buyer Preferences," National Association of Home Builders International Builders.

<sup>&</sup>quot;Millennials and Housing: Homeownership Demographic Research." Freddie Mac Single-Family, 2021. https://sf.freddiemac.com/content/\_assets/resources/pdf/fact-sheet/millennial-playbook\_millennials-and-housing.pdf.

<sup>&</sup>lt;sup>15</sup> "2021 Home Buyers and Sellers Generational Trends Report." National Association of Realtors, 2021. https://www.nar.realtor/sites/default/files/documents/2021-home-buyers-and-sellers-generational-trends-03-16-2021.pdf.

in seniors in Sandy will depend, in part, on whether older people already living in Sandy continue to reside there as they retire. National surveys show that, in general, most retirees prefer to age in place by continuing to live in their current home and community as long as possible.<sup>16</sup>

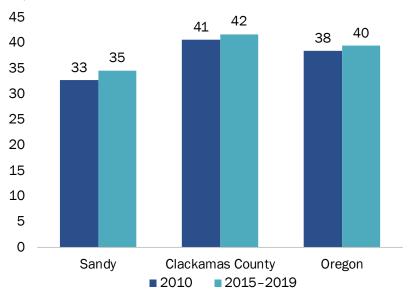
Growth in the number of seniors will result in demand for housing types specific to seniors, such as small and easy-to-maintain dwellings, assisted-living facilities, or age-restricted developments. Senior households will make a variety of housing choices, including remaining in their homes as long as they are able, downsizing to smaller single-family homes (detached and attached) or multi-dwelling units, or moving into group housing (such as assisted-living facilities or nursing homes) as they age. The challenges aging seniors face in continuing to live in their community include changes in health-care needs, loss of mobility, the difficulty of home maintenance, financial concerns, and increases in property taxes.<sup>17</sup>

Sandy's median age is lower than the County or State averages.

From 2000 to 2020, Sandy's median age increased from 33 to 35 years old.

Exhibit 23. Median Age, Sandy, Clackamas County, and Oregon, 2000 to 2016-2020

Source: US Census Bureau, 2000 Decennial Census Table B01002, 2016-2020 ACS, Table B01002.



<sup>&</sup>lt;sup>16</sup> A survey conducted by AARP indicates that 90% of people 50 years and older want to stay in their current home and community as they age. See <a href="http://www.aarp.org/research">http://www.aarp.org/research</a>.

<sup>&</sup>lt;sup>17</sup> "Aging in Place: A toolkit for Local Governments" by M. Scott Ball.

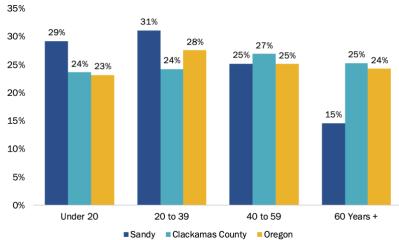
# About 31% of Sandy's residents were between the ages of 20 and 39 years old.

Sandy had a lower share of people over the age of 60 years old when compared to Clackamas County and Oregon.

Almost a third of Sandy's population is under 20 years old.

Exhibit 24. Population Distribution by Age, Sandy, Clackamas County, and Oregon, 2016–2020

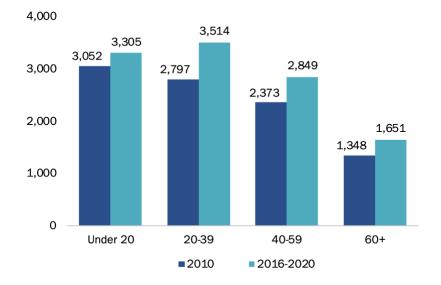
Source: US Census Bureau, 2016-2020 ACS, Table B01001.



## Between 2010 and 2020, all age groups in Sandy increased.

The largest increase in residents were those aged 20-39 (growth of 717 people) followed by those aged 40-59 (growth of 476 people).

Exhibit 25. Population Growth by Age, Sandy, 2010, 2016–2020 Source: US Census Bureau, 2010 Decennial Census Table P012 and 2016–2020 ACS, Table B01001.



#### People in all age groups are expected to grow in Clackamas County over the next two decades.

People aged 60 and over are forecast to increase 31% between 2020 and 2040, adding more than 34,500 new people. People aged 40 to 59 are forecast to grow by nearly as many, adding 32,500 people.

Under 20

Exhibit 26. Fastest-Growing Age Groups, Clackamas County, 2020 to 2040

Source: PSU Population Research Center, Clackamas County Forecast, June 2020

40-59 Yrs

60+ Yrs

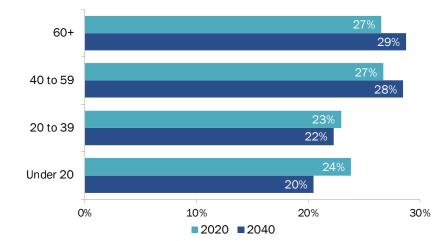
4%	18%	29%	31%
4,060	16,808	32,576	34,579
People	People	People	People

20-39 Yrs

By 2040, Clackamas County residents aged 40 and older will make up to 57% of the county's total population, a 3% increase in share from 2020.

Exhibit 27. Population Growth by Age Group, Clackamas County, 2020 and 2040

Source: PSU Population Research Center, Clackamas County Forecast, June 2020.



#### Racial and Ethnic Diversity

Sandy has a similar racial and ethnic makeup as Clackamas County, with about 17% of Sandy residents identifying as a person of color (Asian, Black or African American, American Indian and Alaska Native, Some Other Race Alone, and Two or More Races) or Latino. Housing needs do not generally differ by race or ethnicity, but other characteristics of households that affect housing needs (and the housing choices available to these households) may vary by race or ethnicity. For example, Exhibit 37 shows a difference in income by race and ethnicity. These differences in income result in households making different choices (often by necessity) based on income and the availability of affordable housing. To the extent that characteristics of current housing situations for people of color are different from the overall average, these differences are more likely to reflect availability of affordable housing or the impact of housing discrimination from lending institutions, rather than different preferences by race or ethnicity.

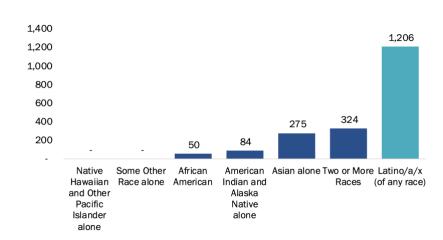
Exhibit 28 shows Sandy's population by race and ethnicity, excluding those who identified as White Alone. Sandy has a large population of Latino residents, almost four times the size of the second-largest racial or ethnic group.

In Sandy, about 1,939 people identified as a race or ethnicity other than White, non-Hispanic, accounting for about 17% of Sandy's population.

Not shown in the exhibit are the 9,380 people identifying as White, non-Hispanic in Sandy.

Exhibit 28. Number of People by Race and Ethnicity, Sandy, 2016-2020

Source: US Census Bureau, 2016-2020 ACS, Table B03002.



Sandy was less racially diverse than Clackamas County and Oregon.

Exhibit 29. Population by Race/Ethnicity as a Percent of Total Population, Sandy, Clackamas County, Oregon, 2016–2020 Source: US Census Bureau, 2016–2020 ACS Table B02001 and B03002.

	Sandy	Clackamas Co.	Oregon
White Alone	83%	81%	<b>75</b> %
Latino (of any race)	<b>11</b> %	9%	<b>13</b> %
Two or More Races	3%	4%	4%
Asian Alone	2%	4%	4%
American Indian and Alaska Native Alone	1%	0%	1%
Black or African American Alone	*	1%	2%
Native Hawaiian and Other Pacific Islander Alone	*	*	*
Some Other Race Alone	*	*	*

The number of residents that identified as Latino increased in Sandy by 322 people, from 884 people in 2010 to 1,206 people in 2020. The US Census Bureau forecasts that at the national level, the Latino population will continue growing faster than most other populations between 2020 and 2040. The Census forecasts that the Latino population will increase 93% from 2016 to 2060 and foreign-born Latino populations will increase by about 40% in that same time. 18

Continued growth in the Latino population will affect Sandy's housing needs in a variety of ways. Growth in first and, to a lesser extent, second and third-generation Latino immigrants will increase demand for larger dwelling units to accommodate the, on average, larger household sizes for these households. Latino households are twice as likely to include multigenerational households than the general populace. As Latino households change over generations, household size typically decreases and housing needs become similar to housing needs for all households.

According to the *State of Hispanic Homeownership* report from the National Association of Hispanic Real Estate Professionals, the Latino population accounted for 29% of the nation's new household formation between 2017 and 2021.<sup>20</sup> The rate of homeownership for Latino

<sup>&</sup>lt;sup>18</sup> US Census Bureau, Demographic Turning Points for the United States: Population Projections for 2020 to 2060.

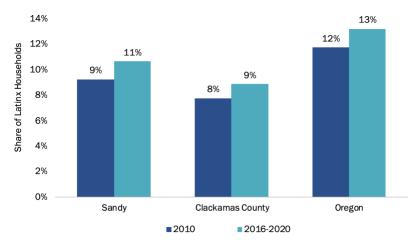
<sup>&</sup>lt;sup>19</sup> Pew Research Center. (2013). *Second-Generation Americans: A Portrait of the Adult Children of Immigrants*. National Association of Hispanic Real Estate Professionals (2019). 2019 *State of Hispanic Homeownership Report*.

<sup>&</sup>lt;sup>20</sup> National Association of Hispanic Real Estate Professionals (2021). 2021 State of Hispanic Homeownership Report.

households increased from 45.6% in 2015 to 48.4% in 2021. Latino homeownership growth has remained steady over the last decade and is at its highest rate since 2009.

Between 2000 and 2020 the share of Sandy's households that identified as Latino increased at a faster rate than both the county and the state.

Exhibit 30. Latino Population as Percent of Total Population, Sandy, Clackamas County, Oregon, 2010 and 2016–2020 Source: US Census Bureau, 2000 Decennial Census Table P008, 2016–2020 ACS Table B03002.



#### Household Size and Composition

On average, Sandy's households are larger than both Clackamas County and the state with a larger share of households with children, consistent with Sandy's age distribution.

Sandy's average household size was larger than both Clackamas County's and Oregon's. Exhibit 31. Average Household Size, Sandy, Clackamas County, Oregon, 2016-2020

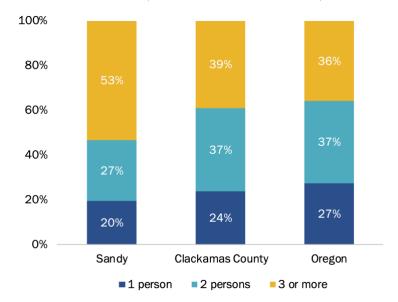
Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B25010.

2.75 Persons 2.59 Persons 2.49 Persons
Sandy Clackamas County Oregon

Sandy has a larger share of households with 3 or more people than Clackamas County and Oregon.

Exhibit 32. Household Size, Sandy, Clackamas County, Oregon, 2016-2020

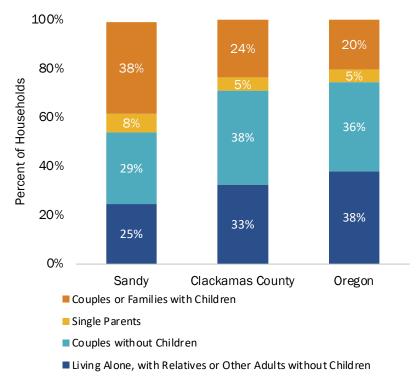
Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B25010.



Sandy has a larger share of households with children (46%) than Clackamas County (29%) or Oregon (25%).

Exhibit 33. Household Composition, Sandy, Clackamas County, Oregon, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table DP02.



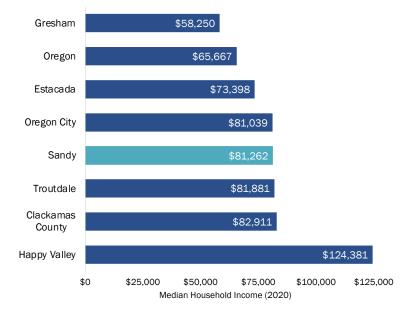
#### Income of Sandy Residents

Income is a key determinant in housing choice and households' ability to afford housing. Sandy's median household income was slightly lower than the Clackamas County median (less than \$2,000 lower). Adjusted for inflation, Sandy's household income increased by 27% since 2000, eclipsing county and statewide growth trends. The increase in household income occurred at a time when rent and housing prices in Sandy (and the whole region) increased substantially.

Sandy's median household income was similar to that of Clackamas County and higher than the state's median household income.

Exhibit 34. Median Household Income, Sandy, Clackamas County, Oregon, Comparison Cities, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B25119.



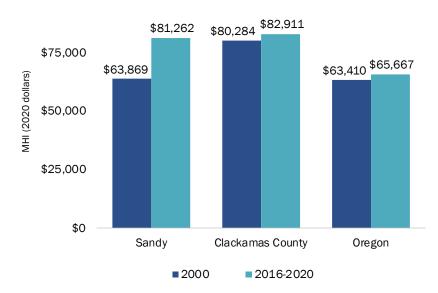
After adjusting for inflation, Sandy's median household income increased by 27% from 2000 to 2020.

Without adjusting for inflation, Sandy's median household income increased from about \$41,000 in 2000 to \$81,000 in 2020, an increase of 100%.

Exhibit 35. Change in Median Household Income, Sandy, Clackamas County, Oregon, 2000 to 2016-2020, Inflation-Adjusted (2020 dollars)

Source: US Census Bureau, 2000 Decennial Census, Table HCT012; 2016-2020 ACS 5-Year Estimate, Table B25119.

\$100,000

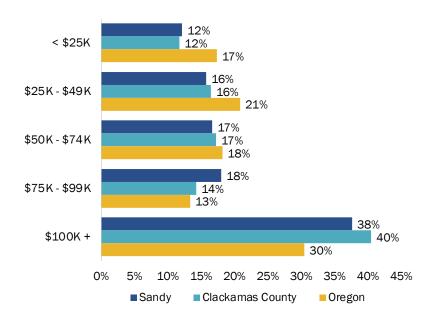


Just over half of all households in Sandy (56%) earned more than \$75,000, compared to 54% of Clackamas County households and 43% of Oregon households.

Sandy has a smaller share of households earning less than \$50,000 than the state.

Exhibit 36. Household Income, Sandy, Clackamas County, Oregon, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B19001.

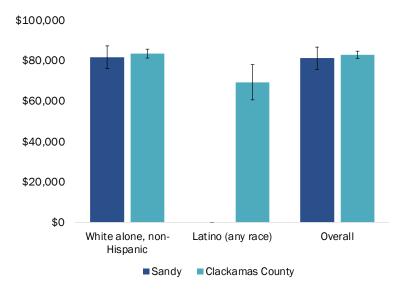


In Clackamas County, Latino households had median household incomes between \$61,000 and \$78,000, which was below the overall county median household income of about \$83,000.

While City-level data had a high margin of error, it is reasonable to assume that Latino households may similarly have lower median household incomes than the City's overall median household income of \$81,262.

## Exhibit 37. Median Household Income by Race/Ethnicity of the Head of Household, Sandy, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table S1901. Note: The black lines for each bar in this chart denote an estimate's margin of error. These are displayed because, when parsing Census survey data for a cross-section of data, there is more statistical noise when computing estimates. The inclusion of the bars indicates the range in which the true estimate likely lies (within a degree of statistical certainty). Note: Latino not included at the city level due to high margins of error.

