

CHAPTER 15.32 SIGN CODE

Sec. 15.32.010. Purpose and policy.

The sign regulations are intended to serve the community by:

- A. Requiring sound construction, by requiring that signs be maintained, and by limiting the number of visual ~~images~~-messages to be communicated;
- B. Providing an equitable opportunity to use signs outside of public rights-of-way as a communication medium;
- C. Providing standards for frequency, location, size, construction, type and number of signs;
- D. Providing reasonable limits on the magnitude and extent of graphic communication presented to the public;
- E. Regulating the location and quantity of temporary signs, and the circumstances under which they may be used and encourage all businesses to utilize permanent signs to the maximum extent possible and not rely on temporary signs for advertising needs; and
- F. Expressing elements of or reflecting Cascadian architecture by adapting elements of the Sandy Style into new signs.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.015. Director.

The Director referenced in this chapter is the Development Services Director or any other member of staff designated by the City Manager to supervise, organize, direct, and control activities defined under this chapter. For brevity, the Development Services Director shall be referred to as Director throughout this chapter.

Sec. 15.32.020. Signs permitted only in commercial and industrial zones.

The signs described within this section are permitted only in commercial and industrial zones and are subject to the requirements described in this section. Permits are required for these signs.

- A. Sign Lighting. Backlit (i.e., internally illuminated) signs are prohibited in the C-1 zone. Panels for existing backlit signs in the C-1 zone may be replaced as long as the new panel provides light lettering and/or graphics on a dark background. ~~(see sample photo, below).~~ All signs shall adhere to Chapter 15.30 Dark Skies and meet the following requirements:
 - 1. Signs may be indirectly, internally, or directly illuminated unless otherwise restricted in this chapter.
 - a. "Direct" lighting means exposed lighting or neon tubes on the sign face.
 - b. "Indirect" lighting means the light source is separate from the sign face or cabinet and is directed so as to shine on the sign.
 - c. "Internal" lighting means the light source is concealed within the sign, such that the light output shines through the sign/panel face, illuminating any text and/or graphics located on sign/panel face.

2. A lighted sign visible to and located within one hundred (100) feet of a residential zoning district shall be turned off from ten (10) p.m. to sunrise.
3. Exposed incandescent bulbs or LED bulbs may be used on the exterior surface of a sign only if each of such bulbs does not exceed twenty-five watts or 220 lumens, whichever is less.
4. Floodlights or spotlights shall be permitted to be used to illuminate only ground-mounted signs and wall signs, and only when such lights concentrate the illumination onto the area of the signs so as to prevent glare upon the public rights-of-way and adjacent property, and the lighting does not escape above an 85-degree angle in compliance with Chapter 15.30, Dark Sky Ordinance.
5. Indirect lighting shall be screened from view by ground surface, evergreen landscape screening, or ornamental features of the sign structure. Braces and struts which support indirect lighting from the top or sides of the sign are prohibited.
- ~~1-6.~~ All new panels, on existing and new internally illuminated signs, shall include only light lettering and/or graphics on a dark background.

B. Wall Signs. Wall signs are permitted only on permanent buildings and are subject to the following requirements.

1. Sign Size (Area): ~~Up to~~ The total sign face area of wall signs on a particular wall may not exceed ten percent of the gross wall area of each the exterior wall, including windows. Businesses with less than 250 square feet of wall area may have a 25 square foot sign. A building with frontage on two or more streets shall be permitted wall signs on each frontage.
2. Maximum Sign Face Area: 200 square feet per lot or parcel in the C-1 zoning district; no limit for signs located in other ~~zonings~~ districts.
3. Multiple Uses: Each individual tenant space located within an integrated business center, or within a structure, is permitted to have total wall sign face area of up to 10 percent of the gross exterior wall area of the tenant space frontage, installed on the respective tenant space frontage. Tenant spaces with less than 250 sq. ft. of wall area may have a 25 sq. ft. sign. the permitted sign area for uses located on the same site or within the same building may be divided among the uses. Separate wall signs or a joint use wall sign may be erected, provided that the maximum allowable sign area is not exceeded.
4. Maximum Sign Projection From Wall Surface: 18 inches.

C. Projecting Signs. A "projecting sign" is a sign attached to and projecting out from a permanent building face or wall more than eighteen (18) inches, and generally at right angles to the building (see sample photo below). Projecting signs include signs projecting totally in the right-of-way, partially in the right-of-way, and fully on private property.

1. Maximum Sign Face Area on ~~One Sign Face~~ Each Sign: 32 square feet, except for marquee signs as listed in Subsection C.6. of this section.
2. Height: A projecting sign shall not extend above the roof line or above the top of a parapet wall, whichever is higher. In no case shall any portion of a projecting sign exceed a height of 25 feet. shall not exceed the height of the structure.
3. Maximum Number of Projection Signs: One per lot or parcel. However, each individual tenant space located within an integrated business center, or within a structure, is permitted to have one projecting sign installed on the wall area of the tenant space.
- ~~4-3.~~ Minimum Clearance: Eight feet above pedestrian walkways and sidewalks; 15 feet above vehicular driveways, aisles, parking areas, and public rights-of-way other than sidewalks. Clearance is measured from the highest point of the grade below the sign to the lowermost point of the sign.

