

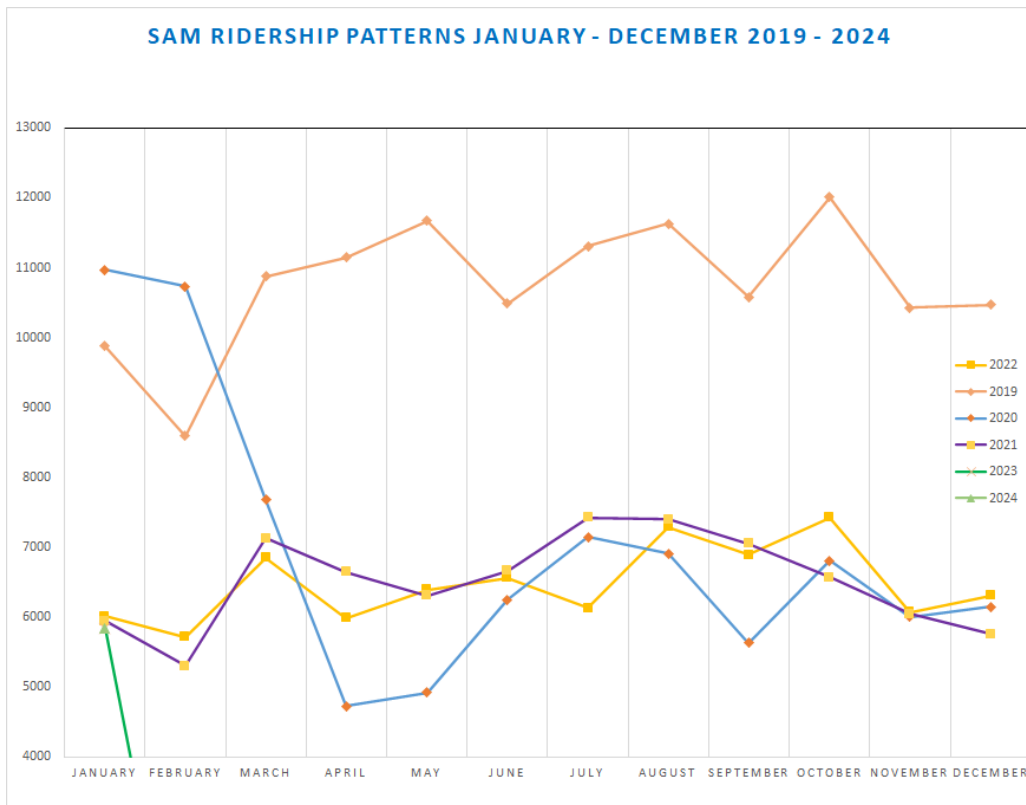
Transit Staff Report – January 2024



SANDY AREA METRO

From the Program Administrator

Ridership



The ice storms in January impacted ridership, with many individuals unable to leave their homes due to hazardous conditions. Consequently, there was a decrease in the number of people utilizing public transportation services. Additionally, the adverse weather conditions resulted in operational challenges that lead to limited service availability during that period.

Despite the challenges, overall ridership only declined by 18.7% compared to January 2023, providing 5,846 rides. SAM-Gresham had 4,406 passengers in January, a decrease of 16.7%. Estacada experienced a 52.6% decrease and the Shopper Shuttle decreased by 26.81%. Despite the inclement weather the new SAM CTC route provided 71 rides!

SAM rides provided 648 rides, a decrease of 17.14%. The ED program however, increased by 27.42%. This is likely due to the fact that much of the limited service was outside of the ED program hours.

The Clackamas Town Center Route Launch



While the inclement weather postponed the Clackamas Town Center Launch party it didn't deter drivers from beginning the route. Despite the midmonth start and some limited service we provided 71 rides to passengers!

As a bonus, the first 50 riders were entered into a raffle to win a year-long SAM pass and a gift card to a local business. Billy P., a regular SAM rider, was one of our lucky winners! He is a regular SAM rider and having a direct route to his work significantly improves his commute,

saving him both time and money. This is just one of the many ways this regional connection is a vital part of the Sandy community.

Clackamas County Partnership

In January 2024, SAM brought in \$4,422.34 from the oversight of Mt. Hood Express. The revenue from medical rides was \$5,069.54. Total earnings from the Clackamas County partnership were \$9,491.88.