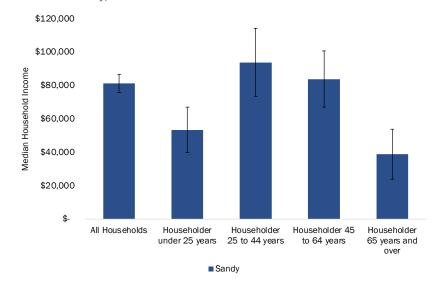


Senior households had median household incomes of approximately \$39,000, which was below the overall city median household income of about \$81,000.

Working-aged households (those 25 to 65 years old) had the highest median income, consistent with county and state data.

## Exhibit 38. Median Household Income by Age of Householder, Sandy, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B19049. Note: The black lines for each bar in this chart denote an estimate's margin of error. These are displayed because, when parsing Census survey data for a cross-section of data, there is more statistical noise when computing estimates. The inclusion of the bars indicates the range in which the true estimate likely lies (within a degree of statistical certainty).



#### **Commuting Trends**

Sandy is part of the complex, interconnected economy within the Portland metro region. Of the 3,700 jobs in Sandy in 2019, 80% of workers commuted into Sandy from other areas, most notably from Gresham, Portland, and Mount Hood. About 5,200 residents of Sandy commuted out of the city for work, many of them to Portland, Gresham, and Beaverton.

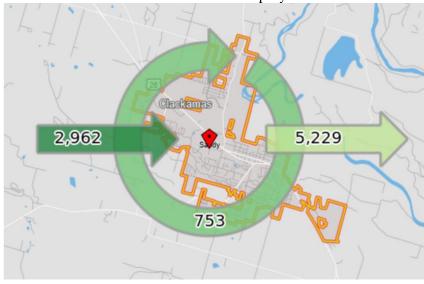
About 3,700 people worked in Sandy in 2019. Most of these people commuted into Sandy for work.

About 750 people lived and worked in Sandy, accounting for 20% of jobs in Sandy.

About 5,200 people lived in Sandy but commuted outside of the city for work.

Exhibit 39. Commuting Flows, Sandy, 2019 Source: US Census Bureau, Census on the Map.

Note: This is an estimate of covered employment.



## About 20% of Sandy's workforce lived in Sandy in 2019.

The remaining 80% commuted from Gresham, Portland, and other parts of the region.

## About 13% of Sandy residents worked in Sandy.

27% of Sandy residents commuted to Portland for work. The remaining 60% of residents who work commuted to other parts of the region.

#### Exhibit 40. Top Places where Sandy Workers Lived, 2019

Source: US Census Bureau, Census on the Map. Note: This is an estimate of covered employment.

20%	<b>12</b> %	8%	<b>4</b> %
Sandy	Gresham	Portland	Mount Hood

### Exhibit 41. Top Places where Sandy Residents Were Employed, 2019

Source: US Census Bureau, Census On the Map. Note: This is an estimate of covered employment.

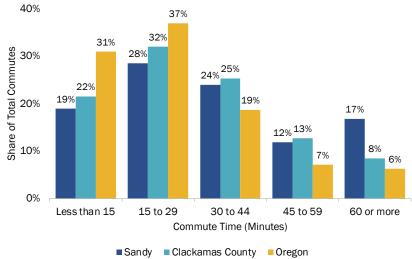
<b>27</b> %	<b>13</b> %	<b>11</b> %	<b>2</b> %
Portland	Sandy	Gresham	Beaverton

Sandy residents, on average, have a longer commute time than residents of Clackamas County and Oregon.

Just over half (53%) of Sandy residents have a commute time of greater than 30 minutes compared to 46% for Clackamas County and 32% for Oregon. About 17% of Sandy residents commute for over an hour to get to work.

Exhibit 42. Commute Time by Place of Residence, Sandy, Clackamas County, Oregon, 2016-2020

Source: US Census Bureau, 2016-2020 ACS 5-Year Estimate, Table B08303.



#### Populations with Unique Housing Needs

#### People Experiencing Houselessness

Gathering reliable data from individuals experiencing houselessness is difficult precisely because they are unstably housed. People can cycle in and out of houselessness and move around communities and shelters. Moreover, the definition of houselessness can vary between communities. Individuals and families temporarily living with relatives or friends are often insecurely housed, but they are often not included in houselessness data. Even if an individual is identified as lacking sufficient housing, they may be reluctant to share information. As a result, information about people experiencing houselessness in Sandy is limited. AntFarm Youth Services, a community partner that serves the houseless population in Sandy, estimated there are 10 adults (25 and older) and 40 youth (24 and younger) experiencing houselessness in Sandy as of 2023.21

According to HUD's 2022 Annual Homeless Assessment Report (AHAR), across the United States, the number of

people experiencing homelessness increased slightly (less than one percent) between 2020 and 2022.<sup>22</sup> This increase reflects a 3% increase in people experiencing *unsheltered* homelessness, offset by a 2% decline in people experiencing *sheltered* homelessness. However, between 2021 and 2022, *sheltered* homelessness increased by 7%, possibly due to the easing of pandemic-related restrictions that resulted in fewer beds available and declines in the perceived health risks of staying in a shelter.

About 571 sheltered and unsheltered people were identified as experiencing houselessness in Clackamas County in 2022.

**Homelessness Data Sources** 

Point-in-Time (PIT) count: The PIT count is a snapshot of individuals experiencing homelessness on a single night in a community. The count records the number and characteristics of people who live in emergency shelters, transitional housing, rapid rehousing, Safe Havens, or PSH—as well as recording those who are unsheltered.

McKinney Vento data: This data records the number of school-aged children who live in shelters or hotels/motels and those who are doubled up, unsheltered, or unaccompanied. This is a broader definition of homelessness than that used in the PIT.

Although these sources of information are known to undercount people experiencing houselessness, they are consistently available for counties in Oregon.

Exhibit 43. Number of Persons Homeless, Sheltered and Unsheltered, Clackamas County, Point-in-Time Count, 2017, 2019. and 2022

Source: Oregon Housing and Community Services.

**497 Persons** 2017

**471** Persons 2019

**571 Persons** 

<sup>&</sup>lt;sup>21</sup> These numbers are for all of Sandy zip code and not necessarily within city limits.

<sup>&</sup>lt;sup>22</sup> From 2020 and 2022 the number of people in the US increased 0.6%. The proportion of people experiencing homelessness compared to the total US population stayed about the same.

In 2022, 47% of people experiencing homelessness were sheltered (270 people) and 53% were unsheltered (301 people).

AntFarm, a nonprofit serving the houseless population in Sandy, estimated that there were 10 adults experiencing houselessness in Sandy in 2023.<sup>23</sup>

Exhibit 44. Number of Persons Homeless by Living Situation, Clackamas County, Point-in-Time Count, 2017, 2019, and 2022 Source: Oregon Housing and Community Services.



In the 2019-2020 school year, 70 students were experiencing homelessness.

AntFarm, a nonprofit serving the houseless population in Sandy, estimated that there were 40 youths (24 and younger) experiencing houselessness in in Sandy 2023.<sup>24</sup> Exhibit 45. Students Homeless by Living Situation, Oregon Trail School District, 2018–2019 and 2019–2020 Source: McKinney Vento, Houseless Student Data.

**75 Students** 

2018-2019

**70 Students** 2019-2020

<sup>&</sup>lt;sup>23</sup> These numbers are for all of Sandy zip code and not necessarily within city limits.

<sup>&</sup>lt;sup>24</sup> These numbers are for all of Sandy zip code and not necessarily within city limits.

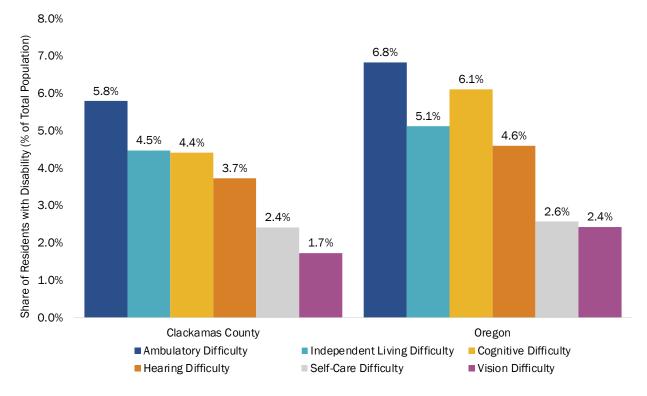
#### People with Disabilities

Persons with disabilities often require housing accommodations such as single-story homes or ground floor dwelling units, unit entrances with no steps, wheel-in showers, widened doorways, visual alarms or alerts (like a fire alarm or doorbell), accommodations for service animals, and other accessibility features. Limited supply of these housing options poses additional barriers to housing access for these groups.

The sample size for Sandy is too small to have accurate persons with disabilities data, so instead, Exhibit 46 shows Clackamas County and Oregon disability data. About 12% of Clackamas County's population has one or more disabilities (about 49,032 people), slightly lower than the state average of 15%.

Exhibit 46. Persons Living with a Disability by Type and as a Percent of Total Population, Clackamas County, Oregon, 2016-2020





#### Regional and Local Trends Affecting Affordability in Sandy

Source: Redfin Data Center

This section describes changes in sales prices, rents, and housing affordability in Sandy and comparison areas. Overall, Sandy's median home sales price was about \$475,000 at the end of 2022 (Exhibit 47).

#### Changes in Housing Costs

Sandy's median home sales price was \$475,000 in December 2022.

Exhibit 47. Median Home Sales Price, Sandy and Comparison Cities, December 2022
Source: Redfin Data Center



Sandy's median home sales price increased by \$211,000 (80%), from \$264,000 in December 2015 to \$475,000 in December 2022.

Exhibit 48. Median Sales Price, Sandy and Comparison Cities, Dec 2015 through Dec 2022

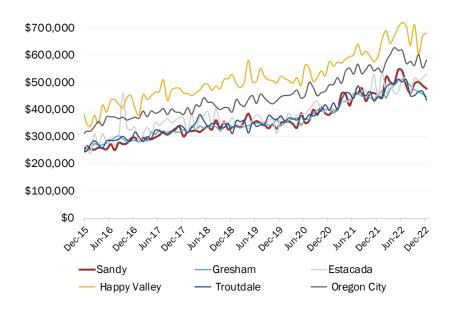
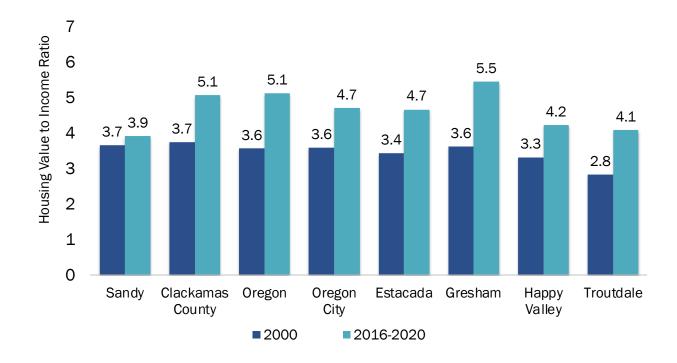


Exhibit 49 shows that, since 2000, housing costs in Sandy increased slightly faster than incomes. The household-reported median value of a house in Sandy was 3.7 times the median household income in 2000 and 3.9 times the median household income in 2020. Sandy's ratio of median housing value to median household income was lower than other comparison cities likely because Sandy's median household income grew faster. Sandy's median household income increased nearly 100% between 2000 and 2020, whereas Clackamas County's median household income increased by about 60% (not adjusted for inflation). This could be partly attributed to Sandy attracting more high-income residents.

Exhibit 49. Ratio of Median Housing Value to Median Household Income, Sandy, Comparison Counties, Oregon, and Comparison Cities, 2000 to 2016-2020 Source: US Census Bureau, 2000 Decennial Census (Table HCT012, H085); 2016-2020 ACS (Table B19013, B25077).



#### **Rental Costs**

Multi-dwelling average asking rents were \$1,591 per unit in 2022, not including cost of utilities. The asking rents in 2022 vary from \$1,475 for a studio unit to \$1,936 for a three-bedroom unit.

The average asking price per multi-dwelling unit in Sandy has increased steadily over the past decade.

Between 2015 and 2022, Sandy's average multidwelling asking rent increased by about \$462 (41%), from \$1,129 per month to \$1,591 per month.

ECONorthwest surveyed three properties in February 2023 to better understand the current rental market. The cost of a two-bedroom apartment ranged from \$1,399 to \$1,965 across three properties surveyed.

In 2021, Sandy's average multi-dwelling asking rent was \$1.52 per square foot, up from \$1.21 per square foot in 2015, a 26% increase.

In this time, Sandy's multidwelling vacancy rate decreased from 2.7% in 2015 to 1.9% in 2021. Exhibit 50. Average Multi-Dwelling Asking Rent per Unit, Sandy, 2012 through 2022



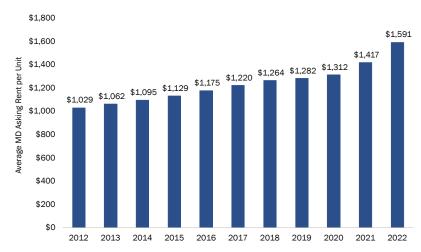
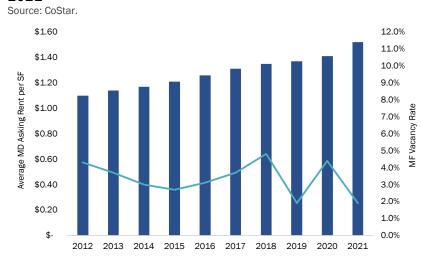


Exhibit 51. Average Multi-Dwelling Asking Rent per Square Foot and Average Multi-Dwelling Vacancy Rate, Sandy, 2012 through 2021



#### Housing Affordability

A typical standard used to determine housing affordability is that a household should pay no more than a certain percentage of household income for housing, including payments and interest or rent, utilities, and insurance. The Department of Housing and Urban Development's guidelines indicate that households paying more than 30% of their income on housing experience "cost burden" and households paying more than 50% of their income on housing experience "severe cost burden." Using cost burden as an indicator is one method of determining how well a city is meeting the Goal 10 requirement to provide housing that is affordable to all households in a community.

For example, about 17% of Sandy's households have an income of less than \$34,000 per year. In accordance with the Department of Housing and Urban Development's guidelines, these households can afford rent of less than \$860 per month. Most, but not all, of these households are cost burdened.

While cost burden is a common measure of housing affordability, it does have some limitations. A household is defined as cost burdened if the housing costs exceed 30% of their income, regardless of actual income. The remaining 70% of income is expected to be spent on nondiscretionary expenses, such as food or medical care expenses. Households with higher incomes may be able to pay more than 30% of their income on housing without impacting the household's ability to pay for necessary nondiscretionary expenses.

In addition, cost burden compares income to housing costs and does not account for accumulated wealth. As a result, the estimate of how much a household can afford to pay for housing does not include the impact of a household's accumulated wealth.