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54. *Projection Distance:* ~~n~~No more than eight feet from the building face or wall, ~~or two-thirds the width of the sidewalk, whichever is less. In any case, the sign~~ and shall not project within two feet of ~~the~~ an adjacent curb, transit shelter, sign, tree, or similar element/feature as determined by the Director or his/her designee.
5. ~~Hanging signs under awnings are encouraged, as long as the above clearances are met. (See sample photo below.)~~
6. Marquee, ~~canopy~~ and awning signs are specific types of projecting signs that are permitted and must comply with the State Structural Specialty Code and city regulations.
- a. ~~Marquee signs may be placed on or incorporated into these structures provided they do not extend above the upper surfaces of the structure.~~ "Marquee sign" means a sign incorporated into, erected or maintained under, supported by or attached to a marquee or permanent canopy. "Marquee" means a permanent roof-like or roofed structure attached to, supported by and projecting outward from a building over the entrance, commonly seen in entrances to a theater, hotel, etc. Marquee signs may be placed on or incorporated into these structures provided they do not extend above the upper surfaces of the structure and otherwise comply with the regulations of this subsection C.
- b. The height of a marquee sign shall not exceed 30 inches, measured from the lowest point of the sign face to the highest point of the sign face. The lower edge of the sign shall not extend below the marquee.
- c. As used ~~here~~ in this section, "awning" means a movable shelter supported entirely from the exterior wall of a building extending over a doorway or window and providing shelter from the rain or sun. When signs are incorporated into awnings the entire panel containing the sign is counted as sign face unless it is clear that part of the panel contains no related display or decoration. Awning signs are considered ~~as~~ wall signs for calculation of the maximum permitted area, but are otherwise subject to the regulations of this subsection C.
- D. ~~Individual Business—Freestanding Signs. A freestanding sign is a sign on a frame, pole or other support structure which is not attached to any building. A monument sign is a type of freestanding sign. (See sample photo below.)~~
1. One freestanding sign is permitted per lot or parcel. Allowed only for businesses with at least 50 lineal feet of public street frontage, and not part of an integrated business center. Maximum sign face area on each sign: 32 square feet in the C-1 district. Other districts: one square foot per lineal foot of street frontage for a maximum area of 100 square feet.
2. ~~Maximum Area on One Sign Face: 32 square feet in the C-1 district. Other districts: One square foot per lineal foot of site frontage, up to 100 square feet.~~
2. One freestanding sign is permitted per integrated business center. Maximum sign face area on each sign: one square foot for each lineal foot of street frontage, up to 100 square feet in the C-1 district and up to 200 square feet in all other districts.
3. *Maximum Height:* 20 feet in the C-1 district, 30 feet in the C-2 district and industrial districts. Freestanding signs in the C-3 (village-commercial) districts are limited to ~~monument signs with~~ a maximum height of ~~eight~~ 10 feet. The overall sign height shall include the height of any required design element such as a masonry base or other means of sign support.
4. *Extra Sign Face Area for Large Frontages (Does Not Apply to C-1 and C-3 ~~D~~ districts):*
- a. The sign face area may be increased 0.25 square feet for each additional lineal foot of frontage over 300 feet, with a maximum of 150 square feet of additional area; or

- b. One additional free-standing sign may be ~~installed-requested~~ through a ~~Type II Design Review~~ the Sign Variance process per Section 15.32.150. The sign face area for the additional sign is up to one square foot per foot of frontage over 300 feet, to a maximum of 100 square feet.
5. Signs Located on Corner ~~Signs~~ Lots or Parcels: A ~~single~~ sign facing more than one street shall be assigned to a ~~one~~ frontage (for area calculations) by the applicant.
6. Multiple Frontages: Sites with two or more street frontages are permitted to have a total of two freestanding signs. Each sign must be placed on separate frontages that parallel each other and in no instance be placed on frontages that intersect perpendicular to each other, unless a single sign is placed facing both intersecting frontages pursuant to subsection 5 above. For purposes of calculating maximum sign size for each respective sign, only the frontage of the street which each sign faces will be considered. ~~Businesses which are not on a corner, with frontage on two or more streets, shall be permitted the use of a freestanding sign on each frontage.~~
- ~~7. Individual Business Pad Location. A business located on the same lot as two or more commercial businesses, but designed as a separate structure at an intersection of two streets is permitted one free standing sign. Size shall be calculated using the individual business standards, above.~~
78. Design Standards. All new freestanding signs in all commercial zoning districts and industrial zoning districts ~~related to buildings that require conformance with the Sandy Style Design Standards of Chapter 17.90~~ shall comply with the following design standards:
- a. A sign's base must extend at least 36 inches above the adjacent finished grade and wrap around all sides of the sign structure. ~~Strong-~~ The base shall consist of material such as natural stone (e.g., basalt, granite, river stone), split face rusticated concrete block, or brick. Cultured stone ~~may be~~ is allowed if it has a stone texture and is similar in appearance and durability to natural stone. ~~A sign's base must extend at least 36 inches above the adjacent finished grade and wrap around all sides of the sign base.~~
- b. Rectangular-shaped signs shall provide a metal or wood (or material having the appearance of metal or wood) frame a minimum of ~~three~~ two inches wide around all sides of the sign ~~area~~ face.
- c. Exception: New freestanding signs in the C-1 ~~district~~ Zoning District and located within the Downtown Exception areas (as identified in Chapter 17.90.10(F)) are exempt from these design standards and shall complement the architectural design of the primary building on the site ~~from which the sign is related.~~

~~E. Integrated Business Center.~~

- ~~1. A master sign shall be required for two or more commercial businesses sharing a street access or located on the same parcel, shopping or business center.~~
- ~~2. Permitted Additional Sign Area: 40 square feet (not calculated in maximum sign area).~~
- ~~3. Maximum Sign Area: One square foot of area for each lineal foot of frontage, up to 100 square feet (C-1 district), 200 v other districts.~~
- ~~4. Maximum Height: 20 feet in the C-1 district and 30 feet in the C-2 and industrial districts. Integrated business center signs in the C-3 district are limited to monument signs of no more than 12 feet high.~~
- ~~5. Extra Sign Area for Large Frontages: for businesses centers with frontage exceeding 300 feet, additional signs may be permitted at each driveway through a Type II Design Review process, provided that the signs do not exceed 75 square feet in the C-1 district, 150 square feet other districts.~~

6. ~~Design Standards:~~ All new integrated business center signs related to buildings that require conformance with the Sandy Style Design Standards of Chapter 17.90 shall comply with the following design standards:
- a. ~~Strong base material such as natural stone (e.g., basalt, granite, river stone), split face rusticated concrete block or brick. Cultured stone may be allowed if it has a stone texture and is similar in appearance and durability to natural stone. A sign's base must extend at least 36 inches above the adjacent finished grade and wrap around all sides of the sign base.~~
 - b. ~~Rectangular-shaped signs shall provide a metal or wood (or material having the appearance of metal or wood) frame a minimum of three inches wide around all sides of the sign area.~~
 - c. ~~Exception: New integrated business center signs in the C-1 Zoning District and located within the Downtown Exception areas (as identified in Chapter 17.90.10.F.) shall compliment the architectural design of the building from which the sign is related.~~

E.F. A-frame Signs.

- ~~1.~~ A-frame signs are permitted as portable permanent signs subject to the following requirements.
- ~~2.~~ *Design Review.* Prior to issuing a permit for an A-frame sign, the sign design must be reviewed and approved by the Sign Review Committee appointed by the City Council, according to criteria and procedures established by the committee.
- 1. *Materials:* Each A-frame sign is required to have two sign faces, one on each side of the frame, and shall be made of finished wood or metal, dibond, aluminite, corrugated plastic (corex), or similar material. The use of cardboard, foam core, and/or reflective metals is not permitted.
- 2. *Dimensions:* ~~The sign area shall not exceed six square feet measured at the outside edge of the sign structure.~~ The maximum size of the sign panel shall not exceed six square feet per side of the sign, including the sign frame. The top of the sign shall be no more than four feet from the ground (including feet and hinge mechanism).
- 3. *Quantity:* ~~A~~ No more than one A-frame sign is permitted per business or property lot or parcel. However, one A-frame sign is permitted for each individual tenant space located within an integrated business center, or within a structure, to be located adjacent to the front façade of the tenant space. ~~Properties with multiple businesses are permitted one sign per separate business entity.~~
- 4. *Quality:* Signs shall meet the general construction and maintenance requirements set forth in Section 15.32.070. No visible adhesives shall be used to attach graphics or lettering to the sign.
- 5. *Location:*
 - ~~a.~~ Signs must not obstruct vehicle sight clearances or be placed so as to obscure permanent signs. Signs placed on or near sidewalks must maintain at least four feet unobstructed sidewalk width.
 - ~~b.~~ Signs may be located at a different location than the business location of the owner of the sign if the sign owner submits a consent form allowing such a sign signed by the business or property owner where the sign will be located.
- 6. *Time Period:* Each sign may be displayed only during hours that ~~the~~ a business on the lot or parcel on which the sign is located is open to the public, and shall be promptly removed from public display when the business is closed.

- ~~G.~~ Searchlights may be used by any business or enterprise once yearly for a maximum period of two consecutive days. "Searchlights" means an apparatus on a swivel that projects a strong, far-reaching beam of light.

F.H. Electronic Message Signs. Any permanent sign that incorporates an electronic message sign shall be subject to the following additional limitations:

1. The sign shall contain static messages only. The message may be changed through dissolve or fade transitions, but may not otherwise have movement, or the appearance or optical illusion of movement or varying light intensity. ~~Each~~The image on the electronic message sign shall remain static for at least ~~one hour~~ten (10) seconds.
2. The sign shall have automatic dimmer software or solar sensors to control brightness for nighttime viewing. The intensity of the light source shall not produce glare, and lighting from the message module shall not exceed 600 nits (candelas per square meter) between dusk to dawn as measured from the sign's face. ~~Applications for sign permits containing an electronic display shall include the manufacturer's specifications and nit (candela per square meter) rating. The City shall have the right to enter the property to view the programmed specifications of the sign to determine compliance with this provision.~~
3. An electronic message sign placed inside a window is subject to the provisions of this section when it is visible from a public right-of-way or any vehicular maneuvering area.
4. Any existing sign permitted to incorporate a new electronic message sign shall be brought into compliance with all other applicable provisions of this chapter including but not limited to sign height, size, and design.

G. Food Cart Signs. Signs are only permitted on two wall surfaces of a food cart. The percentage of each wall surface is not limited, but the signs may not extend above the top side rail or below the bottom side rail of the food cart. No visible adhesives shall be used to attach graphics or lettering. Signs shall be wholly affixed to the wall surface of the food cart. Signs that project, drape, or hang from awnings or walls are not permitted.

H.I. Temporary signs are allowed in addition to any permanent sign permitted under this chapter, except as otherwise stated below.

1. Types. Temporary signs may either be freestanding or attached to a building.

~~12.~~ Number. Each lot or parcel on which a permanent building is located may have one temporary sign~~One freestanding or on-building temporary sign is allowed per business~~, except that integrated business centers are allowed one freestanding temporary sign for each permanent freestanding sign ~~that exists~~permitted on the property. Banners on permanent freestanding signs are considered freestanding temporary signs.

~~23.~~ Height. The maximum height of a freestanding temporary sign is six feet. No ~~on-building~~ temporary sign attached to a building may extend above the roofline of the building on which it is located.

~~34.~~ Area. The maximum sign face area of a temporary sign is 32 square feet.

~~45.~~ Anchoring. Temporary signs must be ~~situated~~installed in a manner that will allow the sign to remain anchored to the ground or affixed to a wall during varying weather events~~prevents the sign from being blown from its location~~, while allowing for the prompt removal of the sign. Signs must not obstruct vehicle sight clearances or be placed so as to obscure permanent signs. Signs placed on or near sidewalks must maintain at least 4 feet unobstructed sidewalk width.

~~56.~~ Duration. ~~A~~Each lot or parcel may display a temporary sign ~~may for only be displayed for 180~~120 days total in any calendar year. ~~for each lot, parcel, or business, or until the event associated with the sign has ended, whichever is earlier.~~This duration limit begins the first day the temporary sign is used and runs for ~~180-120~~ consecutive days, regardless of whether the temporary sign is removed during this period. When more than one temporary sign is permitted under this section, the periods for all signs will run concurrently regardless of whether they are placed at the same

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~~time. A business may not display a banner for more than 60 consecutive days out of 90 days (i.e., a business must be free of any temporary banners for at least 30 consecutive days out of 90 days).~~

7. Searchlights. One searchlight may be used on a lot or parcel once per year for a maximum period of two consecutive days. "Searchlight" means an outdoor electric light with a concentrated beam that can be turned in the fixed direction or upon a rotating base.

(Ord. No. 2005-11; Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.030. Permanent ~~S~~signs allowed in residential zones—Permits required.

- A. One permanent sign is allowed for each parcel or lot ~~zoned~~ with a residential zoning designation on which a dwelling is located.
- B. The sign must be located flat against the dwelling, ~~or located no further than four feet from a residence's~~ the footprint of the dwelling.
- C. The maximum sign face area of a permanent sign in a residential district, other than as prescribed in subsections D. and E. of this section is two square feet.
- D. Multifamily signage ~~or~~ and residential subdivision gateway signage standards.
1. In addition to signs otherwise permitted under this section, one additional sign (a "multifamily or subdivision sign") is permitted on a parcel or lot with a residential zoning designation, subject to the requirements of this subsection, when the additional sign is located within one-hundred feet of an entrance from a public right-of-way to a multifamily development or residential subdivision.
2. Multiple signs: Generally, only one multifamily or subdivision sign is permitted per multifamily development or residential subdivision. If a multifamily development or residential subdivision has access from more than one public right-of-way, up to two total multifamily or residential subdivision signs may be permitted, provided each is located at an entrance from a different public right-of-way.
- ~~13.~~ Area. The maximum sign face area of a multifamily or subdivision sign is 32 square feet.
4. Base. A sign's base must extend at least 36 inches above the adjacent finished grade and wrap around all sides of the sign structure. The base shall consist of natural stone (e.g., basalt, granite, river stone), split face rusticated concrete block, or brick. Cultured stone is allowed if it has a stone texture and is similar in appearance to natural stone.
5. Rectangular-shaped signs shall provide a metal or wood (or material having the appearance of metal or wood) frame a minimum of two inches wide around all sides of the sign face.
6. Height. The maximum height of a multifamily or subdivision sign is six feet.
7. Type. Multifamily or subdivision signs must be permanent freestanding signs.
2. ~~Number and type: One freestanding sign is allowed for a subdivision development or a multifamily complex, even if more than one tax lot or ownership is included in the development, except as follows:~~
- a. ~~If a development has more than one access point, one additional sign may be located at a major public access point located on a different public road.~~
- b. ~~In the case of a., above, neither sign may exceed 32 square feet in area.~~