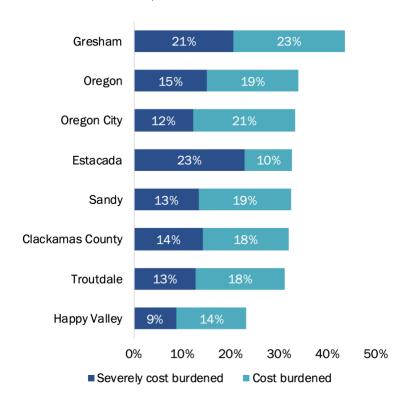
Cost burden also does not account for debts, such as college loans, credit card debt, or other debts. As a result, households with high levels of debt may be less able to pay up to 30% of their income for housing costs.

About 32% of Sandy's households were cost burdened in 2020 and 13% were severely cost burdened. In this period, about 60% of *renter* households were cost burdened or severely cost burdened, compared with 23% of homeowners. Sandy experienced similar cost burden rates to Clackamas County and Oregon.

Overall, about 32% of all households in Sandy were cost burdened, similar to Clackamas County (32%) and slightly lower than Oregon (34%).

Exhibit 52. Housing Cost Burden, Sandy, Clackamas County, Oregon, Other Comparison Cities, 2016-2020

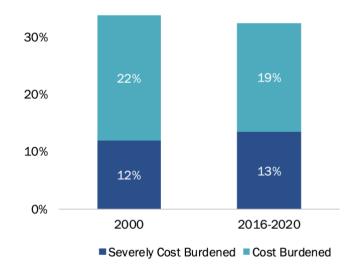
Source: US Census Bureau, 2016-2020 ACS Tables B25091 and B25070.



From 2000 to 2020 the number of cost-burdened households decreased slightly.

## Exhibit 53. Change in Housing Cost Burden, Sandy, 2000 to 2016-2020

Source: US Census Bureau, 2000 Decennial Census, Tables H069 and H094 and 2016-2020 ACS Tables B25091 and B25070.

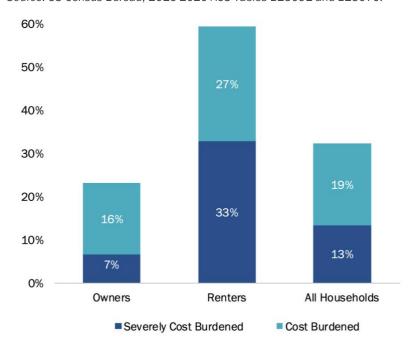


## Renters are much more likely to be cost burdened than homeowners.

About 60% of Sandy's renters were cost burdened or severely cost burdened, compared to 23% of homeowners.

About 33% of Sandy's renters were severely cost burdened (meaning they paid more than 50% of their income on housing costs alone).

Exhibit 54. Housing Cost Burden by Tenure, Sandy, 2016-2020 Source: US Census Bureau, 2016-2020 ACS Tables B25091 and B25070.



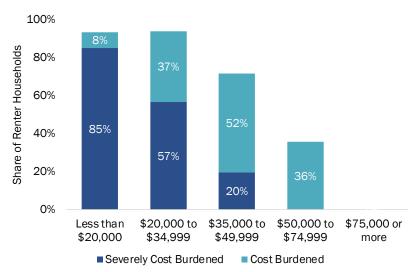
Cost burden is highest for renter households with the lowest incomes. About 65% of Sandy's renter households have incomes below \$50,000, compared with 15% of Sandy's owner households.

Most renter households earning less than \$50,000 are cost burdened.

About 85% of renter households that earn less than \$20,000 are severely cost burdened.

## Exhibit 55. Cost-Burdened Renter Households, by Household Income, Sandy, 2016-2020

Source: US Census Bureau, 2016-2020 ACS Table B25074.



#### Exhibit 56 through

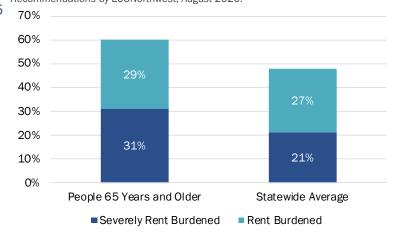
Exhibit 58 show cost burden in Oregon for renter households for seniors, people of color, and people with disabilities.<sup>25</sup> This information is not readily available for a city with a population as small as Sandy, which is why we present statewide information. These exhibits show that these groups experience cost burden at higher rates than the overall statewide average.

# Renters 65 years of age and older were disproportionately rent burdened compared to the state average.

About 60% of renters aged 65 years and older were rent burdened, compared with the statewide average of 48% of renters.

## Exhibit 56. Cost-Burdened Renter Households, for People 65 Years of Age and Older, Oregon, 2018

Source: US Census, 2018 ACS 1-Year PUMS Estimates. From the Report Implementing a Regional Housing Needs Analysis Methodology in Oregon: Approach, Results, and Initial Recommendations by ECONorthwest, August 2020.



<sup>&</sup>lt;sup>25</sup> From the report *Implementing a Regional Housing Needs Analysis Methodology in Oregon*, prepared for Oregon Housing and Community Services by ECONorthwest, March 2021.

Compared to the average renter household in Oregon, those that identified as a non-Asian person of color or as Latino/a/x were disproportionately rent burdened.

## Exhibit 57. Cost-Burdened Renter Households, by Race and Ethnicity, Oregon, 2018

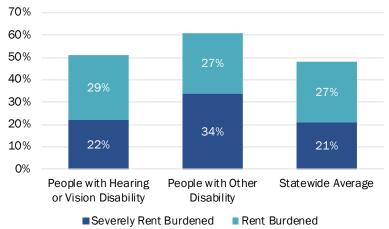
Source: US Census, 2018 ACS 1-Year PUMS Estimates. From the Report Implementing a Regional Housing Needs Analysis Methodology in Oregon: Approach, Results, and Initial Recommendations by ECONorthwest, August 2020.



Renters with a disability in Oregon were disproportionately cost burdened.

## Exhibit 58. Cost-Burdened Renter Households, for People with Disabilities, Oregon, 2018

Source: US Census, 2018 ACS 1-Year PUMS Estimates. From the Report Implementing a Regional Housing Needs Analysis Methodology in Oregon: Approach, Results, and Initial Recommendations by ECONorthwest, August 2020.



Another way of exploring the issue of financial need is to review housing affordability at varying levels of wages and household income.

Fair Market Rent for a 2-bedroom apartment in Portland-Vancouver-Hillsboro, OR-WA MSA is \$1,839.

ECONorthwest's research about the costs of a 2-bedroom apartment in Sandy showed that the costs range between \$1,399 and \$1,965.

A person must earn at least \$35.37 per hour to afford two-bedroom Fair Market Rent (\$1,839).

That is \$73,560 for a full-time job. About 44% of Sandy's households have incomes below \$73,600 per year.

Exhibit 59. HUD Fair Market Rent (FMR) by Unit Type, Portland-Vancouver-Hillsboro, OR-WA MSA, 2023 Source: US Department of Housing and Urban Development.

**\$1,500 \$1,610 \$1,839 \$2,574 \$2,995** Studio 1-Bedroom 2-Bedroom 3-Bedroom 4-Bedroom

Exhibit 60. Affordable Housing Wage, Portland-Vancouver-Hillsboro, OR-WA MSA, 2021

Source: US Department of Housing and Urban Development; Oregon Bureau of Labor and Industries.

#### \$35.37 per hour

Affordable housing wage for two-bedroom unit in Portland-Vancouver-Hillsboro, OR-WA MSA

In 2021, the overall average wage for people working at a business located in Sandy was \$43,856, compared to \$71,512 in the Portland metro region. Households need to have at least two people working average-wage jobs (or above) to afford the average asking rent plus utilities of \$1,840.26 Single-worker households or two-worker households with lower-wage jobs cannot afford this rent. A household would need to have income of about \$73,600 to afford these rents.

Average wages in Sandy are also not high enough to pay for the median home sales price of \$475,000. Even two-worker households with relatively high-wage jobs cannot afford the median home sales price. Households would need to earn approximately \$146,000 annually to afford this sales price.

Exhibit 61. Financially Attainable Housing for Workers in Sandy

Source: 2021 covered employment from confidential Quarterly Census of Employment and Wage (QCEW) data provided by the Oregon Employment Department; Redfin Data Center (2022), Costar (2022).

			Workers in Sandy can afford		
			monthly housing costs of:	average asking rent?	median home sales price?
Can people who work in Sandy afford to live in Sandy?  Average Asking Rent (from Costar) plus \$250 for utilities: \$1,840  Median Home Sales Price: \$475,000	Average Wage	Single-Worker Household: \$43,856	\$1,100	×	×
	\$43,856	Two-Worker Household: \$87,713	\$2,200	~	×
	Food Service Average Wage	Single-Worker Household: \$23,042	\$580	×	×
	(low wage) \$23,042	Two-Worker Household: \$46,084	\$1,200	X	×
	Manufacturing Average Wage	Single-Worker Household: \$64,470	\$1,600	×	X
	(high wage) \$64,470	Two-Worker Household: \$128,940	\$3,200	~	X
	Mixed (one high and one low-wage worker)	Two-Worker Household: \$87,512	\$2,200	~	×

<sup>&</sup>lt;sup>26</sup> Average asking rent was about \$1,590 in 2022 according to Costar. ECONorthwest assumed \$250 per month for utilities for a total housing cost of \$1,840.

Exhibit 62 shows housing affordability based on the regional median family income (MFI) for Clackamas County, which is used by HUD to understand the differences in housing affordability in different places across the nation. In Clackamas County (and the rest of the Portland region), the MFI for a family of four was \$114,400 in 2023.

A household earning 100% of MFI (\$114,400) could afford monthly housing costs of about \$2,860 or a home roughly valued between \$315,000 and \$372,000, depending on the interest rate of the loan, the loan term, and the amount of down payment.

To afford the median home sales price of \$475,000, a household would need to earn about \$146,000 or 128% of MFI. About 20% of Sandy's households have income sufficient to afford this median home sales price in accordance with HUD guidelines.

A household would need to have income of about \$73,600 (about 64% of MFI) to afford the average asking rent for multi-dwelling housing plus basic utilities like power, heat, and water of \$1,840.27 About 44% of Sandy's households earn less than \$73,600 and cannot afford these rents. In addition, about 17% of Sandy's households have incomes of less than \$34,320 (30% of MFI) and are at risk of becoming houseless.

ECONorthwest

<sup>&</sup>lt;sup>27</sup> Average asking rent was about \$1,590 in 2022 according to Costar. ECONorthwest assumed \$250 per month for utilities for a total housing cost of \$1,840.

## Exhibit 62. Financially Attainable Housing, by Median Family Income (MFI) for Clackamas County (\$114,400), 2023

Source: U.S. Department of Housing and Urban Development, Portland MSA, 2023. Note: Note: The estimates of affordable home sales prices below are rough estimates. The affordable home sales prices will vary for each borrowing household, based on interest rates, loan term, down payment, and similar factors. These sales prices are illustrative estimates and do not make assumptions about specific interest rates (assumed 6.5% or more), amount of down payment, whether mortgage insurance will be required, or other factors that are unique to an individual household's mortgage.



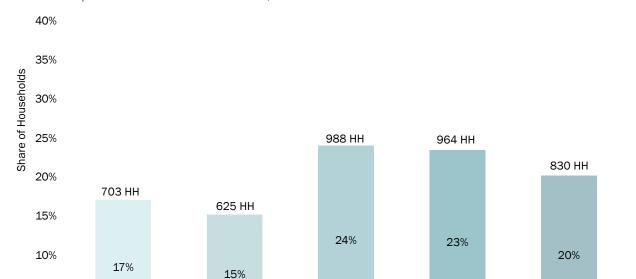


Exhibit 63. Share of Households by Median Family Income (MFI) for Clackamas County, Sandy, 2023 Source: US Department of HUD. US Census Bureau, 2016-2020 ACS Table 19001.

Exhibit 64 illustrates housing unit affordability based on information from HUD and the US Census about unit affordability and household income. It compares the amount that the household could pay for housing with the amount that they are paying for housing. Households can afford what they are paying (dark blue), could afford to pay more than they are paying (teal blue), or are cost burdened and cannot afford to pay as much as they are paying (yellow).

Low Income

(50-80% of MFI)

\$57k - \$92k

Middle Income

(80-120% of MFI)

\$92k - \$137k

High Income

(>120% of MFI)

> \$137k

Very Low Income

(30-50% of MFI)

\$34k - \$57k

- Households with income of less than 50% of MFI (or \$53,000) are most likely to be cost burdened. Only 42% of households in this income can afford their housing. Sandy has a deficit of about 610 units that are affordable to these households.
- Most households with income between 50% and 80% of MFI (or \$53,000 to \$85,000) can afford their housing costs. About 14% of these households may be able to afford to pay more than they do for their housing. And about 21% of households in this income group are cost burdened, accounting for 144 households.
- All households with income of more than 80% of MFI (or \$85,000) can either afford their current housing or may be able to afford to pay more than they do for their housing.

5%

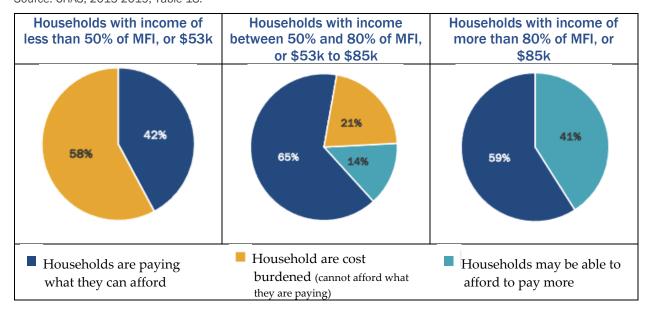
0%

Extremely Low Income

(<30% of MFI)

< \$34k

Exhibit 64. Unit Affordability by Household Income, Sandy, 2015-2019 Source: CHAS, 2015-2019, Table 18.



Sandy currently has a deficit of housing units for households earning 0-50% of the MFI (less than \$53,250 per year), resulting in cost burden of these households. This indicates a deficit of more affordable housing types (such as government-subsidized housing, existing lower-cost apartments, and manufactured housing). This finding is consistent with the other information presented in this section.

For households earning 50-80% MFI, some are cost burdened likely because they cannot find housing that is affordable. Some households earning 50-80% MFI and some earning over 80% MFI may be able to afford more than they are paying for housing, which means that they are occupying units affordable to lower-income households. These households could afford more expensive housing but either choose to live in less costly housing or cannot find higher-cost housing that meets their needs.

#### Summary of the Factors Affecting Sandy's Housing Needs

The following is a discussion of how demographic and housing trends are likely to affect housing in Sandy over the next twenty years:

- The high cost of homeownership is a growing challenge in Sandy. Housing affordability presents a challenge in Clackamas County and the broader Portland metro region. Sandy is affected by these regional trends. In Sandy, housing costs have increased faster than incomes. Between 2015 and 2022, home sales prices increased by about 80%. Between 2015 and 2020, the median household income increased 33%
  - Many people who work in Sandy cannot afford to own a home in Sandy. The average wage of a worker in Sandy was \$43,856 in 2021. The median home sales price in Sandy was \$475,000 as of December 2022. Even two-worker households with relatively highwage jobs cannot afford the median home sales price. Workers would need to earn approximately \$146,000 annually to afford this sales price (assuming 6.5% interest rate or more).<sup>28</sup>
- Finding affordable rental housing is becoming increasingly challenging in Sandy. Between 2015 and 2022, rental costs increased by 41% in Sandy. Between 2015 and 2020, the median household income for *renter* households decreased by 10%. Sandy has a small supply of multi-dwelling housing (about 14% of the city's housing stock) which is likely contributing to increasing rents. Over half of renter households were cost burdened (60%) in 2020.
  - Many people who work in Sandy cannot afford to rent in Sandy. The average wage of a worker in Sandy was \$43,856 in 2021. Households need to have at least two people working average-wage jobs (or above) to afford the average asking rent plus utilities of \$1,840.<sup>29</sup> Single-worker households or two-worker households with lower-wage jobs cannot afford this rent. A household would need to have income of about \$73,600 to afford these rents.
- Demographic trends will change Sandy's housing needs over the planning period. Key demographic and economic trends that will affect Sandy's future housing needs are (1) the aging of millennials and Gen Zers, (2) the growth of the older adult population, and (3) the growth of the Latino population.
  - Millennials and Gen Zers will continue to form households and make a variety of housing choices. Sandy has a greater share of younger working-aged people than Clackamas County and Oregon. About 31% of Sandy's population is between 20 and 39 years

<sup>&</sup>lt;sup>28</sup> The affordable home sales prices varies for each borrowing household, based on interest rates, loan term, down payment, and similar factors.

<sup>&</sup>lt;sup>29</sup> Average asking rent was about \$1,590 in 2022 according to Costar. ECONorthwest assumed \$250 per month for utilities for a total housing cost of \$1,840.

old, compared to 24% for Clackamas County, and 28% for Oregon. Sandy also has a larger percentage of households with children than the county and state.

This age group includes both millennials (who will be 45 to 65 years old by 2045) and Gen Zers (who will be 25 to 45 years old by 2045). The ability to retain current millennial and Gen Zer residents in Sandy as they age will depend on the City's availability of renter and ownership housing that is large enough to accommodate growing families while still being relatively affordable.

Homeownership is becoming increasingly common among millennials, but financial barriers to homeownership remain for some millennials and Gen Zers, resulting in the need to rent housing, even if they prefer to become homeowners. Housing preferences for Gen Zers are not yet known but are expected to be similar to millennials, with the result that they will also need affordable housing—both for rental and, later in life, for ownership. Some millennial and Gen Zer households will occupy housing that is currently occupied but will become available over the planning period, such as housing that is currently owned or occupied by baby boomers. The need for housing large enough for millennial and Gen Zer families may be partially accommodated by these existing units through future sales.

- *Growth in the senior population*. Fifteen percent of Sandy residents are aged 60 or older compared to Clackamas County (25%) or the state as a whole (24%). However, countywide projections suggest that older residents will make up a greater share of the population in the future. A rise in the number of Sandy's older adult population will result in an increased demand for housing types specific to this population, such as assisted-living facilities or age-restricted developments.
- Latino population will continue to grow. Latino population growth will be an important driver in growth of housing demand in Sandy, both for owner and renter-occupied housing. Growth in the Latino population, similar to regional and statewide trends, will drive demand for housing for families with children. Given the lower income for some Latino households, especially first-generation immigrants, growth in this group will also drive demand for affordable housing, both for ownership and renting.

In summary, increasing housing costs and changing demographics underscore the need for more affordable housing in a variety of housing types.

### 5. Housing Need in Sandy

#### Projected New Housing Units Needed in the Next Twenty Years

The results of the Housing Capacity Analysis are based on (1) the official population forecast for growth in Sandy over the twenty-year planning period, (2) information about Sandy's housing market relative to Clackamas County, Oregon, and nearby cities, and (3) the demographic composition of Sandy's existing population and expected long-term changes in the demographics of Clackamas County.

#### Forecast for Housing Growth

This section describes the key assumptions and presents an estimate of new housing units needed in Sandy between 2023 and 2043. The key assumptions are based on the best available data.

- Population. A twenty-year population forecast (in this instance, 2023 to 2043) is the foundation for estimating needed new dwelling units. Based on PSU's population forecast, Sandy's UGB is projected to grow from 13,877 persons in 2023 to 20,227 persons in 2043, an increase of 6,350 people.
- Household Size. According to the 2016-2020 American Community Survey, the average household size in Sandy was 2.75 people. Thus, for the 2023 to 2043 period, we assume an average household size of 2.75 persons.
- **Vacancy Rate.**<sup>30</sup> According to the 2016-2020 American Community Survey, Sandy's vacancy rate was 5%. **Thus, for the 2023 to 2043 period, we assume a 5% vacancy rate.**

<sup>&</sup>lt;sup>30</sup> The Census defines vacancy as "unoccupied housing units [that] are considered vacant. Vacancy status is determined by the terms under which the unit may be occupied, e.g., for rent, for sale, or for seasonal use only."

Sandy will have demand for 2,424 new dwelling units over the 20-year period, with an annual average of 121 dwelling units.

Exhibit 65. Forecast of Demand for New Dwelling Units, Sandy UGB, 2023 to 2043

Source: Calculations by ECONorthwest.

Variable	New Dwelling Units (2023-2043)
Change in persons	6,350
Average household size	2.75
New occupied DU	2,309
times Vacancy rate	5.0%
equals Vacant dwelling units	115
Total new dwelling units	2,424
Annual average of new dwelling units	121

#### Housing Units Needed Over the Next Twenty Years

Exhibit 66 presents a forecast of new housing in Sandy's UGB for the 2023 to 2043 period. This section determines the needed mix and density for the development of new housing developed over this twenty-year period in Sandy.

Over the next twenty years, the need for new housing developed in Sandy will generally include a wider range of housing types and housing that is more affordable. This conclusion is based on the following information, found in the previous sections:

- Sandy's existing housing mix is predominately single-family detached. In 2020, 79% of Sandy's housing was single-family detached, 7% was single-family attached, 4% was multi-dwelling housing (with two to four units per structure), and 10% was multi-dwelling housing (with five or more units per structure). Over the 2014 to May 2023 period, 852 units were built in the City of Sandy. Of the 852 units built, about 69% were for single-family units and 31% were for multi-dwelling units.
- Demographic changes across Sandy suggest increases in demand for single-family attached housing and multi-dwelling housing. The key demographic and socioeconomic trends that will affect Sandy's future housing needs are increasing housing costs, housing affordability concerns for millennials and Gen Zers, need for housing for families with children, growth of the Latino population, and an aging population. The implications of these trends are increased demand for housing that is affordable for families and for smaller, older (often single-person) households. Sandy has need for housing both for ownership and rent.
- Sandy's median household income was \$81,262 in 2020, which is similar to Clackamas County's median household income. Since 2000, housing costs in Sandy have been increasing faster than incomes. When considering the income of residents, housing in Sandy is more affordable than comparison regions.

- About 32% of Sandy's households are cost burdened (paying 30% or more of their household income on housing costs). About 60% of Sandy's **renters** are cost burdened and about 23% of Sandy's **homeowners** are cost burdened. Cost burden rates in Sandy are similar to those in Clackamas County.
- Sandy needs more affordable housing types for renters. Between 2015 and 2022, rental costs increased by 41%. Between 2015 and 2020, the median household income for *renter* households decreased 10%. A household would need to have an income of \$73,600 (about 64% of MFI) to afford the average asking rent for multi-dwelling housing plus utilities of \$1,840. According to 2016-2020 ACS data about 44% of Sandy's households earn less than \$73,600 and cannot afford these rents. In addition, about 17% of Sandy's households have incomes of less than \$34,320 (30% of MFI) and are at risk of becoming houseless.
- Sandy needs more affordable housing types for homeowners. In Sandy, housing costs have increased faster than incomes. Between 2015 and 2022, home sales prices increased by 81%. Between 2015 and 2020 the median household income increased 33%. To afford the median home sales price in Sandy of \$475,000, a household would need to earn about \$146,000 or 128% of MFI. About 20% of Sandy's households have income sufficient to afford this median home sales price.

These factors suggest that Sandy needs a broader range of housing types with a wider range of price points than are currently available in Sandy's housing stock. This includes providing opportunity for the development of housing types across the affordability spectrum, such as less expensive single-family detached housing (e.g., small-lot single-family detached units, cottages, and accessory dwelling units), town houses, duplexes, triplexes, quadplexes, and multi-dwelling buildings with five or more units.

Exhibit 66 shows the forecast of needed housing in the Sandy UGB during the 2023 to 2043 period. The projection is based on the following assumptions:

- The assumptions about the mix of housing (based on the discussion above) in Exhibit 66 are as follows. This represents Sandy's needed housing mix:
  - About 60% of new housing will be single-family detached, a category which
    includes manufactured housing, cottage housing, and accessory dwelling units.
    About 79% of Sandy's existing housing was single-family detached in 2020.
  - **About 7% of new housing will be single-family attached.** About 7% of Sandy's existing housing was town houses in 2020.
  - About 5% of new housing will be duplexes, triplexes, and quadplexes. About 4% of Sandy's existing housing was plexes in 2020.
  - About 28% of new housing will be multi-dwelling housing (with five or more units per structure). About 10% of Sandy's existing housing was multi-dwelling in 2020.

Sandy is forecast to grow by 2,424 new dwelling units over the 20-year period, 28% of which will be multi-dwelling (5+ units). Exhibit 66. Forecast of Demand for New Dwelling Units, Sandy, 2023 to 2043

Source: Calculations by ECONorthwest.

Variable	Preliminary Needed Mix
Needed new dwelling units (2023-2043)	2,424
Dwelling units by structure type	
Single-family detached	
Percent single-family detached DU	60%
Total new single-family detached DU	1,454
Single-family attached	
Percent single-family attached DU	7%
Total new single-family attached DU	170
Duplex, Triplex, Quadplex	
Percent duplex, triplex, quadplex	5%
Total new duplex, triplex, quadplex	121
Multi-dwelling (5+ units)	
Percent multi-dwelling (5+ units)	28%
Total new multi-dwelling (5+ units)	679
Total new dwelling units (2023-2043)	2,424

Exhibit 67 allocates needed housing to plan designations in Sandy. The allocation is based, in part, on the types of housing allowed in the zoning districts of each plan designation. It also considers the densities allowed (Note: densities do not reflect middle housing allowances) and required in each designation. Exhibit 67 shows:

- **Single Family Residential (SFR)** allows single-family detached, duplexes, and accessory dwelling units. Density for development is a minimum of 3 dwelling units per net acre and a maximum of 5.8 units per net acre. The minimum single-family lot size is 7,500 square feet.
- Low Density Residential (R-1) allows single-family detached and attached, duplexes, and accessory dwelling units. The minimum density for development is 5 dwelling units per net acre and the maximum density is 8 units per net acre. Minimum lot size for single-family detached is 5,500 square feet. Other uses have no minimum lot size.
- Medium Density Residential (R-2) allows single-family detached and attached, duplexes, accessory dwelling units, and multi-dwelling. The minimum density for development is 8 dwelling units per net acre and the maximum density is 14 units per net acre. There is no minimum lot size.
- **High Density Residential (R-3)** allows single-family detached and attached, duplexes, accessory dwelling units, and multi-dwelling. The minimum density for development is

- 10 dwelling units per net acre and the maximum density is 20 units per net acre. There is no minimum lot size.
- Village (SFR, R-1, R-2, R-3) allows the uses according to the implementing zone as described above.
- Commercial (C-2) allows multi-dwelling over commercial uses with no minimum lot sizes. The City allows housing development in the C-1 and C-3 zoned but Exhibit 6 shows these zones have very little buildable land. If the City rezones land to these zones in the future, they may accommodate housing development as well.

Exhibit 67. Allocation of Needed Housing by Housing Type and Plan Designation and Zone, Sandy UGB, 2023 to 2043

C	CON last busest
Source:	ECONorthwest.

Housing Type	Single Family Residential (SFR)	Medium Density Resdiential (R-2)	High Density Residential (R-3)	Village (SFR, R-1, R-2, R-3)	Commercial (C-2)	Total
Dwelling Units						
Single-family detached	654	436	-	363	-	1,453
Single-family attached	-	61	12	96	-	169
Duplex, triplex, quadplex	18	24	12	66	-	120
Multi-dwelling (5+ units)	-	48	145	151	333	677
Total	672	569	169	676	333	2,419
Percent of Units						
Single-family detached	27%	18%	0%	15%	0%	60%
Single-family attached	0%	3%	0%	4%	0%	7%
Duplex, triplex, quadplex	1%	1%	0%	3%	0%	5%
Multi-dwelling (5+ units)	0%	2%	6%	6%	14%	28%
Total	28%	24%	7%	28%	14%	100%

Exhibit 68 shows the assumed development densities in gross acres (accounting for land for rights-of-way) based on the following assumptions:

- Low Density Residential (LDR): 25% of land is in rights-of-way in areas with existing development. The densities in this plan designation average 4.9 dwelling units per net acre and 3.7 dwelling units per gross acre for the SFR zone and 7.2 dwelling units per net acre and 5.4 dwelling units per gross acre for the R-1 zone. Exhibit 68 assumes that housing in LDR will develop at 85% (for the SFR zone) to 90% (for the R-1 zone) of the maximum density allowed, consistent with recent development trends.
- Medium Density Residential (MDR): 23% of land is in rights-of-way in areas with existing development. The densities in this plan designation average 12.6 dwelling units per net acre and 9.7 dwelling units per gross acre for the R-2 zone and 19.0 dwelling units per net acre and 14.6 dwelling units per gross acre for the R-3 zone. Exhibit 68 assumes that housing in MDR will develop at 90% (for the R-2 zone) to 95% (for the R-3 zone) of the maximum density allowed, consistent with recent development trends.
- **High Density Residential (HDR):** 22% of land is in rights-of-way in areas with existing development. The densities in this plan designation average 19.0 dwelling units per net acre and 14.8 per gross acre. Exhibit 68 assumes that housing in HDR will develop at

- 95% of the maximum density allowed in the R-3 zone, consistent with recent development trends.
- Village: 29% of land is in rights-of-way in areas with existing development. The densities in this plan designation average 4.9 dwelling units per net acre and 3.5 dwelling units per gross acre for the SFR zone; 7.2 dwelling units per net acre and 5.1 dwelling units per gross acre for the R-1 zone; 12.6 dwelling units per net acre and 8.9 dwelling units per gross acre for the R-2 zone; and 19.0 dwelling units per net acre and 13.5 dwelling units per gross acre for the R-3 zone. Exhibit 68 assumes development at the same densities per zone as described above.
- Commercial: 13% of land is in rights-of-way in areas with existing development.

  Development densities in this plan designation average 20.0 dwelling units per net acre and 17.4 dwelling units per gross acre.

Exhibit 68. Assumed Densities (gross acres) for Needed Housing by Housing Type and Plan Designation, Sandy UGB, 2023 to 2043

Julice, Louisoi (ilwest	Source:	<b>ECON</b>	orthwest
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Plan Designation	Avg. Net Density (DU/net acre)	% for Rights-of-Way	Avg. Gross Density (DU/gross acre)
Low Density Residential			
SFR	4.9	25%	3.7
R-1	7.2	25%	5.4
Medium Density Residential			
R-2	12.6	23%	9.7
R-3	19.0	23%	14.6
High Density Residential			
R-3	19.0	22%	14.8
Village			
SFR	4.9	29%	3.5
R-1	7.2	29%	5.1
R-2	12.6	29%	8.9
R-3	19.0	29%	13.5
Commercial			
C-2	20.0	13%	17.4

# Needed Housing by Income Level

The next step in the Housing Capacity Analysis is to develop an estimate of housing need by income and housing type. This analysis requires an estimate of the income distribution of current and future households in the community. Estimates presented in this section are based on secondary data from the Census and analysis by ECONorthwest.