~~c. Individual properties within a subdivision are allowed a sign in accordance with subsections A. through C. above.~~

~~d. Height. The maximum height of a multifamily or subdivision sign is five feet.~~

E. *Commercial and Institutional Uses within Residential Zones.* Home businesses shall adhere to the regulations in Chapter 17.74 of the Sandy Municipal Code. All other lots and parcels with a residential zoning designation where a commercial or institutional use lawfully exists are subject to the following regulations:

1. *Number.* Only one sign is allowed per lot or parcel, and only one sign is allowed per lawful commercial or institutional use. A lot or parcel on which more than one lawful commercial or institutional use is located is allowed only one sign. When a single lawful commercial or institutional use occupies more than one lot or parcel, only one sign is permitted and may be located on any of the associated lots or parcels. ~~for a development or complex, even if more than one tax lot or ownership is included in the development,~~

2. *Multiple signs.* Notwithstanding subsection 1 above, if a lot or parcel on which a commercial or institutional use lawfully exists (or more than one lot or parcel on which a single commercial or institutional use lawfully exists) has access from more than one public right-of-way, up to two total signs may be permitted, provided each is located at an entrance from a different public right-of-way. ~~except that if a development has more than one access point, one additional sign may be located at a major public access point located on a different public road.~~

~~2. Type. The sign may be freestanding or on-building.~~

3. *Area.* The maximum sign face area is 32 square feet.

4. *Base.* A sign's base must extend at least 36 inches above the adjacent finished grade and wrap around all sides of the sign structure. The base shall consist of natural stone (e.g., basalt, granite, river stone), split face rusticated concrete block, or brick. Cultured stone is allowed if it has a stone texture and is similar in appearance to natural stone.

5. Rectangular-shaped signs shall provide a metal or wood (or material having the appearance of metal or wood) frame a minimum of two inches wide around all sides of the sign face.

~~6.4.~~ *Height.* The maximum height for a freestanding sign is ~~five~~ six feet.

7. *Type.* The sign may be freestanding or attached to a wall.

~~5. Readerboard signs may be incorporated in a freestanding or on-building sign, subject to the limits in 15.32.020.H.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.032. Signs allowed in residential zones exempt from permits but subject to regulation.

A. *Temporary Signs.* Temporary signs are allowed in addition to any permanent sign permitted under this chapter, except as otherwise stated below.

1. *Number.* A residentially zoned lot or parcel may have two temporary signs (freestanding, A-frame, or wall-on-building), so long as the total combined sign face area of the two signs does not exceed 16 square feet. Additional temporary signs not exceeding six square feet each are permitted if erected not more than 45 days prior to an election and removed within five days following the election; except that one such sign may be up to sixteen square feet in area.

2. *Height.* The maximum height of a freestanding temporary sign is six feet. No ~~on-building~~ temporary sign located on a wall surface may extend above the roofline of the building on which it is located.
3. *Area.* The maximum area of a temporary sign in a residential zone is 16 square feet.
4. *Anchoring.* ~~A temporary sign~~ must be situated in a manner that prevents the sign from being blown from its location, while allowing the prompt removal of the sign.
5. *Duration.* Each lot or parcel may display a temporary sign for only 120 days total in any calendar year. This duration limit begins the first day the temporary sign is used and runs for 120 consecutive days, regardless of whether the temporary sign is removed during this period. When more than one temporary sign is permitted under this section, the periods for all signs will run concurrently regardless of whether they are placed at the same time. The additional signs allowed under Subsection A.1. of this section are exempt from the time limits in this section. ~~A temporary sign may only be displayed for 180 days total in any calendar year for each lot, parcel, or business, or until the event associated with the sign has ended, whichever is earlier.~~
6. *A-frame Signs.*
 - a. ~~Portable A-frame signs are considered to be temporary signs for purposes of this section. The height of an A-frame sign is limited to three feet and the sign face area to six square feet. In all other respects, A-frame signs are subject to the regulations in this section.~~
 - b. ~~The city shall have available a reasonable supply of professionally made garage sale signs that can be rented by individuals. In addition, the city may secure a deposit to recover the cost of replacing the sign in the event of damage or loss.~~
7. Signs must not obstruct the vision clearance area, as defined by Section 17.74.30. of the Sandy Municipal Code or be placed so as to obscure permanent signs. Signs placed on or near sidewalks must maintain at least 4 feet unobstructed sidewalk width.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.035. Temporary signs for ~~Ccommunity-wide events~~ signs.

Notwithstanding any other provision of this chapter, the official sponsor of a community event may erect community event signs on any property within the City subject to the following requirements:

- A. The “official sponsor” of a community event is the person or organization which obtained the necessary permits for the community event, or which is otherwise recognized by the City in writing as the official sponsor of a specified community event.
- B. A “community event” is an event which has been designated in writing as a community event by the City Manager based on meeting one or more of the following criteria:
 1. The City has contributed funding to the event either directly or indirectly; or
 2. The event:
 - a. Is expected to significantly promote tourism in the city of Sandy; and
 - b. Will help achieve one or more established City Council goals.
- C. A “community event sign” is a banner, flag, wind-activated device, streamer, balloon, pennant, poster, or any type of temporary sign, erected by the official sponsor of the community event.

- D. All community event signs must meet the dimensional and installation requirements of this code applicable to the sign type, but are not subject to the other requirements of this code except as specified in this section.
- E. Community event signs may not be erected more than 21 days before the first day of the community event and must be removed no later than 7 days after the last day of the community event.
- F. Community event signs may only be erected with the authorization of the owner of the property on which they are erected.

~~Special signs, including but not limited to banners, flags, wind-activated devices, streamers, balloons, pennants, posters, etc., as approved by the city council may be permitted:~~

- ~~A. The applicant must submit a written request, specifying the time period for display of signs, type of event, types of advertising/display material and proposed locations of display materials;~~
- ~~B. Time limits: 21 days prior to the event and removal within seven days following the event;~~
- ~~G.C. Street banners proposed to be erected over public the state highway right-of-way are subject must be reviewed and approved in advance by the Public Works Director or his/her designee only for the purpose of ensuring the structural integrity of the sign. Banners erected over the state highway right-of-way also may be subject to the Oregon Department of Transportation regulations. to a permit issued by the State Highway Division and all applicable rules of that agency.~~

Sec. 15.32.040. Signs allowed in all zones exempt from permits but subject to regulation.