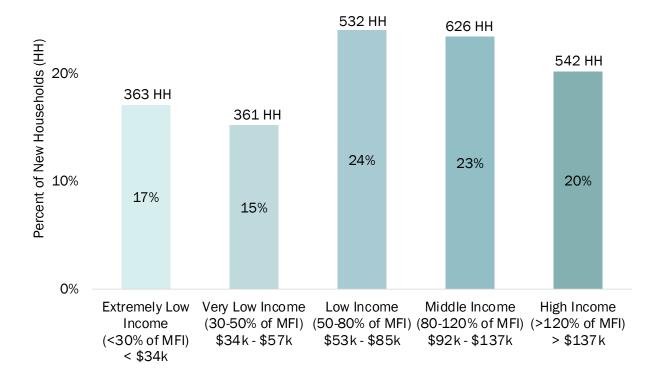
The analysis in Exhibit 69 is based on Census data about household income levels for existing households in Sandy. Income is distributed into market segments consistent with HUD income level categories, using Clackamas County's 2023 median family income (MFI) of \$106,500. The exhibit assumes that approximately the same percentage of households will be in each market segment in the future.

Based on Exhibit 69, 32% of Sandy's future households will have income below 50% of Clackamas County's median family income (less than \$53,000). About 47% will have incomes between 50% and 120% of the county's MFI (between \$53,000 and \$128,000). Exhibit 69 shows that, as Sandy's population grows, Sandy will continue to have demand for housing across the affordability spectrum.

Exhibit 69. Future (New) Households, by Median Family Income (MFI) for Clackamas County, Sandy, 2023

Source: US Department of HUD 2023. US Census Bureau, 2016-2020 ACS Table 19001.

30%



# Other Housing Needs

ORS 197.303, 197.307, 197.312, and 197.314 require cities to plan for government-assisted housing, farmworker housing, manufactured housing on lots and in manufactured home parks, and housing for people with disabilities and people experiencing homelessness.

- Income-restricted and government-subsidized housing. Government subsidies can apply to all housing types (e.g., single-family detached, multi-dwelling, etc.). Sandy allows development of government-assisted housing in all residential plan designations, with the same development standards for market-rate housing. Because government-assisted housing is similar in character to other housing (with the exception being the subsidies), it is not necessary to develop separate forecasts for government-subsidized housing.
- **Farmworker housing.** Farmworker housing can also apply to all housing types, and the City allows development of farmworker housing in all residential zones, with the same development standards as market-rate housing. Because it is similar in character to other housing (with the possible exception of government subsidies, if population restricted), it is not necessary to develop separate forecasts for farmworker housing.
- Manufactured housing and prefabricated housing on lots. Sandy allows manufactured homes in all of its residential plan designations and zoning districts.
  - Sandy's development code includes standards for manufactured homes that are different from single-family housing. House Bill 4064 requires that manufactured housing not be subject to development standards that are different from single-family housing. Sandy may need to modify its development code to remove requirements for unit size, roofs, and siding to be consistent with requirements for single-family units. Sandy is currently undergoing a Clear and Objective Code Audit which will address these requirements.
  - Sandy's development code does not mention prefabricated housing, an issue we recommend the City address to meet the requirements of House Bill 4064. Prefabricated housing is built piece by piece (generally in a factory) and is transported to the building site for assembly. Prefabricated housing includes housing built in panels or modules (called modular housing).
- Manufactured housing in manufactured home parks. Sandy allows manufactured homes in manufactured home parks in all of its residential zones except for Single Family Residential (SFR). OAR 197.480(4) requires cities to inventory the mobile home or manufactured dwelling parks sited in areas planned and zoned or generally used for commercial, industrial, or high-density residential development. According to the Oregon Housing and Community Services' Manufactured Dwelling Park Directory,<sup>31</sup> Sandy has six manufactured home parks within the city, with 247 spaces.
  - ORS 197.480(2) requires Sandy to project need for mobile home or manufactured dwelling parks based on (1) population projections, (2) household income levels, (3) housing market trends, and (4) an inventory of manufactured dwelling parks sited in

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<sup>&</sup>lt;sup>31</sup> Oregon Housing and Community Services, Oregon Manufactured Dwelling Park Directory, http://o.hcs.state.or.us/MDPCRParks/ParkDirQuery.jsp.

areas planned and zoned or generally used for commercial, industrial, or high-density residential development.

- Exhibit 66 shows that Sandy will grow by 2,424 dwelling units over the 2023 to 2043 period. Analysis of housing affordability shows that about 30% of Sandy's new households will be considered very low or extremely low income, earning 50% or less of the region's median family income. One type of housing affordable to these households is manufactured housing. The households most likely to live in manufactured homes in manufactured home parks are those with incomes between \$32,000 and \$53,000 (30% to 50% of MFI), which includes 15% of Sandy's households. However, households in other income categories may live in manufactured homes in manufactured home parks.
- Manufactured home parks provide an important opportunity for affordable housing for homeownership. Preserving existing manufactured home parks and allowing smaller manufactured units in manufactured home parks are important ways to provide opportunities for affordable, lower-cost homeownership opportunities. Manufactured housing accounts for about 6.5% of Sandy's current housing stock.
- If the City has additional need for a new manufactured home park over the 2024-2044 period, it could be for up to about 158 new units (6.5% of new units) on 20 to 26 acres of land, with 6 to 8 dwelling units per acre. If an additional new manufactured home park were developed in Sandy, the City would have sufficient capacity to accommodate it in zones where manufactured housing is allowed. The housing forecast includes new manufactured homes on lots and in manufactured home parks in the category of single-family detached housing.
- Over the next twenty years (or longer), one or more manufactured home parks may close in Sandy. This may be a result of manufactured home park landowners selling or redeveloping their land for uses with higher rates of return, rather than lack of demand for spaces in manufactured home parks. Manufactured home parks contribute to the supply of low-cost affordable housing options, especially for affordable homeownership. The closure of manufactured home parks may be especially difficult in terms of availability of affordable housing, given the large need for affordable homeownership opportunities in Clackamas County and Sandy.
- While there is statewide regulation of manufactured home park closures designed to lessen the financial difficulties of closures for park residents,<sup>32</sup> the City has a role to play in ensuring that there are opportunities for housing for the displaced residents. The City's primary roles are to ensure that there is sufficient land zoned for new multi-dwelling housing and to reduce barriers to residential development to allow for the development of new, relatively affordable housing.

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<sup>&</sup>lt;sup>32</sup> ORS 90.645 regulates rules about the closure of manufactured dwelling parks. It requires that the landlord must give at least one year's notice of park closure and pay tenants between \$5,000 and \$9,000 for each manufactured dwelling park space, in addition to not charging tenants for demolition costs of abandoned manufactured homes.

In addition to these required housing types, this section also addresses housing for people with disabilities and housing for people experiencing homelessness.

- Housing for People with Disabilities. Housing for people with disabilities can apply to all housing types, with the same development standards as market-rate housing. It can also apply to other residential/group living uses (such as nursing homes, residential care homes or facilities, or room and boarding facilities) as well as government-subsidized housing (including units that are population restricted). Broadly, housing options for people with disabilities include (1) living in housing independently (alone or with roommates/family), (2) living in housing with supportive services (e.g., with help from a live-in or visiting caregiver), or (3) living in housing in a supervised residential setting. Meeting the housing needs for people with disabilities will require addressing affordability issues, as well as ensuring that people with disabilities have access to housing that addresses their disability and that they have access to housing without discrimination.
- Housing for People Experiencing Homelessness. Meeting the housing needs of people experiencing homelessness ranges from emergency shelters, transitional housing, and permanent supportive housing (including supportive housing with services) and improved access to an affordable unit (including rent and utility assistance). Persons experiencing homelessness or those at risk of becoming homeless will require assistance with addressing individual, complex barriers to improve long-term housing stability.

# 6. Residential Land Sufficiency in Sandy

This chapter presents an evaluation of the sufficiency of vacant residential land in Sandy to accommodate expected residential growth over the 2023 to 2043 period. This chapter includes an estimate of residential development capacity (measured in new dwelling units) and an estimate of Sandy's ability to accommodate needed new housing units for the 2023 to 2043 period.

# **Capacity Analysis**

The buildable lands inventory summarized in Chapter 2 provides a *supply* analysis (buildable land by type), and Chapter 5 provided a *demand* analysis (population and growth leading to demand for more residential development). The comparison of supply and demand allows the determination of land sufficiency.

There are two ways to calculate estimates of supply and demand into common units of measurement to allow their comparison: (1) housing demand can be converted into acres, or (2) residential land supply can be converted into dwelling units. A complication of either approach is that not all land has the same characteristics. Factors such as zone, slope, parcel size, and shape can affect the ability of land to accommodate housing. Methods that recognize this fact are more robust and produce more realistic results. This analysis uses the second approach: it estimates the ability of vacant residential lands within the UGB to accommodate new housing. This analysis, sometimes called a "capacity analysis," 33 can be used to evaluate different ways that vacant residential land may build out by applying different assumptions.

<sup>&</sup>lt;sup>33</sup> There is ambiguity in the term *capacity analysis*. It would not be unreasonable for one to say that the "capacity" of vacant land is the maximum number of dwellings that could be built based on density limits defined legally by plan designation or zoning and that development usually occurs—for physical and market reasons—at something less than full capacity. For that reason, we have used the longer phrase to describe our analysis: "Estimating how many new dwelling units the vacant residential land in the UGB is likely to accommodate." That phrase is, however, cumbersome, and it is common in Oregon and elsewhere to refer to that type of analysis as "capacity analysis," so we use that shorthand occasionally in this memorandum.

#### Sandy Capacity Analysis Results

The capacity analysis estimates the development potential of vacant residential land to accommodate new housing based on the needed densities by the housing type categories shown in Exhibit 67.

Exhibit 70 shows that **Sandy has 657 acres of vacant or partially vacant land to accommodate dwelling units**, based on the following assumptions:

- Buildable residential land. The capacity estimates start with the number of buildable acres in plan designations that allow residential uses outright, as shown in Exhibit 3. Exhibit 70 assumes that the commercial plan designations will be able to accommodate 333 dwelling units on about 15% of buildable commercial land, consistent with recent housing development in commercial areas.
- Needed densities. The capacity analysis assumes development will occur at needed densities. Those densities were derived from the needed densities shown in Exhibit 68.
   Based on these assumptions, Sandy's development capacity is 5.3 dwelling units per gross acre.

Exhibit 70. Estimate of Capacity on Buildable Land, Sandy UGB, 2023 to 2043

Source: Buildable Lands Inventory; Calculations by ECONorthwest. \*Note: ECONorthwest reduced the "total unconstrained buildable acres" in the Commercial plan designations on the assumption that about 15% of vacant land in commercial areas will develop with housing, based on historical development in these plan designations.

Plan Designation	Total Unconstrained Buildable Acres	Density Assumption (DU/Gross Acre)	Capacity (Dwelling Units)
Low Density Residential			
SFR	418	3.7	1,545
R-1	2	5.4	9
Medium Density Residential			
R-2	60	9.7	582
R-3	0	14.6	1
High Density Residential			
R-3	12	14.8	172
Village			
SFR	31	3.5	109
R-1	91	5.1	465
R-2	8	8.9	74
R-3	16	13.5	214
Commercial			-
C-2	19	17.4	333
Total	657	5.3	3,504

# Residential Land Sufficiency

The next step in the analysis of the sufficiency of residential land within Sandy is to compare the demand for housing by plan designation (Exhibit 67) with the capacity of land by plan designation (Exhibit 70).

Exhibit 71 shows that Sandy **has** sufficient land to accommodate housing development in each of its residential plan designations except Village R-2, which has a slight deficit of eight acres. Sandy has capacity for 3,504 dwelling units and demand for 2,419 dwelling units. The result is that Sandy has a surplus of capacity for housing, beyond the forecast of housing growth over the next twenty years of about 1,085 dwelling units. The largest surplus is in SFR.

Exhibit 71. Comparison of Capacity of Existing Residential Land with Demand for New Dwelling Units and Land Surplus or Deficit, Sandy UGB, 2023 to 2043

Source: Buildable Lands Inventory; Calculations by ECONorthwest.

<sup>\*</sup>Note: ECONorthwest reduced the "total unconstrained buildable acres" in the Commercial plan designations on the assumption that not all vacant land in commercial areas will develop with housing, based on historical development in these plan designations.

Plan Designation	Total Capacity (Dwelling Units)	Demand (Dwelling Units)	Capacity less Demand (Dwelling Units)
Low Density Residential			
SFR	1,545	672	873
R-1	9	-	9
Medium Density Residential			
R-2	582	569	13
R-3	1	-	1
High Density Residential			
R-3	172	169	3
Village			
SFR	109	66	43
R-1	465	339	126
R-2	74	144	(70)
R-3	214	127	87
Commercial			
C-2	333	333	0
Total	3,504	2,419	1,085

### **Conclusions**

The key findings and conclusions of Sandy's Housing Capacity Analysis are that:

- Sandy's population is forecast to grow slower than in the past. Sandy's UGB is forecast to grow from 13,877 people in 2023 to 20,227 people in 2043, an increase of 6,350 people. This population growth will occur at an average annual growth rate of 1.9%.
- Sandy does not have sufficient land to accommodate population growth over the twenty-year planning period. The growth of 6,350 people will result in the demand for 2,424 new dwelling units over the twenty-year planning period, averaging 121 new dwelling units annually. Sandy has sufficient land in all plan designations *except* Village R-2, which has a deficit of about 8 acres or 70 units.
- Sandy will need to address its deficit of 8 acres (70 dwelling units) in the R-2 zone to meet housing needs over the next 20 years. The City could address this deficit through rezoning or other land use efficiency measures. The deficit could be met through zoning land to R-2 in any Comprehensive Plan Designation, including Medium Density Residential or Village. Sandy's housing needs require an increase in affordable options for both renters and homeowners, including a greater variety of attached and multi-dwelling housing types. Historically, around 79% of Sandy's housing consisted of single-family detached homes. While it is projected that 60% of new housing in Sandy will be single-family detached, the city must also create opportunities for the development of other housing types, including single-family attached homes (7% of new housing), duplexes, triplexes, and quadplexes (5% of new housing), and multi-dwelling structures with five or more units (28% of new housing). Sandy can effectively address its housing needs based on these assumptions.
  - Several factors are driving this shift in housing demand in Sandy, including changing demographics and decreasing housing affordability. Household formations among millennials and Gen Zers, as well as the aging of baby boomers, will generate demand for both rental and owner-occupied housing, spanning a range of options from single-family detached homes to accessory dwelling units, townhouses, duplexes, triplexes, quadplexes, and multi-dwelling structures. Some millennials and Gen Zers along with aging baby boomers may prefer housing in walkable neighborhoods with convenient access to services. Moreover, some housing units must be spacious enough to accommodate growing families while remaining reasonably affordable.

<sup>&</sup>lt;sup>34</sup> This housing mix aligns with Sandy's anticipated need for a broader range of housing types, catering to a wider spectrum of price points than currently available in Sandy's housing stock. This planning approach builds upon the findings of Sandy's 2015 Urbanization Study, which projected that 69% of new housing would be for single-family detached and attached units, while 31% would consist of duplexes, triplexes, quadplexes, and multi-dwelling units with five or more units per structure.

- Sandy complied with the requirements of House Bill 2001 to allow duplexes on lots
  where single-family detached housing is allowed. Enabling a broader range of
  housing options in more areas is expected to result in a shift in the housing mix
  developed over the next two decades, especially in regions with significant expanses
  of vacant buildable land.
- Failure to diversify housing types and provide housing options affordable to households with incomes below 80% MFI (\$91,500), will perpetuate affordability challenges. About 32% of Sandy's households are cost burdened (paying more than 30% of their income on housing), including a cost burden rate of 60% for renter households. However, providing opportunities for housing affordable to households with incomes below 80% of MFI is likely to require more than zoning code changes, an issue that will be addressed in Sandy's Housing Production Strategy.
- Sandy needs more housing options affordable to lower and middle-income households. Sandy requires more housing options that cater to lower and middle-income households, encompassing those with extremely low incomes, very low incomes, individuals experiencing homelessness, and families with low to middle incomes. These housing needs encompass both the current unmet demands for housing (from those experiencing cost burden and homelessness) as well as the anticipated requirements for new households throughout the twenty-year planning duration.
  - About 32% of Sandy's households have extremely low incomes or very low incomes, with household incomes below \$57,000. At most, these households can afford \$1,430 in monthly housing costs. The average asking price for a multi-dwelling unit with utilities was \$1,840 in 2022. Development of housing affordable to these households (either rentals or homes for sale) rarely occurs without government subsidy or other assistance. Meeting the housing needs of extremely low–income and very low–income households will be a significant challenge to Sandy.
  - About 47% of Sandy's households have low or middle incomes, with household incomes between \$57,000 and \$137,00. These households can afford between \$1,430 and \$2,860 in monthly housing costs. Households at the lower end of this income category may struggle to find affordable rental housing, especially with the growing costs of rental housing across Oregon. Some of the households in this group are part of the 32% of all households that are cost burdened. Development of rental housing affordable to households in this income category (especially those with middle incomes) can occur without government subsidy.
  - The need for these types of affordable housing has impacts on Sandy's economy when people who work in Sandy cannot find housing, much less affordable housing, in the city. People working in Sandy frequently commute from places like Gresham, Portland, and the communities by Mount Hood.
- Implement development code to allow and support development of prefabricated housing. The State is developing new model codes to support use of mass timber in newly built modular housing, a type of prefabricated housing. Sandy could implement

this code to allow for development of these types of prefabricated housing, which can provide more affordable housing. ORS 197.314 requires prefabricated to be allowed on all land zoned to allow the development of single-family dwellings, the same as manufactured housing. Sandy will need to modify its development code to define prefabricated housing<sup>35</sup> and to allow for siting of prefabricated housing in manufactured home parks and where it allows single-unit housing. Sandy is currently pursuing a grant to support these changes.

- Update the development code to remove special requirements for manufactured housing on lots. ORS 197.314 requires that manufactured housing not be subject to development standards that are different from single-family housing. Sandy may need to modify its development code to remove requirements for unit size, roofs, and siding to be consistent with requirements for single-family units. Sandy is currently undergoing a Clear and Objective Code Audit which will address these requirements.
- Key infrastructure barriers limit Sandy's ability to accommodate projected growth. Sandy has a development moratorium in place due to the limited capacity of its wastewater infrastructure. Building capacity in Sandy's wastewater system will be essential to meeting the housing needs of future residents, but this will take time. While the exact timeline of the moratorium is unknown, the City is conducting an analysis to determine how much capacity is available for development over the next few years. This analysis is expected to be completed in fall 2023.

The Sandy Housing Production Strategy will include recommendations for a wide range of policies to support the development of housing for people experiencing homelessness related to unaffordable housing and housing for extremely low to middle-income households. The Housing Production Strategy will also include recommendations that are intended to improve equitable outcomes for housing development, as well as strategies to support the development of all types of housing.

<sup>&</sup>lt;sup>35</sup> ORS 455.010 defines a prefabricated structure as "a building or subassembly that has been in whole or substantial part manufactured or assembled using closed construction at an off-site location to be wholly or partially assembled on-site."

In addition, ORS 197.286 (5) adds an additional qualifier for the purposes of land use planning, requiring prefabricated structures, as defined in ORS 455.010, to be relocatable, more than eight and one-half feet wide, and designed for use as a single-family dwelling.

# Appendix A: Residential Buildable Lands Inventory

The buildable lands inventory uses methods and definitions that are consistent with Goal 10/OAR 660-008. This appendix describes the methodology that ECONorthwest used for this report based on 2020 data. The results of the BLI are discussed in Chapter 2.

# Overview of the Methodology

Following are the statutes and administrative rules that provide guidance on residential BLIs:

#### OAR 660-008-0005(2):

"Buildable Land" means residentially designated land within the urban growth boundary, including both vacant and developed land likely to be redeveloped, that is suitable, available and necessary for residential uses. Publicly owned land is generally not considered available for residential uses. Land is generally considered "suitable and available" unless it:

- (a) Is severely constrained by natural hazards as determined under Statewide Planning Goal 7;
- (b) Is subject to natural resource protection measures determined under Statewide Planning Goals 5, 6, 15, 16, 17 or 18;
- (c) Has slopes of 25 percent or greater;
- (d) Is within the 100-year flood plain; or
- (e) Cannot be provided with public facilities.

# **Inventory Steps**

The BLI consists of several steps:

- 1. Generate UGB "land base"
- 2. Classify land by development status
- 3. Identify constraints
- 4. Verify inventory results
- 5. Tabulate and map results

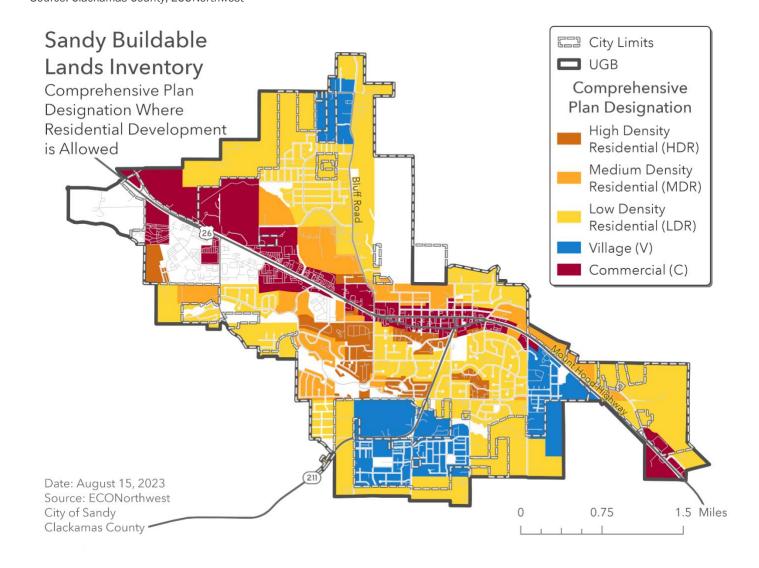
#### Step 1: Generate "land base"

Per Goal 10, this involves selecting all of the tax lots in the Sandy UGB with residential and other nonemployment plan designations. Plan designations and zones included in the residential inventory include:

- Low Density Residential (LDR)
- Medium Density Residential (MDR)
- High Density Residential (HDR)
- Village (V)
- Commercial (C)
  - Central Business District (C-1)
  - Retail/Commercial (C-2)

Exhibit 72 shows the residential plan designations included in the BLI.

Exhibit 72. Residential Land Base by Plan Designation, Sandy UGB, 2023 Source: Clackamas County, ECONorthwest



### Step 2: Classify lands

In this step, ECONorthwest classified each tax lot with a plan designation that allows residential uses into one of five mutually exclusive categories based on development status:

- Vacant land
- Partially vacant land
- Undevelopable land
- Public land
- Developed land

ECONorthwest initially identified buildable land and classified development status using a rule-based methodology consistent with the DLCD Residential Lands Workbook and applicable administrative rules. The rules are described below in Exhibit 73.

Exhibit 73. Rules for Development Status Classification

Development Status	Definition	Statutory Authority
Vacant Land	Tax lots that have no structures or have buildings with very little improvement value. For this inventory, lands with improvement values of less than \$10,000 will be considered vacant (not including lands that are identified as having mobile homes).	OAR 660-008-0006(2) (2) "Buildable Land" means residentially designated land within the urban growth boundary, including both vacant and developed land likely to be redeveloped, that is suitable, available, and necessary for residential uses. Publicly owned land is generally not considered available for residential uses.
Partially Vacant Land	Partially vacant tax lots can use safe harbor established in State statute:	OAR 660-024-0050 (2)(a)
	The infill potential of developed residential lots or parcels of one-half acre or more may be determined by subtracting one-quarter acre (10,890 square feet) for the existing dwelling and assuming that the remainder is buildable land.	
	Tax lots with partially vacant land that is completely constrained are not designated as Partially Vacant.	
Undevelopable Land	Vacant tax lots less than 3,000 square feet and with improvement values of less than \$10,000 in size are considered undevelopable.	No statutory definition

Development Status	Definition	Statutory Authority
Public Land	Lands in public are considered unavailable for residential development. This includes lands in Federal, State, County, or City ownership. In addition, we recommend including land for cemeteries in this category.	OAR 660-008-0005(2) - Publicly owned land is generally not considered available for residential uses.
Developed Land	Land that is developed at densities consistent with zoning and improvements that make it unlikely to redevelop during the analysis period. Lands not classified as vacant, partially vacant, undevelopable, or public or exempt are considered developed.	No statutory definition

# Step 3: Identify constraints

Consistent with OAR 660-008-0005(2) guidance on residential buildable lands inventories, ECONorthwest deducted certain lands with development constraints from the BLI. We used the following constraints, as listed in Exhibit 74.

Exhibit 74. Constraints to be included in BLI

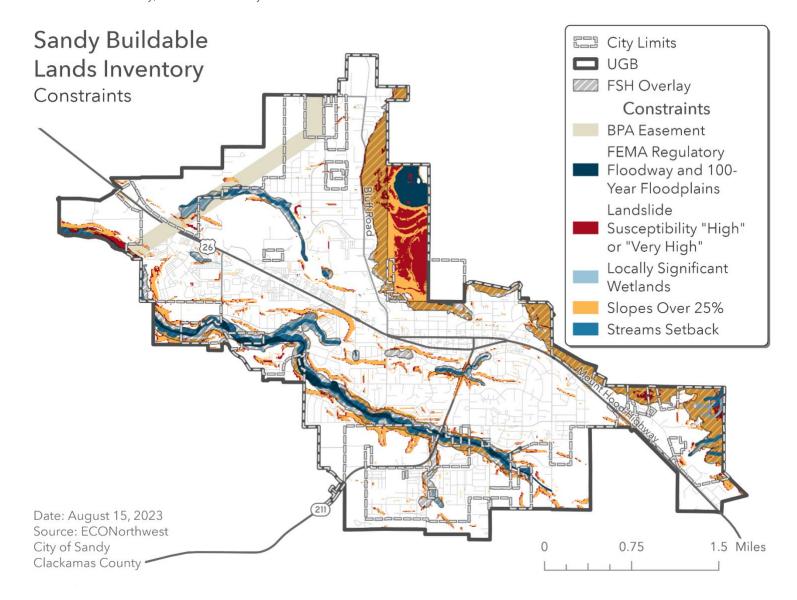
Constraint	Statutory Authority	Threshold	Source		
Goal 5 Natural Resource Constraints					
Wetlands	OAR 660-015-0000(5)	Areas designated as locally significant	Oregon Department of State Lands		
Flood and Slope Hazard (FSH) Overlay District	OAR 660-015-0000(5)	Wetlands, slopes greater than 25%, and perennial streams given setback lengths according to Sec. 17.60.30 of the City of Sandy Code of Ordinances.	City of Sandy		
Natural Hazard Constraints					
Regulatory Floodway	OAR 660-008-0005(2a)	Lands within FEMA FIRM identified floodway	FEMA via National Map		
100-Year Floodplain	OAR 660-008-0005(2d)	Lands within FEMA FIRM 100- year floodplain	FEMA via National Map		
Steep Slopes	OAR 660-008-0005(2c)	Slopes greater than 25%	Oregon Department of Geology and Mining Industries		
Landslide Hazards	OAR 660-008-0005(2a)	High or Very High Landslide Susceptibility	Oregon Department of Geology and Mining Industries		

We treated these constrained areas as prohibitive constraints (unbuildable) as shown in Exhibit 75. All constraints were merged into a single constraint file, which was then used to identify the area of each tax lot that is constrained. These areas were deducted from lands that are identified as vacant or partially vacant.

Lack of access to water, sewer, power, road, or other key infrastructure cannot be considered a prohibitive constraint unless it is an extreme condition. This is because tax lots that are currently unserviced could potentially become serviced over the twenty-year planning period.

Exhibit 75. Residential Development Constraints, Sandy UGB, 2023

Source: Clackamas County, ECONorthwest analysis



#### Step 4: Verification

ECONorthwest used a multistep verification process. The first verification step involved a "rapid visual assessment" of land classifications using GIS and recent aerial photos. The rapid visual assessment involves reviewing classifications overlaid on recent aerial photographs to verify uses on the ground. ECONorthwest reviewed all tax lots included in the inventory using the rapid visual assessment methodology.

City staff and ECONorthwest performed multiple additional rounds of verification, such as the verification about partially vacant land described in Exhibit 73, which involved verifying the development status determination and the results of the rapid visual assessment. ECONorthwest amended the BLI based on City staff review and a discussion of the City's comments.

#### Step 5: Tabulation and mapping

The results are presented in tabular and map format. We included a comprehensive plan map, the land base by classification, vacant and partially vacant lands by plan designation, and vacant and partially vacant lands by plan designation with constraints showing.

# Appendix B: National and State Demographic and Other Trends Affecting Residential Development in Sandy

## National Trends<sup>36</sup>

This brief summary on national housing trends builds on previous work by ECONorthwest as well as Urban Land Institute (ULI) reports, conclusions from *The State of the Nation's Housing* report from the Joint Center for Housing Studies of Harvard University, and other research cited in this section. *The State of the Nation's Housing* report (2021) summarizes the national housing outlook as follows:

Even as the US economy continues to recover, the inequalities amplified by the COVID-19 pandemic remain front and center. Households that weathered the crisis without financial distress are snapping up the limited supply of homes for sale, pushing up prices and further excluding less affluent buyers from homeownership. At the same time, millions of households that lost income during the shutdowns are behind on their housing payments and on the brink of eviction or foreclosure. A disproportionately large share of these at-risk households are renters with low incomes and people of color. While policymakers have taken bold steps to prop up consumers and the economy, additional government support will be necessary to ensure that all households benefit from the expanding economy.

The domestic housing market sees many interlocking challenges remaining as the world transitions from the COVID-19 pandemic. An extremely limited inventory of entry-level homes makes housing unaffordable for many Americans, especially younger ones. However, the conditions for homebuying are ripe for many, resulting in strong demand in the market and increasing home sales prices to record levels. Furthermore, the costs of labor and materials to build new homes increased steeply. While the current amount of new housing starts is robust, newly built homes will not make up the shortfall in residential housing in the near term, especially for single-family homes. The challenges and trends shaping the housing market are summarized below.