The following signs are allowed in all zones and exempt from permits but are subject to regulation as listed below:

- A. *Banners on Light Poles in* ~~Private~~ Parking Lots (Commercial/Industrial/Parks and Open Space Zones).
 - 1. *Number.* Only one banner per pole.
 - 2. *Size.* No larger than 30 inches wide and 60 inches tall.
 - 3. *Materials.* Limited to materials that appear like canvas or fabric; no reflective vinyl.
 - 4. In no instance shall such signage be located within a public right-of-way.
- B. *Signs Held by People.* A sign held by a person in or adjacent to a pedestrian right-of-way, ~~whether or not the individual is in costume,~~ is permitted as long as the person holds the sign. The person holding the sign must follow all applicable traffic safety regulations and not interfere with the use of the right-of-way by bicyclists, pedestrians, and motorists. Signs must not obstruct vehicle sight clearances or obstruct any permanent signs. Signs being held upon a sidewalk must maintain at least 4 feet unobstructed sidewalk width.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.050. Signs permitted in all districts—Exempt from permits.

The following signs are allowed in all districts and do not require a permit. ~~and operations are exempt from one or more of the requirements of this chapter but shall comply with all other applicable provisions. Limitations, if any, are noted below.~~

- A. Signs erected in the public right-of-way by the city, Clackamas County, the state of Oregon, the U.S. Government, a public utility, or an agent of one of those entities, including:
 - 1. Street identification signs;

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(Supp. No. 5, Update 2)

2. Traffic control, safety, warning, hazard, construction, and related [public safety](#) signs.

- B. ~~One official national, state and local government~~ [Two flags or banner](#) per ~~property lot or parcel~~ when installed in a manner that meets city ordinances, ~~and when flown and maintained as specified by the U.S. Flag Code, are exempt from the provisions of these regulations.~~

The flag ~~pole or other~~ structure [to which the flag is attached](#) ~~should~~ [must](#) not exceed 20 feet or 110 percent of the maximum height of the primary structure on the property, whichever is greater. All structures over ten feet in height require a building permit and an inspection of the footing and structure, as per the ~~Oregon State Structural Specialty~~ [Building](#) Code, prior to installation of the structure;

- C. Signs required by city ordinance, county ordinance, ~~or state,~~ or federal law, ~~are exempt from the provisions of these regulations.~~ Examples include, [but are not limited to,](#) address numbers, street names, public notices, restaurant health inspection ratings, handicapped access signs, ~~and~~ [signage within City owned parks and open spaces](#) ~~civil defense shelter signs;~~
- ~~D. Signs erected for the convenience of the public identifying rest rooms, entrances, public telephones, walkways, directional or information signs, including menu boards, located wholly within the site;~~
- ~~D~~E. Signs located on private property that are not visible from a public street or right-of-way, ~~or any other property unless the department deems that the continuation of such a sign constitutes a serious and immediate danger to public safety and welfare;~~
- ~~E~~F. [Signs, plaques, inscriptions, or](#) ~~Historical~~ markers [located on a historic site or structure that are made, erected, and or](#) maintained by a public authority or ~~recognized historical society or organization identifying sites, buildings or structures of recognized historical value;~~
- ~~G. Memorial signs or tablets, historical markers, signs cut into the surface or the facade of the building, or when projecting not more than two inches;~~
- ~~H. Signs located in the interior of any building or within an enclosed lobby or court of any building or group of buildings, which signs are designed and located to be viewed exclusively by patrons of such use or uses;~~
- ~~I. Painted wall decorations and wall graphics ("painted wall decorations" means murals or displays painted or placed directly onto a wall or fence and containing no copy, advertising symbols, lettering, trademarks designed and intended as a decorative or ornamental feature);~~
- ~~F~~J. Signs, decorations, and displays inside of ~~windows or attached to the inside of windows~~ [any building](#), provided that the sign, [decoration](#), or display ~~in a window~~ does not exceed [a sign face area of 100 square feet or 33 percent of the window area, whichever is less.](#) ~~Window~~ [Such](#) signs larger than 100 square feet are regulated as wall signs.
- ~~G.~~ [Seasonal decorations. For purposes of this section, "seasonal decorations" means any of the following that are placed during the months of October, November, December, and January:](#)
- [1. Light fixtures that use bulbs that are sized C6, C7, or C9, or LED bulbs that are 8 mm or smaller; and](#)
 - [2. Statues and inflatable objects not exceeding ten feet in height.](#)

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.060. Nonconforming signs.

- A. The following shall be considered nonconforming signs:

1. ~~Permanent~~ [S](#)igns that already existed when these regulations were adopted, have an approved ~~county or state~~ [City](#) sign permit [\(if applicable at the time of construction\) and complied with the](#)

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regulations in place at the time of construction, and which do not conform to the provisions of these sign regulations;

2. Permanent ~~S~~ signs on lands annexed to the city which predated the annexation and which have and having an approved county or state sign permit (if applicable at the time of construction) and complied with all regulations in place at the time of construction.
- B. Nonconforming signs shall be removed or shall be altered to conform to the provisions of this chapter when: the sign is changed or modified in shape, location, or size. The sign shall be removed or brought into compliance with this chapter within 120 days of the date of such occurrence.
 1. ~~The nature of the business conducted on the premises changes and the sign is changed or modified either in shape, size or legend; or~~
 2. ~~When the name of the business changes and the sign is changed or modified either in shape, size or legend.~~
 3. ~~Exception: Panels on existing nonconforming backlit signs in the C-1 zone may be changed according to the provisions of Paragraph 15.32.020.A.~~
- C. ~~Nonconforming signs advertising a business or other use which has discontinued operation within the building, on the lot or in the development shall be deemed abandoned and shall be removed within 120 days of the time the business or use is discontinued, unless a new occupancy permit is issued for a new use.~~
- D. ~~All temporary signs in existence which do not conform to the provisions of this chapter shall be removed or made to conform within 30 days of the passage of the ordinance codified in this chapter.~~
- E. ~~Signs located on property which is annexed to the city shall have 60 days in which to be removed or made to conform to the provisions of this chapter.~~
- F. ~~If a nonconforming sign is abandoned, the property owner of record, as shown on the tax roll of Clackamas County, shall be notified via certified mail (return receipt requested) from the department directing that it be removed within 60 days. Following notice by the building official, if the abandoned sign has not been removed, the building official shall cause the sign to be removed. The cost of removal shall be entered by the city recorder on the docket of city liens against the property owner, and shall be collectible in the same manner as liens for public improvements. For purposes of this section, "Abandoned sign" means a structure designed for, but not containing, a sign for 120 continuous days.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.070. General construction and maintenance requirements.