• A continued bounce back in residential construction was led by an increase in single-family and multi-dwelling housing starts. After a sharp comeback in summer 2020 led by single-family construction, single-family housing starts fell below a 700,000-unit annual rate in April 2020 due to the COVID-19 pandemic. Following that dip, housing

<sup>&</sup>lt;sup>36</sup> These trends are based on information from (1) the Joint Center for Housing Studies of Harvard University's publication "The State of the Nation's Housing 2021," (2) Urban Land Institute's "2022 Emerging Trends in Real Estate," and (3) the US Census.

starts nearly doubled to a high of 1,315,000 new housing units in December 2020. It was the strongest month for single-family homebuilding in over 13 years, with a consistent annual rate of production since then ranging from 1,061,000 to 1,255,000 units—most recently hitting 1,215,000 in February 2022. Multi-dwelling unit starts followed similar trends, reaching a 33-year high in January 2020 of more than half a million buildings with 5 units or more, then hitting a 6-year low in April 2020 of a quarter million. Since that low, multi-dwelling starts have increased 47%, reaching 501,000 units in February 2022.

- Inventories fell from three months in December 2019 to just under two months in December 2020, well below what is considered balanced (six months), with lower-cost and moderate-cost homes experiencing the tightest inventories. While *The State of the Nation's Housing* report cited the COVID-19 pandemic as sharing some blame for these tight conditions, the larger cause was the result of underproduction of new homes since the mid-2000s. Restrictive land use regulations, the cost and availability of labor, and the cost of building materials were also cited as constraints on residential development.
- Homeownership rates slowly, but consistently, increased. After years of decline, the national homeownership rate increased slightly from 64.4% in 2018 to 65.5% in late 2021. Trends suggest the recent homeownership increases are among householders of all age groups, with households under age 35 making up the largest proportions of this increase. About 88% of net new growth (2013 to 2019) was among households with incomes of \$150,000 or more. Significant disparities also still exist between households of color and White households, with the Black-White homeownership gap being 28.1 percentage points in early 2021 and the Hispanic-White gap at 23.8 percentage points (a 1.8 percentage point decrease from 2019).
- Housing affordability. Despite a recent downward trend, 37.1 million American households spent more than 30% of their income on housing (the industry standard used for assessing affordability) in 2019, which is 5.6 million more households than in 2001. Renter households experienced cost burden at more than double the rate of homeowners (46% versus 21%) with the number of cost-burdened renters exceeding cost-burdened homeowners by 3.7 million in 2019. Affordability challenges were most likely to affect households with low incomes, as 60% of renters and nearly half of homeowners earning less than \$25,000 were reported to be severely cost burdened<sup>37</sup> in 2019, as well as one in six renters and one in eight homeowners earning between \$25,000 and \$49,999. Households under the age of 25 and over the age of 85 had the highest rates of housing cost burden, as well as households of color.

The Department of Housing and Urban Development's guidelines indicate that households paying more than 30% of their income on housing experience "cost burden" and households paying more than 50% of their income on housing experience "severe

<sup>&</sup>lt;sup>37</sup> A household is considered cost burdened if they spent 30% or more of their gross income on housing costs. They are severely cost burdened if they spent <u>50% or more</u> of their gross income on housing costs.

cost burden." Using cost burden as an indicator is one method of determining how well a city is providing housing that is affordable to all households in a community.

- Long-term growth and housing demand. The Joint Center for Housing Studies forecasts that, nationally, demand for new homes could total as many as 10 million units between 2018 and 2028 if current low immigration levels continue. Much of the demand will come from baby boomers, millennials, Gen Z,38 and immigrants. The Urban Land Institute cites an increased acceptance of working from home as increasing demand in more suburban or rural environments over closer-in markets.
- Growth in rehabilitation market.<sup>39</sup> Aging housing stock and poor housing conditions are growing concerns for jurisdictions across the United States. With the median age of the US housing stock rising to 41 years in 2019 from 34 years in 2009, Americans are spending in excess of \$400 billion per year on residential renovations and repairs. As housing rehabilitation becomes the primary solution to address housing conditions, the home remodeling market has grown nearly \$20 billion in 2017, topping out at \$433 billion in 2021.

Despite trends showing growth in the rehabilitation market, rising construction costs and complex regulatory requirements pose barriers to rehabilitation. Lower-income households (who are more likely to live in older housing than higher-income households), or households on fixed incomes, may defer maintenance for years due to limited financial means, escalating rehabilitation costs. At a certain point, the cost of improvements may outweigh the value of the structure, which may necessitate new responses such as demolition or redevelopment. Regardless, there is a rising urgency with the aging housing stock, particularly with respect to increased disaster events caused by changes in climate. In 2019, spending on disaster repairs hit a record high of 10% of total rehabilitation spending and 2020 saw a record number of billion-dollar climate-related disasters.

• Declining residential mobility.<sup>40</sup> Residential mobility rates have declined steadily since 1980. Nearly one in five Americans moved every year in the 1980s, compared to one in ten Americans between 2018 and 2019. While residential mobility took a further dip in the initial stages of the COVID-19 pandemic, soon conditions emerged that encouraged homebuying, such as historically low mortgage rates, the normalization of working from home, and a growing number of first-time millennial buyers. Due to such conditions,

<sup>&</sup>lt;sup>38</sup> According to the Pew Research Center, millennials were born between the years of 1981 to 1996 and Gen Zers were born between 1997 and 2012 (inclusive). Read more about generations and their definitions here: <a href="http://www.pewresearch.org/fact-tank/2018/03/01/defining-generations-where-millennials-end-and-post-millennials-begin/">http://www.pewresearch.org/fact-tank/2018/03/01/defining-generations-where-millennials-end-and-post-millennials-begin/</a>.

<sup>39</sup> These findings are copied from the Joint Center for Housing Studies. (2021). Improving America's Housing, Harvard University. Retrieved from: https://www.jchs.harvard.edu/sites/default/files/Harvard\_JCHS\_Improving\_Americas\_Housing\_2019.pdf

<sup>&</sup>lt;sup>40</sup> Frost, R. (2020). "Are Americans stuck in place? Declining residential mobility in the US." Joint Center for Housing Studies of Harvard University's Research Brief.

existing home sales rose by more than 20% year over year from September 2020 through January 2021. These optimal buying conditions have created competition that puts an additional squeeze on the nationwide housing shortage, likely further dampening residential mobility.

Other reasons for decline in residential mobility include factors such as demographics, housing affordability, and labor-related changes. For instance, as baby boomers and millennials age, mobility rates are expected to fall, as people typically move less as they age. Harvard University's Research Brief (2020) also suggests that increasing housing costs could be preventing people from moving if they are priced out of desired neighborhoods or if they prefer to stay in current housing as prices rise around them. Other factors that may impact mobility include the rise in dual-income households (which complicates job-related moves), the rise in work-from-home options, and the decline in company-funded relocations. While decline in mobility rates span all generations, they are greatest among young adults and renters, two of the more traditionally mobile groups.

- Changes in housing demand. Housing demand will be affected by changes in demographics, most notably the aging of baby boomers, housing preferences of millennials and Gen Zers, and growth of immigrants.
  - Baby boomers. In 2020, the oldest members of this generation were in their seventies and the youngest were in their fifties. The continued aging of the baby boomer generation will affect the housing market. In particular, baby boomers will influence housing preference and homeownership trends. Preferences (and needs) will vary for boomers moving through their sixties, seventies, and eighties (and beyond). They will require a range of housing opportunities. For example, "aging baby boomers are increasingly renters-by-choice, [preferring] walkable, high-energy, culturally evolved communities."41 Many seniors are also moving to planned retirement destinations earlier than expected, as they experience the benefits of work-fromhome trends (accelerated by COVID-19). Additionally, the supply of caregivers is decreasing as people in this cohort move from giving care to needing care, making more inclusive, community-based, congregate settings more important. Senior households earning different incomes may make distinctive housing choices. For instance, low-income seniors may not have the financial resources to live out their years in a nursing home and may instead choose to downsize to smaller, more affordable units. Seniors living in proximity to relatives may also choose to live in multigenerational households.

Research shows that "older people in western countries prefer to live in their own familiar environment as long as possible," but aging in place does not only mean growing old in their own homes.<sup>42</sup> A broader definition exists, which explains that aging in place means "remaining in the current community and living in the

<sup>&</sup>lt;sup>41</sup> Urban Land Institute. Emerging Trends in Real Estate, United States and Canada. 2019.

<sup>&</sup>lt;sup>42</sup> Vanleerberghe, Patricia, et al. (2017). The quality of life of older people aging in place: a literature review.

residence of one's choice."<sup>43</sup> Some boomers are likely to stay in their home as long as they are able, and some will prefer to move into other housing products, such as multi-dwelling housing or age-restricted housing developments, before they move into a dependent-living facility or into a familial home. Moreover, "the aging of the US population, [including] the continued growth in the percentage of single-person households, and the demand for a wider range of housing choices in communities across the country is fueling interest in new forms of residential development, including tiny houses."<sup>44</sup>

 Millennials. Over the last several decades, young adults have increasingly lived in multigenerational housing—more so than older demographics.<sup>45</sup> However, as millennials move into their early thirties to mid-thirties, postponement of family formation is ending and they are more frequently becoming homeowners, frequently of single-family detached homes.

Millennials only started forming their own households at the beginning of the 2007–2009 recession. The number of millennial homeowners has seen an uptick over the past few years. While the overall US homeownership rate slowly decreased from 2009 to 2019, the millennial homeownership rate increased from 33% in 2009 to 43% in 2019, with 6% of that growth since 2016. The age group of people 35 years old and younger accounted for about 15% of the annual household growth in 2019, up from about 10% in 2018. Older millennials (those age 35-44) also accounted for a growing share of growth in homeownership.<sup>46</sup> However, racial disparities also exist in millennial homeownership rates, with Non-Hispanic White homeowners accounting for 53%, Hispanic homeowners for 35%, and Black homeowners for 21%.<sup>47</sup>

As this generation continues to progress into their homebuying years, they will seek out affordable, modest-sized homes. This will prove challenging, as the market for entry-level single-family homes has remained stagnant. Although construction of smaller homes (< 1,800 sq. ft.) increased in 2019, it only represented 24% of single-family units.

Millennials' average wealth may remain far below boomers and Gen Xers, and student loan debt will continue to hinder consumer behavior and affect retirement savings. As of 2022, millennials comprised 43% of homebuyers while Gen Xers

<sup>&</sup>lt;sup>43</sup> Ibid.

<sup>&</sup>lt;sup>44</sup> American Planning Association. Making Space for Tiny Houses, Quick Notes.

<sup>&</sup>lt;sup>45</sup> According to the Pew Research Center, in 1980, just 11% of adults aged 25 to 34 lived in a multigenerational family household, and by 2008, 20% did (82% change). Comparatively, 17% of adults aged 65 and older lived in a multigenerational family household, and by 2008, 20% did (18% change).

<sup>&</sup>lt;sup>46</sup> The Joint Center for Housing Studies of Harvard University's publication "The State of the Nation's Housing 2021."

<sup>&</sup>lt;sup>47</sup> "Millennials and Housing: Homeownership Demographic Research." Freddie Mac Single-Family, 2021. https://sf.freddiemac.com/content/\_assets/resources/pdf/fact-sheet/millennial-playbook\_millennials-and-housing.pdf.

- comprised 22% and boomers 29%.<sup>48</sup> "By the year 2061, it is estimated that \$59 trillion will be passed down from boomers to their beneficiaries," presenting new opportunities for millennials (as well as Gen Xers).<sup>49</sup>
- Generation Z. In 2020, the oldest members of Gen Z were in their early twenties and the youngest in their early childhood years. By 2040, Gen Z will be between 20 and 40 years old. While they are more racially and ethnically diverse than previous generations, when it comes to key social and policy issues, they look very much like millennials. Gen Z enters into adulthood with a strong economy and record-low unemployment, despite the uncertainties of the long-term impacts of the COVID-19 pandemic.<sup>50</sup>

Gen Z individuals have only just started entering the housing market in the past few years, and with a maximum age range of 23 as of 2022, this age cohort is the smallest so far in terms of homebuyers and sellers, accounting for 2% of each type. While researchers do not yet know how Gen Z will behave in adulthood, many expect they will follow patterns of previous generations.<sup>51</sup> A segment is expected to move to urban areas for reasons similar to previous cohorts (namely, the benefits that employment, housing, and entertainment options bring when they are in close proximity). However, this cohort is smaller than millennials (67 million vs. 72 million), which may lead to slowing real estate demand in city centers.

• Immigrants. Research on foreign-born populations shows that immigrants, more than native-born populations, prefer to live in multigenerational housing. Still, immigration and increased homeownership among minorities could also play a key role in accelerating household growth over the next ten years. Current population survey estimates indicate that the number of foreign-born households rose by nearly 400,000 annually between 2001 and 2007, and they accounted for nearly 30% of overall household growth. Beginning in 2008, the influx of immigrants was staunched by the effects of the Great Recession. After a period of declines, the foreign-born population again began contributing to household growth, despite decline in immigration rates in 2019. The Census Bureau's estimates of net immigration in 2021 indicate that just 247,000 immigrants moved to the United States

<sup>&</sup>lt;sup>48</sup> National Association of Realtors. (2020). 2020 Home Buyers and Sellers Generational Trends Report, March 2020. Retrieved from: https://www.nar.realtor/research-and-statistics/research-reports/home-buyer-and-seller-generational-trends

 $<sup>^{49}</sup>$  PNC. (n.d.). Ready or Not, Here Comes the Great Wealth Transfer. Retrieved from: https://www.pnc.com/en/about-pnc/topics/pnc-pov/economy/wealth-transfer.html

<sup>&</sup>lt;sup>50</sup> Parker, K. & Igielnik, R. (2020). On the cusp of adulthood and facing an uncertain future: what we know about gen Z so far. Pew Research Center. Retrieved from: https://www.pewsocialtrends.org/essay/on-the-cusp-of-adulthood-and-facing-an-uncertain-future-what-we-know-about-gen-z-so-far/

<sup>&</sup>lt;sup>51</sup> "2021 Home Buyers and Sellers Generational Trends Report." National Association of Realtors, 2021. https://www.nar.realtor/sites/default/files/documents/2021-home-buyers-and-sellers-generational-trends-03-16-2021.pdf.

from abroad, down from a previous high of 1,049,000 between 2015 and 2016.<sup>52</sup> As noted in *The State of the Nation's Housing* 2020 report, "because the majority of immigrants do not immediately form their own households upon arrival in the country, the drag on household growth from lower immigration only becomes apparent over time."

- Diversity. The growing diversity of American households will have a large impact on the domestic housing markets. Over the coming decade, minorities will make up a larger share of young households and constitute an important source of demand for both rental housing and small homes. The growing gap in homeownership rates between White and Black/African American households, as well as the larger share of minority households that are cost burdened, warrants consideration. White households had a 74.4% homeownership rate in 2021 compared to a 43.1% rate for Black households.<sup>53</sup> This 30-percentage-point gap is the largest disparity since 1983. Although homeownership rates are increasing for some minorities, Black and Hispanic households are more likely to have suffered disproportionate impacts of the pandemic and forced sales could negatively impact homeownership rates. This, combined with systemic discrimination in the housing and mortgage markets and lower incomes relative to White households, leads to higher rates of cost burden for some groups of people. For example, of renters in arrears, Black renters account for 29% and Hispanic renters for 21%, compared to White renters at 11%. For lowincome homeowners, 72% of Hispanics, 74% of Blacks and 84% of Asians faced cost burdens, compared to 68% of White households. As noted in The State of the Nation's Housing (2020) report, "the impacts of the pandemic have shed light on the growing racial and income disparities in the nation between the nation's haves and have-nots are the legacy of decades of discriminatory practices in the housing market and in the broader economy."
- Changes in housing characteristics. The US Census Bureau's Characteristics of New Housing Report (2020) presents data that show trends in the characteristics of new housing for the nation, state, and local areas. Several long-term trends in the characteristics of housing are evident from the New Housing Report:<sup>54</sup>
  - Larger single-family units on smaller lots. Between 2000 and 2020, the median size of new single-family dwellings increased by nearly 10% nationally, from 2,057 sq. ft. to 2,261 sq. ft., and 14% in the western region from 2,014 sq. ft. in 1999 to 2,279 sq. ft. in 2020. Moreover, the percentage of new units smaller than 1,400 sq. ft. nationally decreased by half, from 14% in 2000 to 7% in 2020. The percentage of units greater

<sup>&</sup>lt;sup>52</sup> Jason Schachter, Pete Borsella, and Anthony Knapp (US Census, December 21, 2021), https://www.census.gov/library/stories/2021/12/net-international-migration-at-lowest-levels-in-decades.html.

<sup>&</sup>lt;sup>53</sup> "Federal Reserve Economic Data: Fred: St. Louis Fed," Federal Reserve Economic Data (Federal Reserve Bank of St. Louis), accessed April 18, 2022, https://fred.stlouisfed.org/.

<sup>&</sup>lt;sup>54</sup> US Census Bureau, Highlights of Annual 2020 Characteristics of New Housing. Retrieved from: https://www.census.gov/construction/chars/highlights.html

than 3,000 sq. ft. increased from 18% in 2000 to 23% of new single-family homes completed in 2020. In addition to larger homes, a move toward smaller lot sizes was seen nationally. Between 2010 and 2020, the percentage of lots less than 7,000 sq. ft. increased from 25.5% to 34.8% of lots.

Based on a national study about homebuying preferences that differ by race/ethnicity, African American homebuyers wanted a median unit size of 2,664 sq. ft., compared to 2,347 sq. ft. for Hispanic buyers, 2,280 sq. ft. for Asian buyers, and 2,197 sq. ft. for White buyers.<sup>55</sup> This same study found that minorities were less likely to want large lots.

- Larger multi-dwelling units. Between 2000 and 2020, the median size of new multi-dwelling units increased by 4.6% nationally. In the western region, the median size increased by 3.6%. Nationally, the percentage of new multi-dwelling units with more than 1,200 sq. ft. increased from 29.5% in 2000 to 32.8% in 2020 and increased from 23.3% to 25.2% in the western region.
- Household amenities. Across the United States since 2013, an increasing number of new units had air-conditioning (fluctuating year by year at over 90% for both new single-family and multi-dwelling units). In 2000, 93% of new single-family houses had two or more bathrooms, compared to 96.8% in 2020. The share of new multi-dwelling units with two or more bathrooms decreased from 55% of new multi-dwelling units to 42.6%. As of 2020, 92% of new single-family houses in the United States had garages for one or more vehicles (from 88% in 2000). Additionally, if work-from-home dynamics remain a more permanent option, then there may be rising demand for different housing amenities such as more space for home offices or larger yards for recreation.
- Shared amenities. Housing with shared amenities grew in popularity, as it may improve space efficiencies and reduce per-unit costs/maintenance costs. Single-room occupancies (SROs),<sup>56</sup> cottage clusters, cohousing developments, and multi-dwelling products are common housing types that take advantage of this trend. Shared amenities may take many forms and include shared bathrooms, kitchens, other home appliances (e.g., laundry facilities, outdoor grills), security systems, outdoor areas (e.g., green spaces, pathways, gardens, rooftop lounges), fitness rooms, swimming pools, tennis courts, and free parking.<sup>57</sup>

<sup>&</sup>lt;sup>55</sup> Quint, Rose. (April 2014). What Home Buyers Really Want: Ethnic Preferences. National Association of Home Builders.

<sup>&</sup>lt;sup>56</sup> Single-room occupancies are residential properties with multiple single-room dwelling units occupied by a single individual. From: US Department of Housing and Urban Development. (2001). *Understanding SRO*. Retrieved from: https://www.hudexchange.info/resources/documents/Understanding-SRO.pdf

<sup>&</sup>lt;sup>57</sup> Urbsworks. (n.d.). Housing Choices Guidebook: A Visual Guide to Compact Housing Types in Northwest Oregon. Retrieved from: <a href="https://www.oregon.gov/lcd/Publications/Housing-Choices-Booklet\_DIGITAL.pdf">https://www.oregon.gov/lcd/Publications/Housing-Choices-Booklet\_DIGITAL.pdf</a>

Saiz, Albert and Salazar, Arianna. (n.d.). Real Trends: The Future of Real Estate in the United States. Center for Real Estate, Urban Economics Lab.

### **State Trends**

In August 2019, the State of Oregon passed statewide legislation—Oregon House Bill 2001 and 2003. **House Bill 2001 (HB2001)** required many Oregon communities to accommodate middle

housing within single-family neighborhoods. "Medium cities" — those with 10,000 to 25,000 residents outside the Portland metro area — are required to allow duplexes on each lot or parcel where a single-family home is allowed. "Large cities" — those with over 25,000 residents and nearly all jurisdictions in the Portland metro urban growth boundary (UGB) — must meet the same duplex requirement, in addition to allowing single-family homes and triplexes, fourplexes, townhomes, and cottage clusters in all areas that are zoned for residential use. Note that the middle housing types (other than duplexes) do not have to be allowed on *every* lot or parcel that

Middle housing is generally built at a similar scale as singlefamily homes but at higher residential densities. It provides a range of housing choices at different price points within a community.

allows single-family homes, which means that larger cities maintain some discretion.

House Bill 2003 (HB2003) envisions reforming Oregon's housing planning system from a singular focus (on ensuring adequate available land) to a more comprehensive approach that also achieves these critical goals: (1) support and enable the construction of sufficient units to accommodate current populations and projected household growth and (2) reduce geographic disparities in access to housing (especially affordable and publicly supported housing). In that, HB 2003 required the development of a methodology for projecting *regional* housing need and required allocating that need to local jurisdictions. It also expanded local government responsibilities for planning to meet housing need by requiring cities to develop and adopt housing production strategies.

Oregon developed its 2021-2025 Consolidated Plan, which includes a detailed housing needs analysis as well as strategies for addressing housing needs statewide. The plan concluded that the "state's performance in accomplishing past goals has been very strong, and project areas of focus remain consistent with the current needs identified in this new five-year plan. Tenant based rental assistance, in particular, has demonstrated strong demand, as has the ongoing need for rental units (including those newly developed) which meet fair market rent standards, and community facilities. The unusual events during 2020—the COVID-19 pandemic and historical wildfire activity—tilt current needs and priorities toward housing stability efforts, as well as community health care projects and access to telehealth services." It identified the following top needs in its Needs Assessment:<sup>58</sup>

• The most common housing problem in Oregon is cost burden. Nearly 390,000 households pay more than 30% of their incomes in housing costs, up by 7% since the last

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<sup>&</sup>lt;sup>58</sup> These conclusions are copied directly from the report, Oregon's 2021–2025 Consolidated Plan. Retrieved from: https://www.oregon.gov/ohcs/development/Documents/conplan/2021-2025%20Action%20Plan/State-of-Oregon-2021-2025-Consolidated-Plan-Final-with-appendices.pdf.

five-year Consolidated Plan. Renters are more likely to be cost burdened. About 27% of Oregon renters households were found to be severely cost burdened. This proportion increased significantly from 2000 (19%) and disproportionately falls on persons of color in the state: more than 50% of households with persons of color are cost burdened compared to 34% of White households.

- Cost burden largely affects those with lower incomes especially extremely low and very low-income renters, who have cost burden rates of 70% and 76%, respectively.
- According to Oregon's Statewide Housing Plan for 2019-2023, more than 85,000 units affordable to extremely low-income households (making less than 30% AMI) are needed to meet demand and more than 26,000 units affordable to moderate-income households (making 50% to 80% AMI) are needed to meet demand. This is down from the previous gap of 102,500 units in the 2016-2021 Plan.

By income range and special need, the estimated needs of Oregon households include the following:

- Extremely low-income families—those earning incomes below the poverty level—total nearly 182,000 households in Oregon. Those with unmet housing needs will grow by 10,000 households over the next five years.
- Low-income families—those earning incomes between the poverty level and the median income—total 261,000 in Oregon. Their needs will grow by much less (8,300 additional households) over the next five years.
- Elderly households (62+) total nearly 905,381 and live in 526,675 households. Of these households, 23% have unmet housing needs. Those with unmet housing needs are expected to grow by 7,000 households by 2025. Many of these needs will take the form of home accessibility modifications, home repairs, and home health care, as seniors make up a large share of residents who live alone and who have disabilities. Frail elderly (defined as an elderly person who requires assistance with three or more activities of daily living) total 61,518 residents.
- Oregon residents with disabilities total 581,000 and occupy 428,000 households. By 2025, these households with needs are forecast to grow by nearly 12,000.
- More than 300,000 persons in Oregon struggled with substance abuse challenges before the COVID-19 pandemic occurred, and these needs grew during the pandemic. Oregonians who have ever had mental health challenges total 757,000, with 172,000 having serious mental health challenges.
- Approximately 178,000 residents 18 and older in Oregon have experienced some type of domestic violence, dating violence, sexual assault, and/or stalking by an intimate partner in the previous year. In the most severe cases, these victims must leave their homes—an estimated 4,200 residents who are victims of domestic violence in Oregon require housing services each year.

- Nearly 16,000 people were identified as experiencing houselessness in Oregon in 2019, an increase of 13% since 2017. Two in three people are unsheltered.
- Nearly 17,000 households live in substandard housing, based on Census surveys of housing units lacking complete plumbing or kitchen facilities. The number of households in substandard housing decreased by 4% compared to the 2021-2025 plan.
- Approximately 29,000 households live in units that are either overcrowded or severely overcrowded. The number of households in overcrowded conditions increased by 19% since the last plan.

As part of the Consolidated Plan's stakeholder perspective, activities to address urgent housing needs selected by the greatest number of respondents were:

- Housing activities that result in more rental units for households with income below 60% of AMI and households with incomes between 60% and 80% of AMI, emergency shelters for people who are houseless, and transitional housing for people moving out of houselessness.
- Repurposing vacant buildings for affordable housing.
- Affordable and accessible housing for people with disabilities.
- In 2022, minimum wage in Oregon59 was \$12.75, compared to \$14.00 in the Portland metro region and \$12.00 for nonurban counties.

Oregon developed its *Statewide Housing Plan 2019-2023* in 2019. <sup>60</sup> The Plan identified six housing priorities to address in communities across the state over the 2019 to 2023 period (summarized below). In January 2022, Oregon Housing and Community Services (OHCS) released a summary of their progress. <sup>61</sup> The following section includes summaries and excerpts from their status report:

• **Equity and Racial Justice**. Advance equity and racial justice by identifying and addressing institutional and systemic barriers that have created and perpetuated patterns of disparity in housing and economic prosperity.

OHCS continued to build relationships, tools, and connections to further its equity and racial justice focus. OHCS continued to update the Culturally Specific Organization (CSO) list, tracking funding received by CSOs. OHCS developed customized tools for

Reports. https://www.oregon.gov/ohcs/Documents/swhp/01-07-2022-JAN-SWHP-Quarterly-Summary.pdf

<sup>&</sup>lt;sup>59</sup> The 2016 Oregon Legislature, Senate Bill 1532, established a series of annual minimum wage rate increases beginning July 1, 2016, through July 1, 2022. Retrieved from:

https://www.oregon.gov/boli/whd/omw/pages/minimum-wage-rate-summary.aspx

<sup>&</sup>lt;sup>60</sup> This section uses many direct excerpts from the OHCS Statewide Housing Plan 2019-2023. Oregon Statewide Housing Plan. https://www.oregon.gov/ohcs/Documents/swhp/SWHP-Report-Y1-Summary.pdf

<sup>61</sup> This section uses many direct excerpts from the OHCS Statewide Housing Plan, Year 3 Quarter 1 Update September 2021 Report to HSC. Oregon Statewide Housing Plan, Status

- equity and racial analysis and prepared to start equity and inclusion training for OHCS staff and committee chairs.
- Houselessness. Build a coordinated and concerted statewide effort to prevent and end houselessness, with a focus on ending unsheltered houselessness of Oregon's children and veterans.
  - The Homeless Services Section (HSS) made progress in demonstrating increased Housing Stability with 26,940 households paid out via the Oregon Emergency Rental Assistance Program. Additional staffing and funding (\$100 million) were secured to build a program of eviction prevention. OHCS developed a dashboard to provide transparency in processing, equity, and capacity issues related to houselessness. OHCS executed grant agreements with HSS providers to deliver strategic housing stability services.. Work is ongoing to enter more partnerships with new investments in eviction prevention.
- Permanent Supportive Housing. Invest in permanent supportive housing (PSH), a proven strategy to reduce chronic houselessness and reduce barriers to housing stability. OHCS funded and/or created 915 units, part of their target to create 1,000 PSH units. In addition, 416 of the 915 supportive home units were funded with PSH resources. Other accomplishments included developing a compliance and monitoring plan for PSH, distribution of service funds, outreach to partners to ensure PSH resource information is reaching tribal and rural partners, and a hiring staff to support the PSH program.
- **Affordable Rental Housing.** Work to close the affordable rental housing gap and reduce housing cost burden for low-income Oregonians.
  - OHCS funded and/or created 18,329 affordable rental homes, part of their target to create 25,000 homes. OHCS developed internal tools, such as a reporting matrix for analysis of subcontracts and an incorporated Compliance Policy, and conducted community outreach with a tribal housing workgroup rules committee. OHCS also conducted a survey to get initial feedback on key program topics and projected changes, along with additional outreach on related issues.
- **Homeownership.** *Provide more low and moderate-income Oregonians with the tools to successfully achieve and maintain homeownership, particularly in communities of color.* 
  - OHCS assisted 1,187 households in becoming successful homeowners, part of its target to assist a total of 6,500 households. OHCS made strides by doubling the number of homeowners of colors in its homeownership programs. OHCS launched new programs to support homeownership, including lending programs. In order to align programs with the needs of communities of color, OHCS developed relationships with underrepresented organizations, maintained addressing the needs of communities of color as a focus in its programmatic frameworks, and regularly shared and encouraged training opportunities with its team.

- Rural Communities. Change the way OHCS does business in small towns and rural communities to be responsive to the unique housing and service needs and unlock the opportunities for housing development.
  - OHCS focused on developing a better understanding of rural community needs and increasing rural capacity to build more affordable housing. OHCS hired a program manager for rural communities and delivered funding for multiple direct awards, increased funding for CSOs, and updated its Land Acquisition Program to include new funding amounts and set asides. OHCS funded and/or created 2,158 units in rural communities out of a total of 2,543 units in the five-year goal, or 85% of its target.