- A. ~~Each~~ A sign shall be constructed, erected, and maintained to meet the requirements of the ~~Oregon Structural Specialty Oregon Building Code, National and Electrical Code and Oregon Mechanical Code.~~ In addition, all illuminated signs shall be subject to the provisions of the Underwriters' Standard, as defined in Underwriters' Laboratories, "Standards For Safety, Electric Signs." All signs manufactured in Canada also shall comply with the standards ~~of~~ on the Canadian Standards Association (CASCSA). For purposes of this section, "illuminated sign" means any sign which ~~has characters, letters, figures, designs or outlines~~ is illuminated by electric lights or luminous tubes. ~~as part of the sign property. For the purposes of this section "maintained" refers to the normal care needed to keep a sign functional such as cleaning, oiling, changing of light bulbs, and repair.~~
- B. All signs and component parts shall be kept in good repair and maintained in a safe, neat, clean and attractive condition. A sign or sign structure that is determined by the City to constitute a hazard to

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the public safety or health by reason of poor structural design or construction, inadequate maintenance, lack of repair, or dilapidation may be required to be removed per the standards identified in Section 15.32.170.

- ~~C. The regulations establish standards for allowable area, location, types and activities permitted upon and uses in conjunction with all signs and other advertising structures within the city. All sign permits issued and signs erected after the effective date of the ordinance codified in this chapter shall conform to the standards of these sections.~~
- ~~D. *Location.* All signs, unless specifically authorized by this code or the State Structural Specialty Code shall be located entirely within the boundaries of the property.~~
- ~~E. *Lighted Signs in all districts:*~~
- ~~1. Signs may be indirectly, internally or directly illuminated unless otherwise restricted in this chapter. Indirect lighting shall be screened from view by ground surface, evergreen landscape screening or ornamental features of the sign structure. Braces and struts which support indirect lighting from the top or sides of the sign are prohibited.~~
 - ~~a. "Direct" lighting means exposed lighting or neon tubes on the sign face.~~
 - ~~b. "Indirect" lighting means the light source is separate from the sign face or cabinet and is directed so as to shine on the sign.~~
 - ~~c. "Internal" lighting means the light source is concealed within the sign.~~
 - ~~2. A lighted sign visible to and located within 100 feet of a residential zoning district shall be turned off from 10:00 p.m. to sunrise.~~
 - ~~3. Exposed incandescent bulbs may be used on the exterior surface of a sign if each of such bulbs do not exceed 25 watts or unless each such bulbs are screened by a diffusing lens, sun screen or similar shading device.~~
 - ~~4. Floodlights or spotlights shall be permitted on ground mounted signs and wall signs, provided that such lights concentrate the illumination onto the area of the signs so as to prevent glare upon the street or adjacent property.~~
- ~~F. *Existing Developments.* Existing developments which contain more than one use but do not meet the criteria established for commercial planned developments, shopping or business centers and where two or more uses are located on a single lot or group of contiguous lots which were developed according to a plan, shall be considered to be a planned development.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.080. Prohibited signs.

The following signs and operations are prohibited ~~signs and operations,~~ and may not be erected or permitted to operate within the city unless specifically authorized by other sections of this ~~e~~Code:

- A. Signs that obstruct the vision clearance area, as defined by Section 17.74.30. of the Sandy Municipal Code, of a street or alley intersection ~~or driveway intersection.~~
- B. Signs that obstruct ingress or egress through any door, window, fire escape, standpipe, or like facility, required or designated for safety or emergency use.
- C. Signs that may be confused with public traffic signs or highway identification signs, or graphically appear similar to these types of signs, or signs that may mislead or confuse vehicle operators.

- ~~D. Signs or sign structures determined by the building official to constitute a hazard to the public safety or health by reason of poor structural design or construction, inadequate maintenance, lack of repair, or dilapidation ("maintenance" means normal care needed to keep a sign functional such as cleaning, oiling and changing of light bulbs);~~
- ~~D.E.~~ Signs that rotate, reflect, flash, blink, fluctuate, or have chaser effects (a "rotating signs" has sign faces or portions of a sign face which revolve around a central axis).;
- ~~E.F.~~ Except for an approved food cart sign, Ssigns placed on, affixed to, or painted on any motor vehicle, trailer, or other mobile structure, that are not registered, licensed, and insured for use on public highways and /or parked with the primary purpose of providing a sign not otherwise allowed by this chapter.;
- ~~F.G.~~ Signs on Bbenches, ~~with a commercially available space for advertising;~~
- ~~G.H.~~ Signs located on or above public rights-of-way without written consent of the applicable jurisdiction. This includes, but is not limited to, posters or notices on utility poles, ~~political~~ signs in ~~parking planter~~ strips, etc., ~~other than traffic control signs installed by the state, county or city;~~
- ~~H.I.~~ Roof signs (signs erected upon, against or directly above a roof, or on the top of or above the parapet of a building), including on food carts.;
- ~~I.J.~~ Attention attracting devices, including but not limited to flags not in compliance with Section 15.32.050., feather signs, balloons, windsocks, pennants, streamers, valances, spinners, spirals and other wind-activated devices including propellers.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.090. Permit required.

It is unlawful for any person to erect, repair, alter, or relocate any sign ~~within the city any sign or other advertising structure~~ as defined in this chapter without first obtaining a sign permit from the ~~e~~City and making payment of the required fee, with the exception of signage exempt from obtaining a permit within Sections 15.32.040 and 15.32.050 of this chapter ~~required by the city thereof.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.100. Permit and variance application fees.

Fees shall be ~~those~~ established by City Council ~~in the current fees and charges resolution~~ and are due and payable in effect at the time of application.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.110. Permit application.

Application for a sign permit shall be ~~made in writing~~ completed upon forms supplied by the ~~e~~City and shall contain the following information:

- A. Name, address, email, and telephone number of the applicant;
- B. Location by street number of the building and unit number if applicable, structure, or lot or parcel to which or upon which the sign is to be installed or affixed;
- C. A ~~drawing, drawn~~ to scale drawing showing the design of the sign, including dimensions of the sign, dimensions of wall if wall-mounted, maximum height above grade ~~if free-standing~~, method of

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attachment, source of illumination and the relationship to any building or structure to which it is proposed to be installed or affixed ~~or to which it relates~~ along with a detailed account of the materials to be used;

- D. A ~~plot-site~~ plan drawn to scale indicating the location of the sign relative to property lines, building locations, streets, and sidewalks;
- E. Copies of ~~stress sheets and~~ engineering calculations, for signs other than temporary signs and A-frame signs, showing that the structure is designed for dead load, live load, seismic design category D, and wind ~~pressure forces~~ in any direction in the amount required by the ~~Uniform~~ Building Code;
- F. Name, address, email, and telephone number of the person, firm, corporation, or association erecting such sign ~~or advertising structure~~;
- G. Written consent of the owner of the building, structure, or land ~~to which or on which the~~ structure sign is to be erected;
- ~~H. Copy of any electrical permit required and issued for the sign;~~
- ~~H.~~ For temporary signs, the dates that the temporary sign will be displayed;
- I. A-frame signs are exempted from subsection D and E of this section.
- J. For signs containing an electronic display, the manufacturer's specifications and nit (candela per square meter) rating.
- ~~K.~~ Any such other information required to show full compliance with this chapter and all other provisions of this Code as required by the Director or his/her designee.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.120. Permit approval.

- A. A completed sign permit application ~~accompanied by the appropriate fee~~ shall be submitted to the ~~d~~Development ~~s~~Services ~~d~~Department ~~or other staff designated by the city manager~~, referred hereafter as "~~d~~Department".
- B. The ~~d~~Department shall review the sign permit application to ensure that it is complete, ~~accompanied by the appropriate fee,~~ and the proposed sign complies with the provisions of these regulations and other ~~e~~City ordinances. All signs shall be subject to inspection and reinspection. A permit shall only be issued when all of these criteria have been met and any applicable fee(s) have been collected.
- C. An approved sign permit does not replace, supersede or waive structural or electrical standards and permits required. These other permits must also be obtained prior to work on the installation of the sign.
- ~~D. The applicable permit review fee shall be doubled if sign installation is begun before obtaining a permit. Payment of such double fee shall not relieve any person from full compliance with these regulations.~~
- ~~D~~E. The permit shall expire if a sign is not installed as approved within 180 days from the date of sign permit application ~~approval~~ issuance. Reapplication shall include a new, fully completed application form and any new application applicable fee(s). The application must comply with findings in subsection B of this section, including any amendments to these regulations adopted since the previous permit approval.
- ~~E~~F. An approved sign permit may be revoked by the ~~d~~Director or his/her designee if the approved sign is not constructed and installed as approved, if incorrect information was provided on the application, or if the ~~e~~City approved the permit in error. A decision of the ~~d~~Director or his/her designee may be

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appealed to the ~~City Council~~ in accordance with Section 15.32.140. ~~appeal procedures for a Type III appeal.~~

~~G. All signs shall be subject to inspection and reinspection. Footing inspections may be required for all signs having footings.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.130. Permit conditions.

The ~~department~~ Director or his/her designee may attach conditions in conjunction with the approval of a sign permit as deemed necessary to secure the purpose of this ~~Code~~, the Building Code, and the Electrical Code, and may require guarantees and evidence that such conditions will be complied with.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.140. Permit appeal.

A decision by the Director or his/her designee on a sign permit application or variance application may be appealed to the ~~City Council~~. A written appeal must be filed with the ~~city recorder~~ Director within ~~ten~~ 12 calendar days of the notice of the decision. The review by the City Council shall be de novo. ~~The appeal shall be conducted the same as an appeal of a decision of the planning commission.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.150. Variances to standards.

Variances are a means of requesting a waiver to certain criteria within this chapter. The Director shall review sign variance applications. ~~There may be rare instances where a combination of strict application of the standards in this chapter and/or public safety concerns may preclude use of signs as a communication medium for a primary frontage. In these cases, it may be appropriate to vary a particular standard to enable a property owner to utilize signs in a manner similar to others in a district.~~

A. To request a sign variance, an applicant shall submit the following: ~~a completed sign variance application and appropriate review fee.~~

1. A completed sign variance application in a form provided by the City and payment of fees.

2. Sign renderings, including sign square footage, height, colors, and any other applicable information that will help in the variance decision.

3. A narrative explaining how the requested variance is consistent with the criteria as set forth below:

a. The variance is consistent with the purposes of this chapter and will not be materially detrimental to the public welfare or materially injurious to other property in the vicinity.

a.b. Special circumstances or conditions apply to the property which do not apply generally to other properties in the same zone or vicinity, and result from lot or parcel size or shape, topography, or other circumstances over which the applicant has no control.

~~B. The Sign Review Committee shall hold a public meeting on the application.~~

~~C. To approve a sign variance request, the Sign Review Committee must find that the requested variance is consistent with the intent of the signage regulations for the zoning district is requested for, and the~~

~~sign is of a reasonable size. The Committee shall balance business needs with the community aesthetics.~~

~~B.D.~~ The ~~decision Sign Review Committee~~by the ~~Director~~ may impose such conditions on the approval as necessary to achieve the purposes of these regulations.

~~E.~~ ~~Unless appealed, the Sign Review Committee's decision shall be the final decision of the city.~~

~~C.F.~~ ~~Appeals to the Sign Review Committee's~~An appeal of the ~~Director's~~ decisions shall be decided by the City Council, ~~and the City Council's decision is shall be the City's final decision of the city.~~

~~D.G.~~ Where a sign approved through these variance procedures is not installed within ~~12 months~~two years from the date of the approval, the variance approval shall expire, and all work must fully comply with these regulations as amended to that date.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.160. Administration and enforcement.

The ~~department~~City shall administer and enforce these regulations and is authorized to issue citations for violations of these regulations in accordance with provisions of the Sandy Municipal Code.

The City shall have the right to enter the property where a sign is located to determine compliance with the requirements of this chapter, including but not limited to viewing the programmed specifications of electronic message signs. The City shall first seek authorization to enter from the property owner or person in charge. If entry is denied, the City may seek an administrative warrant from the municipal court.

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

Sec. 15.32.170. Sign removal.

The ~~department~~Director or his/her designee may order removal of any sign erected, replaced, reconstructed, or maintained in violation of these regulations per one of the following two procedures:-

A. The ~~department~~Director or his/her designee shall deliver written notice by certified mail (return receipt requested) to the owner of the sign, if known or, if the owner of the sign cannot be located, and to the owner of the lot(s) or parcel(s), as shown on the tax rolls of Clackamas County, on which such sign is located, directing that the sign shall be removed or brought into compliance with these standards.

~~B.~~ If the owner of such sign or the owner of the lot(s) or parcel(s) on which the sign is located fails to remove the sign or bring the sign into compliance within 30 days for permanent signs (e.g. free standing signs, wall signs, projecting signs) or within 10 days for temporary signs after receipt of written notice from the ~~e~~City, the sign shall be subject to removal by the City at the expense of the property owner. the building official shall cause such sign to be removed at the expense of the property owner. Such costs shall be entered ~~by the city recorder~~ on the docket of ~~e~~City liens against the property owner, and shall be collectible in the same manner as liens for public improvements. All A-frame signs are considered temporary signs for purposes of this section.

~~B.C.~~ If the condition of the sign presents an immediate threat to the safety of the public, the ~~department~~City may cause removal of the sign immediately, without prior notice, and the expenses ~~for such removal shall be paid by the owner of the property on which the sign is located. or the permit applicant. If such persons cannot be found, the expense shall be paid by the owner of the building, structure or property.~~ Such costs shall be entered on the docket of City liens against the property owner, and shall be collectible in the same manner as liens for public improvements.

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(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

~~Sec. 15.32.180. Periodic review.~~

~~The city council and the department in conjunction with a committee of at least three local business people, shall review this chapter periodically.~~

~~(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)~~

Sec. 15.32.190. Violations.

~~Upon conviction, any person who violates any of the provisions~~ Violation of any provision of this chapter shall be in violation ~~is guilty of~~ of a Class B Civil ~~Infraction~~ and is subject to the Forfeitures defined in Section 1.18.050. ~~and subject to the penalties provided in ORS 153.110 through 153.310, as now constituted.~~

~~A. A person cited for a violation shall be fined up to \$100.00.~~

~~B. Each day a sign is in violation of these regulations shall be considered a new violation.~~

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)

~~Sec. 15.32.200. Limitation of liability.~~

~~The city shall not be held responsible for any damage to persons or property by reason of approval, disapproval, or the issuance of a sign permit authorized in this chapter, or inspection or reinspection of a sign as authorized by this chapter.~~

~~(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)~~

Sec. 15.32.210. Definitions.

As used in this chapter:

A-frame signs means a portable permanent sign which has two sides, the frame or support structure of which is hinged or connected at the top of the sign in such a manner that the sign is easily moved and erected ~~(see sample photo).~~

Area, sign face means:

- A. The area of sign enclosed in a frame or cabinet is determined based on the outer dimensions of the frame or cabinet surrounding the sign face. Sign area does not include foundations, supports, or other essential structures which are not serving as a backdrop or border to the sign.
- B. When a sign is on a base material and attached without a frame, the dimensions of the base material are to be used, unless it is clear that part of the base contains no related display or message.
- C. When signs are constructed in individual pieces attached to a building wall, sign area is determined by a perimeter drawn around all the pieces.
- D. For sign structures containing multiple modules oriented in the same direction, the modules together are counted as one sign face.
- E. The maximum surface area visible at one time on a round or three-dimensional sign is counted to determine sign face area.

Banner means a sign made of fabric or other nonrigid material with no enclosing framework, supported by two (2) or more points, which does not meet the definition of a flag, and which is hung on a building, light pole in a parking lot, or a permitted permanent freestanding sign, or hung over a public right-of-way.

~~*Bulletin board* means bulletin boards for public, charitable or religious institutions when the same are located on the premises of such institutions.~~

Dissolve means a mode of message transition on an electronic message sign accomplished by varying the light intensity or pattern, where the first message gradually and uniformly appears to dissipate and lose legibility simultaneously with the gradual and uniform appearance and legibility of the second message.

Electronic message sign means a sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means including animated graphics and video.

Erect means to build, construct, attach, hang, place, suspend or affix, and shall also include the painting of wall signs.

Face means the surface of the sign upon, against or through, which the message is displayed or illustrated on the sign.

Fade means a mode of message transition on an electronic message sign accomplished by varying the light intensity, where the first message gradually and uniformly reduces intensity to the point of not being legible and the subsequent message gradually and uniformly increases intensity to the point of being legible.

Feather sign means a sign constructed in whole or in part of lightweight material which is designed to, or which actually does, wave or move in the wind, and which does not meet the definition of a flag or banner.

Flag means a sign which consists of a single piece of lightweight material which is designed to, or which actually does, wave or move in the wind, which meets all of the following criteria:

A. Is two-sided and rectangular in shape.

B. Is attached by one side, which must be one of the two shorter sides, to a single metal pole, which is either (1) vertical and permanently installed in the ground or (2) vertical or a maximum of 45 degrees from vertical and attached to a building by a wall mount.

Freestanding sign means a sign on a frame, pole, or other support structure which is not attached to any building.

Frontage, street means the length of the property line of any lot or parcel ~~one premise~~ along ~~each one~~ public right-of-way it borders.

Frontage, tenant space means the length of the exterior façade occupied by an individual tenant space that faces either a parking lot, pedestrian path, or public right-of-way.

Height means the overall height of a free-standing sign or sign structure is measured from the grade directly below a sign to the highest point of the sign or sign structure.

~~*Readerboard* means a sign or part of a sign specifically designed to allow for the convenient display of temporary messages without alteration of the sign field, and on which the letters or images are readily replaceable such that the copy can be changed from time to time at will, either by hand or through electronic programming.~~

Integrated business center means a lot or parcel on which two or more commercial businesses are located.

Permanent sign means an A-frame sign and any sign that is affixed to a building, window, or structure, or to the ground, in a manner that enables the sign to resist environmental loads, such as wind or snow, and that precludes ready removal or movement of the sign.

Sign means materials placed or constructed, or light projected, that (1) conveys a message or image and (2) is used to inform or attract the attention of the public. The scope of the term 'sign' does not depend on the

content of the message or image conveyed.~~an identification, description, illustration or device that is affixed to or represented directly or indirectly upon a building, structure or land and which directs attention to a product, place, activity, person, institution or business.~~

Sign structure means a structure specifically intended for supporting or containing a sign which is not an integral part of a building.

Temporary sign means a sign other than a permanent sign.~~or advertising display constructed of fabric, paper, cardboard, plywood, or other light materials, with or without a frame, not permanently attached to a building, structure or ground intended to be displayed for a specific and limited period of time. A temporary sign is intended to:~~

~~A. Exist until such time as a permanent sign can be placed;~~

~~B. Exist for a limited period of time as determined by the specific date of an event, activity or sale.~~

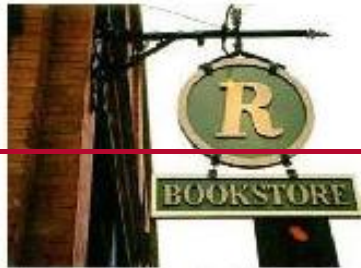
Wall area means all window and wall area of a building or tenant space on one plane or elevation.

Wall sign means a sign attached to, painted on, or erected against a wall, fascia, or parapet wall whose display surface is parallel to and extends not more than eighteen (18) inches from the wall to which it is attached.

~~Examples of Appropriate Signs:~~



Sample Backlit Sign



Sample Projecting Sign



Sample Hanging Sign



Sample A-Frame Sign



Sample Monument Sign

(Ord. No. 2008-06, 5-7-2008; Ord. No. 2010-04, 1-5-2011; Ord. No. 2011-11, 10-19-2011)